

Lo único seguro es el cambio

Juan Lucca
VP, Blackboard Internacional



Blackboard

.....➤
“Los países Latino Americanos deben enfocarse en el acceso equitativo a la educación secundaria y superior, reduciendo las inequidades socio-económicas y étnicas y, sobretodo, enfrentando la meta más importante en materia de educación:

Asegurar que todas las personas adquieran el conocimiento y las habilidades necesarias para tener una vida exitosa.”

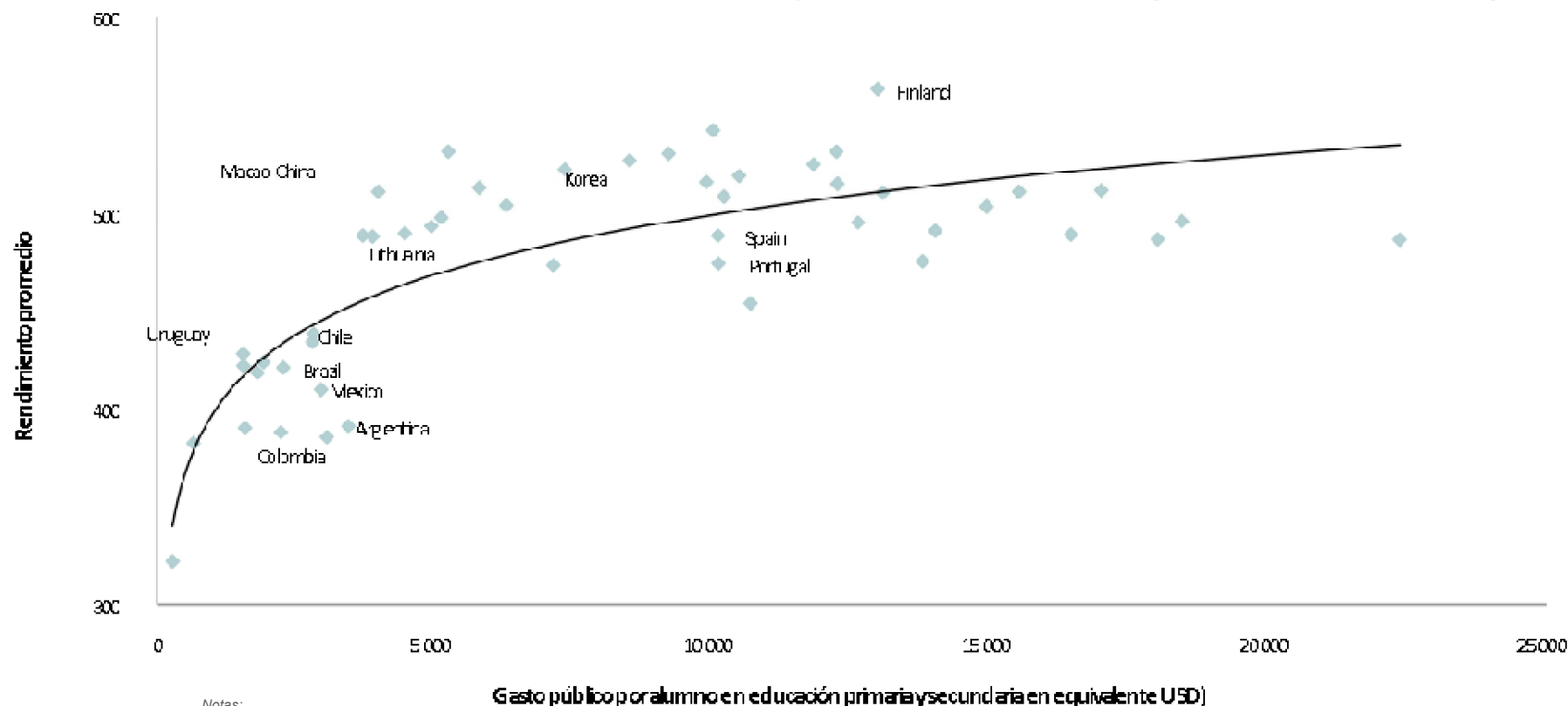
Fuente: Reporte del banco mundial acerca de Latinoamérica/Reporte:
La mejora de la educación es clave para cerrar la división social e impulsar el desarrollo

