

#### REPORT BASED ON STRATEGIC CORE AREAS

#### 1. Access

Increasing Hispanic access to Higher Education and achievement of a Higher Education degree.

#### 2. Retention and Successful Completion

Promoting the strategic use of technology to support, drive, and optimize retention and successful completion of Hispanic students at member institutions.

#### 3. Online Learning / Technology Integration

Promoting and encouraging effective integration of online learning and technology innovation, as means to support student access, retention, and successful completion, placing emphasis on quality teaching and learning, and assessment.

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# Core Area 1:

Access



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# **Faculty: HETS Online Journal**

Progress	Objectives	Key Activities	Results 2023-2024 VS. 2022-2023
	Publish 4 articles annually (2 per issue) on Hispanic access to Higher Education	Call for Articles and publications	5 articles (1 Fall + 4 Spring from 4 *HMIs) vs. 2 articles from 2 **NMIs
	Exceeding expectations	Expert consultant and Editorial Board meetings	DOI implementation and new editorial platform

\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions







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# **Faculty: Best Practices Showcase**



	Objectives	Key Activities	Results 2023-2024 VS. 2022-2023
rogress	Include at least 3 BPs on the use of technology to help overcome barriers to Hispanic access to Higher Education	Call for Presentations HETS' BPS	2024: <b>6 presentations</b> from 5 *HMIs vs. 2023: <b>4 presentations</b> from 4 *HMIs
<u> </u>	Exceeding expectations	Track for students	10 Presentations with 15 students from 6 *HMIs vs. 6 Presentations with 11 students from 4 *HMIs

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## **Students: Academic Fair**

- The SUMM: Students Experience Summit
  - Second event of this nature celebrated in Puerto Rico
- Results
  - 8,000+ students and 2 President' Panels with 8 panelists
  - Seven (7) \*HMIs took advantage of the HETS Corner:
    - Albany College of Pharmacy and Health Sciences
    - 2. Borough of Manhattan Community College
    - 3. Caribbean University
    - 4. Eastern Connecticut State University
    - 5. ICPR Junior College
    - 6. University of Albany
    - 7. Universidad Cooperativa de Colombia

\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions











Fall 2023: Nov. 14 & 15, 2023

The Summ: Students Experience Summit

**82%** of students indicated: **The Summ** helped them decide their academic & professional future.









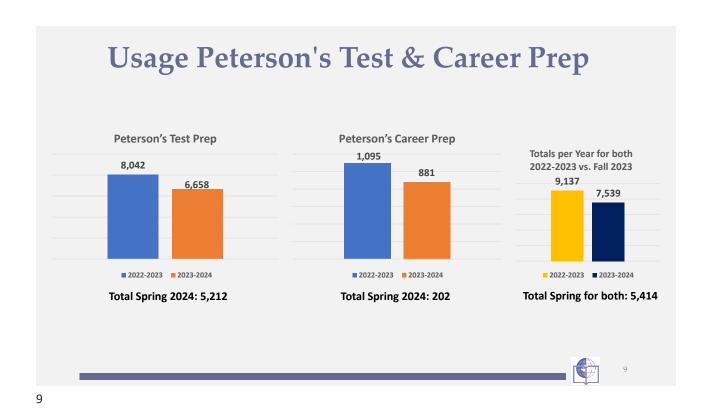




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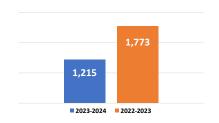






# Students Leadership Showcase

- Objective: Increase by 25% the number of students impacted through the Students Leadership Showcase/Tour & graduate fairs.
- · Key activities:
  - SLS Hybrid Spanish Edition: September 2023
  - SLS Virtual English Edition: December 2023
  - Open House at IAUPR, Law School October 2023 and March 2024
- Results:
  - 1,028 participants for the SLS Hybrid Spanish Edition
  - 102 participants for the SLS English Edition
  - 85 participants at Open Houses at IAUPR









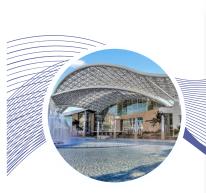




Students Leadership Showcase 10th Edition!



