2019 2020 ANNUAL REPORT

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HIGHER EDUCATION,
IT'S A HIGHER VISION!

HETS
Hispanic Educational Technology Services

2019 2020 ANNUAL REPORT

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MESSAGE FROM THE CHAIRMAN OF THE BOARD OF DIRECTORS

After 27 years of history, HETS continues to advocate for the use of innovative technologies to improve higher education opportunities for Hispanics. On this document you can identify our accomplishments, challenges, and opportunities, and how we are planning for ways to accomplish our mission and vision to support our Hispanic communities. This Annual Report summarizes and highlights the results of our work during 2019-2020 academic year and notable achievements.

During this year, HETS main priorities focused on services and opportunities to: 1) foster Hispanic student access and opportunities in Higher Education, 2) optimize the capacity of member institutions by increasing knowledge and understanding about strategies to enhance Hispanic student retention, and 3) enhance the quality of online teaching-learning processes at member institutions. With these goals in mind, HETS experts and collaborators worked with faculty members to promote the development and delivery of high-quality online courses through online and face to face workshops and distance learning webinars with active participation of member institution in Puerto Rico and United States. Additional strategies to disseminate research and best practices in all three core areas included the peer review HETS Online Journal and its Best Practices Showcase.

HETS also promoted and supported the implementation of student support services at member institutions to improve retention and provided students with access to online student support services and resources like the HETS Virtual Plaza, Student Passport, the access to the Testing and Education Reference Center and Career Transition. In addition, the organization connected with a large number of students from member institutions to disseminate information about multiple opportunities with activities like the Student Leadership Showcase event , the Student Ambassadors Program, and the Student Passport which facilitate admissions processes at HETS member institutions and its higher education options.

Our members' active involvement has made our goals and objectives a reality. Moreover, the growth of this organization has been possible thanks to the commitment and loyalty of a vast number of affiliated members. Throughout HETS history, different generations of members with a significant group of key constituencies and leaders have worked for the progress of education and educational opportunities for Hispanics. We are immensely grateful to them, our corporate partners, and our collaborators for facilitating the work of this organization, and for allowing us to create new opportunities to grow and make an impact.

We hope you enjoy it. I look forward to another fantastic year of collaboration and notable achievements.

Best regards,

Carlos Vargas-Aburto, Ph.D.
Chairman of the Board of Directors

MESSAGE FROM THE EXECUTIVE DIRECTOR

Greetings to all our members, partners and acquaintances,

It is a pleasure to document through this annual report the multiple accomplishments of the HETS Consortium during 2019-2020. During this year, HETS continued developing and expanding its programs and services to further promote Hispanic access to Higher Education and successful completion. Moreover, this year we confirmed the importance of the savvy use of educational technologies and online learning on this new academic scenario due to the Covid-19 pandemic.

More than ever, our efforts were focused to support our member institutions, their students, and faculty in mind to make sure that our work address their needs in the best ways possible. This consistent emphasis has allowed the organization to continue increasing its professional development offerings, student support services, and strategic alliances, as well as to continue identifying ways to share and disseminate innovative practices. Both our faculty impact and student impact has grown significantly, and we are grateful for that. I want to thank our members for their unwavering support and their trust.

As a pioneer organization in the use of technology in higher education with enormous expertise and services ready to be used by our academic communities, we are delighted to serve our members with services for students, faculty, and administrators. Student services included webinars to promote resources and tools free of charge at the Student Placita, expert resources in leadership, entrepreneurship, job search, and Virtual Student Leadership Showcases in Spanish and English for Puerto Rico, Latin America, and the US to reinforce their leadership skills. Services for faculty and administrators included webinars in Spanish and English regarding Distance Learning and related topics to support them on this new academic scenario, Best Practices Showcase presentations, and a Fall and Spring Issue of the HETS Online Journal to share insights and suggestions for our current environment.

Thank you for continuing to believe in this organization to promote the use of technology innovation to widen opportunities for Hispanic students. We hope you enjoy the 2019-2020 HETS Annual Report and that you continue to join us in this path towards Hispanic student success.

Sincerely,

Yubelkys Montalvo, Ed.D.
Executive Director

2019-2020 HETS BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Dr. Carlos Vargas-Aburto
HETS Chairman
President
Southeast Missouri
State University

Dr. Carlos Morales
HETS Vice Chair
President
Tarrant County College,
Connect Campus, Texas

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HETS Treasurer
President
Inter American University
of Puerto Rico

Eng. Gladys Nieves
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EDP University
Puerto Rico

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Regional Representative – East
President
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New York

Dr. Lorena Checa
Regional Representative- West
Vice President, Student Affairs
California State University
San Marcos - California

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President
American University

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& Washington DC

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President
Atenas College
Puerto Rico

Prof. Nilda E. Rodríguez
Acting Chancellor
Colegio Universitario
de San Juan - Puerto Rico

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President
College of Staten Island
New York

Dr. Elsa Nuñez
President
Eastern Connecticut
State University

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Vice Chancellor & Chief
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Los Angeles Community College
District – California
(Designated Representative)

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Chief Education
and Training Officer
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Louisiana
(Designated Representative)

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President & CEO
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President
University at Albany
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Dr. Karrin Wilks
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Community College – New York

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President
Bronx Community College -
New York

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Provost
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Long Beach
(Designated Representative)

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President
California State University
Los Angeles

Dr. Viridiana Díaz
Associate Vice President,
Strategic Student Support
Programs
California State University
Sacramento
(Designated Representative)

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California State University
San Bernardino

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Houston Community College
Texas

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President & CEO
ICPR Junior College
Puerto Rico

Dr. Karol V. Mason
President
John Jay College
of Criminal Justice – NY

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Vice President, Information
Technology
LaGuardia Community College
New York
(Designated Representative)

Dr. Daniel Lemons
President
Lehman College
New York

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Vice Chancellor, Student
Success; Special Assistant
to the Chancellor
Lone Star College, Texas
(Designated Representative)

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Chancellor
Ponce Health Sciences
University - Puerto Rico

Dr. Tim Lynch
Interim President
Queensborough Community
College – New York

Kamari Collins
Vice President, Student
]and Multicultural Affairs,
Springfield Technical Community
College– Massachusetts
(Designated Representative)

Dr. Maud Goodnight
Executive Director, University
Center/NSF/Title V
Rowan College of South Jersey,
Cumberland Campus
(Designated Representative)

Dr. Scott Evenbeck
President
Stella and Charles Guttman
Community College - New York

Dr. Mary Jo Parker
Executive Director,
UHD Scholars Academy
University of Houston Downtown
(Designated Representative)

Dr. Parwinder Grewal
Executive Vice President
for Research, Graduate Studies
and New Program Development
University of Texas
Rio Grande Valley
(Designated Representative)

INTERNATIONAL MEMBERS

COLOMBIA
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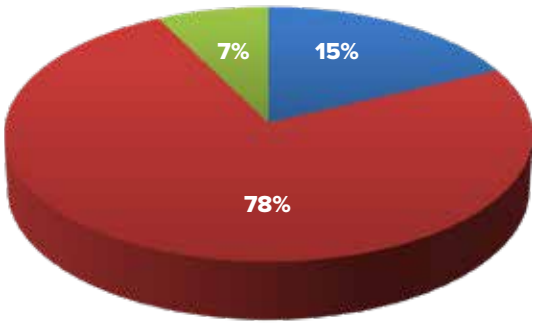
Chancellor
Universidad Cooperativa
de Colombia

