



# 2025-2026 Academic Year

# Status Report

Yubelkys Montalvo, Ed.D.  
Board of Directors Meeting  
University of Puerto Rico  
Central Administration  
June 25, 2026

IT'S MORE THAN HIGHER EDUCATION...  
IT'S A HIGHER VISION!

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## REPORT BASED ON STRATEGIC CORE AREAS

### 1. Access

Increasing Hispanic and all student access to Higher Education and achievement of a Higher Education degree.

### 2. Retention and Successful Completion

Promoting the strategic use of technology to support, drive, and optimize retention and successful completion of Hispanic and all students at member institutions.

### 3. Online Learning / Technology Integration

Promoting and encouraging effective integration of online learning and technology innovation, as means to support student access, retention, and successful completion, placing emphasis on quality teaching and learning, and assessment.



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# Core Area 1:

## Access



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## Faculty: HETS Online Journal

	Objectives	Key Activities	Results 2025-2026 VS. 2024-2025
Progress	Publish 4 articles annually (2 per issue) on Hispanic access to Higher Education	Call for Articles and publications	<b>2 plus 2 articles</b> from 3 *HMI & 1 **NMI vs. <b>3 articles</b> from 2 *HMIs
	<b>Exceeding expectations</b>	Expert consultant and Editorial Board meetings	Digital Object Identifier (DOI) implementation and new editorial platform



\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



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# 2026 Best Practices Showcase

	Objectives	Key Activities	Results Fall 2025 VS. 2024-2025
<b>Progress</b>	Include at least 3 BPs on the use of technology to help overcome barriers to Hispanic access to Higher Education	Call for Presentations HETS' BPS	2026: <b>6 presentations</b> with 9 presenters from 3 *HMIs, 2 **NMIs vs. 2025: <b>4 presentations</b> from 3 *HMIs
	<b>Exceeding expectations</b>	Track for students	16 Presentations at BPS with 21 students from 9 *HMIs vs. 10 Presentations at a Hybrid BPS with 15 students from 6 *HMIs



\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



# Student Academic Fair

- **The SUMM: Student Experience Summit**

- Fourth event of this nature celebrated in PR

- **Results**

- 17,000 + students and 2 Panels with 8 Presidents or representatives
- 4 students as moderators (two from High School and two from Higher Ed)
- Five (5) \*HMIs took advantage of the HETS Corner:
  1. Borough of Manhattan Community College, CUNY
  2. University at Albany, SUNY
  3. University of Houston Downtown
  4. SUNY Empire State University
  5. Albany College of Pharmacy and Health Sciences



\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



### Fall: August 27 & 28, 2025 The Summ: Student Experience Summit

83% of students indicated:  
**The Summ** helped them decide their academic & professional future.



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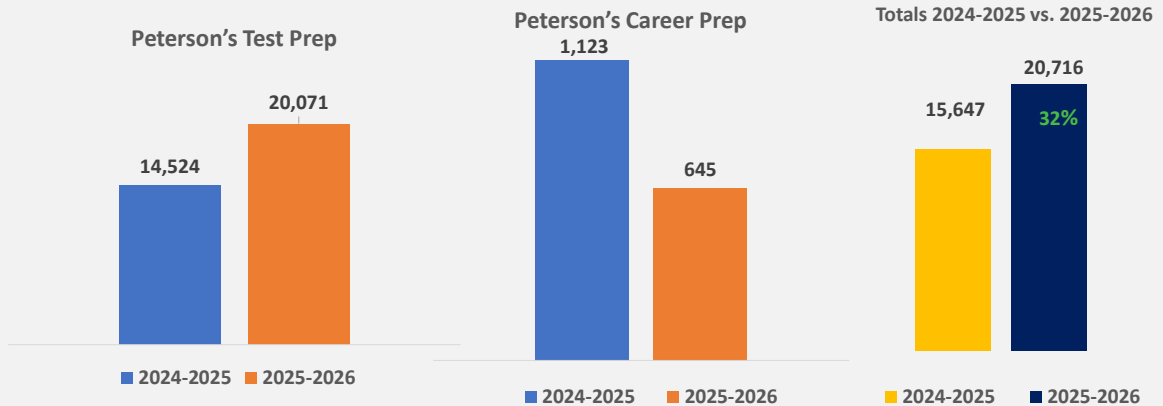
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### Save the date: August 26 and 27, 2026! The Summ: Student Experience Summit



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# Usage Peterson's Test & Career Prep



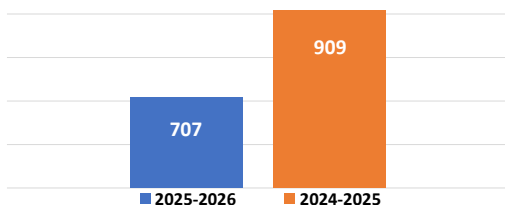
# Student Leadership Showcase

- **Objective:** Increase by **25%** the number of students impacted through the Student Leadership Showcase/Tour & graduate fairs.

- **Key activities:**
  - SLS Hybrid Edition: August 2025
  - Open House at IAUPR, Law School

**Results:**

- **532 participants** for the SLS Hybrid Edition
- **85 plus 90** participants at Open Houses at IAUPR in October 2025 and March 2026



**HETS STUDENT LEADERSHIP SHOWCASE**  
**IA en Acción: Impulsando Liderazgo y Éxito Estudiantil**

**MODERADOR:** Dr. José R. Ferrer, Coordinador, Recinto Universitario de Mayagüez (URM)

**PANELISTAS:** Karla G. Mercado, Eq., Directora de la Administración de Servicios Generales (ASG); Mildred L. Ramirez, CEO and Founder, Cívico

**En colaboración con:** THE SUMMIT STUDENT EXPERIENCE SUMMIT 2025

**Presentado por:** [Logo]

**Evento:** Centro de Convenciones de Puerto Rico en San Juan  
**Fecha:** 9:30 AM a 11:15 AM (EST) 27 de agosto de 2025  
**Registro:** Regístrate libre de costo en: [hets.org](https://hets.org) (Next Events)

**Sponsors:** ets, Quantis, Anthology, COBIMET, PR, Teach Access, HILTON, CONADOPAZA, TERRITORIUM, LIBRARY, COBIMET, SYMPPLICITY, HILTON, CONADOPAZA, etc.



