

2023



Board of Directors

2023 Summer Meeting Minutes

June 28-29, Long Beach, California

Quick Reference Guide

Agenda

Welcome, Greeting, and Introduction of HETS Board Members
Review of the Agenda and Approval of Minutes from the June 2023 Meeting
Presentation of New Members
Executive Director's Status Report based on HETS Strategic Plan 2022-2025
Open discussion and Board recommendations for HETS Strategic Plan 2022-2025
HETS 2022-2023 Financial Status Report
Collaboration Opportunities Session
Institutional Announcements, new items, next meeting dates and host selection

Session with corporate partners:

Welcome, Greetings to HETS Board Members and Corporate Partners
HETS Services and Initiatives Summary Report
Partner's Presentations and interests to collaborate
HETS Final discussion and closing remarks

Reading Guide: Action items in **red font**.

List of Attendees

HETS Board Members & Representatives Executive Committee

Executive Committee:

1. Dr. Carlos Morales, President, Tarrant County College – TCC Connect Campus
HETS Chair
2. Dr. Olga E. Rivera, President & CEO, ICPR Junior College
HETS Vice Chair
3. Dr. Carlos Vargas-Aburto, President, Southeast Missouri State University
HETS Secretary (virtual)
4. Eng. Gladys Nieves, President, EDP University
HETS Treasurer
5. Dr. Tomás Morales, President, California State University San Bernardino
HETS Regional Representative – West
6. Dr. Havidán Rodríguez, President, University at Albany – New York
HETS Regional Representative – East (virtual)
7. Dr. Maritza Rondón, Chancellor, Universidad Cooperativa de Colombia
HETS Regional Representative – International

Board Members (attendance in person):

8. Dr. Anthony Munroe, President, Borough of Manhattan Community College, CUNY
9. Dr. Rafael Ramírez, President, Inter American University of Puerto Rico
10. Dr. Thomas Isekenegbe, President, Bronx Community College, CUNY
11. Dr. Kristina Harb, Title V Program Assistant, On PACE for STEM Success
New Jersey City University (Designated Representative)
12. Dr. Christina Irizarry, Assistant Director, Opportunity Programs
Eastern Connecticut State University (Designated Representative)
13. Jennifer Lang, History Professor, Delgado Community College
Louisiana Community & Technical College System (Designated Representative)
14. Mr. Rommel Hidalgo, Associate Vice President for Information Technology Innovation
Officer California State University, Fullerton (Designated Representative)
15. Mr. Eduardo Leyva, Director Educational Opportunity Program Guardian Scholars
California State University, Long Beach (Designated Representative)
16. Dr. Faust Gorham, Associate VP Information Technology and Administrative Services &
Chief Information Officer, California State University, Bakersfield (Designated
Representative)

Members (virtual attendance)

17. Dr. Ana Cucurella, President, Caribbean University
18. Dr. Fernando Delgado, President, Lehman College, CUNY
19. Dr. José A. Córdova, President, Columbia Central University & NUC University
20. Dr. Waleska Crespo, President, Universidad Central del Caribe
21. Dr. Thomas Spencer, Interim Executive Vice President for Research University of Texas Rio
Grande Valley (Designated Representative)
22. Dr. Diana Rodríguez, Atenas College (Designated Representative)

23. Dr. Nathan Gonyea, Provost and Executive Vice President for Academic Affairs SUNY Empire State College (Designated Representative)
24. Dr. Berta Ríos, Chief Academic Officer, Albizu University (Designated Representative)
25. Dr. Edgardo Rosaly, Associate Vice President, Ana G. Méndez University
26. Mr. Carlos Guevara, Director, Office of Educational Technology, Hostos Community College (Designated Representative)
27. Dr. Shantay Grays, Vice Chancellor, Student Services, Houston Community College (Designated Representative)
28. Mr. Denis Bejar, Director of IT Academic Application, Queensborough Community College, CUNY (Designated Representative)
29. Dr. Sumaya Villanueva, Associate Provost, John Jay College of Criminal Justice, CUNY (Designated Representative)
30. Mr. John Hunt, Vice Chancellor, Student Services, Houston Community College (Designated Representative)
31. Dr. Ana E. Falcón Emmanuelli, University of Puerto Rico (Designated Representative)

