



Blackboard Teaching & Learning Forum Puerto Rico

Klaire Marino
Senior Manager, **Blackboard**
Learn Product Marketing



As the market has
been changing
WE HAVE TOO...

1. WE HAVE BEEN BUILDING A PRODUCT SUITE FOCUSED ON SUPPORTING THE FULL STUDENT LIFECYCLE.



Blackboard

Blackboard⁺
learn™

Blackboard⁺
collaborate™

Blackboard⁺
mobile™

Blackboard⁺
analytics™

Blackboard⁺
connect™

Blackboard⁺
transact™



Blackboard⁺
Student Services™

Blackboard⁺
Managed Hosting™

Blackboard⁺
Consulting™

Blackboard⁺
Developmental
Education™

2. WE HAVE ALSO GROWN TO SUPPORT MULTIPLE LEARNING SYSTEMS.

Blackboard
learn⁺_{TM}

2,800+ INSTITUTIONS



ANGEL[®]
LEARNING

400+ INSTITUTIONS

Blackboard
collaborateTM

1,000+ ENTERPRISE CLIENTS



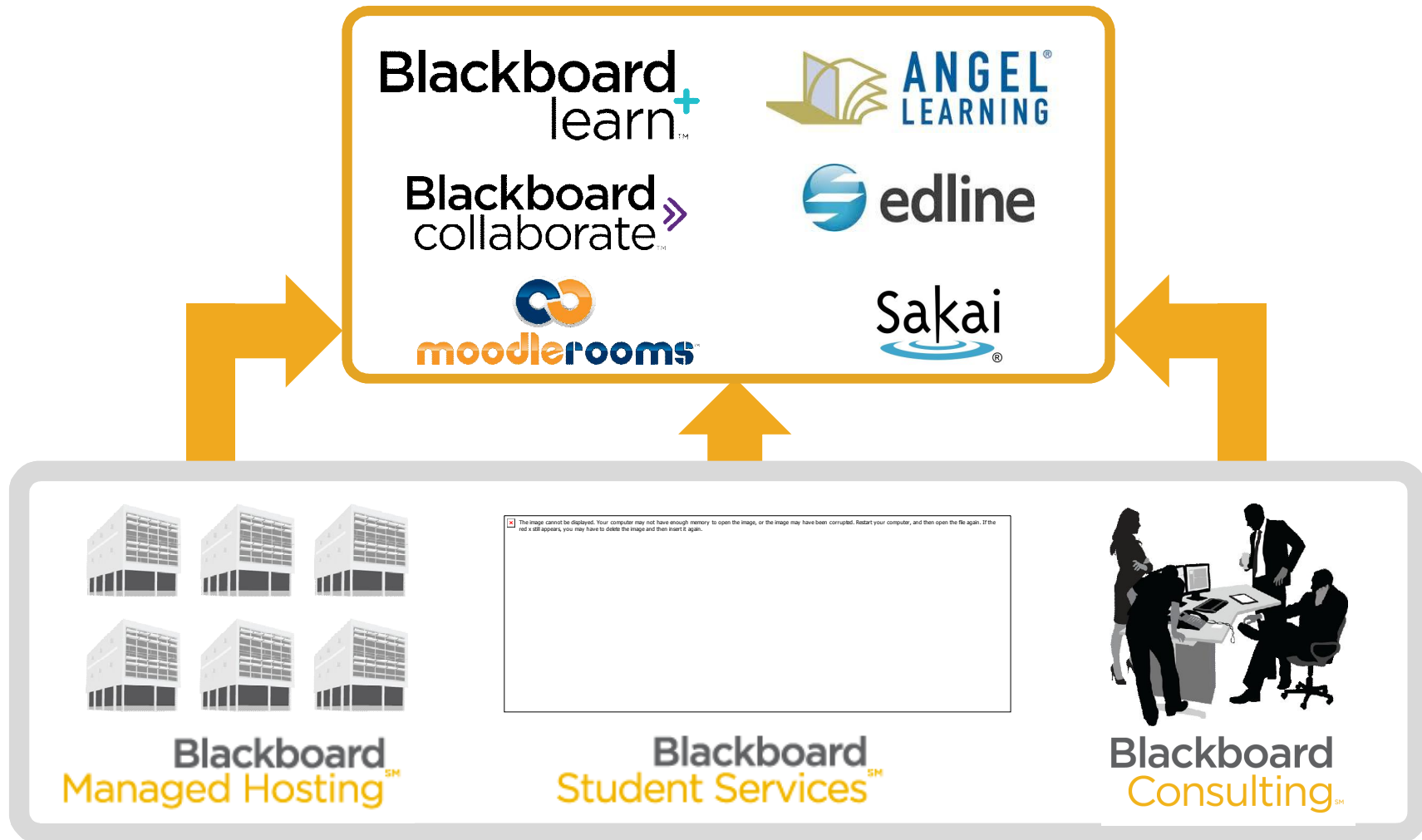
edline

20,000+ SCHOOLS

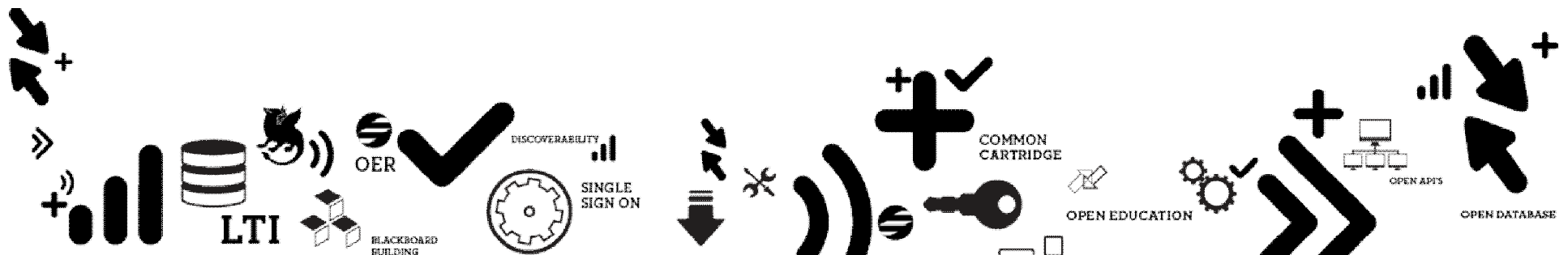

moodleroomsTM

Sakai
[®]

3. WE HAVE BUILT A GREAT SERVICE ORGANIZATION WITH SPECIALTY IN SUPPORTING THESE LEARNING SYSTEMS.



BLACKBOARD IS BECOMING A
MULTIPLE LEARNING PLATFORM
COMPANY THAT SUPPORTS
BOTH **COMMERCIAL SOFTWARE**
AND **OPEN SOURCE SOLUTIONS.**

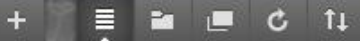




**BLACKBOARD
TEACHING &
LEARNING**

THE ROAD AHEAD

FUNDAMENTALS



Biology 101

- Course Info
 - Announcements
 - Beth's Blog
-
- Chapter Material
 - Additional Reading
 - Guest Lecture Series

My Grades

- Discussions
- Journals
- Wikis

Course Tools

COURSE MANAGEMENT

Control Panel



Course Info

- Build Content
- Assessments
- Tools
- Publisher Content

Faculty Profiles

Enabled: Adaptive Release, Review



Professor: Beth Carlson

Email: beth.carlson@monument.edu

Face to Face Office Hours: Mon/Wed 8-11am

Online Office Hours: Tues/Thurs 9-12 am (login to Bb IM)

Twitter: @bethcarl

Audio Welcome: Play



Blackboard Teaching & Learning

User Efficiency: Faculty & Administrator



Blackboard Learn Quick Setup Guide

1. Set Up Your Course
2. Choose a Course Structure
3. Choose a Course Theme

Learn about using your course

Hide Quick Setup Guide when I enter this course.
 Access this information at any time through Customization > Quick Setup Guide

What's New

No Notifications

Blackboard Learn

Release 9.1 SERVICE PACK 6

My Institution Courses Community Content Collection Services Outcomes System Admin

Introductory Human Physiology - Master Course 1 (Spring 2011) Needs Grading

Grade All

Category	Item	User
Blog	All Items	All Users

2 of 21 total items match current filter.

