




1

REPORT BASED ON STRATEGIC CORE AREAS

1. Access
 Increasing Hispanic access to Higher Education and achievement of a Higher Education degree.

2. Retention and Successful Completion
 Promoting the strategic use of technology to support, drive, and optimize retention and successful completion of Hispanic students at member institutions.

3. Online Learning / Technology Integration
 Promoting and encouraging effective integration of online learning and technology innovation, as means to support student access, retention, and successful completion, placing emphasis on quality teaching and learning, and assessment.

 2

2

Core Area 1:

Access



3

3

Faculty: HETS Online Journal

	Objectives	Key Activities	Results Fall 2023 VS. 2022-2023
Progress	Publish 4 articles annually (2 per issue) on Hispanic access to Higher Education	Call for Articles and publications	1 articles from 1 *HMI vs. 2 articles from 2 **NMIS
	Exceeding expectations	Expert consultant and Editorial Board meetings	DOI implementation and new editorial platform



* HMI : HETS Member Institution | ** NMI: Non-Member Institution



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Faculty: Best Practices Showcase



	Objectives	Key Activities	Results Fall 2023 VS. 2022-2023
Progress	Include at least 3 BPs on the use of technology to help overcome barriers to Hispanic access to Higher Education	Call for Presentations HETS' BPS	2024: 6 presentations from 5 *HMIs vs. 2023: 4 presentations from 4 *HMIs
	Exceeding expectations	Track for students	10 Presentations with 15 students from 6 HMIs vs. 6 Presentations with 11 students from 4 HMIs



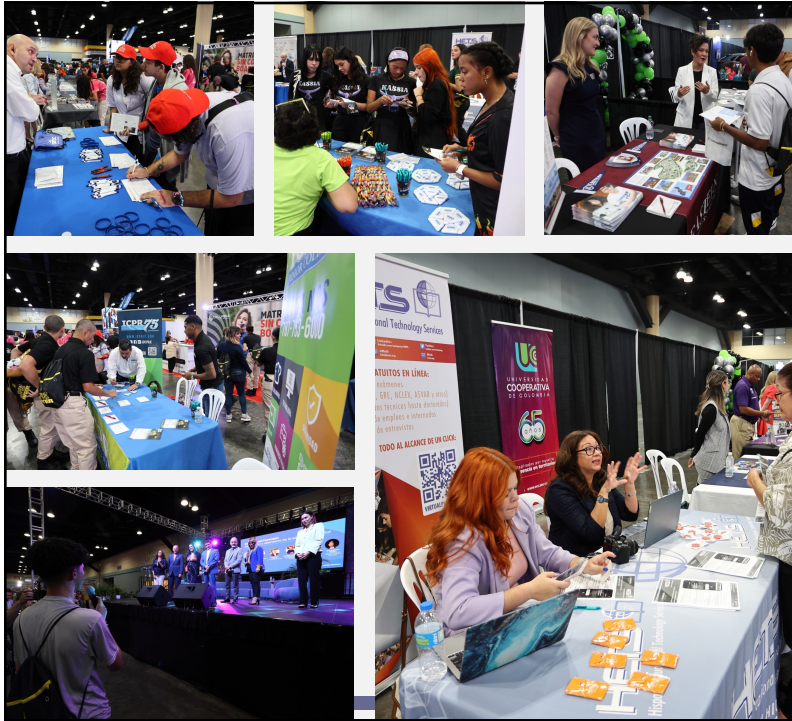
* HMI : HETS Member Institution | ** NMI: Non-Member Institution



Student: Academic Fair

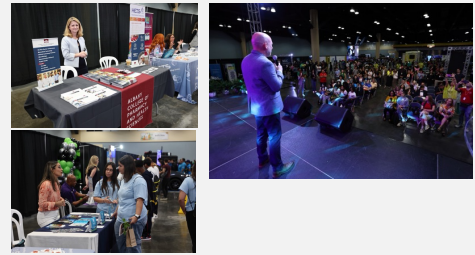
- **The SUMM: Student Experience Summit**
 - Second event of this nature celebrated in PR
- **Results**
 - 8,000+ students att2 President' Panels with 8 panelists
 - ended the event
 - Seven (7) *HMIs took advantage of the HETS Corner:
 1. Albany College of Pharmacy and Health Sciences
 2. Borough of Manhattan Community College
 3. Caribbean University
 4. Eastern Connecticut State University
 5. ICPR Junior College
 6. University of Albany
 7. *Universidad Cooperativa de Colombia*





Fall 2023: Nov. 14 & 15, 2023
The Summ: Student Experience Summit

82% of students indicated:
The Summ helped them decide their
academic & professional future.



