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# SOMETHING MORE THAN LEADERSHIP

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# What can I get from this workshop?

- Understand that the human being is complex.
- The better your ability to work with people, the more successful you will be in both your personal and professional life.
- To succeed in the workplace it is important to develop your skills as a leader.

ICE BREAKER















# Why is it important to know about leadership?

- It has been a fundamental topic for more than 100 years
- Google search returned approximately 430,000,000 results
- Thousands of studies have been carried out
- Corporations spend 2.2 Billion on education and training. Of those, 10 million is in leadership development

# LEADERSHIP

- It is a broad and relative concept which is interpreted from different perspectives and disciplines depending on the context.
- Concepts
- Theories
- Models
- Leadership styles
- Leaders

- Strengthen your public speaking skills
- Develop social skills to share people from other disciplines at the university outside of the academic context
- Learn to develop annual work plans
- Understand the importance of effective, concise, and relevant meetings
- Strengthen the skill of mastering Parliamentary Procedures
- Establish liaison with the faculty and administration
- Develop creative strategies to recruit and retain members of your organization
- Meet experts in your area when you coordinate seminars and conferences

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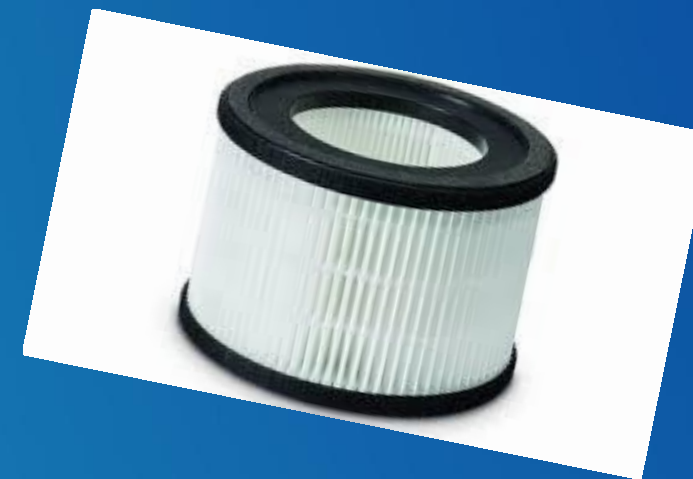
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ATTITUDE