HETS New Members

32. Mr. Chris Manriquez, Vice President for Information Technology and Chief Information Officer California State University, Dominguez Hills (in-person)
33. Dr. Johana Rivera, Vice President of Enrollment Management Kingsborough Community College, CUNY (virtual)
34. Dr. Elizabeth Rodriguez, Dean of Academic Innovation and Technology, Laredo College (virtual)

Special Guests

35. Dr. Samuel Sudhakar, Vice President for Information Technology Services, California State University, San Bernardino (in-person)
36. Dr. Francisco García, Director for Center for Online Learning and Teaching Technology, The University of Texas Rio Grande Valley (in-person)
37. Ms. Gabby Guzman Burns, Director, California State University, Fullerton (virtual/(in-person))

Major Corporate Partners, Members & Guests

38. Mr. John Ingham, Vice President, Campus Care (in-person)
39. Ms. Julie Weissert, President, Campus Care (in-person)
40. Mr. Carlos Crespo, COBIMET (virtual)
41. Dr. María Lopez, COBIMET (virtual)
42. Mr. Mario Sanchez, Chief Commercial Officer, uPlanner (virtual)
43. Mr. Fernando V. Cruz, Founder and CEO, Edutechloft (virtual)

HETS Staff

44. Dr. Yubelkys Montalvo, HETS Executive Director
45. Ms. Izarys Gutiérrez, HETS Executive Assistant

First Day: Thursday, June 29, 2023, HETS Board Meeting (hybrid modality)

The meeting convened at 9:30AM.

Welcome, Greetings & Introduction of HETS Board Members

HETS Vice Chair, Dr. Olga Rivera, welcomed, greeted and introduced HETS Board Members. HETS Chair, Dr. Carlos Morales was excused of his participation. Dr. Rivera requested all Executive Committee and Board members to present themselves. The presence of all attendees, including virtually, was evidenced by recording their attendance. Expressions of appreciation were expressed by HETS Vice Chair Rivera.

Review of the Agenda and Approval of Minutes from the February 2023 Meeting

HETS Vice Chair, Dr. Rivera requested Board participants to review the agenda and proceed to the approval of the minutes from the summer meeting held on February 23 and 24, 2023, at Ana G. Mendez University, Carolina campus. Doctor Faust Gorham from California State University Bakersfield presented a motion to approve the agenda and the motion was seconded by President Rafael Ramírez Rivera from Inter American University of Puerto Rico. In addition, President Ramírez presented a motion to approve the Minutes and the motion was seconded by President Tomás Morales from California State University, San Bernardino. The agenda and the February 2023 Meeting Minutes were approved with no objections.

New Members Presentation

HETS Vice Chair, Dr. Olga Rivera, moved forward to introduce the new members, starting with Kingsborough Community College; followed by California State University Dominguez Hills, and Laredo College.

The designated representatives of each new member institution made a brief presentation of their institutions. These included: Dr. Johana Rivera, President of Enrollment Management at Kingsborough Community College; Mr. Chris Manriquez, Vice President for Information Technology and Chief Information Officer, at California State University Dominguez Hills; and Dr. Elizabeth Rodriguez, Dean of Academic Innovation and Technology at Laredo College, who connected virtually on behalf of President Minita Ramirez. After their presentations, Dr. Rivera thanked them, and both Dr. Montalvo and Dr. Rivera presented the new members with a certificate recognizing them as new members.

2022-2023 HETS Status Report Summary and Strategic Plan Progress Report

Continuing with the agenda, HETS Vice Chair, Dr. Rivera introduced Dr. Montalvo, Executive Director, to discuss the Status Report. Dr. Montalvo started by emphasizing on the spring semester's achievements, while going through the presentation of the 2022-2023 academic year of the sixth year of the Strategic Plan, informing on the progress made vis a vis the activities proposed in the Plan. Dr. Montalvo began by presenting the three board-approved strategic core

areas and major goals established in the plan: access, retention, and successful completion, as well as online learning and technology integration.

Dr. Montalvo explained that, as part of the first core area, *Access*, the plan established the objective of publishing at least four (4) articles annually (two per issue) on Hispanic access to Higher Education in the HETS Online Journal (HOJ), the organization's peer-reviewed journal. Result: During the fall and spring semester, HETS was able to publish two articles per semester versus three (3) articles during 2021-2022.