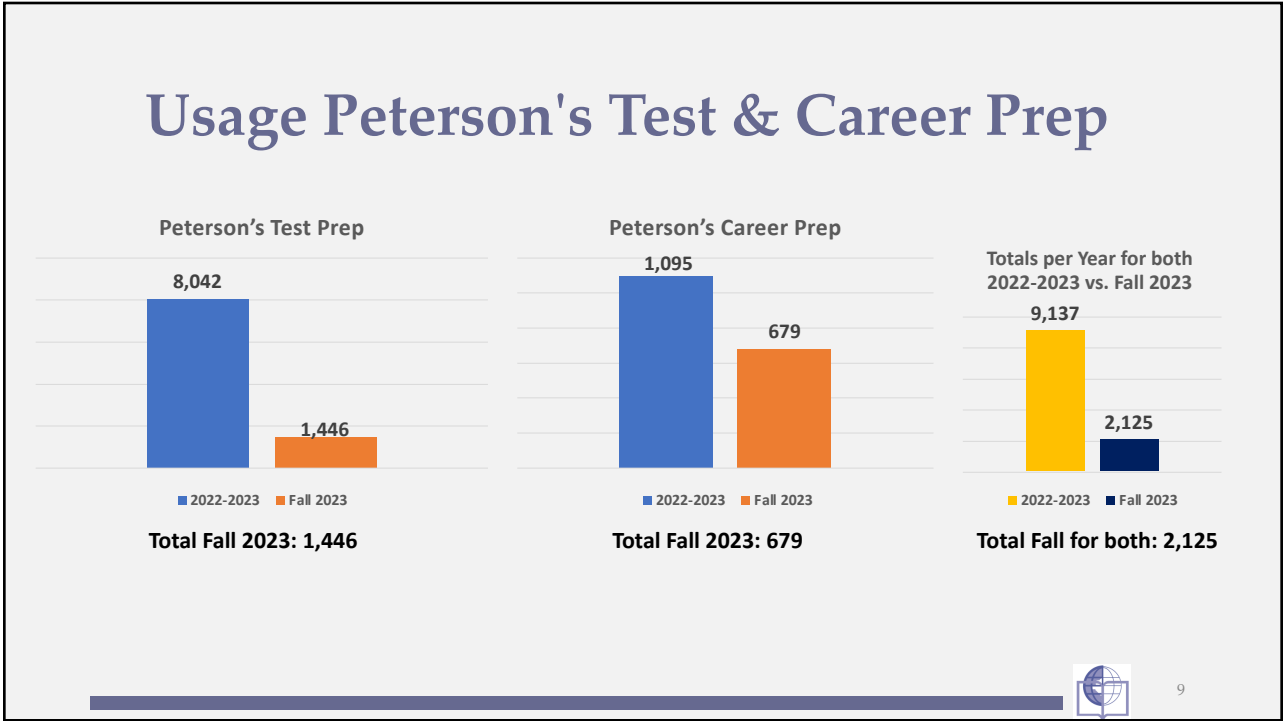
Day 1: November 14,2023

Day 2: November 15,2023

A collage of four photographs. The left side shows a woman in a red shirt at a table with a laptop. The right side shows a group of students sitting around a table, engaged in conversation.

A small globe logo with a grid pattern.

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Student Leadership Showcase

- Objective:** Increase by 25% the number of students impacted through the Student Leadership Showcase/Tour & graduate fairs.
- Key activities:**
 - SLS Hybrid Spanish Edition: September 2023
 - SLS Virtual English Edition: December 2023
 - Open House at IAUPR, Law School October 2023
- Results:**
 - 1,028 participants for the SLS Hybrid Spanish Edition
 - 102 participants for the SLS English Edition









Core Area 2:

Retention and Successful Completion



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Faculty: HETS Online Journal

	Objectives	Key Activities	Results Fall 2023 VS. 2022-2023
Progress	Publish 6 articles annually (3 per issue) on Hispanic access to Higher Education	Call for Articles and publications	1 article from 1 corporate member vs. 4 articles (2 in Fall & 2 in Spring from 3 *HMI & 2 **NMIs)
	Exceeding expectations	Expert consultant and Editorial Board meetings	DOI implementation and new editorial platform

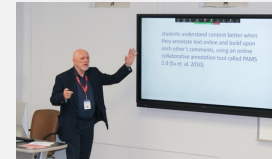


* HMI : HETS Member Institution | ** NMI: Non-Member Institution



2024 Best Practices Showcase


	Objectives	Key Activities	Results Fall 2023 VS. 2022-2023
Progress	Include at least 3 BPs on the use of technology to improve Hispanic student retention levels	Call for Presentations HETS' BPS	2024 BPS: 7 presentations from 4 *HMIs & 3 **NMI vs. 2023 BPS: 5 presentations from 4 *HMIs & 1 **NMI
	Exceeding expectations	New presenters from *HMIs and **NMIs	49 out of 62 presenters



* HMI : HETS Member Institution | ** NMI: Non-Member Institution




Online Resources for Students



Objectives

Achieve at least **5,000 unique visits** to the student support sections at the Student Placita


Increase the number of **unique visits by 25% annually to the Virtual Plaza** during Year 3 (36,557) & Year 4 (35,807)



Key Activities

E-mail Campaigns, Webinars & Ambassadors Program



E-mail Campaigns, virtual trainings & Ambassadors Program



Results

Faculty Fall 2023	12,413	Student Fall 2023	35,333
Fall 2023	47,746	2022-2023	73,668

↓ 35%

15

Student: SLS & Services Trainings Fall-2023



Objectives

Develop **mini-workshops** focused on specific student support skills on Year 5.

Train student support staff from **at least 80% of *HMIs in Puerto Rico** by June 30, 2023



Key Activities

SLS + Webinars

SLS + Virtual Trainings



Results

Fall 2023:
SLS + 4 webinars
2,741 registrants v.s.

2022-2023:
4 SLS & Tours + 10 webinars
6,439 registrants

100% (14) HMIs trained




* HMI : HETS Member Institution



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Student: Services Trainings (Fall-2023)



Objectives

Train at least **50** student support staff annually



Key Activities

Virtual presentations



Results

Fall 2023: 26 student support staff from SUNY Empire, UCColombia, IAUPR, CUSJ, KBCC & Guttman
vs.
2022-2023: 46 student support staff from Members in PR (AU, EDP, UCCaribe, UPR, UAGM, CUSJ), UCColombia & in the US (CSUF, WCSU, LTCTS & TCC)



Valerie



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Student Ambassadors Program






Objectives

Recruit & train **30** student ambassadors from *HMIs in Puerto Rico in Year 1 & 20 from *HMIs in the US in Year 2.



Key Activities

Recruitment & training



Results

December 2023: 8 (7 PR & 1 US)
vs.
2022 - 2023 9 (8 PR & 1 US)

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Results SLS & Webinars evaluations surveys

! Over **68%** of respondents responded that they did not know their institution's password to access Peterson's Test Prep and Peterson's Career Prep vs. 55% in June 2023.



