Introducing Blackboard collaborate™
1. Education is about to undergo massive change.

2. Technology isn’t changing education – the consumers are.
I am entirely certain that twenty years from now we will look back at education as it is practiced in most schools today and wonder how we could have tolerated anything so primitive.

JOHN W. GARDNER,
US Education Secretary to President Lyndon Johnson, 1965-1968
Why now?

What’s different?
It’s Being Driven by the Consumer
7 BILLION PEOPLE on the planet

& 5 BILLION MOBILE PHONES
Today people have more access to a mobile phone than to a **CLEAN TOILET**.
RESTROOM/BATHROOM/TOILET FINDER
By BeTomorrow
MOBILE APP DOWNLOADS

2009 300 Million

2010 5 Billion
Many students use

INSTEAD OF EMAIL.
If that is our consumer, then how we teach doesn’t have to change.

IT WILL CHANGE.
That change is further complicated by Puerto Rico’s challenges:

- **Demand for education is exceeding supply**
- **Budgets are tight**
- **Quality must be maintained**
Our Platforms
Let’s build a better education experience.

- ANALYTICS & REPORTING
- SYNCHRONOUS CLASSROOMS & COLLABORATION
- WEB BASED TEACHING & LEARNING
- MOBILE ACCESS & CONNECTIVITY
- MULTI-MODAL ALERTS & NOTIFICATIONS
- WEB BASED TEACHING & LEARNING
- MOBILE ACCESS & CONNECTIVITY
- CAMPUS COMMERCE & SECURITY
- K-12 WEBSITES & COMMUNICATION
- STUDENT SERVICES, CONSULTING & HOSTING
- BLACKBOARD SERVICES
Blackboard Collaborate takes live engagement, learning and collaboration online.
Blackboard Collaborate™ Platform

**web conferencing**
- Virtual classes, webinars, professional development, blended learning

**mobile collaboration** (2012 plan*)
- Live participation in classes & meetings on a mobile device – 3G and Wi-Fi

**enterprise instant messaging**
- Impromptu meetings, one-to-one collaboration, student help and services

**voice authoring**
- Personalized coaching, Facilitate language study, voice feedback

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LMS, CMS and Custom Integrations

* Statements regarding our product development initiatives, including the content of future product upgrades, updates or functionality in development represent our current intentions, but they may be modified, delayed or abandoned without prior notice.
Web Conferencing

- virtual classrooms
- video conferencing
- webinars
- meeting rooms
- audio conferencing

Blackboard collaborate
Enterprise Instant Messaging

- presence
- Chat
- school services
- virtual helpdesk
- office hours
- instant meetings
- desktop conferencing

Blackboard collaborate™
Voice Authoring

- voice discussion boards
- voice recording
- podcaster
- voice email
- voice presentations
Integrating Blackboard Collaborate and Blackboard Learn
Comprehensive

LMS integration

seamless learning

synch & asynch blend

single point access

live & rich collaboration elements

streamlined administration
Bb Collaborate and Bb Learn Together

- Single sign-on session creation & management
- Attend & view web conferencing sessions & archives as content objects or assignments
- Instant live access to peers, faculty & student services for group work & help
- Engaging recorded voice dialog for individual and group work
- Voice commentary and assessment in discussion boards, feedback & grade book
One of our instructors conducted a two-year survey and found that courses that were taught online with a synchronous component had a higher retention rate, success rate, persistence rate, and students earned more A's and B's.

Blaine Morrow
Project Director of CCC Confer
When given the opportunity to attend in-person or virtually, Blackboard Collaborate has improved our overall attendance by as much as 20%.

Allen Taylor, CTO
Marshall University
Students who watch archives tend to have 24% higher grades on course quizzes and final exams that students who only utilized PowerPoint slides with no audio. That’s a difference between earning an ‘A’ in my class versus a ‘C’.

Linda Ralston
University of Utah
Conferences and Events

West Virginia University held live, virtual recruitment seminars, increasing out of area applications and converting 40% of attendees.
IDEAL New Mexico is a statewide initiative that uses Blackboard Collaborate Web Conferencing for online training seminars, saving $1.5 million annually on travel expenses.
When a whole school uses Blackboard Collaborate, we improve our ability to achieve academic success

Mary Prenitce
Thomas University

Office Hours, Help-desks, Mentoring and Tutoring
In just one year, by holding virtual meetings and professional development sessions with Blackboard Collaborate, we saved $117,979 in mileage costs, eliminated 7,205 out-of-office hours and travelled 233,622 fewer miles.

Mike Caldwell
Idaho Digital Learning Academy
“We initially created CCC Confer to save time by holding meetings online but we expanded courses too. One of our instructors conducted a two-year survey and found that courses that were taught online with a synchronous component had a higher retention rate, success rate, persistence rate, and students earned more A’s and B’s.”