Dr. Montalvo moved on to the discussion of the projects presented under the *Access* core strategic area for the HETS Best Practices Showcase. The annual objective was to share at least three best practices on the use of technology to help overcome barriers to Hispanic Access to Higher Education. The result was: fourth of the projects presented related to the "Access" core area vs. fourth (4) presentations in 2022, both years exceeding the goal.

The Executive Director added that another objective within the Strategic Plan was to increase by 25% the number of institutions participating in the Academic Fair, which takes place when the Best Practices Showcase is face-to-face. In 2017-2018, the last time the Academic Fair was held, the number of institutional exhibitors was 28, increasing by 60% in comparison to 2016-2017. Dr. Montalvo pointed out that the Academic Fair was not conducted during the February 2022 to safeguard students, as a result of the increase of the COVID-19 in Puerto Rico and was moved to November 2022 as part of The SUMM event with an alliance with the Department of Education in the Island. As part of the collaboration of agreement with the SUMM, HETS member institutions from the U.S. and Latin America were invited to participate. During this event, more than 5,000 high schools and undergraduate students participated. Nine member institutions in Puerto Rico participated and other four members, including three from the U.S. and *Universidad Cooperativa de Colombia*. Dr. Montalvo showed photos of the two-day event held at the Convention Center in San Juan, Puerto Rico and announced that The SUMM is scheduled for November 14 and 15, 2023, in San Juan, PR and will be sending the invitation to participate free of charge to all member institutions in the U.S. and Latin America.

Another objective for this year was to increase the number of students impacted through the Student Leadership Showcase/Tour and Graduate Fairs, attaining a 25% participation rate (2,092). A total of four events were offered, including two virtual versions of the Student Leadership Showcase, one in Spanish for Puerto Rico and Latin America, and the English version for students in the United States. During 2022-2023 these events have benefited 1,773 students vs. 1,942 students in 2021-2022. In addition, Dr. Montalvo shared a graphic with the Peterson's Test and Career Prep databases usage, which are exclusive and unlimited access as part of the HETS membership benefits. The graphics showed that in 2022-2023, both databases reach more than 9,000 users versus 7,368 in 2021-2022.

The Executive Director continued to discuss the objectives and accomplishments within the *Retention and Successful Completion*, second core strategic area. She pointed out that the plan

established as the annual objective to publish at least six (6) articles (three per issue) related to student support and retention in the HETS Online Journal. During 2022-2023, a total of four (4) articles were published versus 7 (seven) articles in 2021-2022. However, Dr. Montalvo mentioned that the Journal exceeded expectations by moving the Journal to a new Editorial platform and adding the digital object identifier (DOI) to the articles. Also, Dr. Montalvo recognized the support of the Editorial Board and Dr. Purisima Centeno efforts, as HETS new consultant on this area.

According to Dr. Montalvo, within this core strategic area, the goal is to share at least three (3) best practices annually on the use of technology to improve Hispanic student retention during the Best Practices Showcase (BPS). During the 2023 Best Practices Showcase, five (5) proposals were presented under the Retention track vs. six (6) presentations in 2022. However, Dr. Montalvo mentioned that the BPS exceeded expectations by adding a new track for students and having 13 new presenters out of the 40 presenters who participated.

Dr. Montalvo explained that during years 5 and 6, the objective was to make at least 5,000 unique visits to the access-related sections of the Student Placita. During 2022-2023, the total page visits were 46,332 for the Student Placita and 27,336 for the Faculty Placita vs. 17,475 for both in 2022-2023, representing an increase of 321%. Likewise, during 2022-2023, the objective was to increase the number of unique visits to the Virtual Plaza by 25%, and the total unique visits was 73,668, compared with 40,788 for the academic year 2022-2023.

The Executive Director moved on to talk about the efforts to develop mini workshops focused on specific student support skills in Year 6. Dr. Montalvo showcased the efforts under this core area to support retention and student success through training opportunities. Four (4) Student Leadership Showcase and Tours, and ten (10) webinars were coordinated and executed for students during 2022-2023, resulting in 6,439 registrants vs. four (4) Student Leadership Showcase and Tours, and twelve (12) webinars with 7,084 registrants in 2021-2022. Also, HETS staff trained a total of 46 student support staff members from seven (7) member institutions in Puerto Rico and four (4) institutions in the States, as work continues to fulfill the objective for Year 6 to develop "mini-workshops" on specific student support skills.