Acceso a la Educación



Perspectiva de América Latina el caso de la educación

Gasto público en educación y rendimiento (Estudio PISA)



Notas:

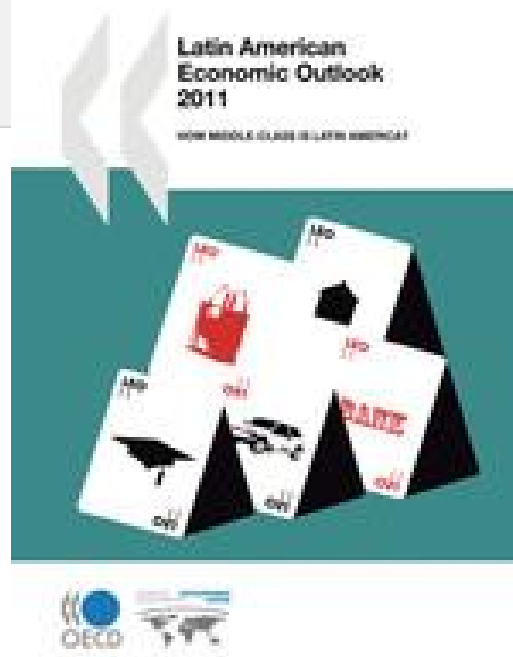
a) El gasto público es el promedio de datos disponibles desde 2000.

b) Puntuación nacional media en la escala de ciencias de PISA.

Fuente: Cálculos del Centro de Desarrollo de la OCDE con base en OCDE (2007b), Informe PISA 2006 Competencias científicas para el mundo del mañana, y en los indicadores educativos mundiales, World Educational Indicators de la OCDE y la UNESCO, Base de datos del Instituto de Estadística de la UNESCO.

12 <http://dx.doi.org/10.1787/471036038030> El gasto

Resultados claves en América Latina



La clase media en América Latina y en Colombia es económicamente vulnerable:

Educación es un diferenciador

Perspectiva de América Latina

El caso de la educación



Resultados claves en América Latina

- Extender el acceso a la educación
- Mejorar la calidad de la educación
- Evaluar la calidad de los resultados de los gastos en educación
- Incremento de gastos en áreas clave como la formación de capital físico y humano