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# Core Area 2:

Retention and Successful Completion



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# **Faculty: HETS Online Journal**

Progress	Objectives	Key Activities	Results Fall 2023 VS. 2022-2023
	Publish 6 articles annually (3 per issue) on Hispanic access to Higher Education	Call for Articles and publications	5 articles (1 Fall + 4 Spring from 3 *HMIs, 1 corporate member, & 1 **NMIs) vs. 4 articles (2 in Fall & 2 in Spring from 3 *HMI & 2 **NMIs)
	Exceeding expectations	Expert consultant and Editorial Board meetings	DOI implementation and new editorial platform

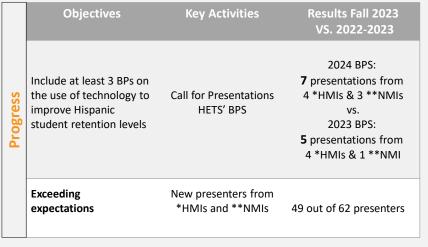
\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions

















\* HMI : HETS Member Institution | \*\* NMI: Non-Member Institution

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#### **Online Resources for Students Objectives Key Activities Results** 94,385 Achieve at least E-mail Campaigns, 55,262 5,000 unique visits Webinars to the student support & Ambassadors sections at the Student Program Placita Faculty 2023- Student 2023-2024 149,647 Increase the number of 68% unique visits by 25% E-mail Campaigns, annually to the Virtual virtual trainings 73,668 Plaza during Year 3 (36,557) & Ambassadors & Year 4 (35,807) Program 2023-2024 2022-2023

### Students: SLS & Webinars 2023-2024







**Objectives** 

Develop

mini-workshops focused

on specific student

support skills on Year 5.



**Key Activities** 

SLS + Webinars



Fall 2023: 2 SLS + 4 webinars with 2,741 registrants + Spring 2024: 4 webinars with 2,147 registrants = 4,888

VS. 2022-2023: 4 SLS & Tours + 10 webinars 6,439 registrants

Train student support staff from at least 80% of \*HMIs in Puerto Rico by June 30, 2023

SLS + Virtual Trainings

100% (14) \*HMIs

trained

\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



# Students: ServicesTrainings (2023-2024)



Train at least 50 student support staff annually



**Key Activities** 

Virtual presentations



Results

2023-2024: 44 student support staff from Members in the US & PR (Spring 2024: 18 CSUB, CSI, CUSJ, HCC, TCC, & UHD, plus Fall 2023: 26 from SUNY Empire, UCColombia, IAUPR, CUSJ, KBCC & Guttman)

2022-2023: 46 student support staff from Members in PR (AU, EDP, UCCaribe, UPR, UAGM,

CUSJ), UCColombia & in the US (CSUF, WCSU, LTCTS & TCC)







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**Objectives** 

Recruit & train 30 student ambassadors from \*HMIs in Puerto Rico in Year 1 20 from \*HMIs in the US in Year 2.

Recruitment

& training

**Key Activities** 

2023-2024 9 (8 PR & 1 US)

Results

2022 - 2023 9 (8 PR & 1 US)



\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions

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# Results SLS & Webinars evaluations surveys



Spring 60% & Fall 2023 over 68% of respondents responded that they did not know their institution's password to access Peterson's Test Prep and Peterson's Career Prep vs. 55% in June 2023.