To benefit new members, Dr. Montalvo added that, in 2019 (Year 1), the organization started the Student Ambassadors program, with the goal of recruiting and training 30 student ambassadors from member institutions in P.R. and, during Year 2, the goal was 20 student ambassadors from member institutions in the U.S. As of fall 2023, HETS maintains a total of nine (9) active ambassadors in P.R., the U.S. and Colombia vs. 12 in 2021-2022. Dr. Montalvo mentioned that this number decreased mostly due to the pandemic. Dr. Montalvo continued to explain that the organization established a goal of impacting at least 10% of the total student population in each campus through student ambassador activities. As of the end of 2022-2023, 4,550 students have been reached (51%), out of 8,889, which represents 10% of the overall student population. The Executive Director shared a summary of the results of the evaluations of the events and webinars emphasizing that 55% of the respondents did not know their institutional password to access the

databases. Expressions of gratitude to these committed students and their institutions for their support were presented by Dr. Montalvo.

The third strategic core area discussed by the Executive Director was *Online Learning and Technology Integration*. Under this core area, the plan established the objective of publishing at least six (6) articles annually (three per issue) on quality online learning. In 2022-2023, a total of nine (9) related articles were published in the HOJ vs. seven (7) articles during 2021-2022.

The Executive Director continued her presentation by reporting on the accomplishments of sharing best practices related to the third core area. As she explained, the objective was to share at least three (3) best practices related to online learning annually. The HETS Best Practices Showcase included nine (9) online learning and technology integration projects vs. 12 presentations in 2021-2022. In addition, Dr. Montalvo informed that 145 participants registered for the 2023 Best Practices Showcase vs. 131 participants in February 2022. Also, Dr. Montalvo indicated that for the second time, HETS published the 2023 Best Practices Showcase Proceedings to showcase the insightful research and work of the presenters.

In regard to the objective of increasing the number of articles submitted for publication in the HOJ by 20% annually, Dr. Montalvo explained that, in 2022-2023, a total of 21 articles were submitted for publication, compared to 18 as of June 2022. Of these totals, 17 of these articles were approved and published, compared to 13 as of June 2022. Regarding Google analytics views of the HOJ, at the end of 2022-2023, the Journal achieved more than 11,900 views. An additional 18,674 reported from the EBSCO databases as of fall 2023 vs. 17,987 in June 2021, representing an increase of 4%.

Other strategies within this core area included the development and delivery of training in online learning and technology integration. Dr. Montalvo pointed out that the objective before the pandemic was to develop a total of eight (8) training sessions, including four (4) face-to-face opportunities and four (4) online sessions, six (6) in Spanish and two (2) in English. The organization offered one online training in Spanish during the Fall semester, related to basic elements for an effective design in online learning to improve retention, which had 41 registrations from 12 institutions in Puerto Rico and Colombia, the same online training during the Spring semester with 12 participants and a in person workshop to *Universidad Central del Caribe* faculty with 30 participants.

Also, a series of webinars for faculty members, developed with the support of our expert resources within our member institutions. This series resulted in 8 as well as 14 free of charge webinars offered in both English and Spanish, respectively in 2022-2023 vs. 16 webinars offered in 2021-2022. The webinars reached more than 5,300 participants from 27 member institutions participants, 49 nonmember institutions, 5 international institutions, and 22 organizations vs. more than 5,000 participants from 30 member institutions, 33 non-member institutions, 11 international institutions, and 22 organizations in 2021-2022. Dr. Montalvo emphasized the added value of the expert resources that were able to support HETS during the webinars.

The last activity within the core strategic area discussed by Dr. Montalvo was the announcement of the launching of HETS Learning Technologies Leadership Academy (H-LTLA), a proposed idea by Chair Dr. Carlos Morales. This is a professional development program focused on developing the next generation of leaders to serve at HSIs to promote and facilitate the adoption of teaching and learning technologies. A fall edition was announced for November 2022 and three participants were selected to participate and a total of 21 participants participated in two editions offered in June 2023 versus its first virtual edition in English, offered in August 2022, and the second offered in Spanish in April 2022, for a total amount of 43 participants in 2021-2022. Dr. Montalvo highlighted the added value of the digital badges offered for the first time to the Academy alumni.