Category	Item Name	User Attempt	Date Submitted	Due Date
Blog	Blog on the Human Brain	Max Plank	October 28, 2010 12:27:38 PM	
Blog	Blog on the Human Brain	Thomas Alva Edison	March 8, 2011 10:46:39 AM	

Displaying 1 to 2 of 2 items

QUICK SETUP GUIDE & THEMES

Blackboard Learn

Release 9.1 SERVICE PACK 6

My Institution Courses Community Content Collection Services Outcomes System Admin

Administrator Panel Data Integration > Student Information System Integrations

Create Integration

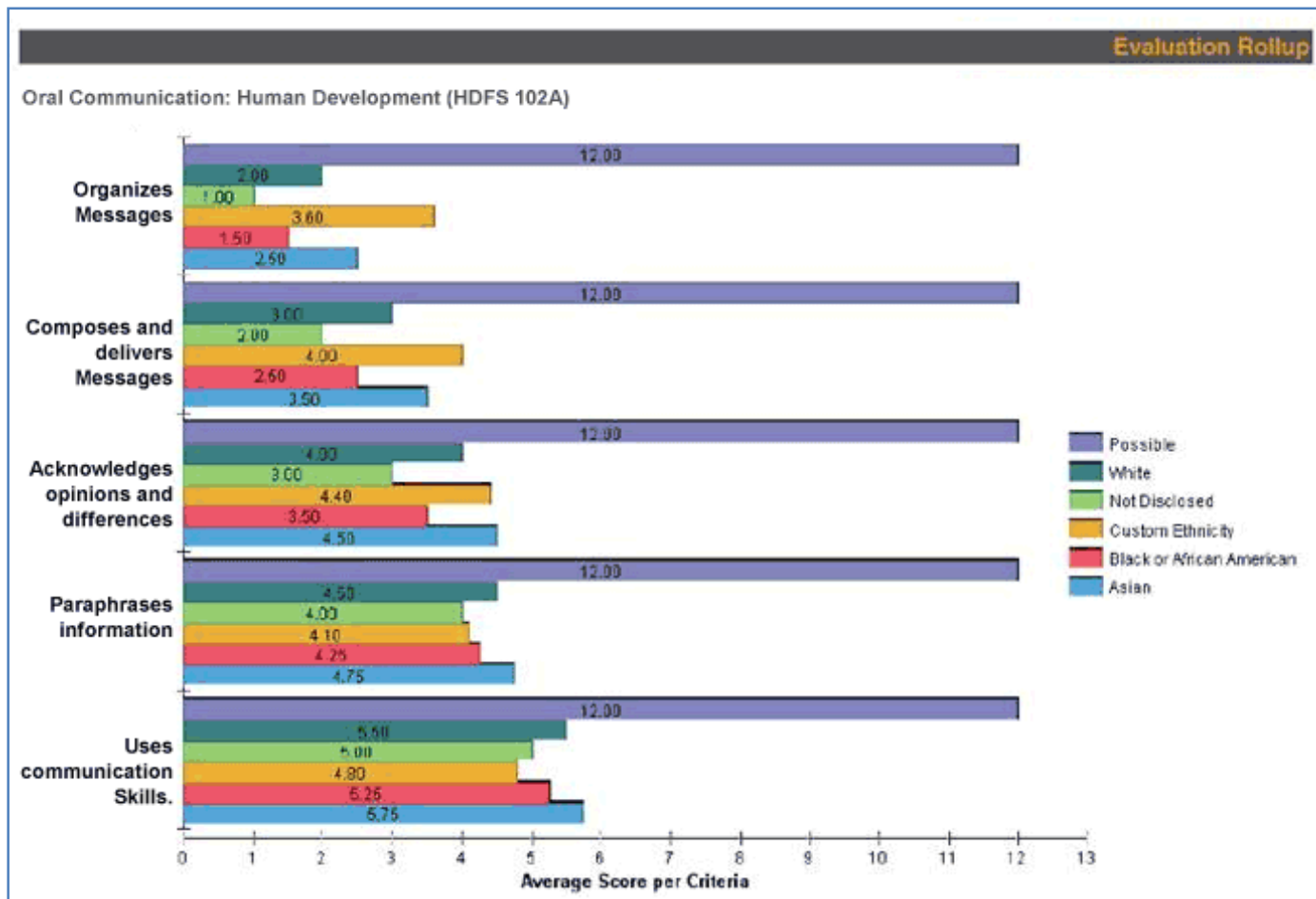
Name	Description	Type	State	Last Event	Recent Errors
<input checked="" type="checkbox"/> Legacy Banner Integration	School of Undergraduate Studies data ONLY	IMS Enterprise 1.1	Inactive	4/18/11 2:14 PM	7
<input type="checkbox"/> New LIS Integration	IMS Learning Information Services	IMS Learning Information Services	Inactive	Never	0

