Help build a brighter future for Hispanic communities everywhere by joining HETS. Please provide information requested on this form and send it to the address above or by email to info@hets.org. Your application will be received at the HETS Headquarters to proceed with your membership. Once the designated staff evaluated your application, you will be receiving a confirmation of acceptance with detailed information about how start enjoying your benefits.

### Name: ________________________________  Type of institution(select all that apply):

| ____ | Degree Granting Institution | ____ | Non Degree Granting Institution |
| ____ | Community College | ____ | Four-Year College/University |
| ____ | University System | ____ | Educational Institute |
| ____ | High School | ____ | Other: ________________________ |

Is your college, university, or institute a Hispanic-Serving Institution?  ____Yes  ____No

Number of students enrolled _________ Percent of Hispanic students (If applicable) _______

### Distance Learning

1. Does your institution offer distance learning opportunities?  ____Yes  ____No

   a. If not, are you interested in distance learning?  ____Yes  ____No

   b. If yes, what is the distance learning modality used at your institution?

      ____ Videoconference  ____ Online/Web-based  ____ Other: ________________________

2. Type of Distance Learning offerings

   ____ Online Courses  ____ Online Programs
   ____ Hybrid Courses  ____ Distance Learning under development

3. Is there a distance education coordinator or director at your institution?  ____Yes  ____No

   a. If Yes: Name________________________ Title: __________________________

   b. Telephone________________ Fax_________ Email____________________

### Urgent needs of your Institution (choose all that apply)

| ____ | Faculty Capacity Building | ____ | Distance Learning/ Educational Technologies Advising |
| ____ | Student Support Services Online | ____ | Retention strategies |
| ____ | Collaborative Grants | ____ | Network with peers |
| ____ | Other: ________________________ |

### Institutional Contact Information

Name of President/Chancellor/Director: ____________________________
Institutional Address: ____________________________________________
________________________________________________________________
________________________________________________________________

### Designated Institutional Contact person for HETS

Name___________________________ Title: ____________________________
Telephone________________ Fax_________ E-mail____________________

Submitted By: ______________________ (Name), ______________________ (Title) ______________________ (Date)
### Benefits that applies to Full Membership and Affiliated or International Membership

**Membership Benefits**

<table>
<thead>
<tr>
<th>Membership Benefits</th>
<th>Founding/Full Members</th>
<th>International Members/ Affiliated Members</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4-year C's &amp; U's</td>
<td>Community Colleges</td>
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<td></td>
<td>Annual Fee</td>
<td>Annual Fee</td>
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<tr>
<td>$5,000.00</td>
<td>$3,000.00</td>
<td>$2,500.00</td>
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**Circle the type of membership requested**

(1 = indicated the benefit that applies to each category)

1. Have a representative at the Board of Directors
2. Participation in specific committees and task forces
3. Opportunity to join collaborative Grants
4. Opportunity to identify one Student Ambassador per Campus to present student support services at your institution, who will be trained by HETS staff
5. Coordinate formal training for your administrators and faculty on student support services and bilingual online learning tools, either face to face or online (up to 3 contact hours)
6. Discount fees online or face to face training for faculty with continuing education credits
7. Access to Virtual Plaza standard services
8. Access to Virtual Plaza deluxe services (e.g., Peterson's Test & Career Prep, etc.)
9. Use of HETS portal to promote events, Distance Learning courses and programs, among other news
10. Participation in online learning and support services projects
11. Access to bilingual online learning tools and student support services
12. Access to state-of-the-art collaborative technology services and products at special discounts, group rates, or price splits
13. Access to reports regarding faculty training results, and student support services used
14. Receive HETS email campaigns with exclusive announcements and news of latest information and innovative resources
15. Guidance and Advising on Distance Learning and Educational Technologies
16. Networking with a culturally diverse community of academic, corporates, and professional organizations
17. Opportunity for e-Marketing
18. Participation and access to institutional surveys
19. Opportunity to submit articles to the HETS peer review Online Journal (Index on the EBSCO and Cengage databases), and opportunity to be part of the Editorial Board
20. Opportunity to reach thousands of contacts through HETS email campaigns
21. Free web publication of your initiatives, news, and/or collaborative project from your institution
22. Participation in efforts for new grants and funding resources for innovative projects
23. Public Exposure

**Number of Benefits**

<table>
<thead>
<tr>
<th>Founding/Full Members</th>
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<td>13</td>
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<td>20</td>
<td>14</td>
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</table>

Submitted By: __________________________ (Name), __________________________ (Title) __________________________ (Date)