# Core Area 2:

## Retention and Successful Completion



# Faculty: HETS Online Journal

	Objectives	Key Activities	Results 2025-2026 VS. 2024-2025
<b>Progress</b>	Publish 6 articles annually (3 per issue) on Retention and Successful Completion	Call for Articles and publications	<b>4 plus 2 articles</b> from 5 *HMIs & 2 **NMIs vs. <b>4 articles</b> from 3 *HMIs & 1 **NMI
	<b>Exceeding expectations</b>	Expert consultant and Editorial Board meetings	Digital Object Identifier (DOI) implementation and new editorial platform



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# 2026 Best Practices Showcase

	Objectives	Key Activities	Results 2025-2026 VS. 2024-2025
<b>Progress</b>	Include at least 3 BPs on innovation practices and the use of technology to improve Hispanic student retention levels	Call for Presentations HETS' BPS	<b>2026 BPS:</b> <b>10</b> presentations with 16 presenters from 8 *HMIs, 2 **NMIs vs. <b>2025 VBPS:</b> <b>15</b> presentations from 16 *HMIs & 1**NMI
	<b>Exceeding expectations</b>	Track about Innovation	16 presenters



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# Online Resources for Students



## Objectives

Achieve at least **5,000 unique visits** to the student support sections at the **Student Placita**

Increase the number of **unique visits by 22% annually to the Virtual Plaza** during Year 3 (36,557) & Year 4 (35,807)



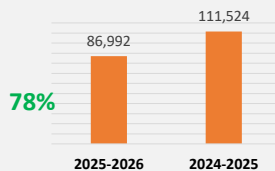
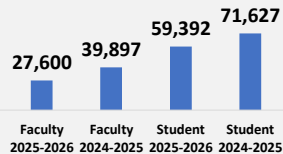
## Key Activities

E-mail Campaigns, Webinars & Ambassadors Program

E-mail Campaigns, virtual trainings & Ambassadors Program



## Results



# Student: SLS & Webinars 2025-2026



## Objectives

Develop **mini-workshops** focused on specific student support skills on Year 5.

Train student support staff from **at least 80% of \*HMIs in Puerto Rico** by June 30, 2025

\* HMIs: HETS Member Institutions



## Key Activities

SLS + Webinars

SLS + Virtual Trainings



## Results

**2025-2026:**  
**5,944 registrants**  
(1 SLS + 13 webinars)

**vs.**  
**2024-2025:**  
**5,272 registrants**  
(1 SLS + 12 webinars)

**100% (13) \*HMIs** trained



# Student Passport PR Edition in Spring 2026



Objectives

Promote student mobility



Key Activities

Student Passport



Results

17 students from 5 \*HMIs

Provide academic experiences for students

Student Presentations at \*HMIs

14 presentations selected

\* HMIs: HETS Member Institutions



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About HETS

Faculty & Administrators Placita

Student Placita

Next Events

News

Membership

Contact-Us

## Academic experiences at HETS member institutions in Puerto Rico



1. Pontifical Catholic University of Puerto Rico, Ponce Campus
2. Inter American University of Puerto Rico, San Germán Campus
3. Universidad de Puerto Rico, Recinto Universitario de Mayagüez (RUM)
4. EDP University, San Sebastián Campus
5. *Universidad Ana G. Méndez, Carolina Campus*

WWW.HETS.ORG (STUDENT PLACITA)

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**2025 PROGRAM'S MILESTONES**

**PUERTO RICO & NEW YORK EDITIONS**

**3** Successful editions

**140+** Students reached

**29** Institutions visited

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**HETS**  
Hispanic Educational Technology Services

**Academic Experiences / Académicas**

Discover what makes each campus unique: / *Descubre lo que hace único a cada campus:*

1. Albizu University in Old San Juan
2. Ana G. Méndez University in Gurabo
3. Atenas University in Manatí
4. EDP University in Hato Rey
5. ICPR Junior College in Manatí
6. Inter American University of Puerto Rico in San Juan and Arcibo
7. Ponce Health Science University in Ponce
8. NUC University in Caguas
9. *Universidad Central del Caribe* in Bayamón
10. University of Puerto Rico in Cayey

Map locations: Arcibo, Manatí, Bayamón, San Juan, Gurabo, Caguas, Cayey, Ponce.

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# Academic Experiences / Académicas

Academic Experience:  
Universidad Central del Caribe



Welcome Remarks: Dr. Waleska Crespo, President  
Student Presentations: 11:00 – 12:20 PM