Displaying 1 to 2 of 2 items



Blackboard Teaching & Learning

Embedded Institutional Assessment

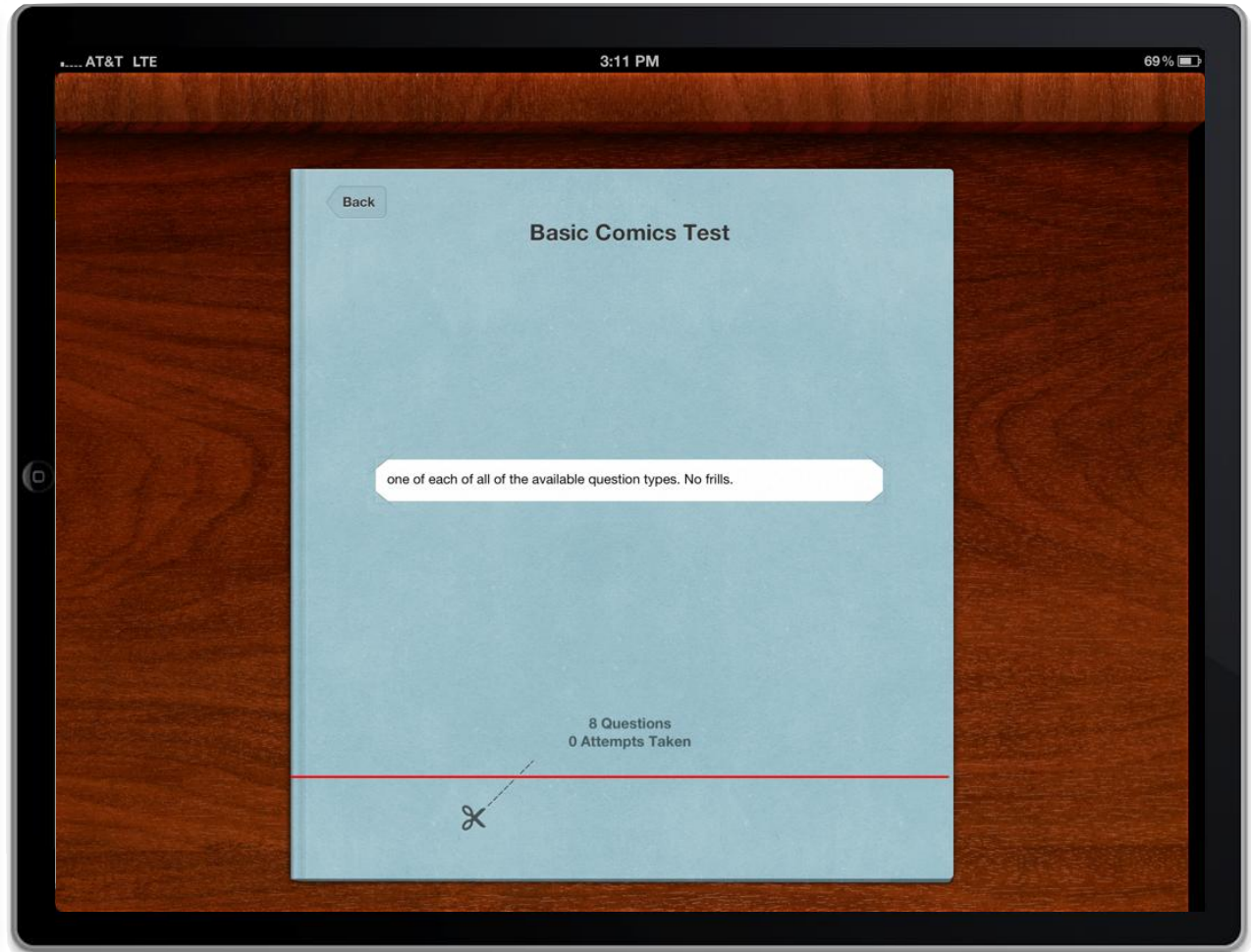
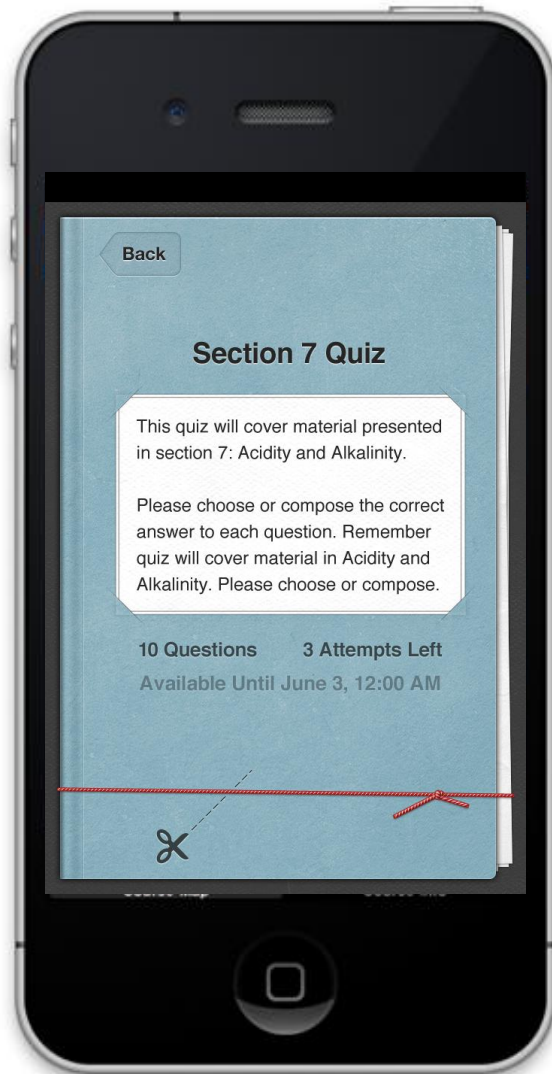


Providing institutions with the tools to collect student work from the course, evaluate and analyze in order to identify progress and gaps

RUBRIC ANALYSIS & EVIDENCE SET EVALUATION



Blackboard Teaching & Learning

Mobile Learn 3.0 – Mobile Compatible Tests



Blackboard Teaching & Learning

Mobile Learn 3.0 – Push Notifications



O novo cenário da educação, a quantidade de materiais pedagógicos e as informações que nos são apresentadas nos exigem um dinamismo e uma organização que não seria possível sem o auxílio de uma plataforma capaz de contemplar em um único ambiente todo esse conhecimento.

Paula Calil

Professora de Marketing

Associação Escola Superior De Propaganda (ESPM)



BLACKBOARD
TEACHING &
LEARNING

THE ROAD AHEAD

FUNDAMENTALS

Forward Looking Statement

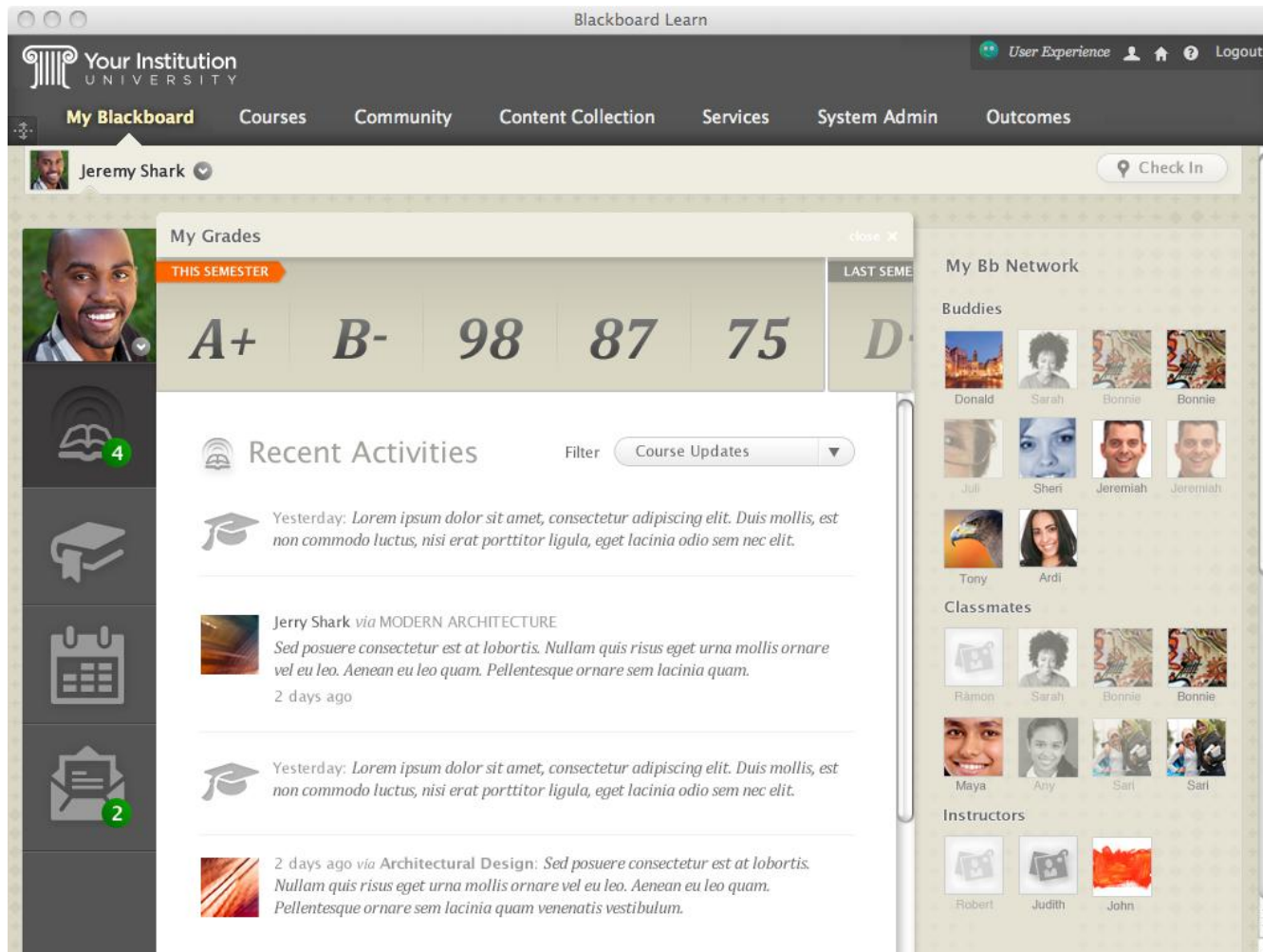
Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers. Product visuals and demos are conceptual mock-ups only and may or may not be included in a future product release.