MÉXICO
Dr. José Marcelo Mazariegos
Director de Vinculación
y Relaciones
Universidad Autónoma
de Guadalajara
(Designated Representative)

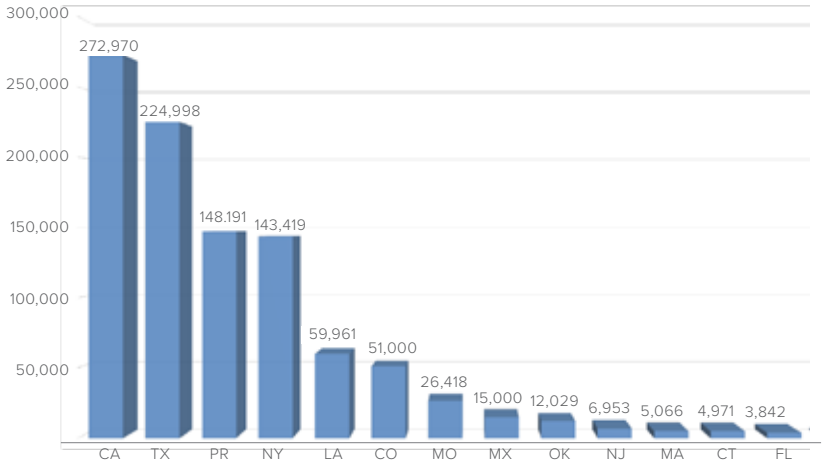
HETS MEMBERSHIP PROFILE 2019-2020

TOTAL ENROLLMENT AMONG HETS MEMBERS

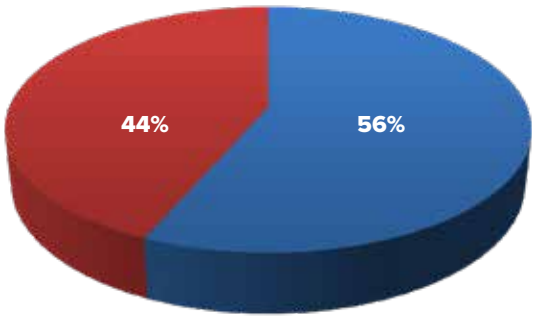


United States	760,627	**Total: 974,818**
Puerto Rico	148,191	
International	66,000	

STUDENT ENROLLMENT AMONG HETS MEMBER INSTITUTIONS BY STATE OR COUNTRY

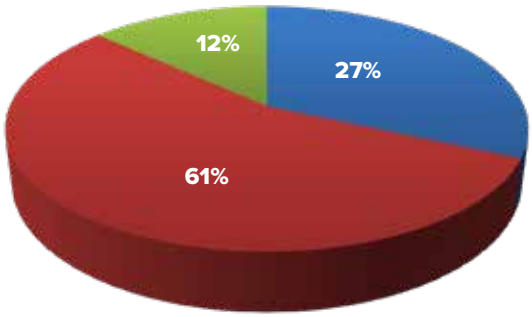


HISPANIC ENROLLMENT



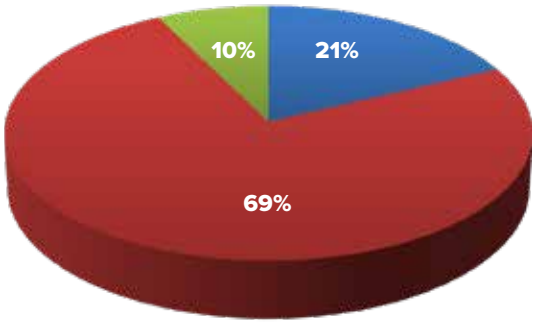
Non-Hispanic	427,295	**Total: 974,818**
Hispanic	547,523	

DISTRIBUTION OF HISPANIC ENROLLMENT (56%)



United States	333,332	**Total: 547,523**
Puerto Rico	148,191	
International	66,000	

TOTAL FACULTY AMONG HETS MEMBER INSTITUTIONS



United States	39,649	**Total: 57,195**
Puerto Rico	11,736	
International	5,810	

FULL TIME AND PART TIME FACULTY AT HETS MEMBER INSTITUTIONS

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HETS MEMBER INSTITUTIONS & PARTNERS PER STATE **2019-2020**

PUERTO RICO

American University
Ana G. Méndez University
Atenas College
Colegio Universitario de San Juan
EDP University
ICPR Junior College
Inter American University of Puerto Rico
National University College
Ponce Health Sciences University
Universidad Carlos Albizu
Universidad Central del Caribe
Universidad de Puerto Rico

UNITED STATES OF AMERICA

CALIFORNIA

California State University, Long Beach
California State University, Los Angeles
California State University, Sacramento
California State University, San Bernardino
California State University, San Marcos
Los Angeles Community College District

CONNECTICUT

Eastern Connecticut State University

FLORIDA

Ana G. Méndez University
Universidad Carlos Albizu

LOUISIANA

Louisiana Community & Technical College System

NEW YORK

Borough of Manhattan Community College, CUNY
Bronx Community College, CUNY
College of Staten Island, CUNY
Hostos Community College, CUNY
John Jay College of Criminal Justice, CUNY
LaGuardia Community College, CUNY
Lehman College, CUNY
Medgar Evers College, CUNY
Queensborough Community College, CUNY
Stella and Charles Guttman Community College, CUNY
University at Albany, SUNY

NEW JERSEY

Rowan College of South Jersey

MARYLAND

Ana G. Méndez University

MASSACHUSETTS

Springfield Technical Community College

MISSOURI

Metropolitan Community College
Southeast Missouri State University

OKLAHOMA

Oklahoma City Community College

TEXAS

Houston Community College
Lone Star College
Tarrant County College -Connect Campus
University of Houston Downtown
University of Texas Rio Grande Valley
Ana G. Méndez University

WASHINGTON, DC

Ana G. Méndez University

VIRTUAL

Ana G. Méndez University
National University College

INTERNATIONAL

Universidad Autónoma de Guadalajara (México)
Universidad Cooperativa de Colombia

MAJOR CORPORATE PARTNERS

Blackboard
InQmatic (former known as Grupo Parada)

CORPORATE PARTNERS

Educational Testing Services (ETS)
EmblemHealth, Inc.
Interstaff Inc.
COBIMET
PR Top Level Domain

HETS **2017-2020** VISION, MISSION & STRATEGIC CORE AREAS

OUR VISION

To become the leading Hispanic bilingual technology-oriented consortium to efficiently and effectively enhance Hispanic student success and opportunities in Higher Education.

OUR MISSION

To promote, support, and increase the capabilities of member institutions to enhance Hispanic/Latino student access, retention, and success in Higher Education through the strategic integration of technology.

CORE AREAS

In order to accomplish its mission and advance towards its vision for 2020, HETS is centering its work on three major strategic areas: 1) Hispanic access to Higher Education, 2) student retention and successful completion, and 3) online learning and technology integration.

1. ACCESS

HETS aims to help member institutions enhance their recruitment efforts and increase Hispanics' understanding about opportunities available to access and succeed in Higher Education.

HETS procura apoyar a sus miembros en la optimización de sus esfuerzos de retención, así como aumentar el conocimiento sobre oportunidades disponibles para los estudiantes hispanos en la educación superior.