Academic Experience: EDP  
University, Hato Rey Campus



Tour Caguas Plaza and Art Center

Academic Experience: University of  
Puerto Rico in Cayey



Academic Experience: Atenas  
University in Manatí



Academic Experience: Ana G.  
Mendez University, Gurabo  
Campus



Farewell Lunch



Dinner at the Puerto Rico  
Department of State Old San  
Juan



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# Events / Eventos

**HETS  
STUDENT LEADERSHIP  
SHOWCASE**



+

**THE SUMM  
STUDENT EXPERIENCE SUMMIT 2024**

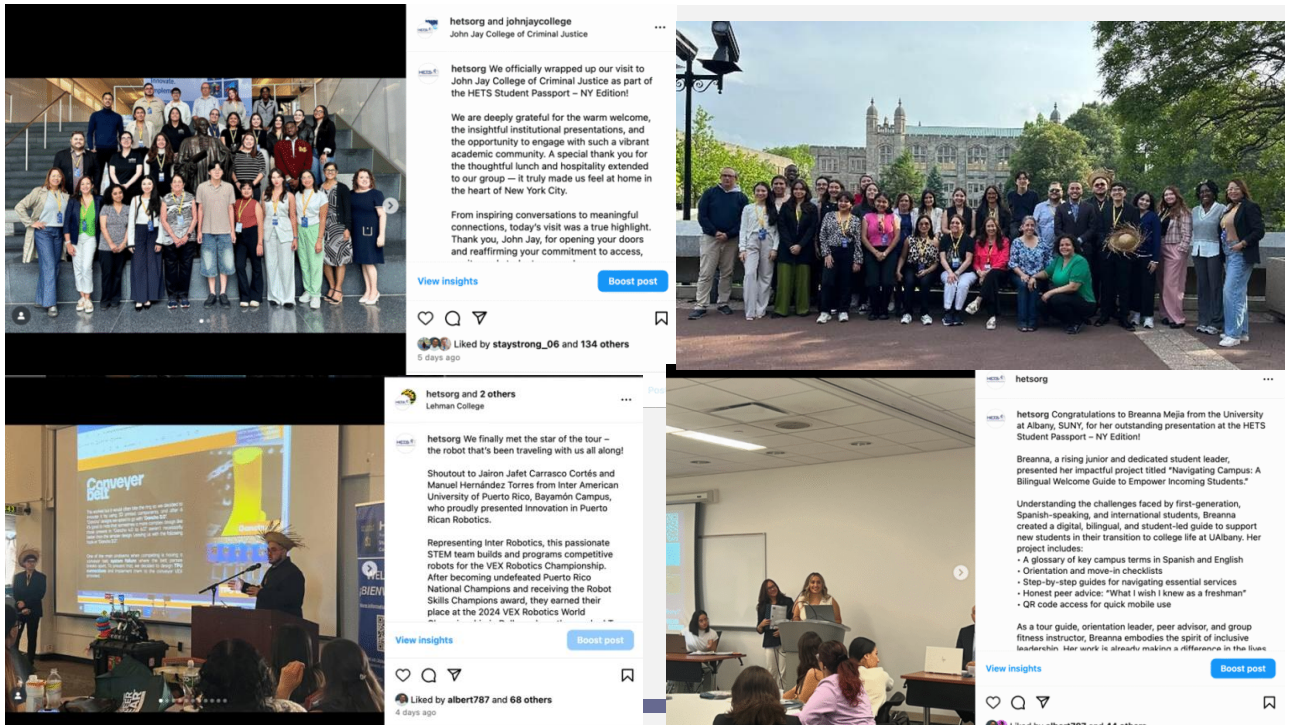


**HETS Student Leadership Showcase:** Promote access to free online student services that support their academic goals and learn about students interests and needs, which helps HETS create new services and develop innovative programs.

**The Summ: Student Experience Summit:** Is the biggest college and job fair in PR, where students have the opportunity to engage in immersive experiences within spaces that simulate real work environments.



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# Student Services Trainings (2025-2026)



Objectives



Key Activities



Results

Train at least **50** student support staff annually

**In person & Virtual presentations**

**2025 - 2026: 85** staff from Chesapeake, UPR, EDP, IAUPR, NUC, Northern Essex Community College, EMSJB, SUNY Empire, UAlbany, Rumiñahui, City Tech, PUCPR, CSUSB, Northbridge & UAGM)

vs.

**2024-2025: 76** staff from BMCC, JJC, Hostos, SUNY Empire, UA, ACPHS, QBCC, BCC, LC, KBCC, LaGuardia, Guttman, NJCU, UHD, NECC, CUSJ, EDP, IAUPR, ICPR, UCColumbia, CSUSB, CSUS, CSUDH, Chesapeake, ESCU, EDP, Chemeketa, LTCS, Rumiñahui & Atlantic University)



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# Student Ambassadors Program

**BECOME A HETS AMBASSADOR**

This is your opportunity to support your student community, connect with other students, and strengthen your leadership skills.

**Why become an ambassador?**

- Develop leadership and teamwork skills
- Gain exclusive opportunities for your professional growth
- Connect with academic and professional leaders
- Represent your institution and become an agent of change

**Who can participate?**

- Active students for the 2025-2026 academic year from any academic field at HETS member institutions in Puerto Rico, the United States, and Latin America
- Students committed to expanding opportunities for others' success
- Those interested in promoting student services and academic events

**Your role as an ambassador**

- Promote HETS resources and opportunities at your institution
- Support and encourage student participation in HETS academic events

**Next steps:**

- Fill out the form at: [hets.org/bajo Next-Events](https://hets.org/bajo-Next-Events)
- Application deadline: June 30, 2025
- Questions? Contact us at: 787-250-1912 ext. 2373, [info@hets.org](mailto:info@hets.org) or visit [hets.org](https://hets.org)
- Share this opportunity and join our network of HETS ambassadors



## Objectives

Recruit & train **30 student ambassadors from \*HMIs in Puerto Rico in Year 1** & **20 from \*HMIs in the US in Year 2.**



## Key Activities

**Recruitment & training**



## Results

**2025-2026**  
22 in PR, 2 in Colombia, and 7 in the US  
**vs.**  
**2024-2025**  
2 in PR plus 4 new prospects

\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



# Student Ambassadors Program

**Conozca nuestros embajadores | Meet our ambassadors**

**Puerto Rico and LATAM** (click to see their profile pictures and information)

- Adrián J. Rosa Miranda, Universidad Interamericana de PR, Recinto de Aguadilla
- Amalek Giraldo, Albizu University
- Amanda Molina Ortiz, Northbridge University
- Andrey Korol, Universidad Cooperativa de Colombia
- Alanice Medina Santos, Universidad Interamericana de PR, Recinto de Ponce
- Diego J. Padilla Pagán, Universidad Interamericana de PR, Recinto de Barranquitas
- Eunice Ramos, Universidad de Puerto Rico en Aguadilla
- Félix Serrano, Universidad Interamericana de PR, Recinto de Bayamón