Peterson's Career Prep (former CT) services:



- 1. Job Search
- Templates to create resume
- **Explore New Careers and Career** and College Information

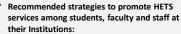


#### Peterson's Test Prep (former TERC) services:



- 1. E-books
- Practice exams
- Scholarship information





- 1. Send information about HETS services by email
- Invite students, faculty and staff from your institution to HETS events
- Posting information from HETS services on social media (Facebook and Instagram)



#### Main needs for students at your Institution:

- Search for scholarships
- Search for jobs
- Training on use new technologies



#### Ways they consider most efficient to receive information from HETS:

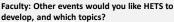
- 1. HETS Emails
- 2. Emails of your institution
- 3. Email invitations to participate in **HETS** events



#### Students: Other events would you like HETS to develop, and which topics?

- 1. New Technologies & AI
- 2. Professional Development
- 3. Effective communication





- 1. Student Retention
- 2. Artificial Intelligence and Chat GPT
- 3. LMS Management



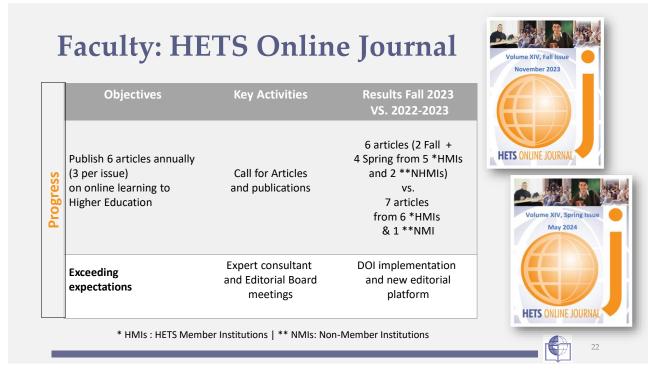
# Core Area 3:

Online Learning and Technology Integration



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HETS presenters were invited to submit their presentations abstracts for the **2024 Best Practices Showcase Proceedings** (BPS) to showcase the insightful research and work of this event's speakers for future reference.

Published on May 14, 2024, at hets.org



2024 Best Practices Showcase Proceedings are now available

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# Faculty: 2024 BPS



**Objectives** 

Include at least 3 BPs on the use of

technology to support online

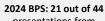
learning



**Key Activities** 



Results



presentations from 15 \*HMIs & 1 \*\*NMI vs.

2023 BPS: 9 presentations from 9 \*HMIs

Exceed by 29% BPS participants

Conference program e-mail campaigns

**Call for Proposals** 

154 registered as of January 11, 2024 vs. 125 registered on February 2, 2023

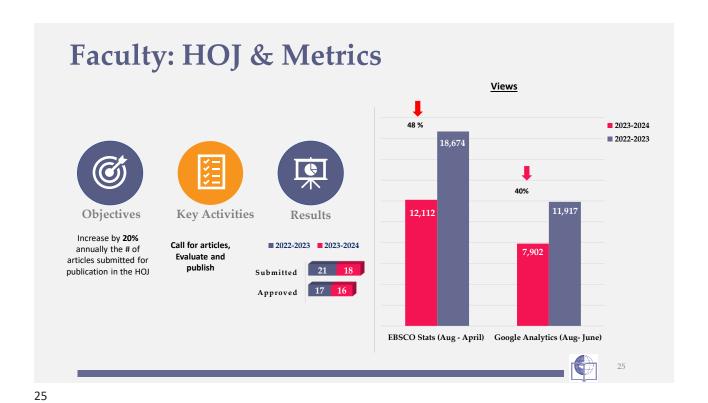
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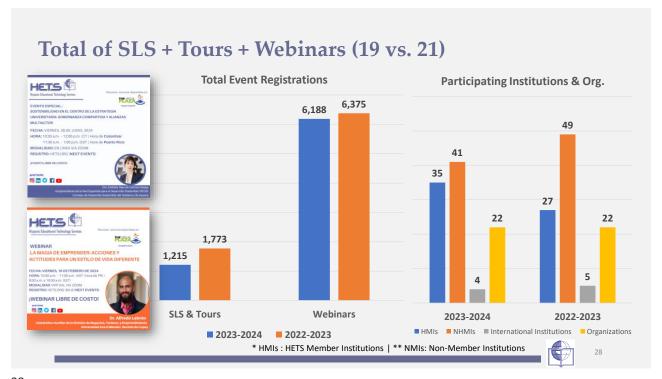


