



June 21, 2023

Carlos Morales, Ph.D.
HETS Chairman

A handwritten signature in black ink, appearing to read "Gladys Nieves".

Eng. Gladys Nieves
HETS Treasurer

HETS – Annual Financial Report for the fiscal year 2022-2023 (As of May 31, 2023, June 2023 Projected)

The Hispanic Educational Technology Services (HETS) financial information, included in this report, corresponds to fiscal year 2023. Since the fiscal year has not yet concluded, financial results include projection for the month of June. A comparative report of Budget versus Actual results is being included for further review and analysis of this period's HETS financial accomplishments. The statements present HETS Financial Position, Changes in Net Assets and Cash Flows.

Budget versus Actual Analysis

HETS current year of operations are being presented with the approved 2022-2023 budget. Total revenues achievement was lower than anticipated resulting in an 89% achievement. This lower than anticipated achievement is mostly attributable to the Memberships Dues revenues lower than expected by \$17k. Total expenses achieved an 89% of budget, having a saving mostly in the items of Direct Services of \$15k and Operational Expenses of \$9k. Saving in those two items was due to savings in HETS Online Journal (\$4k), HETS PDEs (\$7k) and Reserve (\$10k).

Statement of Financial Position

HETS total assets amounted to \$161,661 and to \$139,175 as of June 30, 2023, and 2022 respectively.

Accounts receivable on June 30, 2023, consist of the following:

| | |
|--------------------------------------|-----------------|
| Membership Dues | \$39,629 |
| Corporate Sponsors | 5,000 |
| Other receivables | <u>220</u> |
| Total | 44,849 |
| Less allowance for doubtful accounts | <u>371</u> |
| Accounts receivable, net | <u>\$44,478</u> |

Total current liabilities amounted to \$63,465 and to \$39,551 as of June 30, 2023, and 2022, respectively, for an increase of 60%. Accounts payable corresponds to HETS' personnel salaries and fringe benefits that will be reimbursed to the Inter American University in July 2023. Accrued expenses correspond to expenses to be incurred during the month of June 2023.

Total Net Assets amounted to \$98,196 and \$99,624 as of June 30, 2023, and 2022, respectively, or a decrease of 1%.

Statement of Activities

HETS' revenues from its educational activities, memberships and sponsorships amounted to \$255,249 and \$285,787 for the fiscal years 2023 and 2022, respectively or a decrease of 11%. The decrease is mostly attributable to decrease in Memberships and Workshop Registration.

HETS' expenses comprised of administrative, direct services and operational expenses amounted to \$256,677 and to \$237,554 for fiscal years 2023 and 2022, respectively for an increase of 8%, mostly due to Direct Services.

Change in Net Assets for the fiscal year decreased 103% from a net income of \$48,233 as of June 30, 2022, to an estimated net loss of \$1,428 as of June 30, 2023.

Conclusion

HETS financials show a stable positive outlook, although the Net Assets decreased for this fiscal year due to expenses not budgeted like the Credly Annual Subscription Credentials for up to 500 Active Earners or digital badges per year. It's important to highlight that Net Assets amounted to \$98,196 as of June 30, 2023, for a decrease of only 1% in comparison to June 2022. In addition, expenses continue to be within the approved HETS budget. The report also shows HETS efforts to maintain and increase participant members, provide educational services, and maintain adequate control over costs and expenditures.

Hispanic Educational Technology Service
Statement of Activities
Compared with Budget