**United States** (click to see their profile pictures information)

- Britney G. Davila, University at Albany, SUNY
- Celeste Meza, California State University, San Bernardino
- Kimberly Rosas, California State University, San Bernardino
- Miguel Toro, New Jersey City University
- Pamela Doran, SUNY Empire State University
- Stephanie Chavarria, University of Houston-Downtown
- Yuliana Santos, University of Houston-Downtown

**Eunice Ramos, Student Ambassador, Universidad de Puerto Rico, Aguadilla Campus**



Mi nombre es Eunice M. Ramos Acevedo y actualmente soy estudiante subgraduado de la Universidad de Puerto Rico en Aguadilla. Estoy cursando el grado de Bachillerato en Artes en la Enseñanza del Inglés como segundo idioma con tecnología educativa K-12. En dicho programa, tenemos la oportunidad de tomar varios cursos de tecnología.



## Results Webinars evaluations surveys

**!** **59%** of respondents indicated that they did not know their institution's password to access Peterson's Test Prep and Peterson's Career Prep vs. **67% in February 2026.**



✓ **Peterson's Career Prep (former CT) services:**

1. Job Search
2. Templates to create resume
3. Explore New Careers and Career and College Information

✓ **Peterson's Test Prep (former TERC) services:**

1. E-books
2. Practice exams
3. Scholarship information

✓ **Recommended strategies to promote HETS services among students, faculty and staff at their Institutions:**

1. Send information about HETS services by email
2. Invite students, faculty and staff from your institution to HETS events
3. Posting information from HETS services on social media (Facebook, Instagram and LinkedIn)

✓ **Main needs for students at your Institution:**

1. Training on the use of new technologies
2. Search for jobs
3. Search for scholarships

✓ **Ways they consider most efficient to receive information from HETS:**

1. HETS Emails
2. Emails of your institution
3. Email invitations to participate in HETS events

✓ **Students: Other events would you like HETS to develop, and which topics?**

1. Emerging Technologies & AI
2. Career Readiness, Employment and Internship
3. Scholarship & Academic Advancement

✓ **Faculty: Other events would you like HETS to develop, and which topics?**

1. AI integration in T& Learning
2. Leadership & Professional Development
3. Educational Innovation & Online Teaching Strategies



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## Core Area 3:

### Online Learning and Technology Integration



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# Faculty: HETS Online Journal

	Objectives	Key Activities	Results 2025-2026 VS. 2024-2025
<b>Progress</b>	Publish 6 articles annually (3 per issue) on online learning to Higher Education	Call for Articles and publications	<b>3 plus 4 articles</b> from 7 *HMIs and 3 **NMIs vs. <b>5 articles</b> from 6 *HMIs
	<b>Exceeding expectations</b>	Expert consultant and Editorial Board meetings	Digital Object Identifier (DOI) implementation and new editorial platform



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# Faculty & Students: 2026 BPS



**Objectives**

Include at least **3 BPs** on the use of technology to support online learning



**Key Activities**

**Call for Proposals**



**Results**

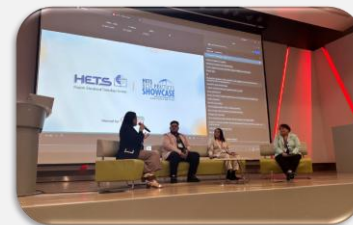
**2026 BPS: 9 presentations** with 13 presenters from 3\*HMIs & 3\*\*NMIs vs.

**2025 VBPS: 11 out of 30** presentations from 10\*HMIs & 1\*\*NMI

Increase the VBPS participation

**Conference program e-mail campaigns**

**143 registered** as of February 12, 2026 vs. 154 registered on January 11, 2024



\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



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# 2026 BPS Proceedings (May 14, 2026)



HETS Best Practices Showcase Proceedings, February 12 & 13, 2026

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## Faculty: HOJ & Metrics



### Objectives

Increase by **20%** annually the # of articles submitted for publication in the HOJ



### Key Activities

Call for articles, Evaluate and publish

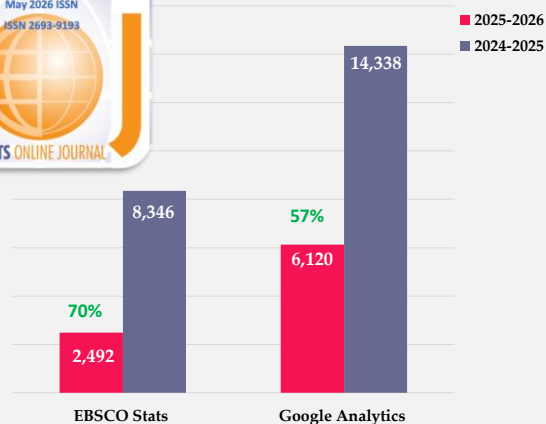


### Results

	2024-2025	2025-2026
Submitted	12	19
Approved	11	17



### Views



# SLS + Webinars Fall 2025

## Faculty & Students



8 new offerings



### Spanish and English with simultaneous translation

1. *Las estrategias efectivas en el desarrollo profesional de los Estudiantes* | Effective strategies for students' professional development **(220)**
2. *HETS Student Leadership Showcase – IA en Acción: Impulsando Liderazgo y Éxito Estudiantil* | AI in Action: Fostering Leadership and Student Success **(707)**
3. *Bienestar emocional y productividad laboral* | Emotional Well-being and Workplace Productivity **(400)**
4. *Mentoría: Estrategia probada para la retención y el éxito académico Estudiantil* | Mentoring: A Proven Strategy for Student Retention and Academic Success **(603)**
5. *El poder de hablar en público: Técnicas para personas que quieren ser escuchadas* | The Power of Public Speaking: Techniques for People Who Want to Be Heard **(744)**
6. *AI for All Students: Making Learning Accessible* | IA para todos los estudiantes: hacer que el aprendizaje sea accesible **(280)**
7. *Fortaleciendo Equipos: Estrategias de Liderazgo Organizacional y Bienestar* | Building Stronger Teams: Strategies for Organizational Leadership and Well-being **(394)**
8. *Potencia tu productividad académica utilizando Notebook LM* | Boost your academic productivity with Notebook LM **(336)**