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SLS + Webinars Fall 2023 10 new offerings **Faculty & Students** English 1. The Future of Online Course Design: An Al-Assisted, Human-Driven Model 2. Accessibility: You're in the Driver's Seat 3. Born Accessible: Addressing the accessibility skills gap through curricular transformation 4. Maximizing your College and University Experience Spanish HETS 1. Cómo protegerte en el mundo digital 2. Student Leadership Showcase: El futuro de la Tecnología: Conoce y aprovecha los ACCESSIBILITY: YOU'RE IN THE DRIVER'S SEAT recursos para fortalecer tu educación y liderazgo 3. Introducción al Diseño y Evaluación del Aprendizaje en la Era de la Inteligencia Artificial 4. Relaciones interpersonales para fortalecer tu marca personal 5. Integración de la biblioteca en plataformas de educación a distancia a través de SHETSONG objetos de aprendizaje Liderazgo para los que buscan marcar la diferencia





# Online Workshops available





Objectives

(4 SPA & 2 ENG)



Online and

Offer Online and 4 online in-person workshop workshops sessions

#### **Workshop Topics**

#### English

- General Education Outcomes Assessment
- Learning Styles for Online Courses

#### Spanish

- Mejores prácticas para la retención en línea: Elementos básicos para un diseño instruccional efectivo
- Aplicaciones educativas de la Web 2.0
- Competencias digitales e informacionales con los nativos digitales
- Mejores prácticas en trabajos colaborativos en el aprendizaje en línea: foros de discusión y trabajos en equipos virtuales



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# Online Workshops offered



#### Results

#### 2023-2024:

1 online session (SPA)

#### vs. 2022-2023:

1 online session workshop (SPA)



#### Workshop offered

#### Spanish

- "Mejores Prácticas para la Retención en Línea: Elementos básicos para un diseño instruccional efectivo"
  - 17 participants from EDP, ICPR, Atenas College, Caribbean University, UAGM, Huertas College & Department of Education Puerto Rico



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#### HETS Learning Technologies Leadership Academy (H-LTLA)



Developing the next generation of leaders in Learning Technologies at HSIs!

Register at: HETS.ORG

H=LTLA

Academy Faculty

2023-2024: Two editions with 21 participants from 15 \*HMIs <u>AU, EDP, CU, UCCaribe,</u> IAUPR, UCColombia, ECSU, KCC, UAlbany, SUNY Empire, JJC, HCC, HC, SEMO, and CSUSB vs.

2023-2024 2021-2022

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HETS

**Academy Participants** 

2022- 2023: Two editions with 21 participants from 16 HMIs (EDP, ICPR, UPR, AC, CU, NUC, IAUPR, UCC, BMCC, BCC, LaGuardia, LCTCS, NJCU, SEMO, UTRGV, CSUSB)

2021-2022: Two editions with 43 participants from 5 \*HMIs (EDP, Atenas College, UPR, UCCaribe & UCColombia)

\* HMIs: HETS Member Institutions | \*\* NMIs: Non-Member Institutions



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"Ha sido un privilegio participar en este programa, el cual ha resultado sumamente enriquecedor para mi desarrollo profesional en la Universidad Central del Caribe donde laboro. Cada sesión estuvo cuidadosamente diseñada para ofrecer conocimientos prácticos y relevantes, gracias a la excelente calidad de los recursos y conferenciantes involucrados. El ambiente de colaboración entre compañeros y facultad ha sido inspirador, permitiéndonos aprender y crecer juntos.



Objectives

Train at least 100 faculty members



**Key Activities** 

Webinars, Workshops, & **HETS Academy** 



#### Results

7,600 (2023-2024) Spring 2024: 3,393 (7 Webinars 3,168; 2 Special Events -187; PDEs - 38) + Fall: 4,207

5,468 (2022- 2023)



"This year March 2024 Edition of the HETS Learning Technologies Leadership Academy (H-LTLA). Was my very first time attending, it was an amazing virtual experience, because I was able to connect with many educators, administrators and professionals in Higher Education that shared diverse topics; the enriching presentations, workshops and discussions have helped me find better ways to support our Hispanic/Latino student success at my institution".