2. RETENTION AND SUCCESSFUL COMPLETION

HETS promotes the strategic use of technology to support, drive, and optimize retention and successful completion of Hispanic students at member institutions.

HETS promueve el uso estratégico de la tecnología para apoyar, impulsar y optimizar la retención y la finalización exitosa de los estudiantes hispanos en las instituciones miembros.

3. ONLINE LEARNING/ TECHNOLOGY INTEGRATION

Under this core area, HETS promotes and encourages the effective integration of online learning and technology innovation as means to support student access, retention, and successful completion, placing emphasis on quality teaching and learning and assessment.

HETS promueve y fomenta la integración efectiva del aprendizaje en línea y la innovación tecnológica, haciendo hincapié en la enseñanza, el aprendizaje y la evaluación de calidad.

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YEAR **2019-2020** OVERVIEW

Year 2019-2020 completed Year 3 of the HETS 2017-2020 Strategic Plan. During this year, HETS focused on services and opportunities to: 1) foster Hispanic student access and opportunities in Higher Education, 2) optimize the capacity of member institutions by increasing knowledge and understanding about strategies to enhance Hispanic student retention, and 3) enhance the quality of online teaching-learning processes at member institutions.

With these goals in mind, HETS focused on strategies to disseminate research and best practices in all three core areas. The organization also provided multiple opportunities for students to explore their higher education options, enhance their college skills, and facilitate admissions processes and connected with a large number of students from member institutions to disseminate information about such opportunities. HETS also promoted and supported the implementation of student support services at member institutions that take advantage of technology resources to improve retention and provided students with access to online student support services and resources. HETS experts and collaborators worked with faculty members, as well, to promote the development and delivery of high-quality online courses through online workshops, face to face workshops, and special educational events.

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El año 2019-2020 completa el año 3 del Plan Estratégico de HETS. Durante este año, HETS se centró principalmente en estrategias para divulgar investigación y mejores prácticas en sus tres áreas medulares. La organización también brindó múltiples oportunidades a los estudiantes para explorar sus opciones de educación superior, mejorar sus destrezas universitarias y facilitar los procesos de admisión. De igual forma logró conectarse con un gran número de estudiantes de las instituciones miembros para difundir información sobre dichas oportunidades. HETS también promovió y apoyó la implementación de servicios de apoyo estudiantil que toman ventaja de recursos tecnológicos para mejorar la retención. También, ofreció oportunidades de desarrollo profesional para facultad con énfasis en aprendizaje en línea a través de talleres en línea, talleres presenciales y eventos educativos virtuales.

Major activities taking place throughout the year in order to achieve these goals included:

- HETS Online Journal
- HETS Best Practices Showcase
- Academic Fair
- Student Leadership Showcase and Tour
- Online Resources (HETS Virtual Plaza, Student Passport, TERC, Career Exploration)
- Student Support Training
- Student Ambassadors Program
- Professional Development: Online and Face to Face Workshops
- Distance Learning Webinars
- Distance learning publications/reports

2019-2020 ACHIEVEMENTS: ACCESS

The goal of this strategic core area is to foster Hispanic student access and opportunities in Higher Education. Specifically, HETS aims to increase members' understanding of factors that limit Hispanics' access to Higher Education and strategies to enhance access. The organization also seeks to increase awareness among Hispanic students about existing opportunities to access and succeed in Higher Education. To accomplish this, HETS focuses on the following strategies:

1. Disseminating research on the factors that limit Hispanics' access to Higher Education and successful strategies using technology to help overcome existing barriers to Higher Education.
2. Disseminate best practices and successful models on the use of technology to help Hispanics overcome existing barriers to Higher Education.
3. Conduct and participate of Academic Fairs in coordination with member institutions and other partners.
4. Conduct an annual Student Leadership Showcase to promote multiple services to help Hispanic students get access to undergraduate and graduate programs.
5. Share resources to guide Hispanic students through career exploration, potential post-secondary institutions, admissions processes, standardized tests, financial aid, and degree programs.
6. Establish a collaborative initiative among Admissions staff from member institutions to facilitate processes for students moving to other institution.

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El objetivo de esta área medular estratégica es fomentar el acceso y las oportunidades de los estudiantes hispanos en la educación superior. Específicamente, HETS tiene como objetivo aumentar los conocimientos de sus miembros sobre los factores que limitan el acceso de los hispanos a la educación superior y las estrategias para mejorar el acceso. Para lograr estos objetivos, HETS se ha enfocado en divulgar resultados de investigación y mejores prácticas en esta área. La organización también procura aumentar la conciencia entre los estudiantes hispanos sobre las oportunidades existentes para acceder y tener éxito en la educación superior. A través de múltiples eventos, HETS conecta a los estudiantes con múltiples instituciones, promueve el establecimiento de redes con líderes estudiantiles y promueve sus servicios de apoyo al estudiante. Además, provee acceso a recursos en línea que permiten explorar carreras, posibles instituciones, procesos de admisión, ayudas financieras y programas académicos, así como obtener apoyo con exámenes estandarizados. Este año la organización puso énfasis en una iniciativa colaborativa entre personal de admisiones de sus miembros para facilitar los procesos de transferencia a otras instituciones para estudiantes.

HETS ONLINE JOURNAL

The HETS Online Journal is one of HETS' signature activities to disseminate research on the factors that limit Hispanics' access to Higher Education and successful strategies using technology to help overcome existing barriers to Higher Education. The Consortium collaborates with its members to encourage the publication of research articles related to Hispanic access to Higher Education in the HETS Online Journal. In 2019-2020, nine articles on Hispanic access to Higher Education were published, five in the Fall 2019 issue and four in the Spring 2020 issue, with topics like Impacts Pre-Freshman Immersion Summer Programs have on STEM undergraduate minority students in a Hispanic Serving Institution: An Exploratory Design, La matrícula universitaria a distancia de Puerto Rico: Retos y oportunidades, Peculiaridades de las redes sociales, Re-Imagining Strategic Enrollment Management in Higher Education, Evaluating the Effectiveness of a Hybrid Developmental Reading, among others.

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El HETS Online Journal es una de las actividades distintivas de HETS. Esta publicación permite difundir resultados de investigaciones sobre los factores que limitan el acceso de los hispanos a la educación superior y estrategias exitosas que utilizan tecnología para ayudar a superar las barreras existentes para la educación superior. En el 2019-2020, se publicaron nueve artículos sobre el acceso hispano a la educación superior, cinco en la edición de otoño de 2019 y cuatro en la edición de primavera de 2020.

HETS BEST PRACTICES SHOWCASE

Through the HETS Best Practices Showcase, HETS has been able to share research and best practices related to Hispanics' access to Higher Education and successful strategies and models using technology to help overcome existing barriers to Higher Education. The event takes place annually, alternating between a face to face modality and a virtual modality. This year, the organization organized and delivered its face to face Best Practices Showcase with five best practices presented related to the access track.

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A través del Best Practices Showcase, HETS ha podido compartir investigaciones y mejores prácticas relacionadas con el acceso de los hispanos a la educación superior y estrategias y modelos exitosos que utilizan la tecnología para ayudar a superar las barreras existentes para la educación superior. El evento tiene lugar anualmente, alternando entre la modalidad presencial y la modalidad virtual. Este año se realizó el evento presencial del Best Practices Showcase, en el que se presentaron cinco mejores prácticas relacionadas al tema del acceso.

