

# Membership Application Form

IT'S MORE THAN HIGHER EDUCATION... IT'S A HIGHER VISION



PO Box 191293, San Juan, PR 00919-1293 Tel. (787) 250-1912 exts. 2372, 2373, (787) 616-3201, email: [info@hets.org](mailto:info@hets.org)

Help build a brighter future for Hispanic communities everywhere by joining HETS. Please provide information requested on this form and send it to the address above or by email to [info@hets.org](mailto:info@hets.org). Your application will be received at the HETS Headquarters to proceed with your membership. Once the designated staff evaluated your application, you will be receiving a confirmation of acceptance with detailed information about how start enjoying your benefits.

**Name:** \_\_\_\_\_ **Type of Organization** (check all that applies)

- Technology-related company       Education-related Company  
 Nonprofit Organization       Professional Organization  
 Other: \_\_\_\_\_

**Target audience or public** (check all that apply)

- Colleges & universities     High schools     Teachers/Faculty  
 Students     Professionals (specify, \_\_\_\_\_)

Is your company or organization a Hispanic-oriented organization?  Yes  No  
Number of employees \_\_\_\_\_ Percent of Hispanic employees (If applicable) \_\_\_\_\_

**Main service(s):** \_\_\_\_\_

- Does your organization offer development opportunities for its employees or members?  
 Yes     No
- What type of development opportunities does your organization offer?  
 Continuing Education (CE units)     Continuing Education (non credit)  
 Workshops/ Training     Other \_\_\_\_\_
- Does your organization are interested in distance learning?  Yes  No  
a. If yes, what is the prefer distance learning modality?  
 Videoconference     Online/Web-based     Other \_\_\_\_\_
- Is there a development/ education coordinator or director at your organization?  Yes  No  
a. If Yes: Name \_\_\_\_\_ Title \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Organizational Needs** (choose all that apply)

- Strategic alliances with Institutions     Infrastructure     Customer focus  
 Member development     Member Support     Networking  
 Collaborative Grants     Access to market data in Distance Learning  
 Distance Learning/ Educational Technologies Advising     Other: \_\_\_\_\_

**Organizational Contact Information**

Name of President, CEO, or Business Unit Director: \_\_\_\_\_

Postal Address: \_\_\_\_\_

**Designated Contact person for HETS**

Name \_\_\_\_\_ Title: \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Submitted By:** \_\_\_\_\_ (Name), \_\_\_\_\_ (Title) \_\_\_\_\_ (Date)

Corporate & Non-profit Organizations

List of Membership Benefits for both categories

Membership Benefits	Corporate Memberships Dues (Annual Membership)	
	\$1,500.00 For profit Companies	\$500.00 Non- profits Organizations
<b>Circle the type of membership requested (1= indicated the benefit that applies)</b>		
Could be an elected Board Member		
Special discount rate to services and events	1	1
Discount fees for training and support	1	1
Access to Virtual Plaza standard services	1	1
Access to Virtual Plaza deluxe services (e.g., Peterson's Test & Career Prep, e-Books, etc.)		
Participation in online learning and support services projects	1	1
Access to market data on Distance Learning	1	1
Opportunity to submit articles to the HETS peer review Online Journal	1	1
Receive members news with latest information and innovative resources	1	1
Guidance and Advising in Distance Learning and Educational Telecommunications		1
Networking with a culturally diverse community of academic, corporate, and professional organizations	1	1
Opportunity to e-Marketing	1	1
Promotion of Institutional Projects trough the HETS portal		1
Participation and access to institutional surveys		1
Free web hosting for institutional and collaborative project dissemination		1
Public Exposure	1	1
Number of Benefits	<b>10</b>	<b>14</b>

Submitted By: \_\_\_\_\_ (Name), \_\_\_\_\_ (Title) \_\_\_\_\_ (Date)