THE ROAD AHEAD

Social Learning
Enterprise Surveys
Analytics
Digital Content

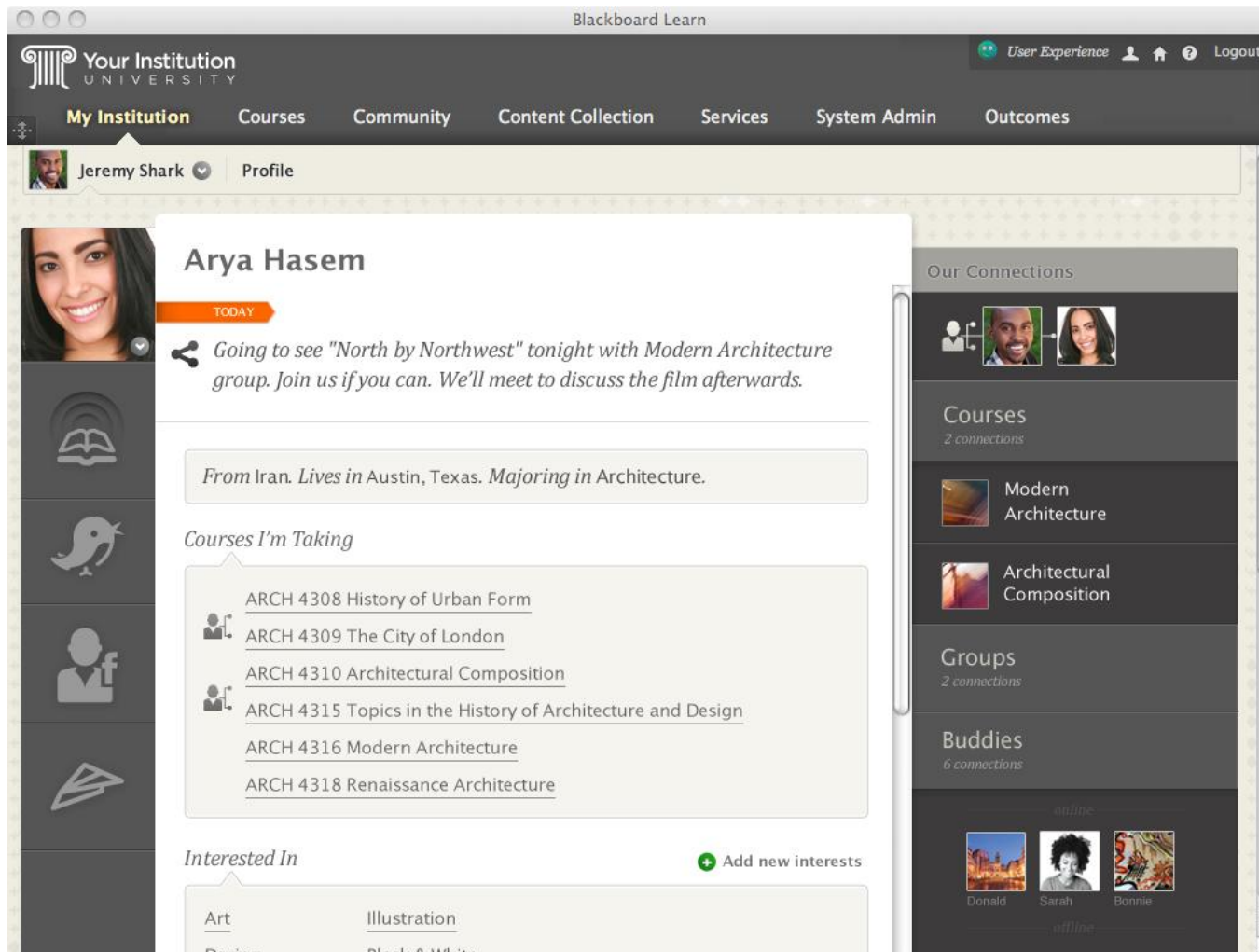
Social Learning

My Blackboard



CONCEPTUAL MOCKUP
Subject to change without notice

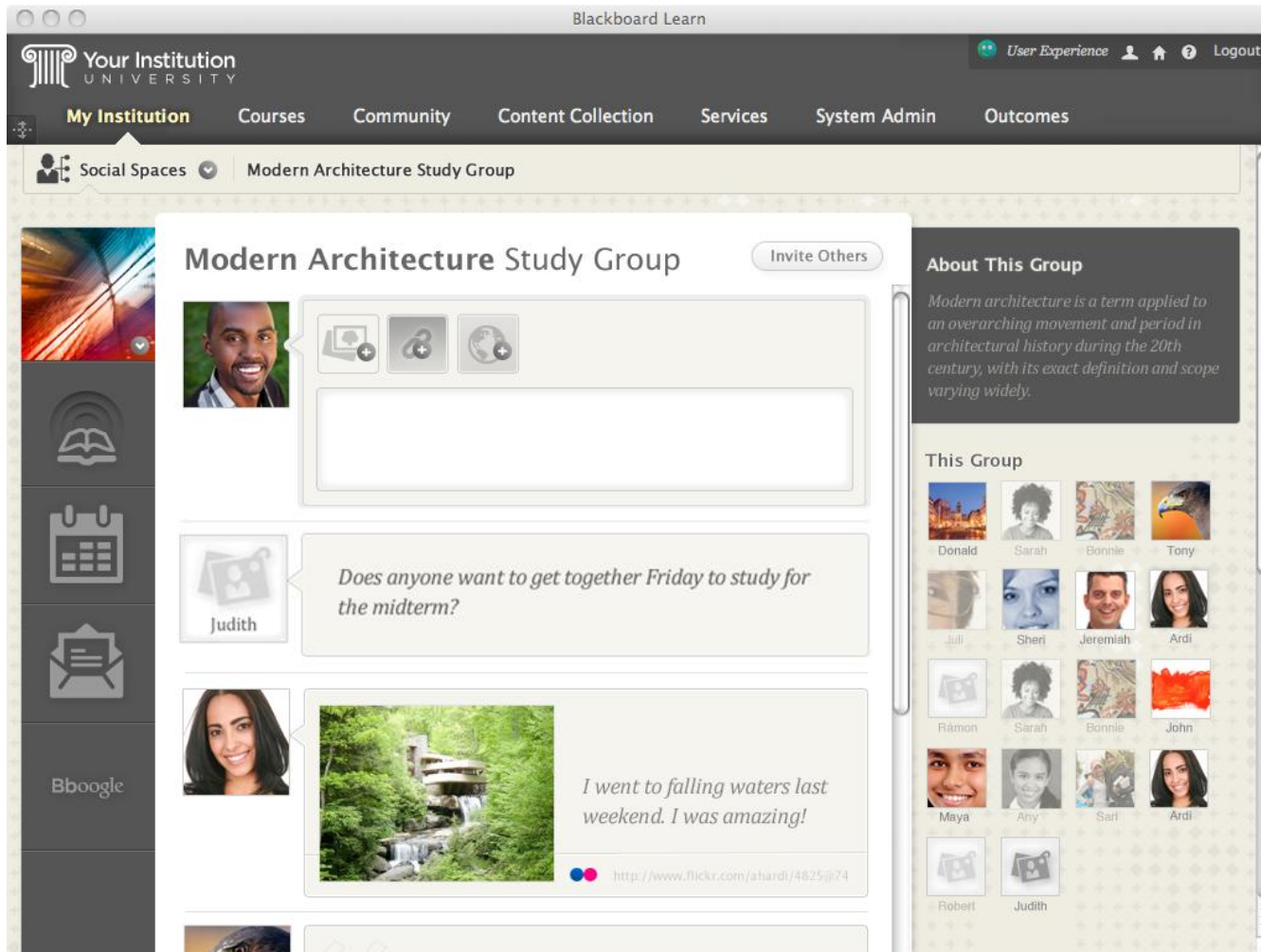
Social Learning Profiles



CONCEPTUAL MOCKUP
Subject to change without notice

Social Learning

Social Learning Spaces



CONCEPTUAL MOCKUP
Subject to change without notice

Enterprise Surveys

Survey and Evaluations

My Bb My Monument Direct Assessments **Indirect Assessments** Shared Resources

Course Evaluations

Course Evaluations

Create Course Evaluation Run Reports

Filter by Institution: Show Completed Evaluations

Name	Start Date	End Date
Fall 2012 - School of Business	<input type="button" value="Send"/>	1 Nov 2012
Fall 2012 - School of Business	<input type="button" value="Send"/>	1 Nov 2012
Fall 2012 - School of Business	<input type="button" value="Send"/>	1 Nov 2012
Fall 2012 - School of Business	<input type="button" value="Send"/>	1 Nov 2012
Fall 2012 - School of Business	<input type="button" value="Send"/>	1 Nov 2012
Fall 2012 - School of Business	<input type="button" value="Send"/>	1 Nov 2012