Fuente: Perspectiva económica de América Latina para 2009 de la OCDE

**Además
el estudiante es
diferente**



Existen niños de 2do grado que escriben

60 palabras
por minuto

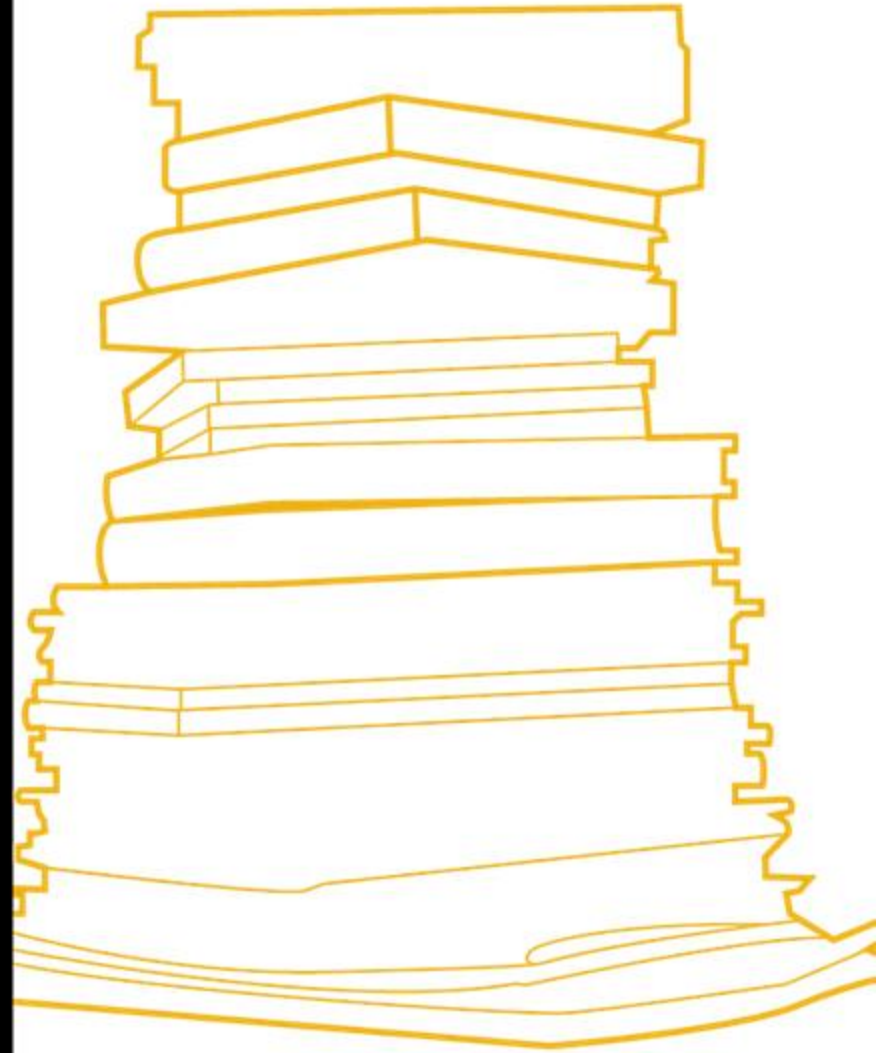


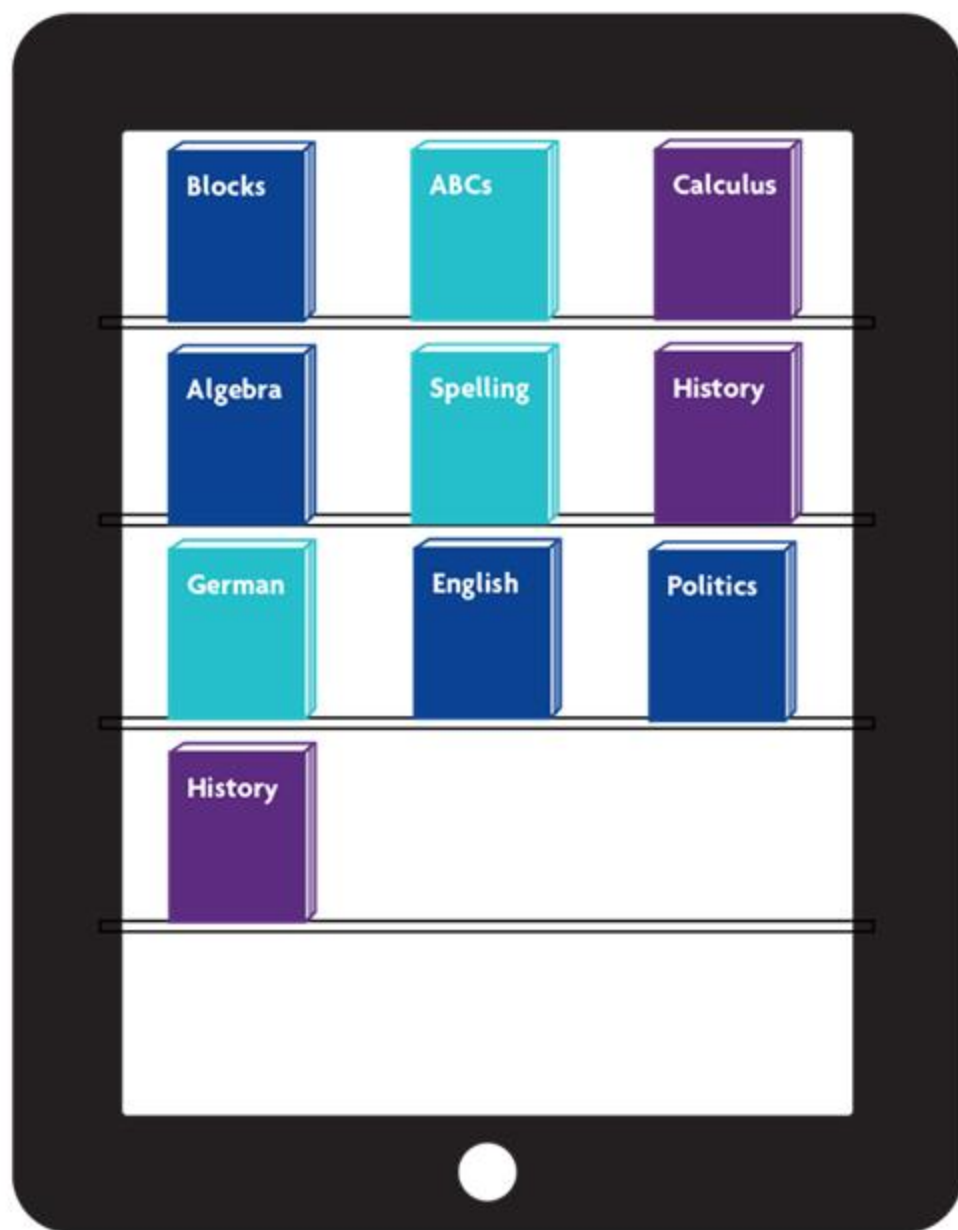
Existen estudiantes de educación superior que ganan un **salario completo durante el año** haciendo trabajo por Internet en su tiempo libre.



