

June 28, 2021

Dear Selection Committee:

I am writing to explain a project I plan to implement at California State University, San Bernardino under the mentorship of Dr. Bradford Owen.

CSUSB has recently adopted the Canvas Learning Management System, resulting in a need for training for faculty, staff, and students. Along with this training is an opportunity to leverage Canvas to consolidate information about campus resources into single area for student access. This could take the form of a CSUSB Resources Canvas "course."

A CSUSB Resources Canvas course would ultimately function more like a website. It would introduce campus resources in a familiar, easy-to-access, mobile platform. The Canvas course would include resources such as Canvas Student Guides, Financial Aid, Registration, Basic Needs, Career Center, Academic Advising, the CSUSB Library, the Student Success Center, the CSUSB Health Center, and other resources vital to student success. The Canvas content would not replace what is currently available on the CSUSB website. Rather, it would serve as a primary landing area where students could become acquainted with specific campus resources, find contact information, and be provided with additional links as needed. Once the course is complete, I anticipate leading or assisting with an awareness campaign by contacting deans, department chairs, and other targeted messaging.

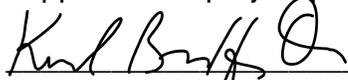
This project will facilitate student learning and achievement by giving students support resources at their fingertips. This is especially important at CSUSB, a Hispanic-Serving Institution, where many of our students are first-generation college students, work part-time or full-time, and have extensive family commitments. The more aware students are of their extra-curricular support resources, the more secure they may feel in both their initial enrollment at CSUSB and in continuing their education.

Thank you for your time and consideration.

Sincerely,

Amanda (Mandy) Taylor, Instructional Designer
Academic Technologies & Innovation
California State University, San Bernardino

I approve this project proposal.



Dr. Bradford Owen, Director, Academic Technologies & Innovation
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