ACADEMIC FAIR

As part of the Best Practices Showcase, HETS conducts an Academic Fair in coordination with member institutions and other partners. During the 2017-2020 strategic period, the organization aims to increase the number of Academic Fair participants by 25% annually. In 2019-2020, Year 3 of the strategic period, the Academic fair was canceled to preserve student safety due to the earthquakes episodes that hitted the south part of the Island, reason why no comparison were available. As of January 2020, HETS had impacted 760 students, that represents a 9% increase compared to 2018-2019 (700). However, in case of the Graduate fairs, we could not achieve the goals establisehd (-12%) since all the activitives scheduled for this semester were cancelled due to the Covid-19 pandemic lockdown.

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Como parte del Best Practices Showcase, HETS realiza una feria académica. Para el período estratégico 2017-2020, la organización estableció el objetivo de aumentar el número de participantes de la Feria Académica en un 25% anual. En el 2019-2020, año 3 del período estratégico, el evento fue cancelado debido al terremoto que afectó el área sur de Puerto Rico. Al mes de enero 2020, HETS pudo impactar a 760 estudiantes, lo que representa un aumento del 9% en comparación con 2018-2019 (700). Sin embargo, en el caso de las ferias graduadas, no se pudo alcanzar los objetivos establecidos (-12%) ya que todas las actividades programadas para ese semestre fueron canceladas debido a la cuarentena impuesta por el Gobierno debido a la pandemia del covid-19.

STUDENT LEADERSHIP SHOWCASE & TOUR

Annually, HETS conducts the Student Leadership Showcase (SLS) and Tour to promote multiple services to widen Hispanic students' opportunities. In 2019-2020, the organization was able to increase the number of SLS participants by 9%, compared to the previous year. A total of 760 students were impacted through this event. Regarding the Student Leadership Showcase Tours, we could not achieve the goals established since all the activitives scheduled for this semester were cancelled due to the Covid-19 pandemic lockdown.

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Anualmente, HETS celebra su Student Leadership Showcase y Tour para promover los múltiples servicios que provee para ampliar las oportunidades de los estudiantes hispanos. En 2019-2020, la organización logró aumentar el número de participantes del SLS en un 9%, en comparación con el año anterior. Un total de 760 estudiantes participaron de estos eventos. Sin embargo, en el caso del SLS Tour, no se pudo alcanzar los objetivos establecidos ya que todas las actividades programadas para ese semestre fueron canceladas debido a la cuarentena impuesta por el Gobierno debido a la pandemia del covid-19.

HETS VIRTUAL PLAZA

Another important part of the organization's work to increase Hispanic students' access to Higher Education is the offering of resources to support them throughout the process. HETS provides access to numerous online resources, including career exploration, information about potential post-secondary institutions and degree programs, resources on admissions processes, standardized tests, and financial aid. Students from member institutions, both undergraduate and graduate, can access these resources through the Career Transitions and the Testing and Education Reference Center (TERC) databases from Cengage Learning, both located at the Student Placita in the Virtual Plaza portal. During 2019, the Virtual Plaza had a total of 19,814 unique visits. Same period during 2020, unique page views totaled 36,557 for a increase of 46%. The Student Placita closed the academic year with 10,095 visits for a decrease of 15%, mostly due to the fact that the Student Ambassador's were not able to accomplish their duties of promoting these services due to the lockdown being all campuses closed to the students.

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Otra parte clave del trabajo de la organización para aumentar el acceso de los estudiantes hispanos a la educación superior es la oferta de recursos para apoyarlos durante el proceso. HETS provee acceso a múltiples recursos en línea, incluyendo herramientas de exploración de carreras, información sobre posibles instituciones postsecundarias y programas, recursos sobre procesos de admisión, pruebas estandarizadas y ayuda financiera. Los estudiantes de las instituciones miembros pueden acceder a estos recursos a través del Career Transitions y el Testing & Education Reference Center (TERC) de Cengage Learning, en la Student Placita de la Plaza Virtual. En el período de 2020, las vistas únicas a la Plaza Virtual sumaron 36,557 para un aumento del 46%. La Placita de Estudiantes cerró el año académico con 10,095 visitas durante este por una disminución del 15%, principalmente debido al hecho de que los Embajadores Estudiantiles no pudieron cumplir con sus esfuerzos de promoción de estos servicios debido a la cuarentena que mantuvo cerrados todos los recintos e instituciones.

STUDENT PASSPORT

Recently, HETS established the Student Passport initiative to facilitate processes for students moving to another institution. HETS uploaded 32 out of 43 HETS member institutions profiles (74%) to the Student Passport section at its main web portal to provide students with information about the admissions process and key contacts at these institutions.

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Recientemente, HETS estableció la iniciativa Student Passport para facilitar los procesos para los estudiantes que se trasladan a otra institución. HETS publicó 32 de las 43 instituciones miembros de HETS perfiles (74%) de sus instituciones miembros a la sección de Student Passport en su página principal para proveer a los estudiantes información sobre el proceso de admisión y contactos clave en estas instituciones.

2019-2020 ACHIEVEMENTS: RETENTION AND SUCCESSFUL COMPLETION

The goal of this strategic core area is to build awareness about existing best practices and successful models using technology to improve student retention. Other key objectives include supporting member institutions' retention efforts through the provision of student support services. In order to accomplish this, HETS focuses on the following strategies:

1. Disseminate research on key support, motivation, and retention strategies for Hispanic students.
2. Disseminate best practices and successful models on the use of technology to improve Hispanic student retention levels.
3. Promote and support the implementation of student support services at member institutions that take advantage of technology resources to improve retention
4. Provide students with access to online student support services and resources.
5. Connect with students from member institutions in collaboration with leadership from student organizations to provide insights and guidance on support services and other opportunities available to students through HETS.

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El objetivo de esta área estratégica es optimizar la capacidad de las instituciones miembros para utilizar la tecnología como medio para mejorar sus iniciativas de retención. Otros objetivos claves incluyen fomentar el desarrollo de esfuerzos de apoyo al estudiante y las prácticas de retención que impacten la motivación y participación de estos. Para cumplir con estos objetivos, el Consorcio implementa una serie de estrategias de divulgación de investigación, mejores prácticas y modelos exitosos enfocados en el uso de la tecnología para mejorar la retención estudiantil. También promueve la implementación de servicios de apoyo al estudiante que utilizan recursos tecnológicos para aumentar la retención y provee a los estudiantes acceso a una serie de servicios y recursos de apoyo en línea. Otras estrategias claves incluyen el establecimiento de redes con estudiantes de sus instituciones miembros, en colaboración con líderes de organizaciones estudiantiles.

HETS ONLINE JOURNAL

HETS encourages the publication of research articles related to student support and retention in the HETS Online Journal as part of its efforts to disseminate key research that supports the development of this area. At the end of Academic year 2019-2020, a total of nine (9) articles were published on the HOJ. On the Fall 2019 issue of the HOJ included five related articles, and four articles published on the Spring 2020 issue.

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HETS promueve la publicación de artículos de investigación relacionados con el apoyo y la retención de estudiantes en el HETS Online Journal. En 2019-2020, se publicaron nueve artículos sobre apoyo y retención de estudiantes, cinco en la edición de otoño de 2019 y cuatro en la edición de primavera de 2020.