- ✓ **Peterson's Career Prep (former CT) services:**
 1. Job Search
 2. Templates to create resume
 3. Explore New Careers and Career and College Information

- ✓ **Peterson's Test Prep (former TERC) services:**
 1. E-books
 2. Practice exams
 3. Scholarship information

- ✓ **Recommended strategies to promote HETS services among students, faculty and staff at their Institutions:**
 1. Send information about HETS services by email
 2. Invite students, faculty and staff from your institution to HETS events
 3. Posting information from HETS services on social media (Facebook and Instagram)

- ✓ **Main needs for students at your Institution:**
 1. Search for scholarships
 2. Search for jobs
 3. Training on use new technologies

- ✓ **Ways they consider most efficient to receive information from HETS:**
 1. Emails of your institution
 2. HETS Emails
 3. Email invitations to participate in HETS events

- ✓ **Students: Other events would you like HETS to develop, and which topics?**
 1. New Technologies & AI
 2. Professional Development
 3. Effective communication

- ✓ **Faculty: Other events would you like HETS to develop, and which topics?**
 1. LMS Management
 2. Artificial Intelligence and Chat GPT
 3. Student Retention



Core Area 3:

Online Learning and Technology Integration



Faculty: HETS Online Journal

	Objectives	Key Activities	Results Fall 2023 VS. 2022-2023
Progress	Publish 6 articles annually (3 per issue) on online learning to Higher Education	Call for Articles and publications	2 articles from 2 *HMI vs. 7 articles from 6 *HMI & 1 **NMI
	Exceeding expectations	Expert consultant and Editorial Board meetings	DOI implementation and new editorial platform



* HMI : HETS Member Institution | ** NMI: Non-Member Institution



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2024 BPS



HETS 2023 Best Practices Showcase Proceedings, February 2nd & 3rd, 2023

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2023 Best Practices Showcase Proceedings now available

HETS is pleased to announce the 2023 Best Practices Showcase Proceedings (BPS) to summarize the insightful research and work of this event's speakers for future reference. This Conference Proceedings is an Open Access research repository that contains the permanent records of the research generated.

This year's HETS BPS featured more than 20 presentations highlighting innovative projects in the tracks of Access, Retention, Online Learning and Technology Integration, and for the first time, we opened a new track to forum talented students who showcased innovative projects they had been working within the academics.

HETS Best Practices Showcase is a space for knowledge-sharing to find solutions

HETS presenters are invited to submit their presentations abstracts for the **2024 Best Practices Showcase Proceedings** (BPS) to showcase the insightful research and work of this event's speakers for future reference.

Proposed to be published in **April 2024** at hets.org



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Faculty: 2024 BPS



Objectives

Include at least **3 BPs** on the use of technology to support online learning

Exceed by **29%** BPS participants



Key Activities

Call for Proposals

Conference program e-mail campaigns



Results

2024 BPS: 21 out of 44 presentations from 15 *HMIs & 1 **NMI vs. **2023 BPS: 9** presentations from 9 *HMIs

154 registered as of December 18, 2023 vs. 125 registered on February 2, 2023



* HMI : HETS Member Institution | ** NMI: Non-Member Institution



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23

Faculty: HOJ & Metrics



Objectives

Increase by **20%** annually the # of articles submitted for publication in the HOJ



Key Activities

Call for articles, Evaluate and publish



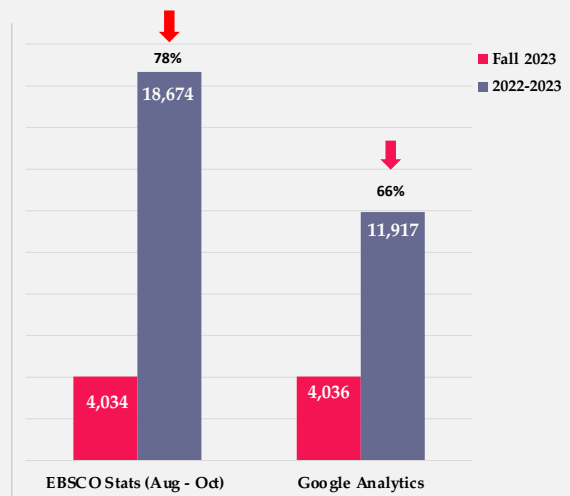
Results

■ 2022-2023 ■ Fall 2023

Submitted 21 6

Approved 17 4

Views



24

24

SLS + Webinars Fall 2023

Faculty & Students



10 new offerings




English

1. The Future of Online Course Design: An AI-Assisted, Human-Driven Model
2. Accessibility: You're in the Driver's Seat
3. Born Accessible: Addressing the accessibility skills gap through curricular transformation
4. Maximizing your College and University Experience