1

Los libros de Kindle
ahora sobrepasan
las ventas de libros
de pasta dura y de
bolsillo
COMBINADOS
en Amazon.





Cada libro de texto
que un niño cargará
en toda su etapa
escolar

**CABRÁ EN UNA
TABLET**

que pesa menos
de 2 libras

9%

Estudiantes pasan 9% más tiempo usando apps Móviles que lo que hacen en Internet.

4.6

Las personas pasan 4.6 horas a la semana en redes sociales-más tiempo del que pasan leyendo o escribiendo correos electrónicos.

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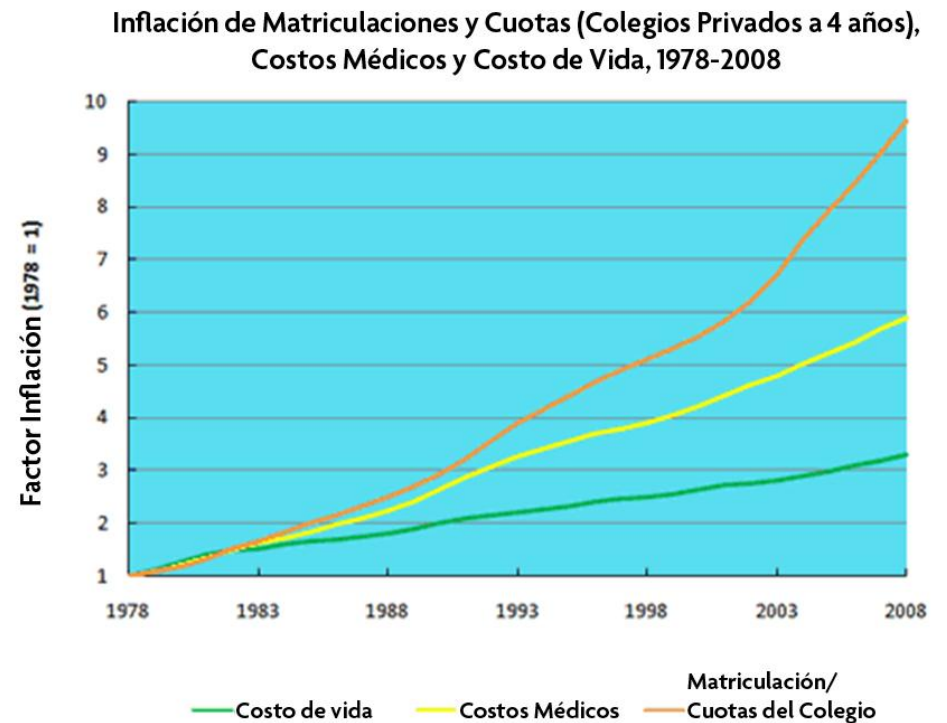
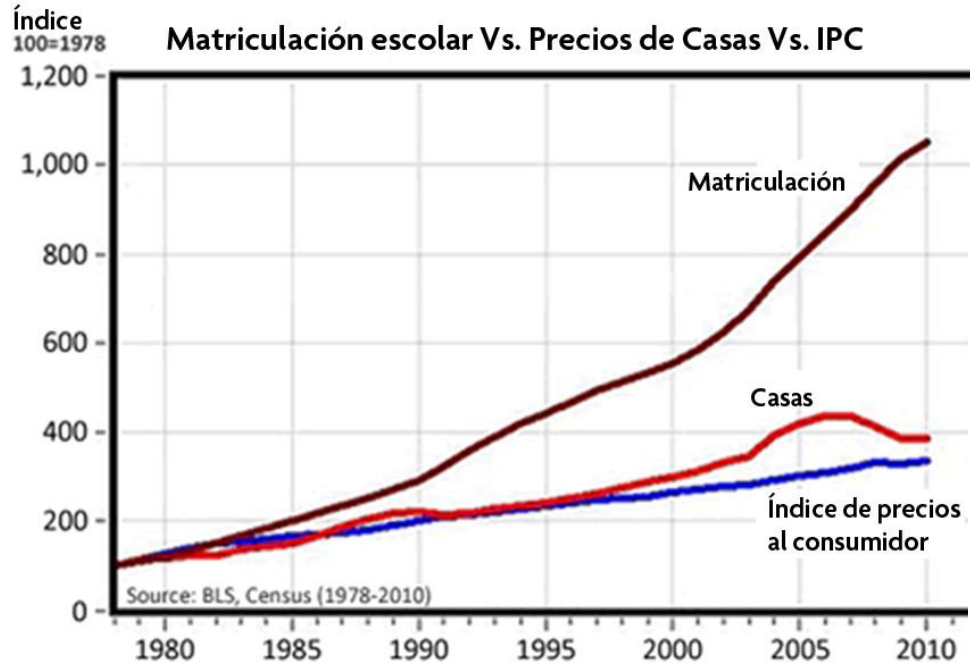
**Además
la economía/industria
esta cambiando**