ONLINE RESOURCES

HETS continues to focus on providing students with access to online resources, tools, and student support services through the Student Placita at the Virtual Plaza. During the current strategic period, HETS emphasized on expanding and optimizing existing tools, as well as actively promoting these services to increase the use of these resources. In 2019-2020, the Student Placita had 10,905 visits, 15% less than the previous year. Instead, the Virtual Plaza had nearly 37,000 unique page views this year, 46% more than in 2018-2019.

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HETS continúa enfocándose en proveer a los estudiantes acceso a recursos en línea, herramientas y servicios de apoyo estudiantil a través de su Student Placita. Durante el período estratégico actual, HETS ha logrado expandir y optimizar las herramientas existentes, así como en promover activamente estos servicios para aumentar el uso de estos recursos. En el 2019-2020, la Placita tuvo 10,905 visitas, 15% menos que el año anterior. Por otro lado, la Plaza Virtual tuvo casi 37,000 visitas únicas a la página este año, 46% más que en el 2018-2019.

STUDENT SUPPORT TRAINING

HETS conducts a series of Student Support Services workshops to promote the use of HETS student support services. Through these workshops, the organization trains Student Support Staff at member institutions on the student support services provided by HETS, preparing them to promote the services and guide students on the use of the tools available to them. In 2019-2020, 46 student support staff were trained. In Puerto Rico, staff at the 100% of the institutions in PR (11 member institutions) received training.

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HETS realiza una serie de talleres de servicios de apoyo al estudiante para promover el uso de estos servicios. A través de estos talleres, la organización capacita al personal de apoyo estudiantil de sus instituciones miembros sobre los servicios de apoyo estudiantil de HETS. En el 2019-2020, 46 miembros del personal de apoyo estudiantil fueron capacitados de las 11 instituciones miembros en Puerto Rico (100%).

HETS BEST PRACTICES SHOWCASE

The HETS Best Practices Showcase allows HETS to share best practices on the use of technology to improve Hispanic student retention levels. At this year's Best Practices Showcase, five best practices related to student support, retention, and successful completion were presented. Some of the topics were: First Comes Technology in Identifying Hispanic and Latinx Students in Need, What Can a Culture of Hispanic STEM Success Look Like?, and Diseño instruccional: herramienta de integridad y promotor de calidad en EaD.

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El HETS Best Practice Showcase permite compartir mejores prácticas sobre el uso de la tecnología para mejorar los niveles de retención entre los estudiantes hispanos. Este año se presentaron cinco mejores prácticas relacionadas al apoyo estudiantil y retención durante el HETS Best Practices Showcase.

HETS STUDENT LEADERSHIP SHOWCASE AND STUDENT AMBASSADORS PROGRAM

One key strategy during this strategic period is to connect with students from member institutions to provide support services and other opportunities available to students through HETS. The Student Leadership Showcase allows HETS to connect with leadership from student organizations, identify, disseminate and showcase student innovative projects. However due to the cancellation of the SLS Tour in 2020, only 1,674 students were impacted. In case of the Graduate Fairs the total of students were almost the same, 618 in 2020 versus 626 on 2019.

HETS is also impacting students and actively promoting student support services through the Student Ambassadors Program, a peer-driven program in which HETS-trained student leaders reach out and provide orientation and guidance to other students at their institutions regarding HETS student support services. In June 2020, HETS had recruited and trained 44 student ambassadors in PR, and 6 in US and in Colombia. These students received training on student support services and strategies to reach out to their peers. With the support of student ambassadors, HETS seeks to reach out to 10% of the total student population in each campus participating in the Student Ambassadors Program by June 2020. In May 2020, the total number of students impacted through Student Ambassador activities reached 3,031 of total student population in participating campuses in Puerto Rico.

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Una estrategia clave durante este período estratégico es establecer redes con los estudiantes de las instituciones miembros para proporcionar información y orientación sobre los servicios de apoyo y otras oportunidades disponibles para estudiantes a través de HETS. El Student Leadership Showcase permite conectarse con líderes de organizaciones estudiantiles, identificar, difundir y exhibir proyectos innovadores de estudiantes. En el 2019-2020, sólo 1,674 estudiantes fueron impactados debido a la cancelación del tour por la pandemia.

HETS también llega a los estudiantes a través del Programa de Embajadores Estudiantiles, en el que los líderes estudiantiles capacitados por HETS se acercan y brindan orientación a otros estudiantes de sus instituciones sobre los servicios de apoyo que ofrece la organización. A junio de 2020, HETS había reclutado 44 estudiantes embajadores en Puerto Rico y seis en los Estados Unidos y en Colombia. Con el apoyo de los embajadores estudiantiles, HETS procura llegar al 10% de la población estudiantil total de los recintos que participan en el Programa de Embajadores a junio de 2020. A mayo 2020, HETS logró llegar a 3,031 estudiantes de la población estudiantil en los campus participantes en Puerto Rico.

2019-2020 ACHIEVEMENTS: ONLINE LEARNING AND TECHNOLOGY INTEGRATION

The goal of this strategic core area is to promotes and encourages the effective integration of online learning and technology innovation at member institutions. Strategies also seek to support and foster the ongoing development of online learning. In order to accomplish this, HETS focuses on the following strategies:

1. Disseminate research and best practices on high-quality and effective online learning, with emphasis on responses to Hispanic student needs, through the HETS Online Journal and the HETS Best Practices Showcase.
2. Promote and share innovative practices in online course design and delivery and student engagement strategies through the HETS Best Practices Showcase.
3. Disseminate best practices and successful models through the HETS website, the Faculty Placita at the Virtual Plaza, and social media networks.
4. Provide ongoing faculty development opportunities through online workshops, face to face workshops, and special educational events.
5. Participate in initiatives that support and disseminate research on online learning.

El objetivo de esta área estratégica es mejorar la calidad de los procesos de enseñanza-aprendizaje en línea en las instituciones miembros. Las estrategias implementadas en esta área están destinadas a fomentar el rendimiento óptimo en entornos de educación en línea y la integración, implementación y uso efectivo de la tecnología. Las estrategias también buscan apoyar y fomentar el desarrollo continuo del aprendizaje en línea. Con esto en mente, HETS promueve el desarrollo y ofrecimiento de cursos en línea de alta calidad centrados en el estudiante mediante oportunidades de desarrollo profesional presenciales y en línea. También utiliza estrategias de divulgación de investigaciones y mejores prácticas a través de eventos, publicaciones, las redes sociales y su página de Internet.

HETS ONLINE JOURNAL

HETS encourages the dissemination of research and best practices on high-quality and effective online learning and the integration of technology, with emphasis on addressing Hispanic student needs. In 2019-2020, HETS published a total of eight related articles in both issues. HETS published a total of eight related articles in both issues, three in the Fall issue and five articles in the Spring Issue.

HETS promueve la difusión de investigaciones y mejores prácticas sobre aprendizaje en línea efectivo y de alta calidad y la integración de la tecnología, con énfasis en estrategias que respondan a las necesidades de los estudiantes hispanos. En el 2019-2020, se publicaron ocho artículos relacionados en el HETS Online Journal, *tres en la edición de otoño de 2019 y cinco en la edición de primavera de 2020.*

HETS BEST PRACTICES SHOWCASE

The HETS Best Practices Showcase is another key strategy to share best practices on high-quality and effective online learning, online course design and delivery, student engagement strategies, and assessment of online courses and learning outcomes. At this year's face to face Best Practices Showcase, nine best practices related to online learning and technology integration were presented. Although the attendance of registered participants was affected due to the earthquakes occurred in January 2020 in Puerto Rico. Although the attendance of registered participants was affected due to the earthquakes occurred in January 2020 in Puerto Rico we had more than 100 participants.