The Executive Director continued presenting the publication of research reports on distance and online education. As she explained, four (4) research reports have been published and made available online: "*Educación virtual y a distancia en Puerto Rico*", which had six (6) download during this semester; "*Documento de trabajo: teoría y práctica de la educación a distancia en Puerto Rico*", with a total of 53 downloads; "*Lo obvio y lo escondido de la educación a distancia en Puerto Rico*", which had 52 downloads and, the most recently published article, "*El futuro de la educación a distancia en Puerto Rico*", which has been downloaded 62 times. New downloads in 2022-2023 were 173 vs. 574 as June 2022 for a total of 2,730 downloads.

Following the report, the Executive Director presented a summary of HETS investments in direct services for the 2022-2023, the Consortium has invested \$178,060 in direct services: 30% in Online Resources; 27% in Best Practices and Student Leadership Showcases and event coordination; 22% in Professional Development Events; 13% in the HETS Online Journal; and 8% in activities related to Grants and Outreach efforts. She added that total expenses amounted to \$256,674 out of which 70% were related to direct services; 23% to operational activities; and 7% to administrative expenses.

Following, Dr. Montalvo reported on the organization's growth and development status and efforts. She informed that the organization added seven (7) new institutional members: California State University Fullerton, Albany College of Pharmacy and Health Sciences, SUNY, SUNY Empire State College, Hill College, California State University Dominguez Hills, Kingsborough Community College, and Laredo College. She also presented a summary of the outreach efforts, focusing on a new strategy in which the Executive Committee members actively participated contacting directly and referring HETS services and membership to colleagues. As a result of the Member Referral Initiative, 88 institutions were contacted, of which 15% (11 institutions) answered with their interest in joining and learn more. The HETS Office followed up on letters from Dr. Maritza Rondón in Colombia; as well as letters from President Carlos Vargas, President Carlos Morales, President Tomás Morales, President Havidán Rodríguez, and Dean Sunil Gupta in the U.S.

A 90% retention rate has been achieved, reaching our goal. However, four (4) members were not able to renew their membership due to hardship as shared with our Office. These included:

American University, Ponce Health Sciences University, Rowan College of South Jersey and Western Connecticut State University. As a strategy to promote the value of the membership benefits, a Membership Services Reports has **been prepared, tailored to each institution, as recommended by President Havidan Rodríguez in a previous board meeting.**

In terms of outreach, the Executive Committee was engaged in an initiative to keep going these efforts, and visited University of Houston Downtown, Western Connecticut State University, and also prospects members like University of Riverside, California State University Fullerton and Dominguez Hills. Among others. In addition, HETS testimonials were developed using the feedback received from webinar participants, among them, faculty, students, ambassadors, student committee, and other participants like the H-LTLA graduates. The campaign was shared, through email, to our database and through HETS social media channels.

The Executive Director also reported that, HETS has been able to maintain adequate controls over costs and expenditures due to the following strategies: in-kind promotion support from members such as the expert resources for webinars and events; promotional designs for HETS events and SLS are done in-house; sponsorships on the raffle prizes for the SLS in exchange for the promotion of their products and services; Bb Collaborate license and hosting for our webinars and workshops; and host Institution office space and utilities as part of the in-kind agreement. The organization also conducted efforts to continue controlling costs and expenditures, as established in its Strategic Plan.

Continuing with internal and external visibility efforts, Dr. Montalvo continues capitalizing on the potential of the Online Journal as a public relations strategy for HETS and its members. As a result, the First edition was published on the new Open Editorial platform providing a better browsing experience to its users and editors and more agile process for authors and reviewers. During 2022-2023, a total of 17 articles were published and the unique page views and page views on the HETS website increased by 85% and 64%, respectively, in comparison with 2021-2022.

Dr. Montalvo shared a brief summary of the use of the web and social media during 2022-2023, to increase the visibility of the organization, including social media presence enhanced due to the high number of online webinars held. She indicated that a total of 173 email campaigns were sent, and 20 news articles were published at the HETS website. In addition, Dr. Montalvo indicated the HETS social accounts (Twitter, LinkedIn, Facebook, Instagram and YouTube) results during 2022-2023 in comparison with the academic year 2021-2022. Some of them, like LinkedIn, Facebook, Instagram and YouTube, increase the posts published on each media and the number of impressions which measure the reach of each post by 148, 148, 135 and 30 respectively.