**Thought**



**Filter**



**Communicate**

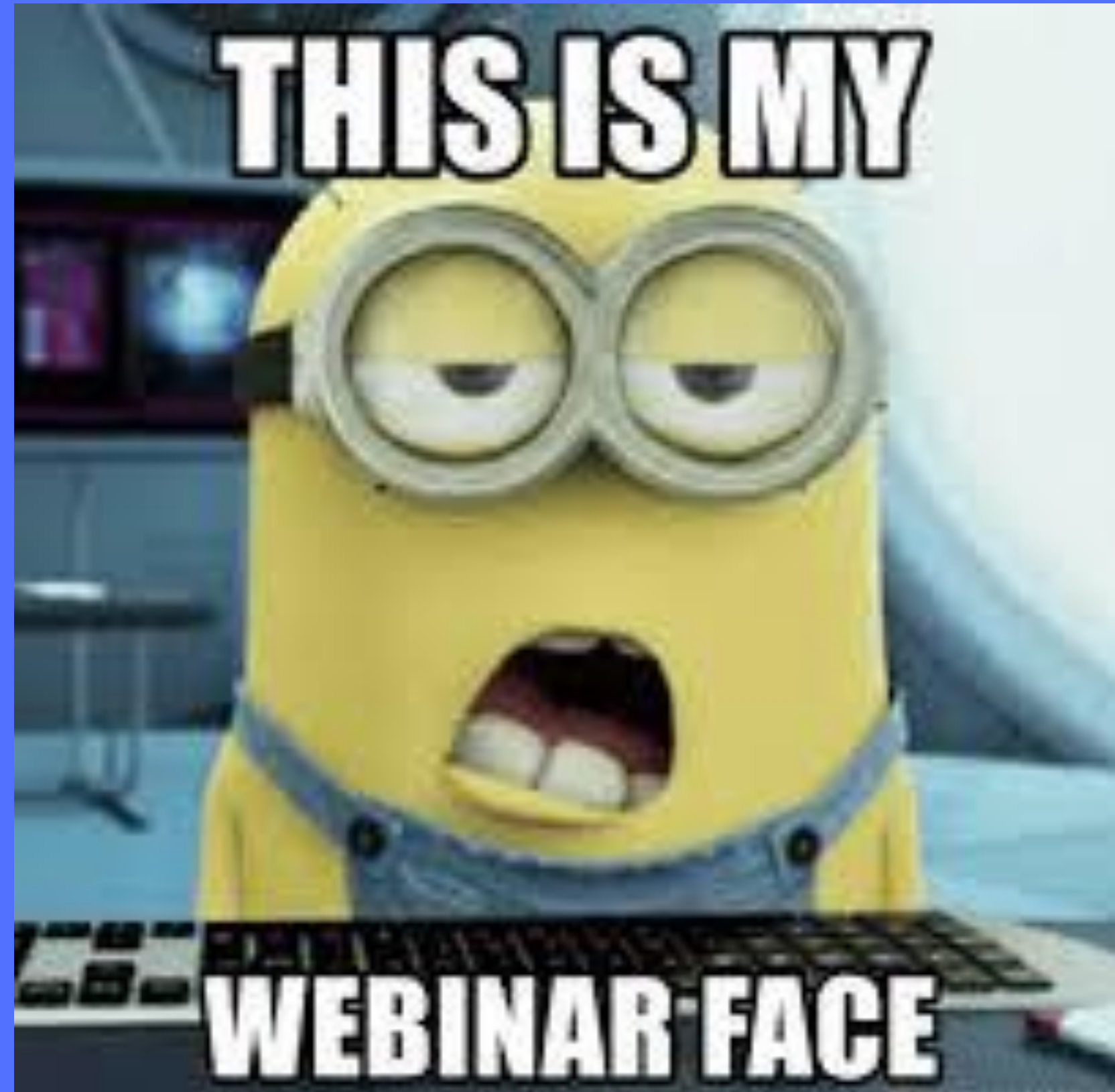


"If you don't enjoy the journey, you probably  
won't enjoy the destination. "

-Unknown author



"Attitude is a little thing that makes  
a big difference."  
-Winston Churchill



**THIS IS MY**

**WEBINAR FACE**

SERVICE

"If you are not making someone else's life better,  
you are wasting your time. Your life improves by making  
someone else's life better."

-Will Smith





DEVELOPMENT

"If you got an unexpected call to make a movie about your life, would it be a compelling movie, full of risk, battle, and victory?

Or would it be one of those movies where people leave the theater before it's over?

- Victor Hugo Manzanilla



"In the end, what matters is not  
the years of life, but the life of  
the years"

- Abraham Lincoln

**ST.GALLEN  
SYMPOSIUM**

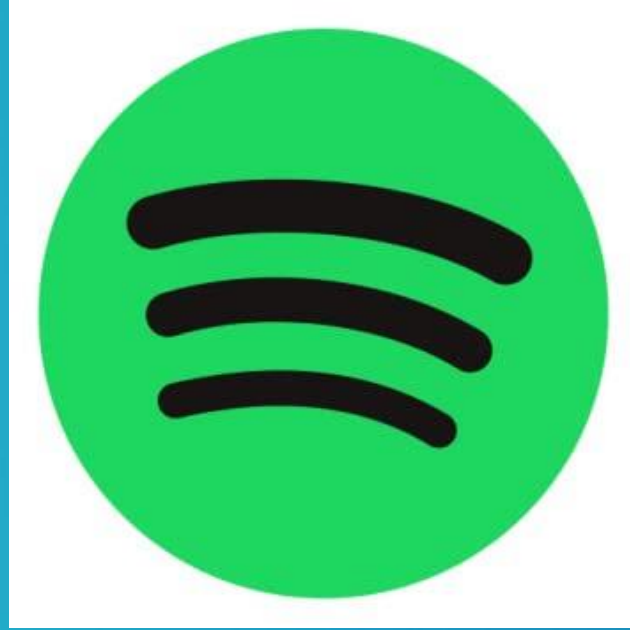


HEALTH

The leader must take into account the importance of taking care of his health

- Little breaks
- 30 Minutes of exercises
- Back to nature
- Meditate
- Use music as an ally

ENTERTAINMENT







Something more than leadership...  
**Albert Troche**  
Motivational Speaker & Professional Coach

# ● Hablando de Liderazgo con Albert ●



**Season 4**





ANY  
QUESTIONS?







# THANKS FOR YOUR ATENTION