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# Research Reports: Downloads



2023-16 2024 2022-2023



**Overall Results** ■ Downloads 173 2022-2023 2023-2024

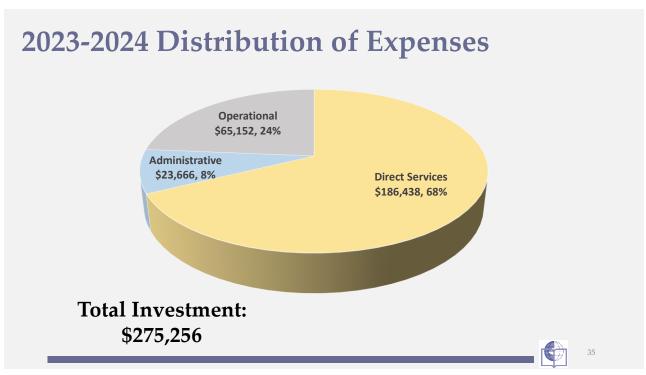


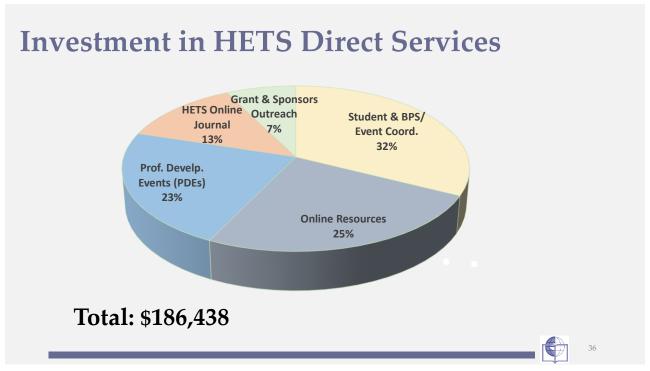
27 2023-2024 2022-2023

El futuro de la 2023-2024 Educación a distancia en Puerto Rico 2022-2023

24

Total downloads: 2,829





# Growth and Development

Our path to continuous sustainability



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# **Costs & Expenditures**

Maintain adequate controls over costs and expenditures by gathering in-kind support from HMIs & Partners



Promo designs for HETS events and SLS

Raffle prizes for SLS

Bb Collaborate license & hosting

Host Institution new office space and utilities

Ground transportation



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# **Internal & External Visibility**

Editorial Board Virtual Meetings & Prof. Pura Centeno, Expert Consultant



Third edition published on the new Open Editorial platform:

- More agile process for authors and reviewers
- DOI added to all articles
- Recommendations:
  - Add external reviewers
  - Renew the reviewers and the Editorial Board periodically
  - Submit the HOJ to different indexers like Latindex, among others