In addition, Dr. Montalvo mentioned that internal alliances and liaisons continue with ICANN (HETS is an at-large, certified organization); Internet Society of Puerto Rico; Connect Marketplace; Banco Popular of Puerto Rico; Virtual Educa; and The SUMM, and also mentioned outreach efforts made to our new partners: EdutechLoft, Credly, and IMEX during 2022-2023.

Dr. Montalvo proceeded with her presentation by reporting revenues collected during 2022-2023, through its multiple efforts. Overall, the organization's revenues for this academic year totaled \$255,249. Most of the revenues (68%) were collected through membership dues; followed by corporate sponsorships and donations (18%); and revenues related to the Best Practices Showcase (8%); and workshop registrations (6%).

To conclude the Status Report, the Executive Director expressed her gratitude to the Board for their support during this fall semester 2022. The HETS Chair thanked Dr. Montalvo for her presentation and work and invited board members to recess and ask questions or make recommendations after the coffee break.

11:15 to 11:30 a.m. Coffee Break

Open discussion and Board recommendations for HETS Strategic Plan 2023-2025

HETS Vice Chair Olga Rivera moved on to the Open discussion and Board recommendations for HETS Strategic Plan 2023-2025 and thanked Dr. Montalvo for her presentation. The discussion began inviting Board Members to ask questions or share recommendations.

Dr. Rivera emphasized the importance of Board meetings, since it is through these meetings that the ideas and recommendations proposed are implemented by HETS.

Dr. Faust Gorham from California States University, Bakersfield commented on database access and Francisco Garcia from the University of Texas Rio Grande Valley explained how it is used at his institution through the portal where students access their online services and courses. Faust recommended creating a way for students to access services with a single authentication method.

President Nieves from EDP University of Puerto Rico, mentioned the initiatives that began before the pandemic, called Student Passport and Student Ambassadors with the purpose of promoting the Spanish language learning and the importance of being bilingual in the Hispanic community.

Dr. Carmen Lidz of the Los Angeles Community College District mentioned that one of the strategies she initiated at her institution was to offer language programs in the students' native language, including Spanish. In addition, she proposed creating a campaign of featured stories about the impact of the program on the student community and showcasing it in a quarterly newsletter, as she thinks students are motivated to hear stories about themselves and other institutions with similar tools or programs.

HETS – Financial Status 2022-2023

HETS Vice Chair Olga Rivera moved forward on the agenda and presented Eng. Gladys Nieves, HETS Treasurer, to proceed with the HETS Financial Report, who mentioned that the financial information included in this report corresponded to fiscal year 2023. Since the fiscal year has not yet concluded, financial results include projection for the month of June. A comparative report of Budget versus Actual results is being included for further review and analysis of this period's HETS financial accomplishments. The statements present HETS Financial Position, Changes in Net Assets and Cash Flows.

Budget versus Actual Analysis

HETS Treasurer, Gladys Nieves mentioned that the current year of operations are being presented with the approved 2022-2023 budget. Total revenue was lower than anticipated resulting in an 89% achievement, mostly attributable to the Memberships Dues revenues lower than expected by \$17k. Total expenses achieved an 89% of budget, having a saving mostly in the items of Direct Services of \$15k and Operational Expenses of \$9k. Saving in those two items was due to savings in HETS Online Journal (\$4k), HETS PDEs (\$7k) and Reserve (\$10k).

Statement of Financial Position

HETS Treasurer, Gladys Nieves reported that the total assets amounted to \$161,661 and to \$139,175 as of June 30, 2023, and 2022 respectively.

The accounts receivable on June 30, 2023, consist of the following:

Membership Dues	\$39,629
Corporate Sponsors	5,000
Other receivables	<u>220</u>
Total	44,849
Less allowance for doubtful accounts	<u>371</u>
Accounts receivable, net	<u>\$44,478</u>

Regarding the total current liabilities, HETS Treasurer Nieves mentioned that amounted to \$63,465 and to \$39,551 as of June 30, 2023, and 2022, respectively, for an increase of 60%. Accounts payable corresponds to HETS' personnel salaries and fringe benefits that will be reimbursed to the Inter American University in July 2023. Accrued expenses correspond to expenses to be incurred during the month of June 2023.

HETS Treasurer Nieves shared that the total Net Assets amounted to \$98,196 and \$99,624 as of June 30, 2023, and 2022, respectively, or a decrease of 1%.