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# Webinars Spring 2026

## Faculty & Students



5 new offerings



### Spanish and English with simultaneous translation

1. *Más allá del Algoritmo: Cómo usar la IA y tu experiencia para ser contratado* | Beyond the Algorithm: How to Use AI and Your Experience to Land a Job **(513)**
2. *Estresores, resiliencia y salud cardiometabólica en adultos jóvenes de Puerto Rico contratado* | Stressors, Resilience, and Cardiometabolic Health in Young Adults in Puerto Rico: A Contracted Study **(427)**
3. *NotebookLM: Construye tu Ecosistema Multimedia de Aprendizaje con Inteligencia Artificial contratado* | Build Your AI-Powered Multimedia Learning Ecosystem **(353)**
4. *Diseñando un Bachillerato que me posicione para el éxito contratado* | Designing a high school program that sets me up for success in the workforce **(404)**
5. *Branding Personal: Construyendo lo que dicen de ti cuando no estás contratado* | Building the reputation others have of you when you're not hired **(563)**



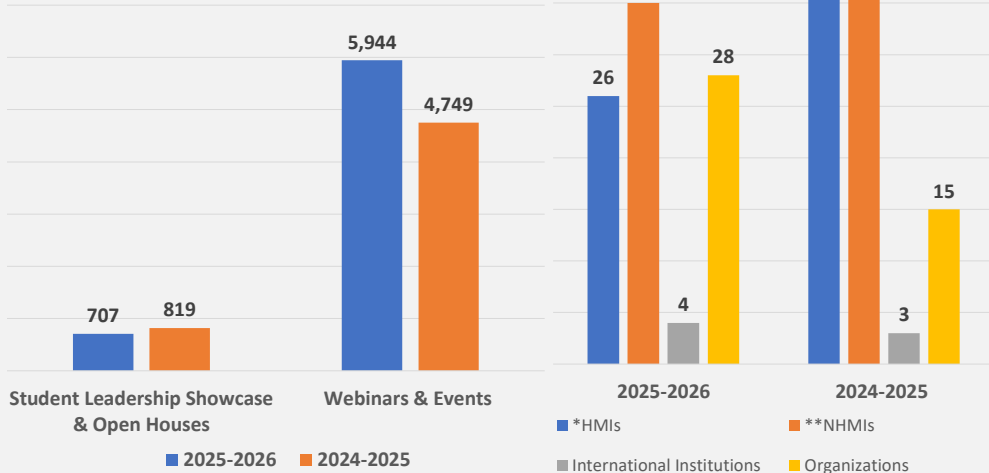
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# Total of SLS + Webinars (13 vs. 15)

## Participating Institutions & Org.

### Total Event Registrations



\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



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# Online Workshops available



### Objectives

Offer  
4 online  
workshop  
sessions  
(4 SPA & 2 ENG)



### Key Activities

Online and  
in-person  
workshops

### Workshop Topics

#### English

1. General Education Outcomes Assessment
2. Learning Styles for Online Courses

#### Spanish

1. *Mejores prácticas para la retención en línea: Elementos básicos para un diseño instruccional efectivo | Best practices for online retention: Basic elements for effective instructional design.*
2. *Aplicaciones educativas de la Web 2.0 | Educational applications of Web 2.0*
3. *Competencias digitales e informacionales con los nativos digitales | Digital and information literacy with digital natives*
4. *Mejores prácticas en trabajos colaborativos en el aprendizaje en línea: foros de discusión y trabajos en equipos virtuales | Best practices in collaborative work in online learning: discussion forums and virtual teamwork*



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## HETS ACADEMY NEW EDITION!

### SPRING 2026 NEW DATES:

May 13, 15, 20, & 22, 2026

#### Deadline to apply: May 3, 2026

The H-LTLA is a professional development program online featuring a new focus on Artificial Intelligence to promote and facilitate the adoption of teaching and learning technologies.

Developing the next generation of leaders in Learning Technologies!

Apply at [hets.org](https://hets.org) (787) 250-1912, ext. 2373, 2372

info@hets.org

- **What:** A professional development program featured a new focus on Artificial Intelligence to develop the next generation of leaders in Higher Education.
- **When:** May 13, 15, 20, and 22, 2026
- **How:** Four days of synchronous conferences with higher education expert resources to participants with the most competitive applications
- **Curriculum:** Academic Technology, Online Learning, Instructional/ Curriculum Design, Teaching and Learning, Project Management, Administration & Quality, Professional Development, and Data for Digital Learning.

WWW.HETS.ORG

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## Trainings Faculty & Students



#### Objectives

Train at least 100 faculty members



#### Key Activities

Train at least 100 faculty members



#### Results

**2025-2026: 5,954 participants registered**  
(12 webinars + 1 SLS + 1 Academy Session)  
vs.  
**2024-2025: 5,621 participants registered**  
(14 webinars + 1 SLS + 2 workshops + 2 Academy Sessions)



"Participating in the HETS Academy was an enriching experience both professionally and personally. I would especially like to highlight the event's excellent organization and structure, which ensured that each session ran smoothly and made it easier to engage with the content. What I value most is the quality of the knowledge shared by the speakers, who addressed current and relevant topics in higher education, educational technology, and innovation.

I am grateful for the opportunity to participate in this professional development program and to exchange perspectives with colleagues committed to educational transformation.