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El HETS Best Practices Showcase *es otra estrategia clave para compartir las mejores prácticas de enseñanza en línea, diseño y facilitación de cursos en línea, estrategias de participación estudiantil y evaluación de cursos en línea y resultados de aprendizaje. Este año, en la versión presencial de la conferencia, se presentaron nueve mejores prácticas de aprendizaje en línea e integración de tecnología.*

PROFESSIONAL DEVELOPMENT: ONLINE AND FACE TO FACE WORKSHOPS

During 2019-2020, HETS continued to provide faculty development opportunities through online workshops, face to face workshops, and special educational events. The organization offered two online trainings during the semester on basic elements for an effective design in online learning to improve retention, and three face to face workshops in Spanish in Puerto Rico. Another four workshops in Spanish and two in English have been developed. The workshops in Spanish will be focused on new digital media, assessment of online programs and courses, online retention best practices, and Web 2.0 educational applications. A Blended Learning workshop will also be offered in English, as well as a workshop on "Enhancing Retention by Addressing Cultural and Social Diversity in Online Courses". The face to face workshops scheduled for second semester were cancelled due the to Covid -19 emergency.

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Durante el 2019-2020, HETS continuó brindando oportunidades de desarrollo para los miembros de facultad a través de talleres en línea, talleres presenciales y eventos educativos especiales. La organización puso énfasis en actividades de desarrollo profesional con un enfoque y experiencias prácticas para la enseñanza. HETS ofreció un total de dos sesiones de capacitación durante el año 3 (existentes y nuevas), incluyendo cuatro oportunidades presenciales y cuatro sesiones en línea. También se desarrollaron seis nuevos talleres, cuatro en español y dos en inglés. Los talleres presenciales programados para el segundo semestre fueron cancelados debido a la emergencia de Covid -19.

PUBLICATIONS

HETS provided member institutions with access to multiple publications on distance education in Puerto Rico, developed and published in collaboration with the Rio Piedras Campus of the University of Puerto Rico, Virtual Educa, and the Puerto Rico Department of State. These reports are available for download free of charge at the HETS web portal. The first report, “Educación Virtual y a Distancia en PR”, which has a total of 51 downloads; “Documento de Trabajo: Teoría y Práctica de la Educación a Distancia en PR”, with a total of 150 downloads; “Lo Obvio y lo Escondido de la Educación a Distancia en Puerto Rico”, which has 144 downloads and, the most recently published “El futuro de la educación a distancia en Puerto Rico” has been downloaded 166 times. A total of 1,845 total downloads as of May 2020 versus. 1,340 in June 2019 (505 new downloads).

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HETS proveyó a sus instituciones miembros acceso a varias publicaciones sobre educación a distancia en Puerto Rico, desarrolladas y publicadas en colaboración con el Recinto de Río Piedras de la Universidad de Puerto Rico, Virtual Educa y el Departamento de Estado de Puerto Rico. Estos informes están disponibles libre de costo en el portal web de HETS. El primer informe, “Educación Virtual y a Distancia en PR”, que cuenta con un total de 51 descargas; “Documento de Trabajo: Teoría y Práctica de la Educación a Distancia en PR”, con un total de 150 descargas; “Lo Obvio y lo Escondido de la Educación a Distancia en Puerto Rico”, que tiene 144 descargas y, el más recientemente publicado “El futuro de la educación a distancia en Puerto Rico” ha sido descargado 166 veces. Un total de 1.845 descargas totales en comparación con mayo de 2020 en comparación con. 1.340 en junio de 2019 (505 nuevas descargas).

DISTANCE LEARNING WEBINARS

In the summer of 2018, guided by the leadership and support of President Carlos Morales from TCC Connect Campus, HETS initiated a process to identify potential webinar topics related to distance learning to continue providing advanced support to faculty members in areas of greatest need. From March to May 2020, a total of ten webinars in Spanish were offered, and additional four in English with exceptional attendande of 1,498 in the spanish webinars, and 393 on the english ones. In addition to these webinars, two additional online events were celebrated: La Gobernanza de Internet: Desafíos y Oportunidades, hosted by ISOCPR, and the President’s Panel on Institutional Experiences & Protocols during the Covid19 Pandemic and the Future of Higher Education.

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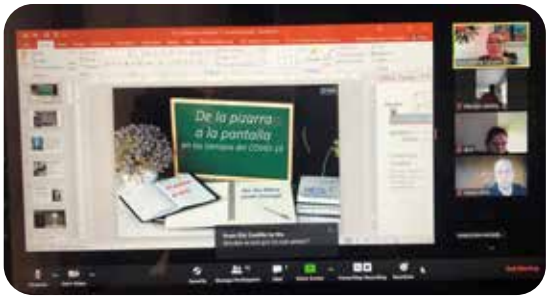
En el verano de 2018, guiado por el liderazgo y el apoyo del presidente Carlos Morales (TCC Connect), HETS inició un proceso para identificar posibles webinars relacionados con el aprendizaje a distancia para continuar brindando apoyo a los miembros de facultad en las áreas de principal necesidad. De marzo a mayo de 2020, se ofrecieron un total de diez webinars en español, y cuatro adicionales en inglés con una asistencia de 1.498 en los seminarios web en español, y 393 en los de inglés. Además de estos webinars, se celebraron dos eventos en línea adicionales: La Gobernanza de Internet: Desafíos y Oportunidades, organizado por ISOCPR, y el Panel del Presidente sobre Experiencias y Protocolos Institucionales durante la Pandemia del covid-19 y el futuro de la educación superior.



PROMOTING HETS GROWTH AND DEVELOPMENT

The core strategic areas and the work and progress of the organization during the 2017-2020 period is supported by a series of essential marketing, communications, and development strategies. These strategies are expected to help increase the visibility of the organization, help maintain effective relations with members, and increase the interest of corporate partners and sponsors. Also, are expected to attract the interest of external publics, enhance the strategic positioning of the organization, and increase the growth and sustainability capacity of the organization.

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Las áreas estratégicas medulares, así como el trabajo y progreso de la organización durante el período 2017-2020, están respaldados por estrategias de mercadeo, comunicaciones y desarrollo. Se espera que estas estrategias ayuden a aumentar la visibilidad de la organización, ayuden a mantener relaciones efectivas con los miembros y aumenten el interés de los socios corporativos y patrocinadores. También, se espera que atraigan el interés de públicos externos, mejoren el posicionamiento estratégico de la organización y aumenten el crecimiento y la capacidad de sostenibilidad de HETS.

MEMBERSHIP GROWTH

In 2019-2020, HETS achieved a 90% membership retention rate. The organization was also able to add four (4) new institutional members (Metropolitan Community College, La Guardia Community College, Louisiana Technical College System and Los Angeles Community College District) and one (1) partner (PR Top Domain). As part of the membership growth initiatives, several current and founding members and institutional leaders supported the organization through member referrals. In Puerto Rico President Manuel Fernós supported these efforts and, in USA, President Carlos Vargas, President Carlos Morales, Vice President Lorena Checa, and Dean Sunil Gupta.