Statement of Activities

Regarding the HETS' revenues from its educational activities, she indicated that memberships and sponsorships amounted to \$255,249 and \$285,787 for the fiscal years 2023 and 2022, respectively or a decrease of 11%. The decrease is mostly attributable to decrease in Memberships and Workshop Registration.

In addition, HETS' expenses comprised of administrative, direct services and operational expenses amounted to \$256,677 and to \$237,554 for fiscal years 2023 and 2022, respectively for an increase of 8%, mostly due to Direct Services. About the change in Net Assets, Nieves shared that the fiscal year decreased 103% from a net income of \$48,233 as of June 30, 2022, to an estimated net loss of \$1,428 as of June 30, 2023.

Conclusion

Treasurer Gladys Nieves concluded that HETS financials show a stable positive outlook, although the Net Assets decreased for this fiscal year due to expenses not budgeted like the Credly Annual Subscription Credentials for up to 500 Active Earners or digital badges per year. It's important to highlight that Net Assets amounted to \$98,196 as of June 30, 2023, for a decrease of only 1% in comparison to June 2022. In addition, expenses continue to be within the approved HETS budget. The report also shows HETS efforts to maintain and increase participant members, provide educational services, and maintain adequate control over costs and expenditures.

Dr. Rivera thanked HETS Treasurer Gladys Nieves for the report and President Anthony Munroe from Borough of Manhattan Community College, presented a motion to accept the financial report status. President Rafael Ramirez from Inter American University of Puerto Rico seconded the motion.

HETS Vice Chair Dr. Rivera requested Dr. Montalvo to present the 2023-2024 Proposed Budget. Dr. Montalvo began by mentioning the proposed revenues which included: membership and registration fees as well as sponsorships. These were based on the experience of the current academic year. Subsequently, Dr. Montalvo proceeded to explain in detail the expense categories which were divided into direct, operational and administrative services.

Dr. Rivera thanked Dr. Montalvo, HETS Director, for an excellent presentation. A motion to approve the 2023-2024 proposed budget by President Tomás was validated with no objections.

Closing Remarks

Dr. Rivera thanked all board members including Dr. Montalvo for their unconditional support and valuable recommendations to HETS.

The meeting was adjourned at 12:00 p.m. for the lunch break.

Corporate Session: Partners' Presentations and Interests towards collaborating with HETS

The meeting was convened at 1:00 p.m.

Dr. Rivera welcomed our Corporate Partners and requested all the present representatives to introduce themselves to the Board Members. Dr. Rivera thanked all the representatives and invited Dr. Montalvo to present HETS Services and initiatives Summary Report.

Dr. Montalvo presented a summary of the status report shared to the Board the day before and thanked all corporate members for their support during the 2022 fall semester. HETS Vice Chair thanked Dr. Montalvo for her presentation and proceeded to present Ms. Julie Weissert and Mr. John Ingham from Campus Care, who shared a presentation emphasizing the tools and online services focus on health care for students. Ms. Weissert explained their mission and services focus on offering virtual clinics and telehealth sessions to the academic community.

Moving forward, HETS Vice Chair thanked them for their presentation and introduced Mario Sánchez, Chief Commercial Officer at UPlanner, who shared a presentation via Zoom with the Board. It focused on the tools and online services over a decade in North America impacting more than 110 institutions, 250 campuses and 16 countries. Sánchez explained the UPlanner institutional system is based on student success.

After expressing appreciation to Mr. Sánchez for his presentation, Dr. Rivera introduced COBIMET Executive Director Carlos Crespo and Training Coordinator Dr. María López, both made a brief presentation via Zoom on their recent offerings to students and faculty through the virtual library services for higher education's institutions and K to 12 schools. Also, they mentioned their certification on digital literacy competencies to develop and promote professionals' digital competencies in communities.

HETS Vice President Nieves thanked COBIMET representatives and introduced Mr. Fernando V. Cruz, President and CEO of EdutechLoft, and welcomed him as one of our new corporate partners. Mr. Cruz provided a brief presentation regarding their services.

Dr. Rivera thanked Mr. Cruz for his presentation and invited board members to share their comments or doubts if any.

Open discussion & closing remarks

Dr. Faust Gorham from California State University, Bakersfield inquired Campus Care representatives regarding how many physicians, counselors, and therapists they had available and languages they were fluent in?