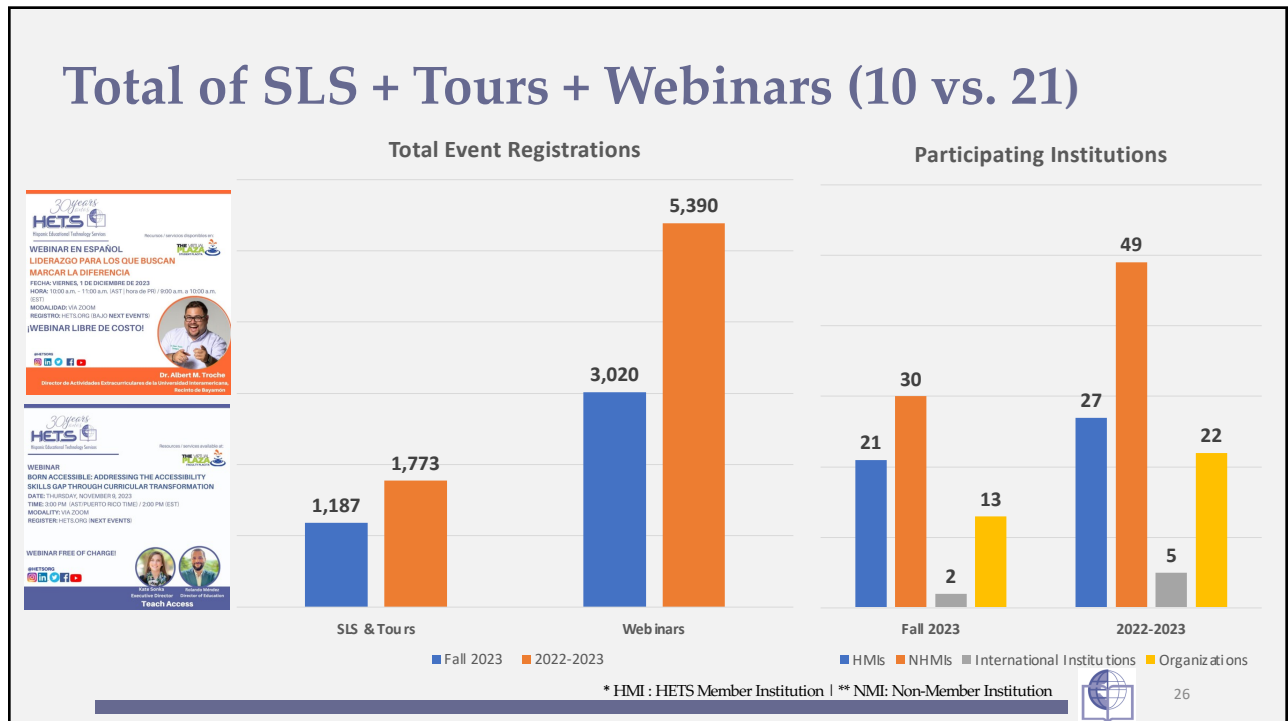
Spanish

1. *Cómo protegerte en el mundo digital*
2. *Student Leadership Showcase: El futuro de la Tecnología: Conoce y aprovecha los recursos para fortalecer tu educación y liderazgo*
3. *Introducción al Diseño y Evaluación del Aprendizaje en la Era de la Inteligencia Artificial*
4. *Relaciones interpersonales para fortalecer tu marca personal*
5. *Integración de la biblioteca en plataformas de educación a distancia a través de objetos de aprendizaje*
6. *Liderazgo para los que buscan marcar la diferencia*



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Online Workshops available





Objectives

Offer
4 online workshop sessions
(4 SPA & 2 ENG)



Key Activities

Online and in-person workshops

Workshop Topics

English

- General Education Outcomes Assessment
- Learning Styles for Online Courses

Spanish

- *Retención en línea: elementos básicos para un diseño instruccional efectivo*
- *In-person workshop to UCCaribe: Online and Hybrid Teaching-Learning for Higher Education*
- *Mejores prácticas para la retención enl: elementos básicos para un diseño instruccional efectivo*
- *Aplicaciones educativas de la Web 2.0*
- *Competencias digitales e informacionales con los nativos digitales*
- *Mejores prácticas en trabajos colaborativos en el aprendizaje en línea: foros de discusión y trabajos en equipos virtuales*

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Online Workshops offered



Results

1 online session (SPA)
vs.
1 online session workshop (SPA)




Workshop offered

Spanish

- “Mejores Prácticas para la Retención en Línea: Elementos básicos para un diseño instruccional efectivo”
- 17 participants from EDP, ICPR, Atenas College, Caribbean University, UAGM, Huertas College & Department of Education Puerto Rico

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HETS Learning Technologies Leadership Academy (H-LTLA)




HETS Academy Apply today!

March 12 -15, 2024

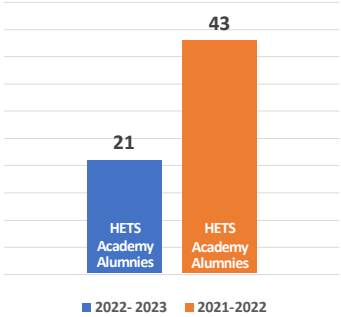
Developing the next generation of leaders in Learning Technologies at HSIs!

Applications for the March 2024 Edition are open until February 28, 2024.

Developing the next generation of leaders in Learning Technologies at HSIs!

 [Register at: HETS.ORG](https://HETS.ORG)


Academy Participants



Year	Participants
2022-2023	21
2021-2022	43


2022-2023: Two editions with 21 participants from 16 HMIs (EDP, ICPR, UPR, AC, CU, NUC, IAUPR, UCC, BMCC, BCC, LaGuardia, LCTCS, NJCU, SEMO, UTRGV, CSUSB)
&
2021-2022: Two editions with 43 participants from 5 *HMIs (EDP, Atenas College, UPR, UCCaribe & UCColombia)

* HMI : HETS Member Institution | ** NMI: Non-Member Institution

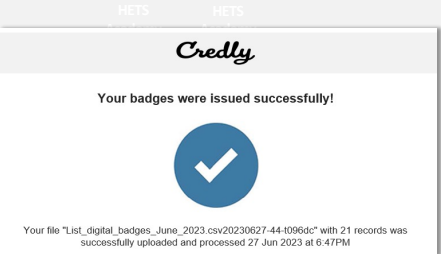


HETS Learning Technologies Leadership Academy (H-LTLA)


HETS first digital badges to the Leadership and Learning Technologies Academy June 2023 Edition Alumni




The Hispanic Educational Technology Services (HETS) is delighted to grant its first digital badges to the HETS Leadership and Learning Technologies Academy Alumni. HETS delivered to 21 participants selected, who completed the June 2023 English and Spanish Academy sessions offered concurrently. The HETS Academy is a professional development program focused on enhancing the skills and knowledge of those professionals contemplating leadership positions in distance education. Its primary objective is to develop the next generation of leaders in Hispanic Serving Institutions (HSIs) by promoting and facilitating the adoption of teaching and learning technologies.