For the Twelve Months Ending June 30, 2023

| | Year to | Year to | |
|--------------------------------------|----------------|----------------|-----------------------|
| | Date | Date | % |
| | ACTUAL | BUDGET | |
| Revenues | | | |
| Membership Dues | \$ 174,000 | \$ 191,500 | (17,500) 90.86 |
| Corporate Spans. & Donations | 45,560 | 47,560 | (2,000) 95.79 |
| Event Coord./Best Practices | 19,550 | 22,500 | (2,950) 86.89 |
| Workshop Registration | 16,124 | 25,780 | (9,656) 62.54 |
| Other Income | 15 | 0 | 15 0.00 |
| Total Revenues | 255,249 | 287,340 | (32,091) 88.83 |
| Administrative Expenses | | | |
| Exec. Director's Salary | 14,583 | 13,891 | 692 104.98 |
| Executive Assistant | 4,202 | 10,515 | (6,313) 39.96 |
| Total Administrative Expenses | 18,785 | 24,406 | (5,621) 76.97 |
| Direct Services | | | |
| HETS Online Journal (Peer Rev) | 22,713 | 26,586 | (3,873) 85.43 |
| HETS Prof. Dev. Events (PDEs) | 38,518 | 45,186 | (6,668) 85.24 |
| BP, Student Lead. & Event Coord | 49,067 | 52,248 | (3,181) 93.91 |
| Online Res. & Social Media | 53,149 | 55,648 | (2,499) 95.51 |
| Grant and Sponsors Outreach | 14,613 | 13,891 | 722 105.20 |
| Total Direct Services | 178,060 | 193,559 | (15,499) 91.99 |
| Operational Expenses | | | |
| Facilities and Utilities | 26,651 | 26,928 | (277) 98.97 |
| Administration Support | 1,664 | 4,500 | (2,836) 36.98 |
| Supplies | 4,340 | 2,000 | 2,340 217.00 |
| Travel | 4,878 | 5,200 | (322) 93.81 |

Hispanic Educational Technology Service
Statement of Activities
Compared with Budget
For the Twelve Months Ending June 30, 2023

| | Year to | Year to | | | |
|-----------------------------------|-------------------|---------------|----------------|------|--------------|
| | Date | Date | Date | Date | % |
| | ACTUAL | BUDGET | | | |
| Marketing & Promo Materials | 10,540 | 11,100 | (560) | | 94.95 |
| Liability Insurance | 1,509 | 1,500 | 9 | | 100.60 |
| Accounting Services | 5,029 | 5,400 | (371) | | 93.13 |
| Bad Debt Expense | 3,550 | 0 | 3,550 | | 0.00 |
| Miscellaneous | 0 | 467 | (467) | | 0.00 |
| Bank Fees | 1,093 | 1,480 | (387) | | 73.85 |
| Depreciation Expense | 372 | 500 | (128) | | 74.40 |
| PayPal Fees | 203 | 300 | (97) | | 67.67 |
| Reserve | 0 | 10,000 | (10,000) | | 0.00 |
| Total Operational Expenses | 59,829 | 69,375 | (9,546) | | 86.24 |
| Change in Net Assets | (\$ 1,425) | \$ 0 | (1,425) | | 0.00 |

Hispanic Educational Technology Service
Statement of Changes in Financial Position
June 30, 2023

ASSETS

| | | |
|--------------------------------|----|-----------------------------|
| Current Assets | | |
| Banco Popular Checking Account | \$ | 109,742.78 |
| Accounts Receivable | | 44,478.29 |
| Prepaid Expenses | | <u>7,017.60</u> |
| Total Current Assets | | 161,238.67 |
| Property and Equipment | | |
| Equipment | | 1,862.76 |
| Accum. Depreciation | | <u>(1,440.33)</u> |
| Total Property and Equipment | | 422.43 |
| Total Assets | | <u><u>\$ 161,661.10</u></u> |

LIABILITIES AND NET ASSETS

| | | |
|---------------------------|----|-------------------|
| Current Liabilities | | |
| Accounts Payable | \$ | 20,263.40 |
| Accrued Expenses | | 25,651.32 |
| Deferred Revenues | | <u>17,550.00</u> |
| Total Current Liabilities | | 63,464.72 |
| Net Assets | | |
| Total Net Assets | | 99,624.23 |
| Net Income | | <u>(1,427.85)</u> |

Hispanic Educational Technology Service
Statement of Changes in Financial Position
June 30, 2023

Total Net Assets 98,196.38

Total Liabilities & Net Assets \$ 161,661.10