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En 2019-2020, HETS logró una tasa de retención de membresía del 90%. La organización también logró agregar cuatro nuevos miembros institucionales (Metropolitan Community College, La Guardia Community College, Louisiana Technical College System and Los Angeles Community College District) y un nuevo miembro corporativo (PR Top Domain). Como parte de las iniciativas para aumentar la membresía, varios miembros de Junta actuales, fundadores y líderes institucionales apoyaron a la organización a través de referencias. En Puerto Rico, el presidente Manuel Fernós apoyó estos esfuerzos y, en los Estados Unidos, el presidente Carlos Vargas, la vicepresidenta Lorena Checa, el presidente Carlos Morales y el decano Sunil Gupta.

FUNDING

HETS has continued to implement a series of initiatives to diversify and increase its funding. These include the expansion of the number of corporate partners through the implementation of the HETS Corporate Social Responsibility Program. The Consortium has also focused on identifying and attracting sponsors for its events, and the Student Ambassadors Program. In 2019-2020, the organization raised $239,113. Most of the revenues (70%) were collected through membership dues, followed by corporate sponsorships and donations (19%), revenues related to the Best Practices Showcase (7%), and from workshop registrations (4%).

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HETS ha continuado implementando una serie de proyectos para diversificar y aumentar sus fondos. Estos incluyen el incremento del número de socios corporativos a través del Programa de Responsabilidad Social Corporativa. El Consorcio también se ha centrado en identificar y atraer patrocinadores para sus eventos y el Programa de Embajadores Estudiantiles. En el 2019-2020, la organización recaudó $239,113. La mayor parte de los ingresos (70%) se recaudaron a través de cuotas de membresía, seguidos de patrocinios y donaciones corporativas (19%), ingresos relacionados con el Best Practices Showcase (7%) y de inscripciones en talleres (4%).

EXPANDING RELATIONSHIPS AND VISIBILITY

Another key priority for HETS throughout the years has been increasing its visibility and expanding its networks both internally and externally. In 2019-2020, the organization conducted 15 campus visits and conference calls with members in PR, USA and International were made during Fall 2019. A total of 1,651 faculty member participated of the online webinars, and more than 700 students participated of the Student Leadership Showcase Tour online in both the English and the Spanish events.

Given the new academic scenario, the Executive Committee engaged in the HETS Leadership perspective series developed. This initiative constist of interviews to HETS Officers sharing their experiences as HETS members. The goal of this first series was to emphasize on the relationship of HETS with their respective institutiuons and how HETS has helped overcome the Covid 19 situation. In addition, the HETS staff participated in several events to promote HETS among external publics, including Bb World in Austin, TX, Virtual Educa Gran Caribe in PR, Inter Metro Student Organizations meeting, Internet Day, Inter Aguadilla, Tech or Treat week and key staff presentations, Californai State University San Bernardino, Connect Marketplace, Dallas, TX, Internet Society Event in San Juan and the Internationalization Conference, AGMU Gurabo, among others. To capitalize on the potential of the HETS Online Journal to promote the organization, the organization formalized the collaboration with HACU for to repeat the special edition of the HOJ in Fall 2020, assigning Dr. Maria Cuellar as invited Editor.

In addition, more social media presence has increase due to the high amount of online webinars held. A total of 40 email campaigns were sent, and 17 news articles were published at the HETS website. During this semester, the Consortium posted 195 tweets and reached 61,700 views and 40 new followers on Twitter, for a total of 723. On Facebook, the organization posted 259 messages and generated 203 new likes 1,658 in total. The organization also reached 264 followers on LinkedIn and 1,465 impressions or views. During this semester HETS opened it's Instagram account (for better engagement with students) and ended the year with 92 followers on the recenlty opened social media account. Lastly, HETS posted 90 new videos on its YouTube Channel, for a total of 417, and collected 5,557 new views this semester (26,390 in total).

HETS Chair, Dr. Carlos Vargas-Aburto

HETS Vice Chair, Dr. Carlos Morales

HETS Treasurer, Manuel J. Fernós, Esq.

HETS Secretary, Eng. Gladys Nieves

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Otra prioridad clave para HETS a lo largo de los años ha sido aumentar su visibilidad y expandir sus redes, tanto interna como externamente. Durante el 2019-2020, la organización realizó 15 visitas a instituciones miembros y llamadas de conferencia con instituciones en Puerto Rico y los Estados Unidos, así como con miembros internacionales. Un total de 1,651 miembros de la facultad participaron en los seminarios web en línea, y más de 700 estudiantes participaron del Student Leadership Showcase Tour en línea en los eventos en inglés y español. HETS continuó su alianza con organizaciones y corporaciones como la Asociación Hispana de Colegios y Universidades (HACU) y Virtual Educa. Otros incluyeron ICANN, Microsoft, Connect e Internet Society.

Dada la nueva situación académica, el Comité Ejecutivo que participó en la serie de perspectivas de Liderazgo HETS a través de entrevistas donde compartieron sus experiencias como miembros de HETS y cómo HETS ha ayudado a superar la situación de Covid 19. Además, HETS ha continuado promoviendo sus productos, recursos y eventos a través de variedad de medios impresos y electrónicos. En 2019-2020, HETS lanzó un total de 40 campañas de correo electrónico y se publicaron 17 artículos de noticias en el sitio web de HETS. Además, publicó 195 tweets y alcanzó 61,700 visitas, en Facebook, la organización publicó 259 mensajes y generó 203 nuevos "me gusta". La organización también llegó a 264 seguidores en LinkedIn y tuvo 1,465 impresiones o vistas. Durante este semestre, HETS abrió su cuenta de Instagram (para una mejor interacción con los estudiantes) y terminó el año con 92 seguidores. Por último, HETS publicó 90 nuevos videos en su canal de YouTube, para un total de 417 y tuvo 5,557 vistas este semestre (26,390 en total).

2019-2020 NEW MEMBERS AND PARTNERS

HETS warmly welcomes its 2019-2020 institutional members and partners.

INSTITUTIONAL MEMBERS

Metropolitan Community College, founded in 1915 as the Kansas City Polytechnic Institute, is the oldest public institution of higher learning in Kansas City, Mo., and was the first community college established in Missouri. The Junior College of Kansas City, as it was known starting in 1919, was one of the first schools in the country to award an associate degree. Today, MCC offers 125 associate degree and certificate programs. Metropolitan Community College is accredited by the Higher Learning Commission and comprises the following five campuses on the Missouri side of the Greater Kansas City area: MCC-Blue River, MCC-Business & Technology, MCC-Longview, MCC-Maple Woods and MCC-Penn Valley.

Louisiana's Community and Technical Colleges (LCTCS) is a public, multi-institution system serving a diverse student population seeking workforce development training, academic programs of study, and the high school equivalency. In 1999, LCTCS engaged business and industry leaders, economic and workforce experts, our K12 and higher education partners, students, and college leadership in a planning process focused on the challenges and opportunities ahead. Today, LCTCS institutions collectively serve 160,000 students, transfer 15,000 students, and graduate 32,000 individuals on an annual basis.