*** Please rate the following aspects of your course:**

	1 Strongly agree	2 Agree	3 Neutral	4 Disagree	5 Strongly disagree
My instructor was on time and prepared for class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My instructor uses good examples when lecturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My instructor is available for my questions outside of class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The course was well-paced	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The objectives of the course were clearly stated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The grading practices of the course were transparent and fair	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

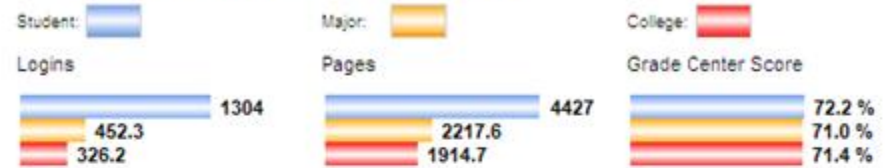
Analytics for Learn



General Information

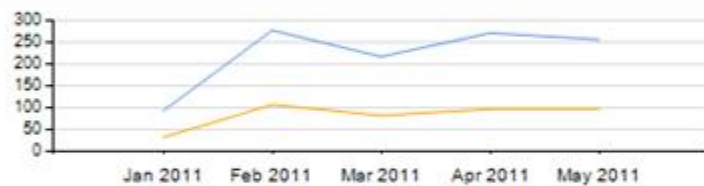
Student ID: 372275 **Email:**
Standing: Good **Phone:**
Primary Major: Psychology - BA **Class:** Junior
College: 1 **Level:** Undergraduate

Student Totals vs. Major & College Averages

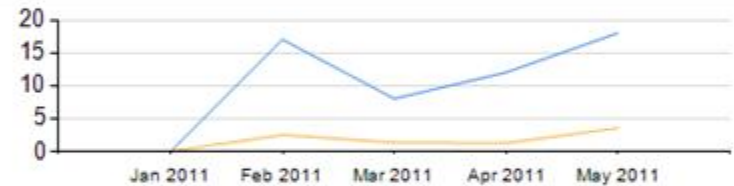


Logins vs. Avg.

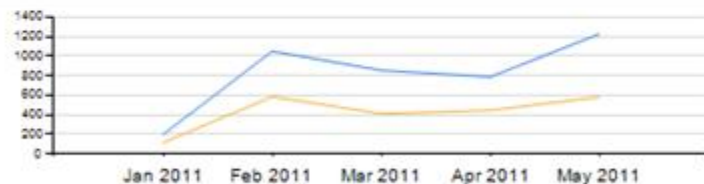
Student: Major:



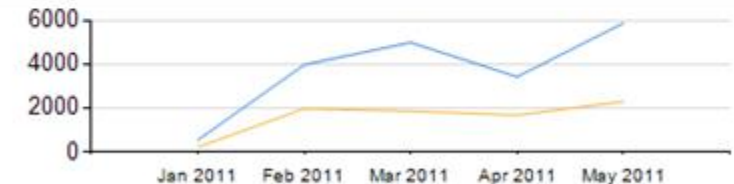
Submissions vs. Avg.



Interactions vs. Avg.



Time vs. Avg.