A large, translucent blue bubble is the central focus, with a hand on the right side holding a thin needle that is about to pierce its surface. The bubble has a soft, glowing appearance with some internal reflections. The hand is shown in grayscale, with the thumb and index finger gripping the needle. The background is plain white.

**La burbuja
está a
punto de estallar**

Presiones Económicas







3 Lessons from Borders for Higher Ed

By [Joshua Kim](#) July 28, 2011 10:15 pm EDT

The bankruptcy of Borders and the closing of 400 stores provides an opportunity to think through some lessons for higher ed. *Are we immune from the fate of Borders?*

3 Lessons:

1. The Middle is a Bad Place to Be: Some of us will miss book browsing at Borders (I will), but none of us will miss it too much. The closing of a locally owned, independent bookstore is much more painful than the closing of a Borders. The local, independent bookstore is at the high end, as we go to these places to get recommendations or for specialization. The employees at Borders are good people, but only some of them are dedicated book fanatics. Nor was Borders catering to the low-end, low-price market. Books were cheaper online.

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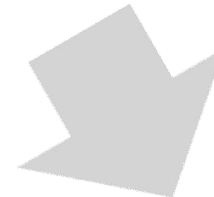
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BARNES & NOBLE
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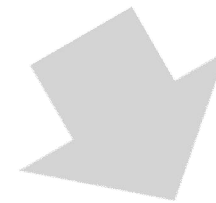
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iPad