Los Angeles Community College District (LACCD) offers opportunity to all. Its doors are wide open for a diverse student population eager for skills, knowledge and upward mobility. LACCD educates almost three times as many Latino students and nearly four times as many African American students as all of the University of California campuses combined. The Mission of the Los Angeles Community College District is to foster student success for all individuals seeking advancement, by providing equitable and supportive learning environments at our nine colleges. LACCD offers educational opportunities to more than 250,000 students in 40 cities and communities, and its the largest community college district in the United States and is one of the largest in the world. The LACCD consists of nine colleges and covers an area of more than 882 square miles, 57.8% of our students are Hispanics.

LaGuardia Community College of the City University of New York, former HETS member, that we were honored to welcome back during this academic year. The college provides access to higher education and serves New Yorkers of all backgrounds, ages and means. It's mission is to educate and graduate one of the most diverse student populations in the country to become critical thinkers and socially responsible citizens who help to shape a rapidly evolving society. LaGuardia offer a broad range of rigorous academic programs that promote inquiry, openness, and a willingness to take on challenges. Areas include urban studies, liberal arts, business, the sciences, health, technology, developmental education, college and transfer preparation, experiential education, continuing education classes, workforce training and Honors programs. Their leadership in technology-based learning has achieved national and international recognition.

.PR Top Level Domain is managed by Gauss Research Laboratory, Inc., a company organized under the laws of the Commonwealth of Puerto Rico. Headquarters are situated in the heart of Río Piedras, Puerto Rico. The .pr registry has been operating since 1989, when founder Dr. Oscar Moreno de Ayala, embarked on the responsibility of managing it and building its early foundations. Since then, many outstanding individuals have been part of the .pr family and together have given the .pr registry the stability necessary for an uninterrupted operation for the last 28 years. Its main goal is to promote a solid registry that provides Puerto Ricans with accessible services and tools that can aid in the development of a reliable IT community throughout the island.

RECOGNITION OF HETS FORMER LEADERSHIP

Throughout its history of 25 years, HETS has been privileged to gather an outstanding number of renowned educational leaders. Many of these leaders have guided the organization's steps since its inception, as founding fathers, while others have joined along the way, leaving significant contributions. Unfortunately, along the years, some of these leaders have made the decision to retire, not without first leaving a great legacy. This space in our Annual Report recognizes several of the leaders who, after this year, will not be part of the Consortium any longer. These leaders helped build what the HETS Consortium is today and we thank them for their LEADERSHIP and LEGACY.

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A lo largo de su historia de 25 años, HETS ha tenido el privilegio de reunir a un número sobresaliente de líderes educativos de gran renombre. Muchos de estos líderes han guiado los pasos de la organización desde sus inicios, como sus padres fundadores, mientras que otros se han unido a ellos en el camino, dejando importantes contribuciones. Desafortunadamente, a lo largo de los años, algunos de estos líderes han tomado la decisión de retirarse dejando un gran legado. Este espacio en nuestro informe anual reconoce a varios de los líderes que, después de este año, ya no serán parte del Consorcio. Estos líderes ayudaron a desarrollar lo que es el Consorcio HETS hoy, por lo que agradecemos su LIDERAZGO y LEGADO.

DR. DAVID GÓMEZ

Former President
Hostos Community College, CUNY

Dr. David Gómez first set foot on Hostos' campus in 1974, returned to serve as the College's president four decades later, and has since contributed significantly to the LatinX community in innumerable ways. Thank you, President Gómez, for your outstanding leadership and dedication to HETS, Hostos, CUNY, and the communities we serve. We wish you well on the next chapter in your life.

On his official statement about the retirement of Dr. Gómez, Chancellor Félix V. Matos Rodríguez declared: "Over his four decades of service to CUNY, first at Hostos, then at Kingsborough and then back at Hostos, David has been a passionate champion for the mission of community colleges, eagerly responding to students' needs and doing all that he could to ensure their long-term success. David truly admires his students, and he relishes the role he plays in their educational journey. As Hostos' president, David has increased the school's engagement in workforce initiatives and addressed critical infrastructure issues. On his watch, student outcomes continued to improve."

We are thankful and honored to have Dr. Gómez among our leadership, bringing not only his experience, but also his legacy of advocating for Hispanic and Latino Students. Dr. Gómez also has served as HETS Executive Officer, and has always been actively supporting HETS initiatives by being the host of several Board Meetings celebrated in New York, HETS Student Leadership Showcase, among others. We recognize and thank Dr. David Gómez for firmly believing in HETS and for his consistent support to the organization.

HETS 2019-2020 FINANCIAL STATEMENTS

STATEMENT OF ACTIVITIES 2019-2020

DESCRIPTION	PROJECTED	APPROVED BUDGET	PERCENTAGE
REVENUES	as of June 30, 2020	Fiscal Year 2020	Achieved
Membership Dues	$167,520	$178,000	94%
Corporate Spons. & Donations	45,859	62,825	73%
Event Coord./Best Practices	17,550	22,500	78%
Workshop Registration	8,150	12,500	65%
Other Income	34	0	0%
TOTAL REVENUES	**239,113**	**275,825**	**87%**
EXPENSES			
Administrative Expenses	25,223	24,406	103%
Direct Services	149,361	182,799	82%
Operational Expenses	56,679	68,620	83%
TOTAL EXPENSES	**231,263**	**275,825**	**84%**
CHANGE IN NET ASSETS	**$7,850**	**$0**	**0.00**

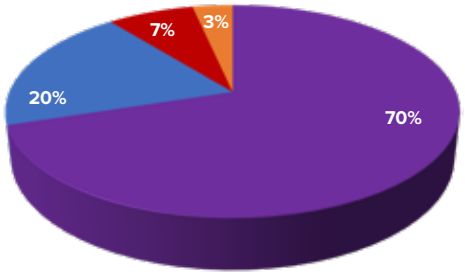
STATEMENT OF FINANCIAL POSITION

ASSETS - FISCAL YEAR 2020	
Current Assets	
Banco Popular Checking Account	$47,448
Accounts Receivable	$32,703
Prepaid Expenses	$6,011
Total Current Assets	**86,162**
Property and Equipment	
Equipment	8,632
Accum. Depreciation	(6,612)
Total Property and Equipment	**2,020**
Total Assets	**$88,182**

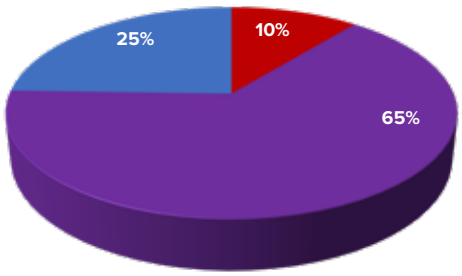
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts Payable	$27,746
Accrued Expenses	$5,580
Deferred Revenues	$13,257
Total Current Liabilities	**46,583**
Net Assets	
Total Net Assets	33,747
Net Income	7,852
Total Net Assets	**41,599**
Total Liabilities & Net Assets	**$88,183**

REVENUES AND EXPENSES – CHARTS

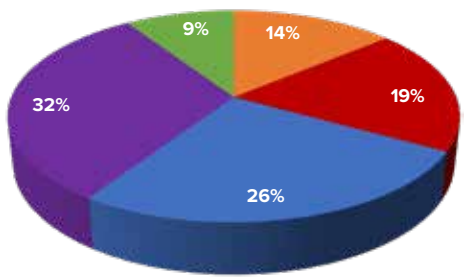
DISTRIBUTION OF HETS REVENUES



DISTRIBUTION OF HETS EXPENSES



DISTRIBUTION OF HETS DIRECT SERVICES EXPENSES



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