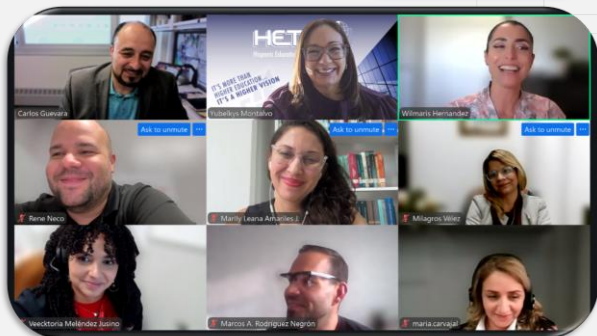
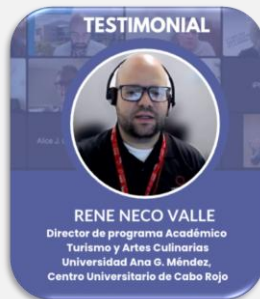
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# HETS Academy



**New Faculty:** Dr. Carlos Vargas-Aburto  
Former President, SEMO

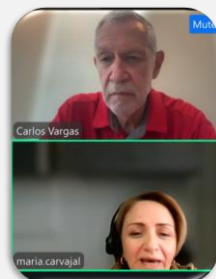


“My experience during the synchronous sessions was very enriching and relevant to my academic and professional development. What I liked most was the interactivity during the workshops, as it encouraged me to immediately apply the concepts and skills taught, thereby enhancing the academic experience.

In addition, the level of expertise demonstrated by each Academy faculty and their willingness to answer questions was admirable, reflecting their mastery of the subject matter, commitment, and openness throughout the process.”



# HETS Academy

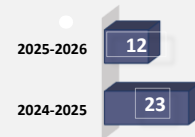
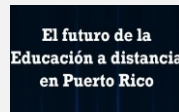
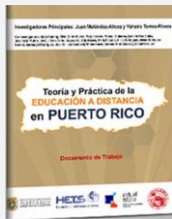
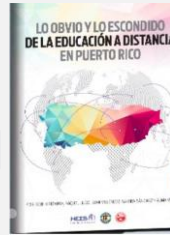
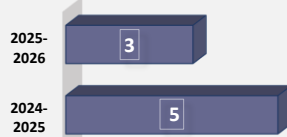


“Participating in the Learning Technologies Leadership Academy has been a very enriching experience, both professionally and personally. The synchronous sessions allowed me to learn about new strategies, tools, and innovative ideas to strengthen online learning and more effectively support students and teachers.

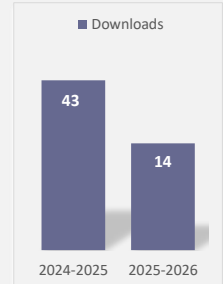
What I enjoyed most was the exchange of experiences among colleagues and the opportunity to reflect on how to continue transforming education through technology. I definitely recommend this experience to other professionals interested in innovating and strengthening their educational practices”.



# Research Reports: Downloads 2025-2026



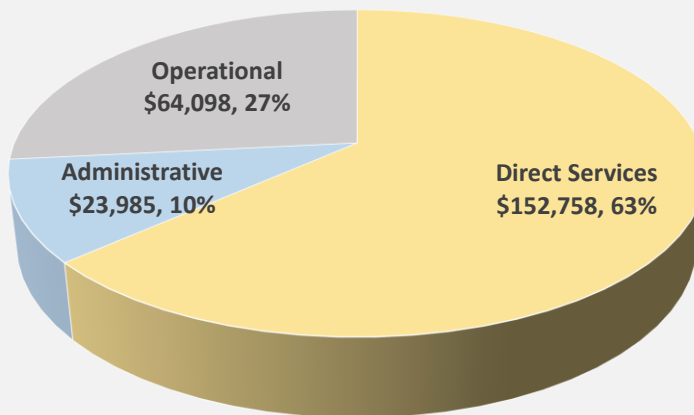
## Overall Results



**Total downloads:**  
2,899



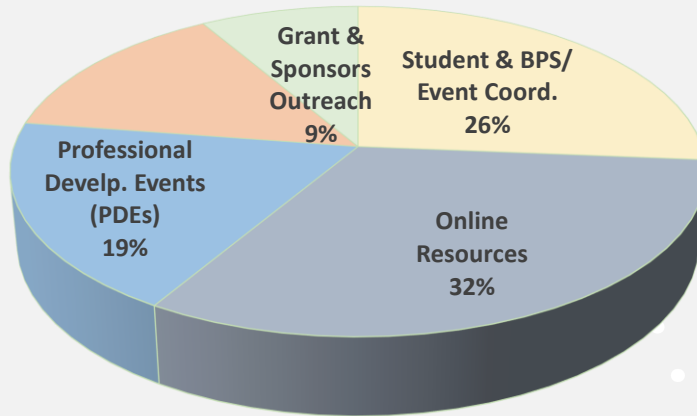
# 2025-2026 Distribution of Expenses



**Total Investment:**  
**\$240,841**



## Investment in HETS Direct Services



**Total: \$152,758 (63%)**



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## Growth and Development

Our path to continuous sustainability



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# Key Accomplishments: Memberships

3 New Members



Outreach & Member Referrals

Outreach new members & follow up referrals from HETS Board & Corporate Members

PR Outreach: 9 former members & 6 new institutions  
 USA Outreach: 10 former members & 26 new institutions  
 International Outreach: 12 institutions

Retention

**80% membership retention rate**

8 out of 45 members did not renew  
 (PHSU, UCCcaribe, Atlantic University, Chemeketa, CSUSB, LCTCS, JJC, and HCC)