Blackboard Course History

Status	Term	Learn Course Section	Interactions Trend	Total Logins		Total Minutes		Total Interactions		Total S
				User	Avg.	User	Avg.	User	Avg.	
Active	Spring 2011	Human Anatomy and Physiology I (BIOL 251) (01)		238	88.5	2758	827.5	616	298.8	1
Active	Spring 2011	LAB for Human Anatomy and Physiology I (BIOL 251L) (01)		176	71.3	1930	965.3	327	174.8	1



Digital Content

Commercial Publisher Integrations



Blackboard



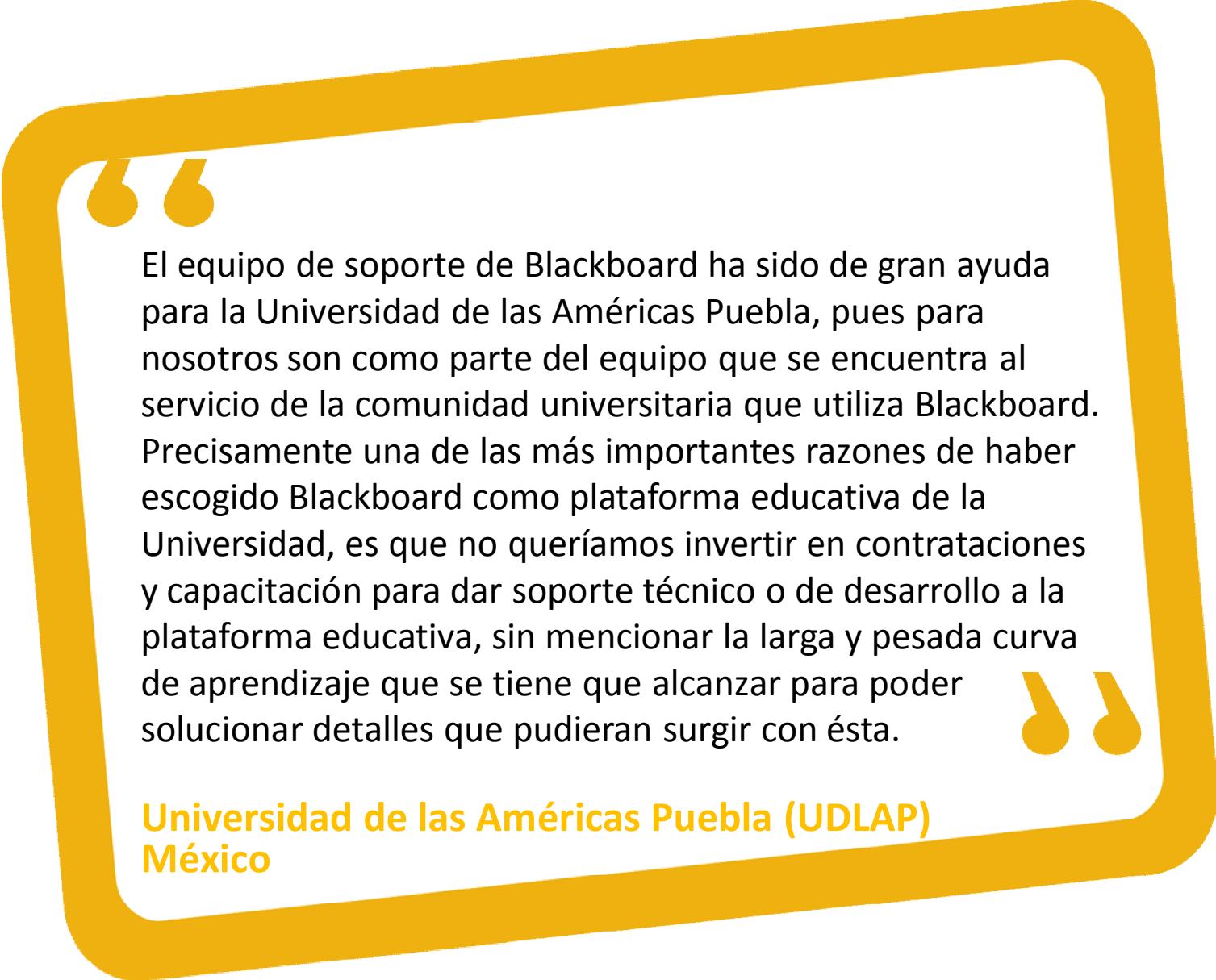
**BLACKBOARD
TEACHING &
LEARNING**

THE ROAD AHEAD

FUNDAMENTALS

Our Fundamentals

Support
Transparency
Openness
Quality



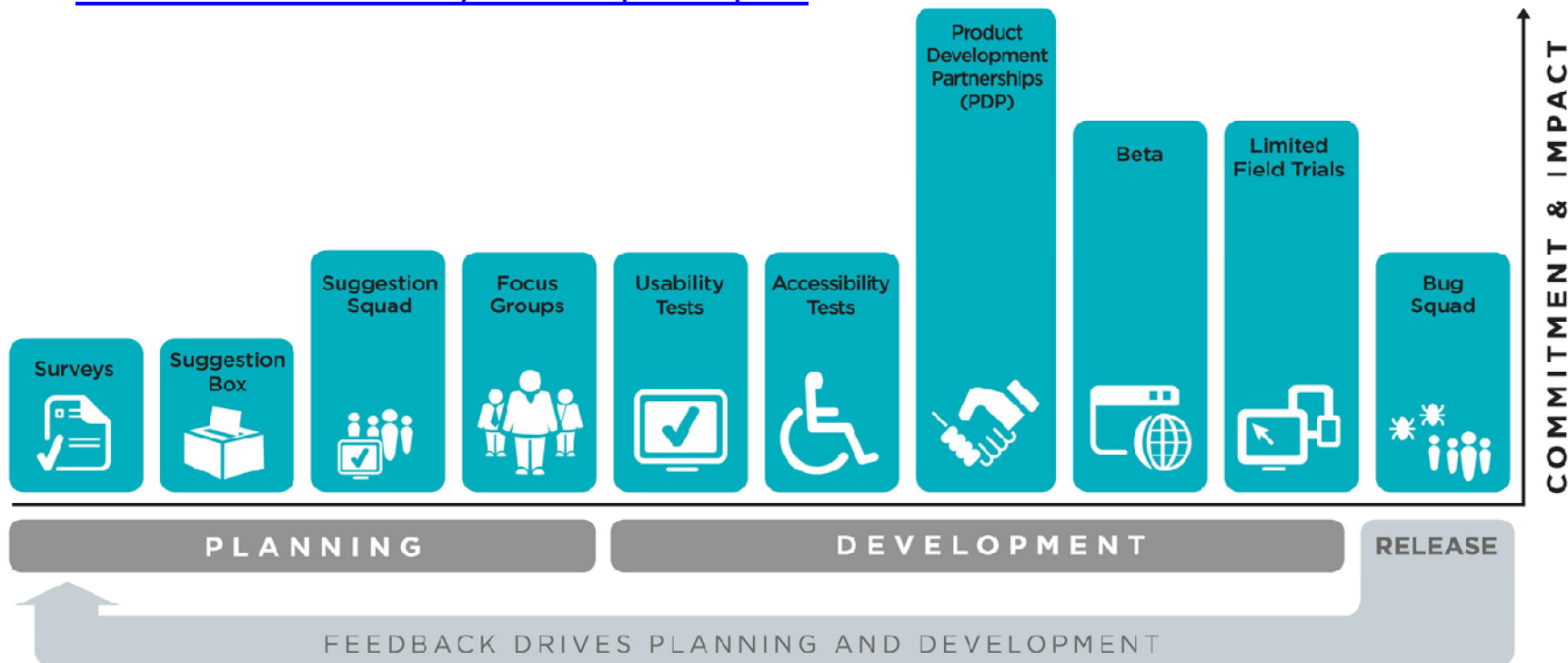
El equipo de soporte de Blackboard ha sido de gran ayuda para la Universidad de las Américas Puebla, pues para nosotros son como parte del equipo que se encuentra al servicio de la comunidad universitaria que utiliza Blackboard. Precisamente una de las más importantes razones de haber escogido Blackboard como plataforma educativa de la Universidad, es que no queríamos invertir en contrataciones y capacitación para dar soporte técnico o de desarrollo a la plataforma educativa, sin mencionar la larga y pesada curva de aprendizaje que se tiene que alcanzar para poder solucionar detalles que pudieran surgir con ésta.