Your file "List_digital_badges_June_2023.csv20230627-44-t096dc" with 21 records was successfully uploaded and processed 27 Jun 2023 at 6:47PM




Trainings Faculty & Students




Objectives

Train at least 100 faculty members




Key Activities

Webinars, Workshops, & HETS Academy



Results

Total registrants: 4,207 (Fall 2023) vs. 5,468 (2022- 2023)



I enjoyed the participation and collaboration among attendees. Everyone contributed by sharing their experiences and interacting with the presenters. Having a variety of expert participants from different positions and institutions makes the sessions more enjoyable, sharing different points of view.


Excellent academy, very interesting and very good trainers. All of the trainings were dynamic, entertaining and of great interest.

Grateful for the opportunity to receive knowledge from professionals and experts in the field of education. They were certainly pertinent and very appropriate topics for leaders in this field.

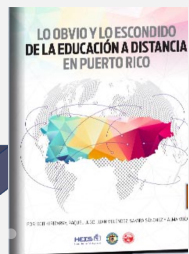


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Research Reports: Downloads




Fall 2023	4
2022-2023	6



Fall 2023	20
2022-2023	52



Fall 2023	16
2022-2023	53




Fall 2023	24
2022-2023	76

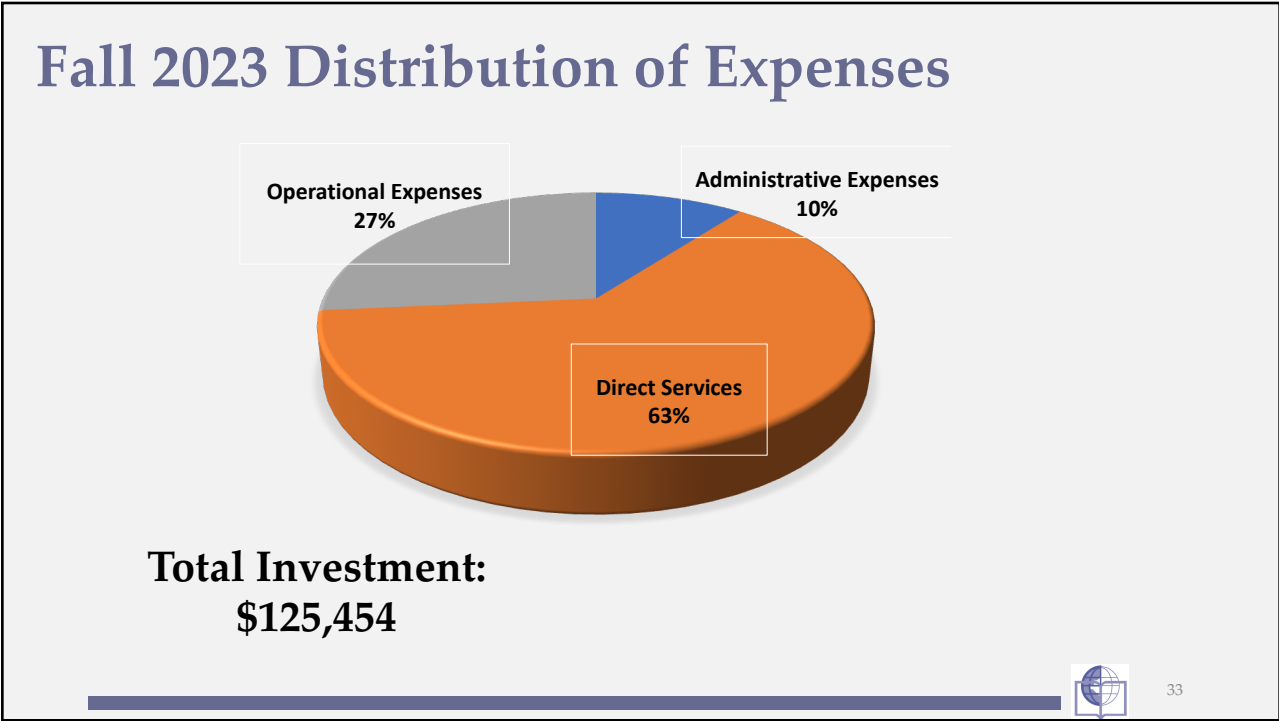
Overall Results

Period	Downloads
2022-2023	173
Fall 2023	64

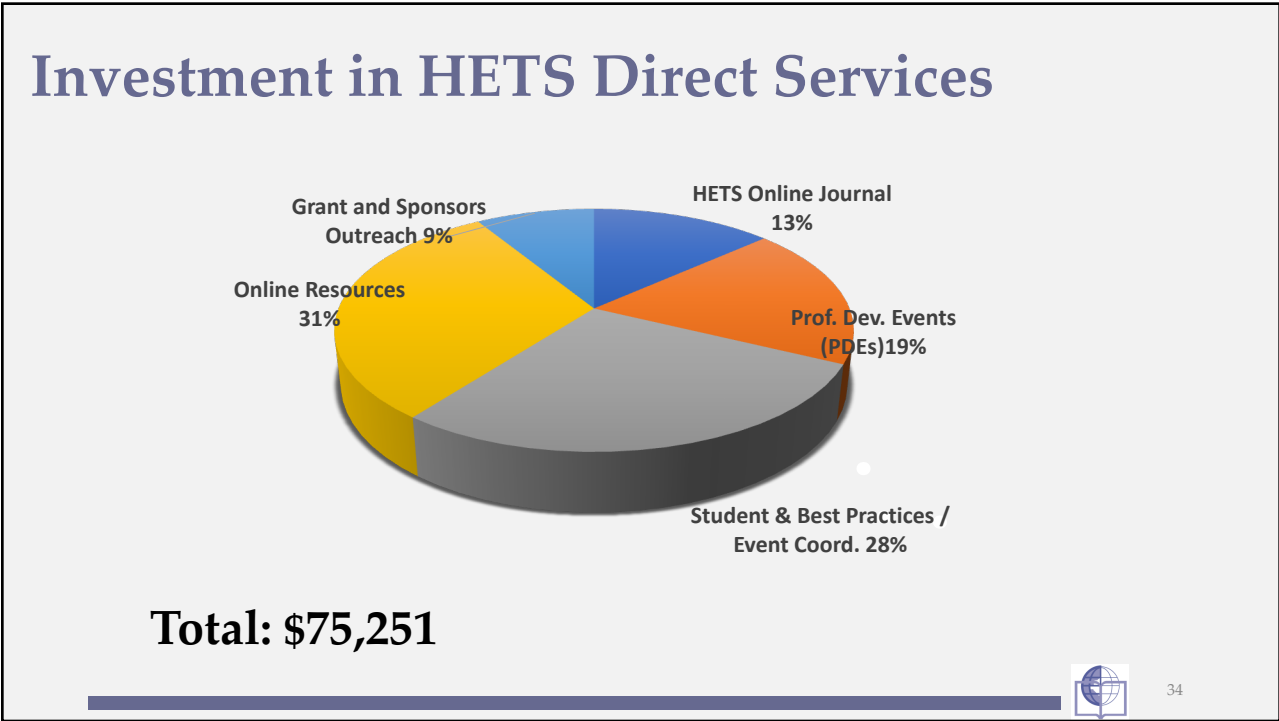
Total downloads: 2,794



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Growth and Development

Our path to continuous sustainability



35




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Key Accomplishments: Memberships

3 New Members

Member Referrals

Retention

Follow up to Invitations by HETS Officers, Dean Gupta & Corporate Partners

PR Outreach: 15 former members & 8 institutions

USA Outreach: 14 former members & 43 new institutions


International Outreach: 19 institutions

94% membership retention rate

3 out of 47 members pending to renew
(CSI, HCC and LC)

Promote membership value: Members Reports

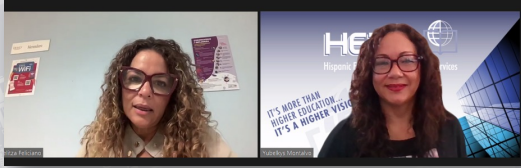
IT'S MORE THAN HIGHER EDUCATION... IT'S A HIGHER VISION



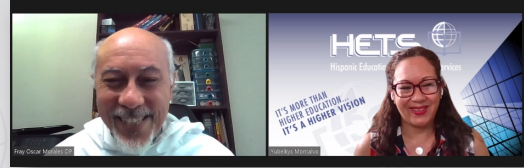
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Outreach: Membership