IT'S MORE THAN HIGHER EDUCATION...  
 IT'S A HIGHER VISION



# Outreach & Members Meetings in Spring



Foundation for PR – January 2026



Instituto Libertad, Ecuador - March 2026



SEMO – March 2026



Northbridge University – March 2026



UTRGV – March 2026

IT'S MORE THAN HIGHER EDUCATION...  
 IT'S A HIGHER VISION



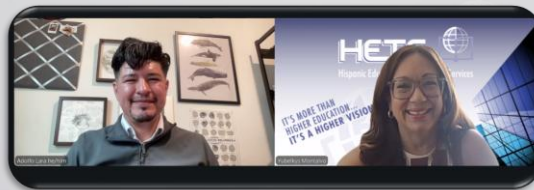
# Outreach & Members Meetings in Spring



CSUSB – April 2026



UAGM – June 2026



Meeting with Adolfo Lara, UHD former student - June 2026



# Costs & Expenditures

Maintain **adequate controls** over costs and expenditures by gathering **in-kind support** from **\*HMIs**



Expert resources for webinars & events

Promo designs for HETS events and SLS

Raffle prizes for SLS

Bb Collaborate license & hosting

Host Institution office space and utilities

Ground transportation

\* HMIs: HETS Member Institutions



# Internal & External Visibility

Editorial Board Virtual Meetings & Prof. Pura Centeno, Expert Consultant



**2025-2026 Result: Two issues with 17 articles published (9 in fall and 8 in spring)**

Migrated to a hosted Open Editorial platform:

- More agile process for authors and reviewers
- DOI added to all articles
- One new editor and two new reviewers



**Dr. Kenneth DiLorenzo, Co Editor**, Associate Professor of English, Social Sciences, Education, and Humanities Department at Inter American University of Puerto Rico, San Germán Campus



**Dr. Naydeen González-De Jesús**  
**Reviewer**, Vice President of the Lawrence Campus and Community Relations at Northern Essex Community College



**Mr. Rolando Méndez**  
**Reviewer**, Director of Education, Teach Access.



# Internal & External Visibility 2025-2026

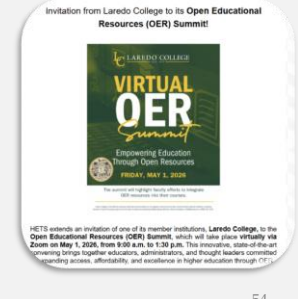
E-mail Campaigns & News



**53 + 55 = 108**  
Strategic email campaigns



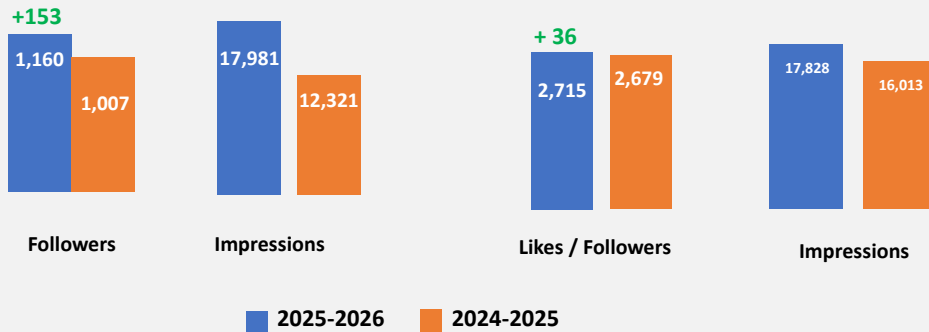
**4 + 6 = 10**  
News articles published on HETS website



# Internal & External Visibility 2025-2026

Social Media as @hetsorg

LinkedIn



55



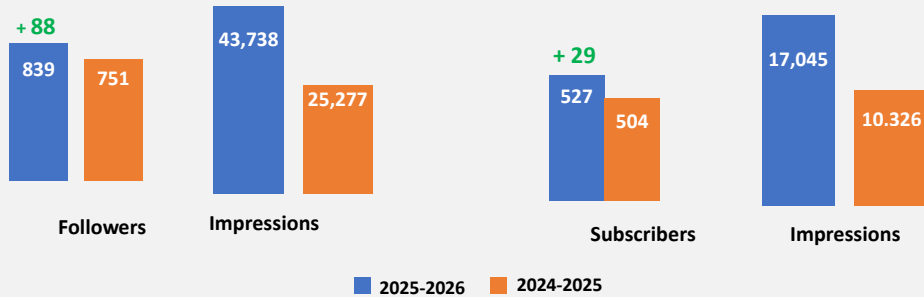
55

# Internal & External Visibility 2025-2026

Social Media as @hetsorg



YouTube

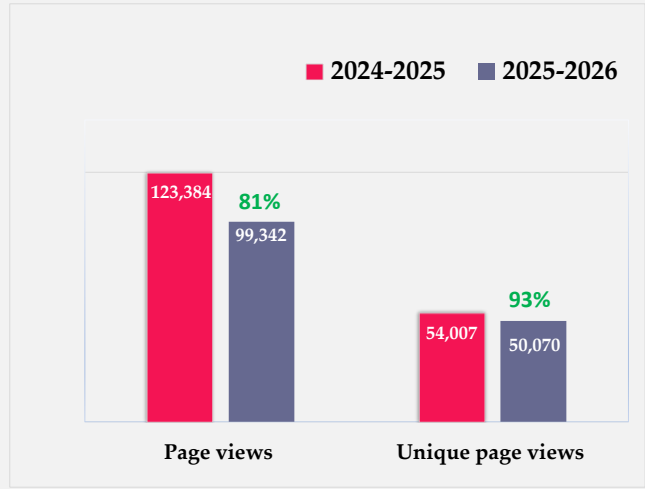


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# Metrics of the hets.org



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# External Visibility and Alliances in Fall



Excelencia in Education- December 2025



Syplicity Meeting - December 2025



Raíces Cyber meeting – December 2025



D2L Meeting – August 2025

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# Internal & External Visibility in Spring



**President Legacy Gala, CSUSB  
April 2026**



**HACU International Conference  
San Antonio, TX, May 2026**



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# External Visibility and Alliances in Spring



**The Summ & College Board event in January 2026**



**Visit from Cengage, PR in March 2026**



**AI Congress with speakers from Spain, the US,  
Colombia, México and PR in May 2026**




**Meeting with AHA in June 2026**



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**HETS invite you to participate at the 2026 Teach Access Student Academy**

HETS is pleased to invite you to the 2026 Teach Access Student Academy, a free of charge, virtual learning experience for students and lifelong learners who want to better understand disability, accessibility, and inclusive design.