Universidad de las Américas Puebla (UDLAP)
México

> 600 Clients

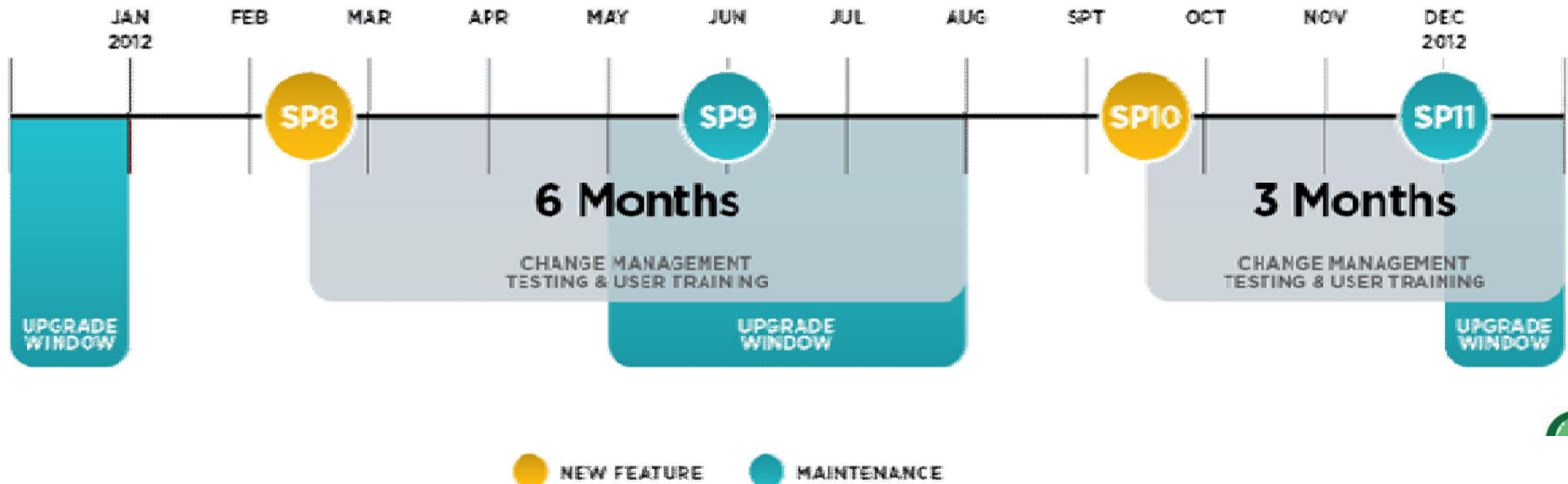
Influenced Service Pack 8

www.blackboard.com/clientimpactreport





2012 Blackboard Learn Release Plan



Get involved in Client Programs

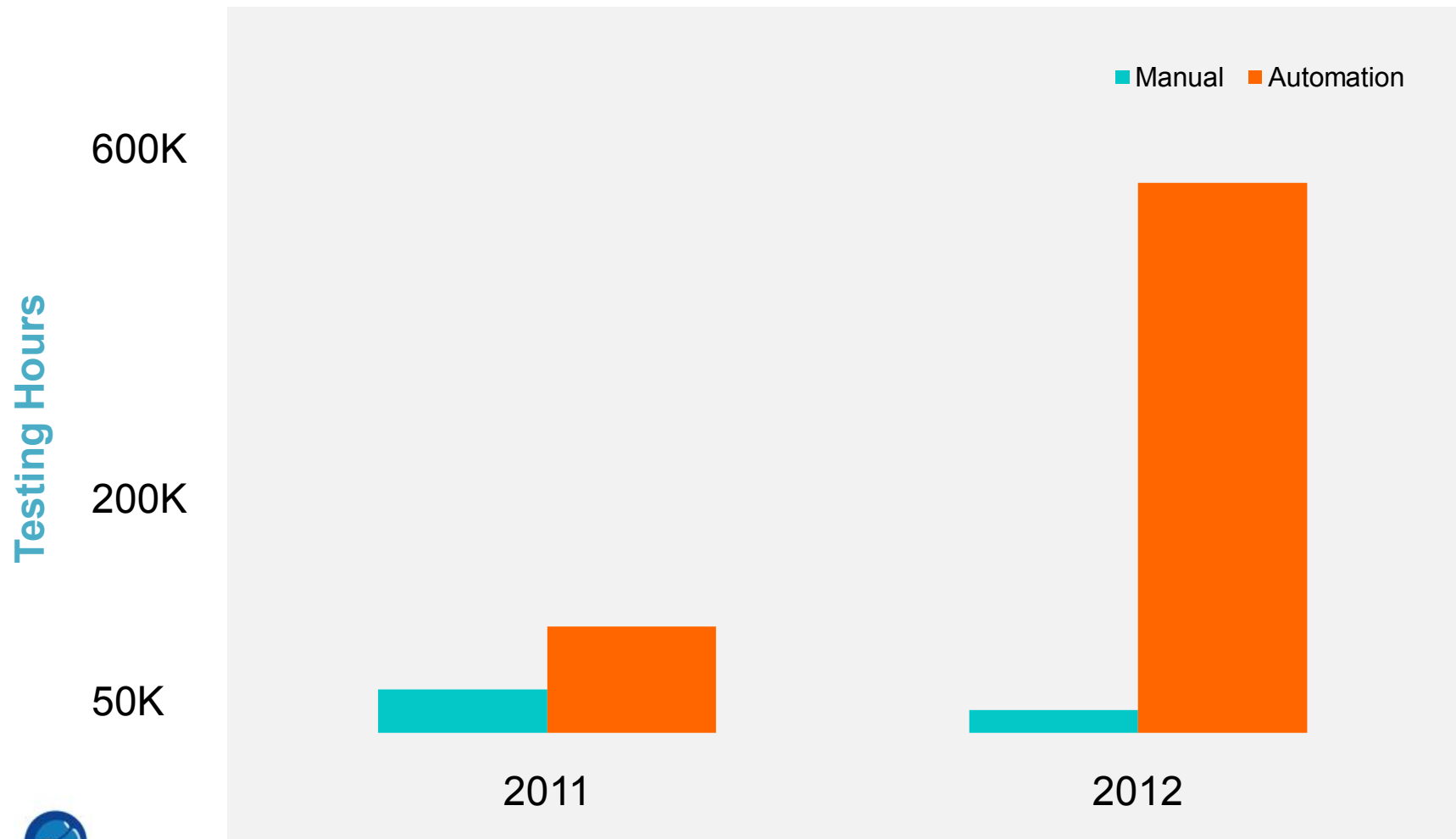
Sign up today www.blackboard.com/bie

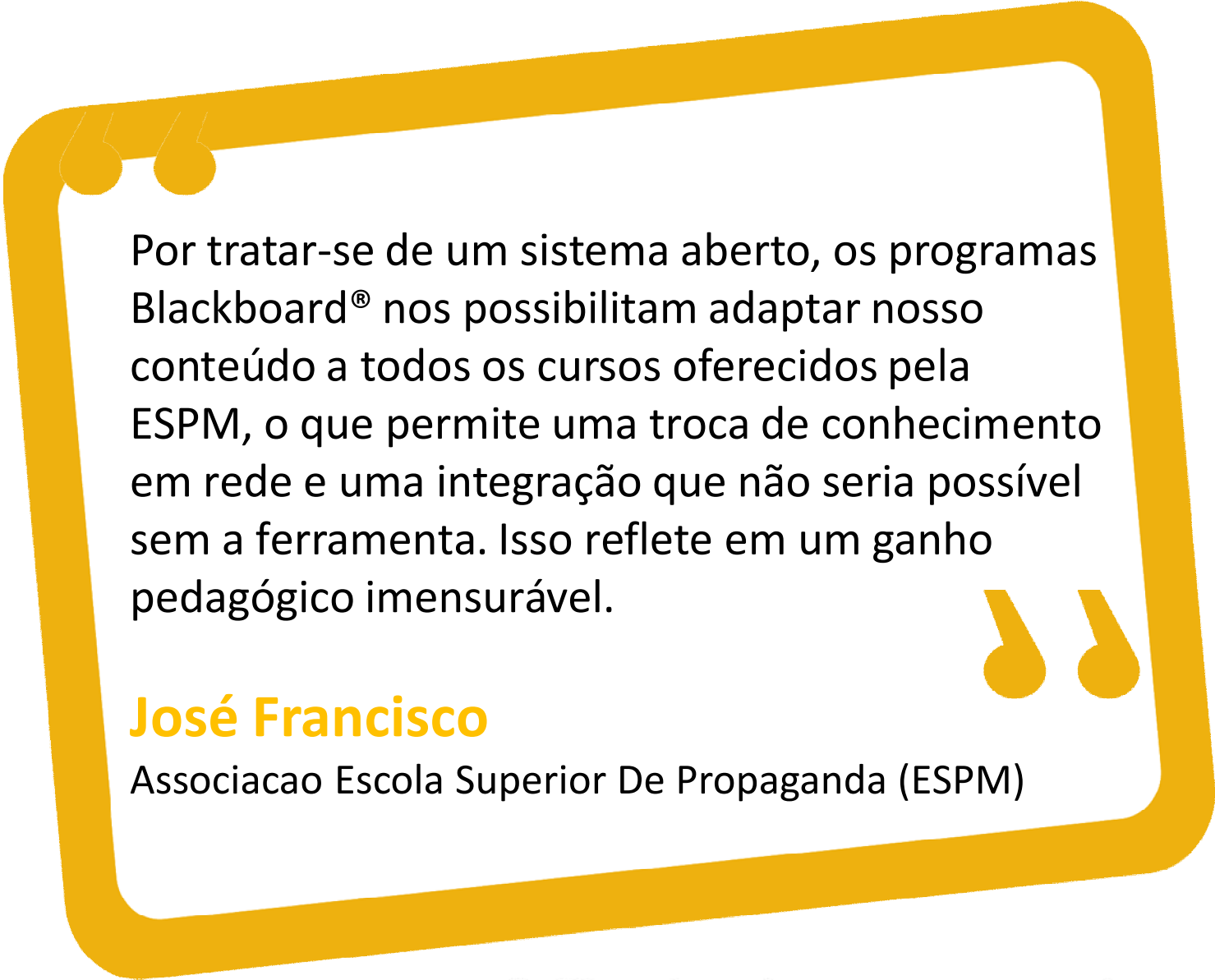
- SP10 Beta Programs begin Sept.
- SP12 Product Development Partnerships (PDPs) begin August



Method Improvement

TEST AUTOMATION





Por tratar-se de um sistema aberto, os programas Blackboard® nos possibilitam adaptar nosso conteúdo a todos os cursos oferecidos pela ESPM, o que permite uma troca de conhecimento em rede e uma integração que não seria possível sem a ferramenta. Isso reflete em um ganho pedagógico imensurável.

José Francisco

Associação Escola Superior De Propaganda (ESPM)



BbWorld '12 New Orleans

July 10-12, 2012



Why Attend BbWorld?

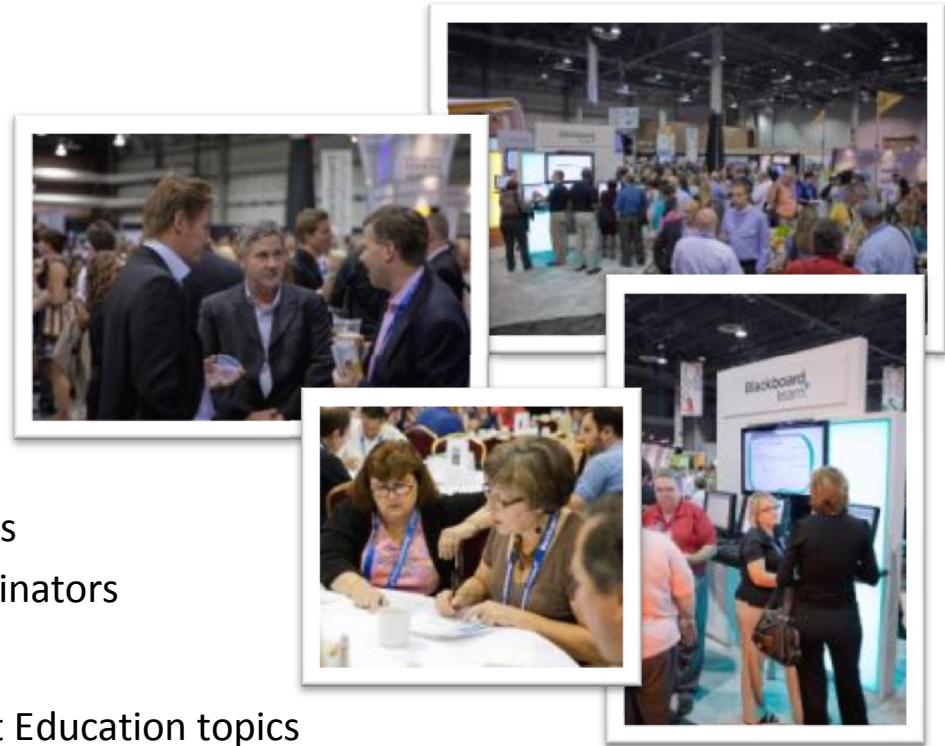
- ▶ Get connected with your community
- ▶ Find ideas you can implement now
- ▶ Influence the Blackboard roadmap

Who should attend?

- ▶ CIOs, Provosts, District heads
- ▶ Program managers, System Administrators
- ▶ Instructional Designers, Curriculum Coordinators

What's New at BbWorld 2012?

- ▶ Revamped program focused on important Education topics
- ▶ 30% more sessions delivered
- ▶ Bigger rooms and more must-see sessions





Register at BbWorld.com for the Blackboard Community's Professional Development Opportunity of the year



Blackboard Teaching & Learning Conference 2012





“
“
Hoje, todas as nossas unidades contam com as plataformas Blackboard Learn®, Blackboard Mobile® e Managed Hosting®. A Blackboard nos permitiu modernizar nosso processo de compartilhamento de informações – integração em rede – com os alunos e alcançar uma organização em todos os nossos processos, antes inviável”, comenta o professor José Francisco Vinci de Moraes, responsável pelo projeto de implementação da ferramenta Blackboard. ”

Professor Francisco José de Moraes Vinci
Blackboard Project Implementation
Associação Escola Superior De Propaganda (ESPM)