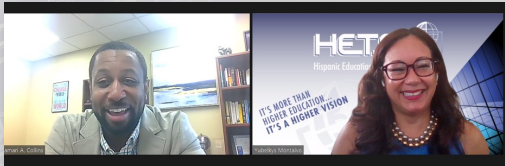
Dewey University – August 2023



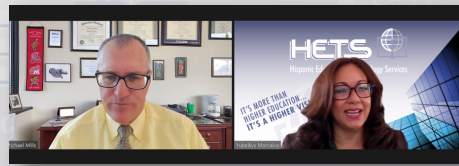
Universidad Central de Bayamón – August 2023



Dr. Isaac Esquin
Huertas College – August 2023

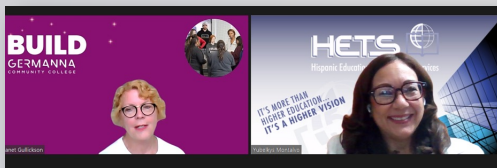


Chesapeake College – August 2023

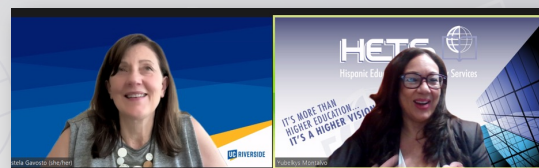


Montgomery College - August 2023

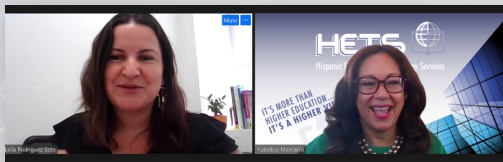
Outreach: Membership



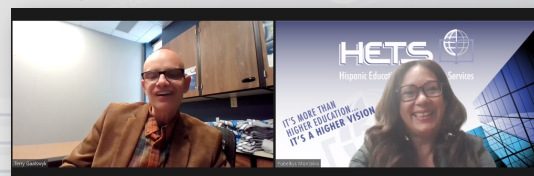
Germanna Community College - August 2023



University of California, Riverside - August 2023



Universidad del Sagrado Corazón - September 2023



Minnesota West Community & Technical College Dec - 2023

Campus visits: Membership



Kingsborough Community College – December 2023



Guttman Community College – December 2023

Costs & Expenditures

Maintain **adequate controls** over costs and expenditures by gathering **in-kind support** from HMIs



- Expert resources for webinars & events
- Promo designs for HETS events and SLS
- Raffle prizes for SLS
- Bb Collaborate license & hosting
- Host Institution office space and utilities
- Ground transportation

Internal & External Visibility

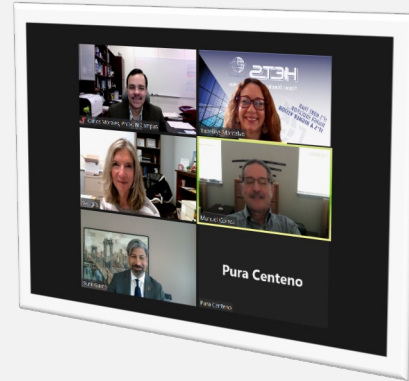
Editorial Board Virtual Meetings & Prof. Pura Centeno, Expert Consultant



Third edition published on the new Open Editorial platform:

- Provides its users and editors with a better browsing experience
- More agile process for authors and reviewers

Result:
4 articles published



Internal & External Visibility

E-mail Campaigns & News



60
Strategic email campaigns
Fall 2023



7
News articles published on
HETS website during Fall 2023

Register today!
January 11 & 12, 2024

HETS BEST PRACTICES SHOWCASE
In Spanish and English

HETS ANUNCIA EL PROGRAMA PARA SU BEST PRACTICES SHOWCASE 2024

(See English version below) HETS anuncia su contenido programático para su conferencia anual, Best Practices Showcase 2024 (BPS), a realizarse, en modalidad presencial, los días 11 y 12 de enero de 2024 en la Facultad de Derecho de la Universidad Interamericana de Puerto Rico, en San Juan, PR. Instituciones y organizaciones de educación superior en...