Blaine Morrow, Project Director, CCC Confer
Challenge: Be prepared to keep teaching & learning
Ensure academic continuity in cases of emergencies or other disruption

Achievements:
• Prepared for classes despite pandemics, hurricanes, absence due to conferences
• Platform is basis for school’s emergency contingency plan
• Sick students continued their course study when quarantined due to H1N1 symptoms
• Archiving enabled faculty to record lectures from their homes

“Blackboard Collaborate has became the primary technology for our school’s emergency contingency plans. By using Blackboard Collaborate for lecture capture and distributing archives as mp4’s, we can continue to offer classes in the case of a major incident.”

Dan Li, Assistant Vice President for Academic Administration
Blackboard Collaborate

Improve Outcomes
- Better student-to-student engagement
- Increased course completion and student retention rates
- Improved grades and exam scores

Expand Access
- Expand classroom beyond the physical building
- Offer virtual classes and seminars
- Increase capacity for greater enrollments

Reduce Costs
- Reduce or eliminate travel
- Efficient meeting & events
- Efficient faculty Professional Development
designed for education, comprehensive, and open
Product features

- Academic whiteboard
- Breakout rooms
- Moderator insight and controls
- Polling for engagement
- Auto-populated Classmates
- Office Hours status
- School services access

Accessibility

- Screen reader compatibility
- Closed captioning
- Short-cut keys
- Color schemes
- Auditory notifications
- Low bandwidth and multiplatform support

Integrations

- Blackboard Learn
- Vista/CE
- Angel
- Moodle
- Sakai
- Desire2Learn
- Pearson Learning Studio
- Epsilen
- BrainHoney
Comprehensive Collaboration Choices for Everyone
Comprehensive
Informal to Formal
Comprehensive
Satisfies Active Learner Needs

Service
- Online student services
  - Online office hours

Immediacy
- Presence – see who is available
  - Instant messaging – student / instructor

Personalization
- Voice instruction and feedback
- Live online classes with “teachable moments”
  - Recordings for self-paced learning

Connection
- Live student-instructor engagement
  - Online community of classmates
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Deployed for Education
Resources & Proven Practices

• Connections User Conference
• Client Managers
• Product Advisory Councils
• On Demand Learning Center
• Distinguished Lecture Series
• Hall of Fame Clients
• Customer Upgrade Center
• Cohort Programs
Success Through Services & Support

- Implementation services
- Integration services
- Learning workshops
- Certification programs
- Materials licensing
- Online knowledge base
- Premium support option
Experience Matters
Professional Services

254 years of education experience

103 years of Professional Services experience
Reliable and Dependable

3B

13M

190

3 Billion web conferencing minutes

13 Million session participants

190 Countries
Forward Looking Statements

Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers.

Product visuals and demos are conceptual mock-ups only and may or may not be included in future product releases.
2012-13 Product Roadmap

- Mobile learning
- Streamlined deployment
- Reusable learning content
- Enhanced user experience
The Road Ahead
2012 - 2013

Enhanced User Experience
• Echo cancellation
• Improved telephony integration
  • Automatic assignment of teleconference numbers
  • Better audio quality
The Road Ahead
2012 - 2013

Enhanced User Experience
• Echo cancellation
• Improved telephony integration

Reusable Learning Content
• Easy MP4 content creation
  • Server-side publishing; no desktop tool needed
  • View on mobile device on your own time
The Road Ahead
2012 - 2013

Enhanced User Experience
• Echo cancellation
• Improved telephony integration

Reusable Learning Content
• Easy MP4 content creation

Streamlined Deployment
• SaaS directory authentication
  • Leverage directory services investments
  • No need to manage separate logins
• New & improved CMS/LMS integrations
  • Streamlined academic workflows, improved analytics and reporting of collaboration activity
  • Learn Enhancement: Attendance reporting, Course Copy
The Road Ahead
2012 - 2013

Enhanced User Experience
• Echo cancellation
• Improved telephony integration

Reusable Learning Content
• Easy MP4 content creation

Streamlined Deployment
• New & improved CMS/LMS integrations

Mobile Learning
• Mobile device participation
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Learning Objectives in Biology

- Learn the various Biological categorizations
- Understand the processes of of living things
- Learn about DNA and genes
Expanded capacity to meet the demand for education

Reduced travel and infrastructure costs

Highly engaging enhancing quality, outcomes & student retention
Informal 1:1

Student Services

Administrative and team meetings

Faculty Professional Development

Classroom

Lectures and 1-to-many events

Blackboard collaborate™

Building a Better Education Experience