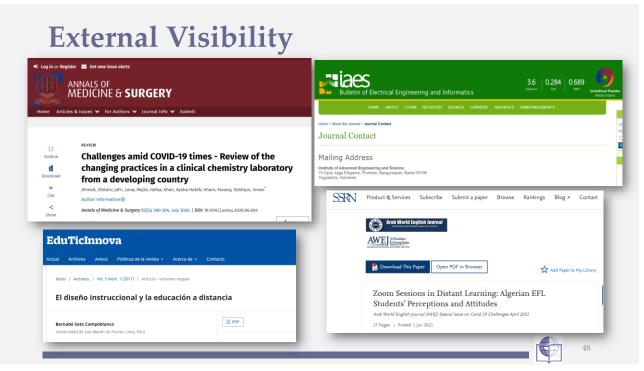
Result: 16 articles published

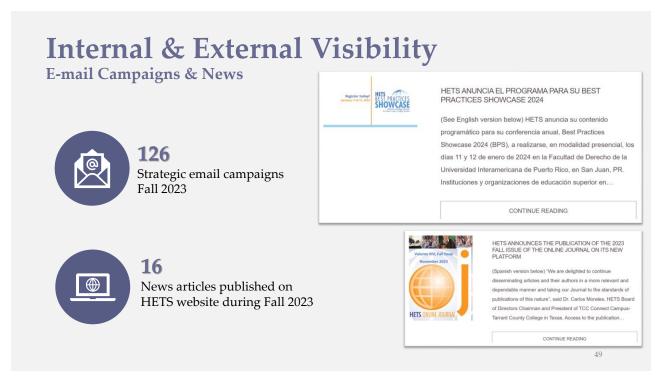




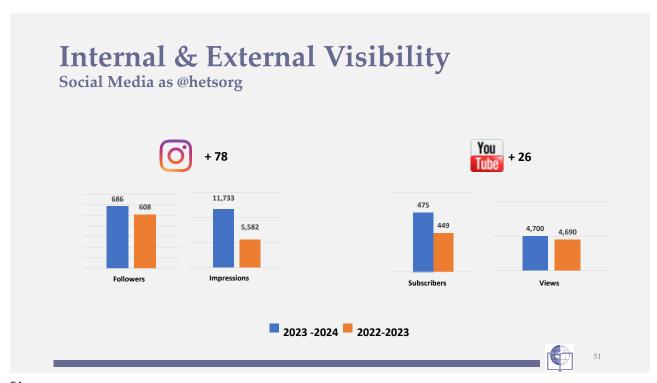
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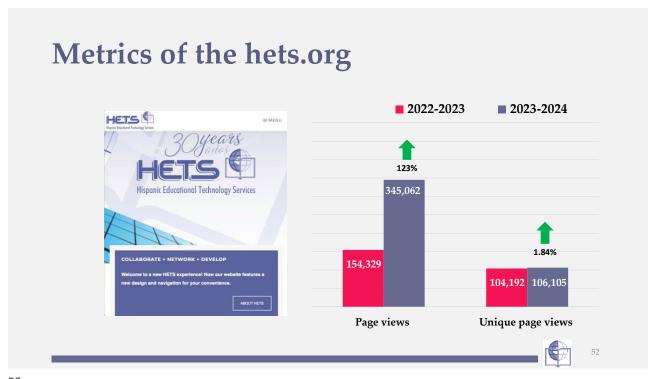












# **Internal Visibility and Invitations**



University of PR & Houston
Community College AI Conferences
in March 2024









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# **External Visibility and Alliances**



AmeriCorps State & National in PR - March 2024



**Educational Testing Services & TOELF - May 2024** 



Territorium - February 2024



American Heart Association - May 2024



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# Distribution of Revenues 2023-2024 PDEs Registration, \$21,848, 9% Corporate Sponsors, \$35,060, 14% Membership Dues, \$176,957, 70% Total: \$250,845

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underprivileged children, to enhance advance S.T.E.A.M education.

#### This partnerships objectives are:

- FABF's Media Lab program envisions establishing media facilities in schools, allowing students to produce their own television programs, short films, music, and sports programming.
- Facilitate the acquisition of dual credits for participating students, fostering academic advancement.
- Propel funding initiatives for their programs through grant collaboration.

HETS and FABF forge alliance to empower underserved students in Media and S.T.E.A.M Education



The HETS Consortium is pleased to announce its partnership with the Louis

Hernandez Jr.'s Foundation For A

Bright Future (FABF), a non-profit organization dedicated to supporting underprivileged children, to enhance advance S.T.E.A.M. education.

The partnership aims to cultivate a robust relationship between FABF and HETS, enabling the optimization of opportunities and the enrichment of student proficiency Through a tailored media technology curriculum, the initiative empowers undersened students to expand their knowledge and abilities, encouraging further education and the pursuit of opportunities within the dynamic media sector while honing their leadership skills.



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**New Partnership & MOU** 

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#### Develop two online workshops:

- Active Learning: Case Studies, Problem-Based Learning, Project-Based Learning, and Cooperative Learning.
- Digital Teaching: Leveraging Digital Learning Tools and Resources to increase Online Student Interaction and improve Student Learning Outcomes
- · Resources includes:
  - Content Experts
  - o Grant Coordinator
  - o Instructional Designers
  - LMS Specialist

**New Partnership & Grant** 





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