CONTINUE READING

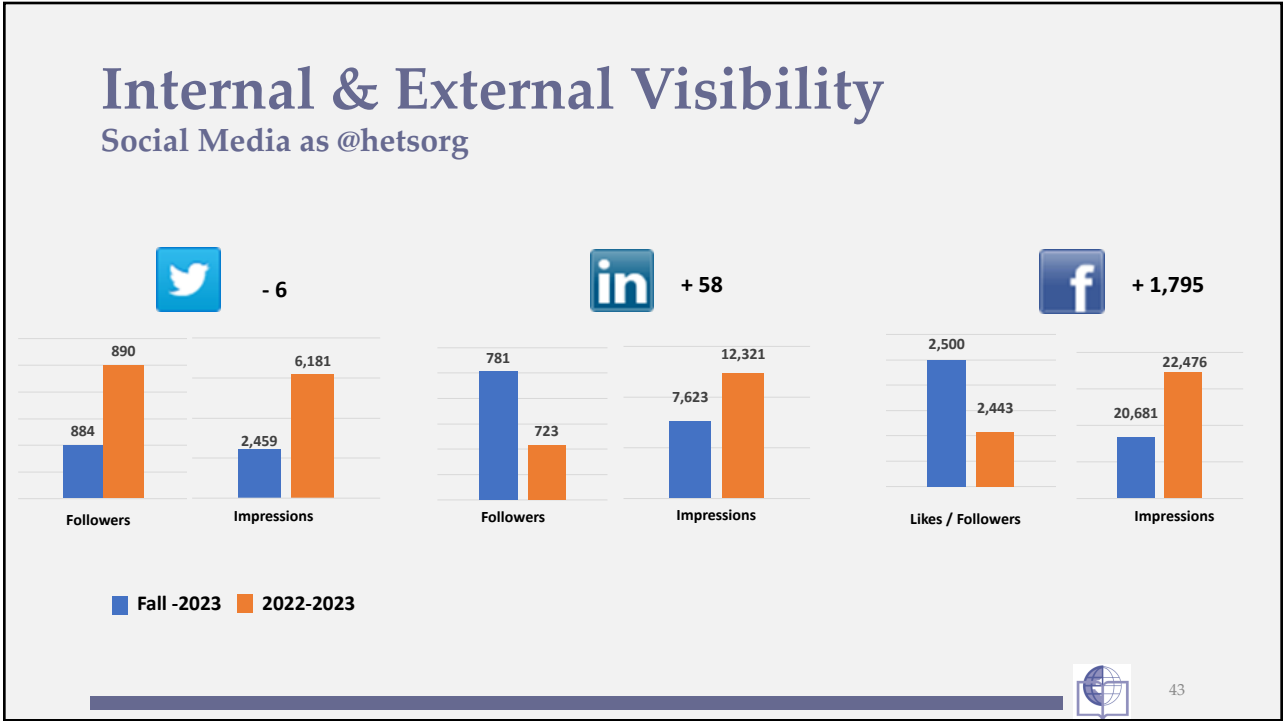
Volume XIV, Fall Issue
November 2023

HETS ONLINE JOURNAL

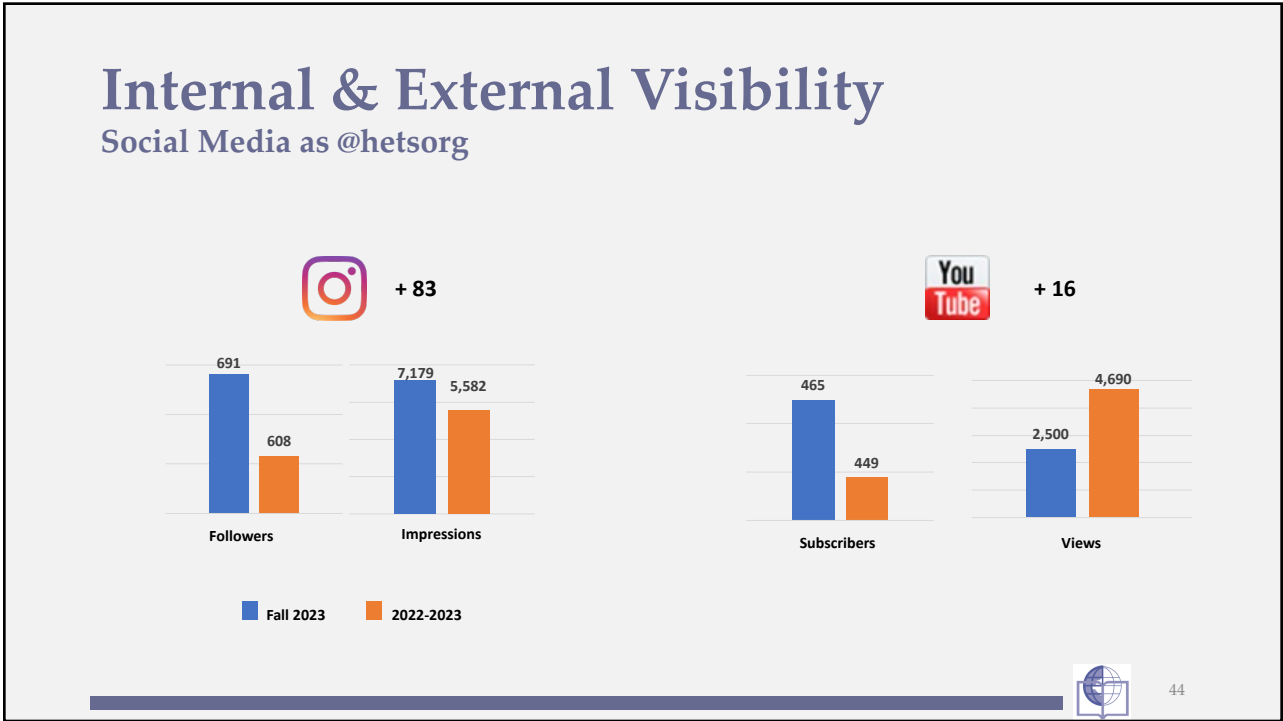
HETS ANNOUNCES THE PUBLICATION OF THE 2023 FALL ISSUE OF THE ONLINE JOURNAL ON ITS NEW PLATFORM