This year's Academy will take place on **Thursday, February 26, and Friday, February 27, 2026**, from 11:00 AM to 6:00 PM ET each day. The two-day program features **more than 20 presenters from over 15 organizations**, including practitioners, researchers, and advocates working in technology, design, education, gaming, and the workplace.



## Workshop offered in Spring:

**March 9, 2026, to May 22, 2026**  
**53 participants from 19 institutions and organizations (9 were HMIs)**

\* HMIs: HETS Member Institutions

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## New Partners & External Relations

HETS welcomes D2L as a new corporate member



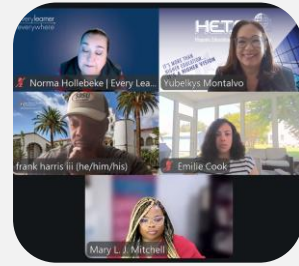
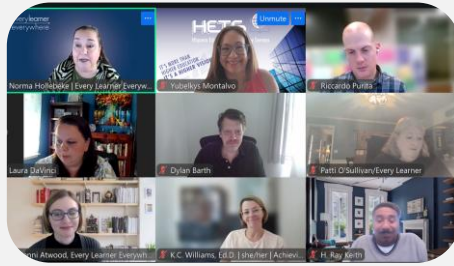
HETS is pleased to welcome D2L (Desire2Learn) as a new corporate member! D2L is a leading company in educational technology solutions, globally recognized for its innovative Learning Management System (LMS) Brightspace, which is transforming the educational experience for institutions, teachers, and students.

HETS da la bienvenida a Raíces Cyber Org como Nuevo Miembro Corporativo



HETS se complace en anunciar la incorporación de Raíces Cyber Org (RCO) como su más reciente miembro corporativo y fortalece el área de ciberseguridad e Inteligencia Artificial. Esta alianza estratégica une a dos organizaciones comprometidas con el empoderamiento de la

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## Partnership as Technical Assistance Partners & Grant in Fall 2026: ELE AI Pedagogy Exemplar Case Studies

Strategic meetings with ELE networks & new grant with the following \*HMIs:

1. Inter American University of PR, Ponce Campus
2. Hostos Community College, CUNY
3. University of Texas Rio Grande Valley

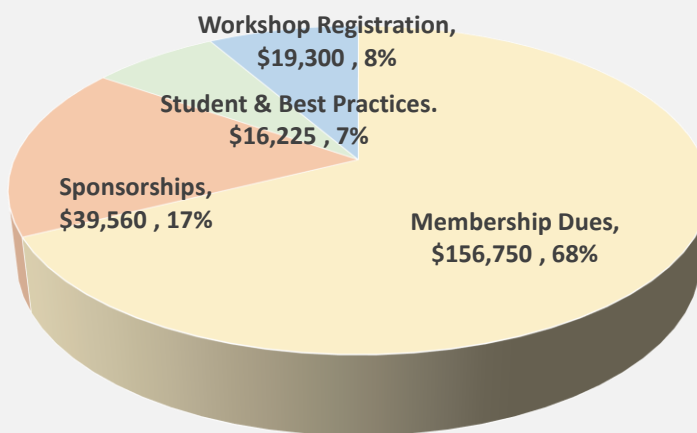
\* HMIs: HETS Member Institutions



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## Distribution of Revenues 2025-2026



**Total: \$231,835**



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# New initiatives 2026 - 2027!



## New Strategies Proposed:

1. Outreach new members and partners
2. New HETS Academy Editions
3. Recruit more student ambassadors
4. New academic and mobility experiences
5. Continue developing a candidate/talent database to share their expertise through webinars and events

**HETS**  
Higher Education Technology Series

**OPPORTUNITY FOR EXPERT RESOURCES**

HETS is looking for expert professionals to voluntarily offer webinars for students, faculty, and/or administrators, on professional development, student leadership, technological applications, and more.

**Benefits:**

- Share your expertise
- Prepare the next generation of professionals
- Position yourself as an expert in your field

**Apply now: [hets.org](https://hets.org)**

Application deadline: Monday, June 30, 2025

**BECOME A HETS AMBASSADOR**

This is your opportunity to support your student community, connect with other students and strengthen your leadership skills.

**Why become an ambassador?**

- ✓ Develop leadership and teamwork skills
- ✓ Gain valuable experiential ideas for your professional goals
- ✓ Connect with academic and professional leaders
- ✓ Represent your institution and become an agent of change

**Who can participate?**

- ✓ Active students from the 2024-2025 academic year
- ✓ Full-time students: Fall and Spring semesters (excluding Spring Break, the United States and Core America)
- ✓ Students committed to expanding opportunities for other students
- ✓ Have demonstrated exceptional student leadership and academic success

**Your role as an ambassador**

- ✓ Promote HETS resources and opportunities at your institution
- ✓ Support and encourage student participation in HETS leadership events

**Next steps:**

1. Fill out the form on the application form
2. Submit to HETS by the deadline
3. Complete a 10-minute interview with HETS
4. Receive your appointment and start representing HETS as an ambassador

LEARNING TECHNOLOGIES  
**HETS**  
LEADERSHIP ACADEMY

**HETS**  
Higher Education Technology Series

**HETS ACADEMY NEW EDITION**



# Thanks for your support!



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