iBooks

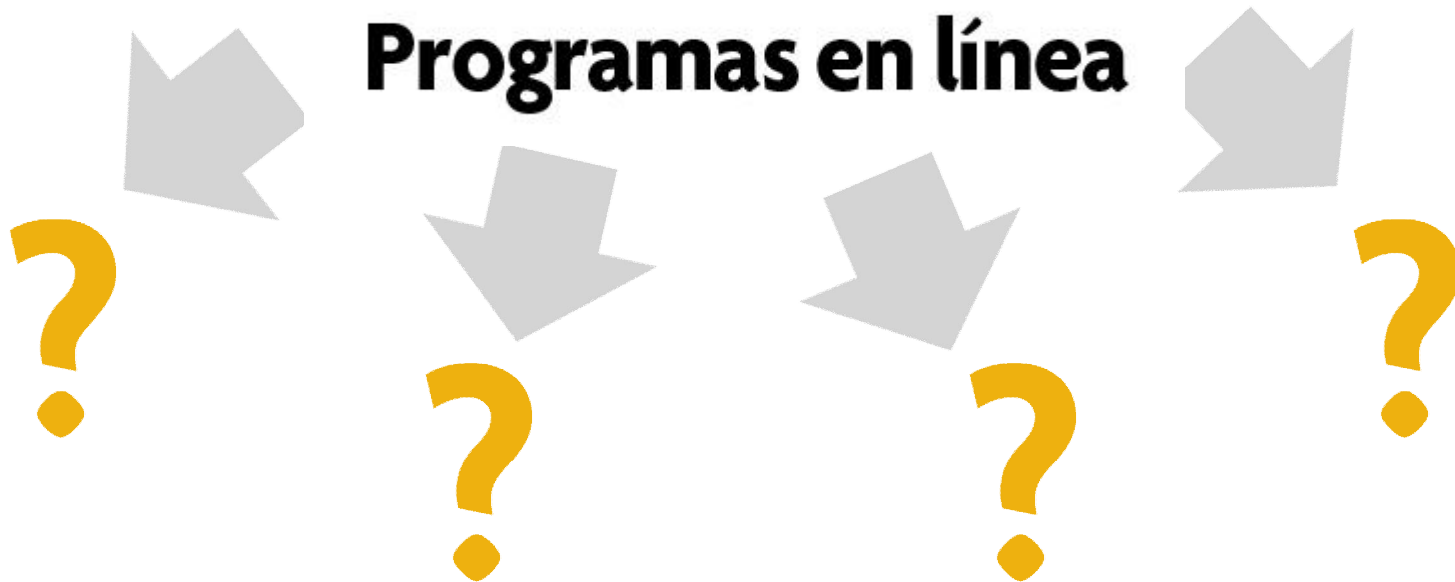
EDUCACIÓN



Colegio de ladrillos & mortero



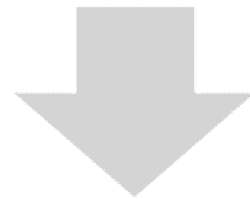
Programas en línea



EDUCACIÓN



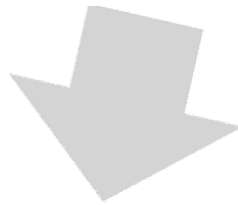
Colegio de ladrillos & mortero



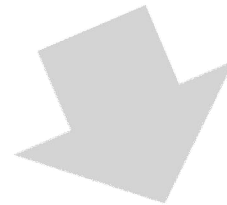
Programas en línea



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A DECADE OF OPEN SHARING

CELEBRATING




On April 4, 2014, MIT celebrated the

 Michael Chasen

My Stream

-
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-



DISCUSSION BOARD in Modern Architecture

TODAY

Top-Heavy Architecture



The Tartu Rebase Street project tries to combine the best of two worlds when it comes to residential structures. It essentially brings together the benefits of both a house and an apartment into one convenient package.

What are your thoughts on top-heavy architecture?
Please join us as part of this discussion.



9 MINUTES AGO

I think this is a good way to addresses the need for condensed, economic homes while acknowledging the desire for the privacy, space and outdoor gardens that individual houses provide. By taking on a stacked villa form, it offers all those things while keeping the building and maintenance costs low.



LESSON 5 in Modern Architecture

Successfully submitted assignment: **Architectural Composition**

My Bb Network

Buddies

4 buddies online

Classmates

3 classmates online

online



Ardi



Sarah



Jeremiah

offline



Sari



Maya

Instructors

1 instructor online

Bb Trends

What's Bbuzzing around here



Blackboard collaborate

Spotlights for Sunday, October



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News and updates from your online courses.

Overview

- CMPE 321
- CRAB 101
- deb
- LLC 600
- LLC 644
- SCI 100
- SCI 100Y
- SCI 100Y

System Announcements
 No system announcements.

Course Activity [what's this?](#)

Course	You	Course (Avg)	Grade Distribution
CMPE 321	9	108	check
CRAB 101	0	25	check
deb	0	147	check
LLC 600	461	240	check
LLC 644	102	109	check
SCI 100	3	124	check



[more »](#)



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Pensamientos Finales





...el gasto social en el desarrollo humano, y en particular en materia de salud y educación, juega un rol enorme en la equidad de oportunidades para todos...



Gracias

Juan Lucca

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