(Spanish version below) "We are delighted to continue disseminating articles and their authors in a more relevant and dependable manner and taking our Journal to the standards of publications of this nature", said Dr. Carlos Morales, HETS Board of Directors Chairman and President of TCC Connect Campus-Tarrant County College in Texas. Access to the publication...

CONTINUE READING

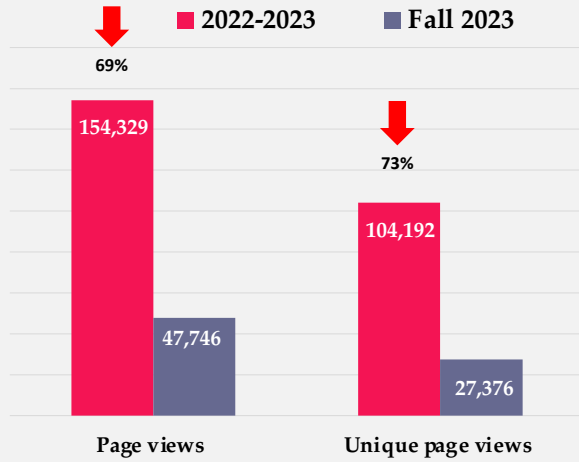


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Metrics of the hets.org



Internal Visibility and Invitations



Investiture, Dr. Rafael Ramírez, President IAUPR



Powered By Passion

POPULAR

Connect
Connecting People, Places and Ideas

ICANN

Internet Society

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Alliances & External Relations

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THE SUMM
STUDENT EXPERIENCE SUMMIT

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Save the date: September 5 & 6, 2024

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New Partnerships

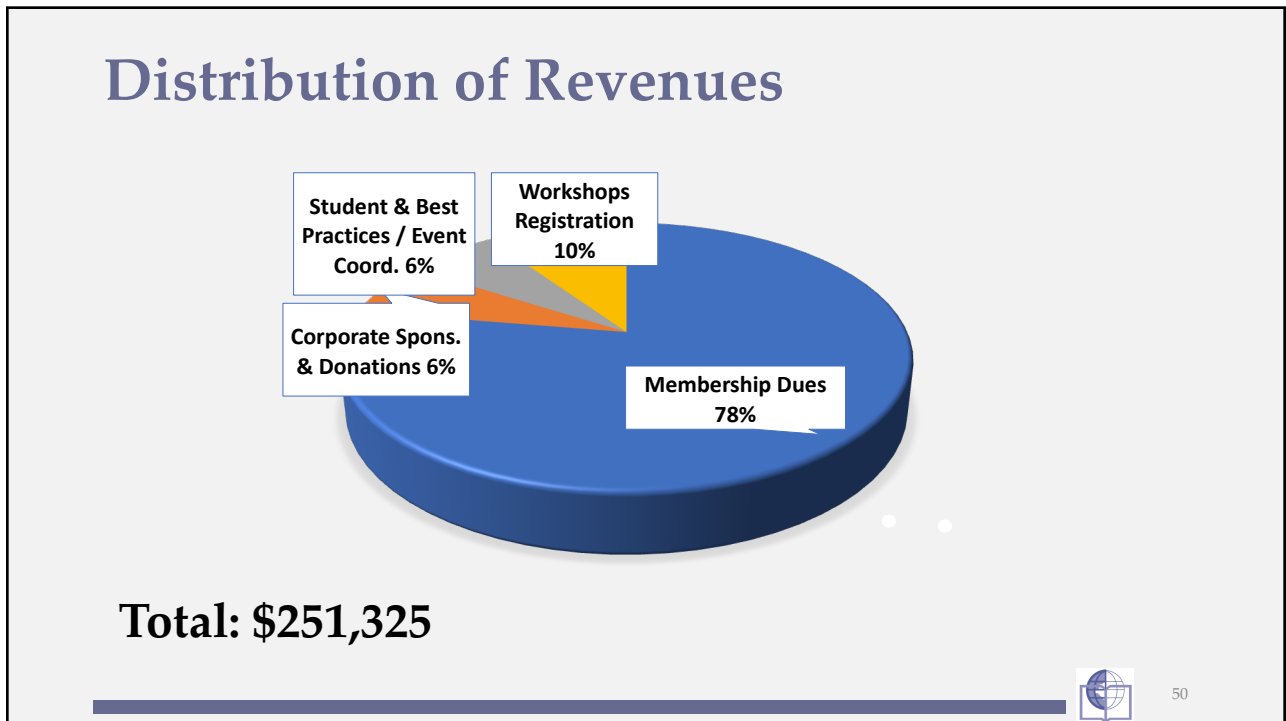
American Heart Association

territorium

teach access

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