President Thomas Isekenegbe from Bronx Community College, questioned Campus Care partners about student's cost and pricing structure.

Dr. Christina Irizarry from Eastern Community College asked about how Campus Care works? Ms. Weissert explained that it is not health insurance, it is a tool for the student to access in situations such as, for example, a cold or medical consultation for a prescription. Dr. Irizarry also asked if undocumented students have access to the services and Ms. Weissert responded that they do and that in that case they can use their student ID number as identification.

President Munroe from Borough of Manhattan Community College commented that, after 25 years in the healthcare industry, he agreed with the Campus Care representatives regarding the importance of providing access to quality and culturally responsive services in different formats, which goes beyond language and language. He added that we must understand and appreciate the culture and experiences of those you want to serve, and he hopes that it is something we all will achieve.

HETS Vice Chair Rivera concluded the corporate session congratulating all partners and collaborators and emphasized the importance of these spaces at HETS board meetings to promote activities and opportunities for the students and the academic communities. Also, Dr. Rivera invited all members to join the special event during the second day of the board meeting.

Second Day: Friday, June 30, 2023, HETS Board Meeting (hybrid modality)

The meeting was convened at 11:00 a.m., after the special event held from 9:30 to 10:45 a.m. (PT).

Collaboration Opportunities and Institutional Announcements Session

HETS Chair, Dr. Carlos Morales welcomed all board members and requested them to introduce themselves in order to record their attendance. Dr. Morales moved forward on the agenda and presented Dr. Carlos Vargas-Aburto, HETS Secretary, to lead the discussion regarding collaboration opportunities among HETS members and partners.

President Vargas-Aburto mentioned the importance of collaboration with internal and external HETS members to resume initiatives that were affected by the pandemic. He also discussed the creation of a possible partnership with the Borough of Manhattan Community College in the area of visual and performing arts.

President Nieves highlighted the HETS Ambassador Program, Student Passport initiatives and the importance of cultural exchanges. Also, she proposed a 7–10-day cultural immersion student visit to Puerto Rico to help students see the advantages and opportunities of learning another language.

Dr. Thomas Isekenegbe from Bronx Community College expressed the idea of creating a short-term plan, including a program where all our campuses could work towards a summer trip or a trip during the semester to Puerto Rico.

Dr. Montalvo read Joanna Rivera of Kingsborough Community College statement from their chat where she expressed, they also have a wonderful fashion design of the other program, and they will be more than happy to collaborate as well.

President Vargas agreed with the ideas presented and proposed to identify those individuals from our different institutions who are willing to visit and work with other institutions by semesters.

HETS Chair Carlos Morales, proposed to create a campaign with success stories about the cultural exchange initiative and to promote it to other institutions.

President Nieves mentioned that she had a conversation with President Munroe the day before about the visual and performing arts and what the students in the Fashion Design Program at EDP University are doing. In addition, she mentioned that she has collaborated with SEMO in past semesters with 9–10-day academic trips where students visit each institution.

Dr. Irizarry from Eastern Connecticut Community College indicated that he is looking for volunteer opportunities for first generation students to explore other cultures.

New Items, and next meeting dates & host selection

HETS Chair continued with the agenda and discussed possible dates to conduct the winter and summer Board Meeting during 2023–2024 academic year. Dr. Maritza Rondón from *Universidad Cooperativa de Colombia* offered to host the summer meeting during June 27 and 28, 2024. Dr. Olga Rivera presented a motion to approve the meeting dates and host for the summer meeting. It was seconded by Dr. Kristina Harb from New Jersey City University.

Also, HETS Chair discussed the possibility to hold the 2024 winter meeting in Puerto Rico, and asked Dr. Ramírez about the possibility of hosting the meeting at the Inter American University Law School in Puerto Rico. Dr. Ramírez mentioned that he needs to confirm the availability of the Law School but confirm that the Inter American University of PR can host the winter meeting either at the Law School or the Metropolitan Campus in San Juan, PR. The board agreed and confirmed the hosts and dates of the 2024 winter and summer meetings unanimously.

Final discussion & closing remarks

Dr. Carlos Morales asked the Board for additional questions or doubts, and appreciated everyone's availability, their commitment to student success and their engagement in the discussions.

President Carlos Morales adjourned the meeting at 12:00 PM.