



## CALL FOR PROPOSALS

### 2020 HETS Best Practices Showcase

**Celebrating Innovation in Access, Retention and Online Learning and Technology Integration  
to Promote Hispanic Student Success in Higher Education  
January 16 and 17, 2020**

#### Introduction

The Hispanic Educational Technology Services Consortium (HETS) would like to highlight and celebrate the outstanding work of its member institutions in meaningfully and strategically using technology to achieve Hispanic student success. Taking place in **January 16 and 17, 2020**, the **2020 HETS Best Practices Showcase will focus on three main tracks: Access, Retention and Online Learning and Technology Integration in Higher Education.**

**HETS has defined a “best practice” as an innovative approach or strategy** that, with the effective use of technology, has proven to **increase recruitment, promote student success, improve student retention and completion, and provide institutions with viable, effective, and efficient approaches for Online Learning and Technology Integration in Higher Education.** Overall, it will be a showcase of innovative technology strategies in Higher Education focused on impacting the Hispanic student population by enhancing retention, college completion, and successful learning outcomes.

Certainly, **HETS member institutions are experts in dealing with the Hispanic population and finding ways to provide them with opportunities to succeed**, and we want to open a space for them to share this expertise. Once again, **participants** will be not only able to learn from the showcased works, but also find solutions to many common issues and even establish new possibilities for collaboration with other institutions and potential partners.

#### Showcase Tracks

##### Access

This track targets innovative projects that focus on increasing Hispanics’ access to higher Education and Internationalization initiatives. The project is expected to have had success in demonstrating ways to facilitate Hispanics’ understanding and awareness about opportunities available to access and succeed in Higher Education. Some examples include:

- Hispanic-focused projects that use technology tools and resources to increase access to Higher Education, and increase student mobility
- Creative technology initiatives developed to help overcome Hispanics’ barriers to Higher Education and facilitate college entry
- Best practices focused on inclusion strategies, and facilitating broader access to disadvantaged populations, including the technology-assessment gap.
- Best practices that showcase positive aspects of diversity, and multicultural life in your current campus environment.

- Best practices in addressing the internationalization of the curriculum for both, face-to-face and distance education

### Retention

This track is intended to **showcase innovative practices that strategically use technology to support, drive, and optimize retention of Hispanic students in online courses, and promoting the effective development and implementation of assessment efforts through the innovative and strategic use of technology in Distance Learning.** It considers projects that innovatively and strategically use technology to track, measure, support, and assess Hispanic student learning success and projects that demonstrate how their approach has had a significant impact on their success in supporting and increasing Hispanic student retention in online courses or programs. Some examples include:

- Projects that demonstrate how your institution adapt student support services to promote a higher level of motivation among students in the online environment
- Projects that demonstrate how your institutions manage/perform student assessment in distance education
- Best practices using technology to assess student's performance in online environments, and its features and effectiveness
- Strategic use of technology to manage/deal/support student body diversity in distance education and cultural shock avoidance in the online environment
- Projects that demonstrate how your institution promote quality in the online environment
- Projects that demonstrated the usefulness of new technologies like mobile technology and social media, tablets, lecture capture, among others, to increase retention among Hispanics
- Best practices using technology to deal with student motivation and engagement in the online and face to face environments
- Implementation of technology-based remediation, counseling, tutoring, or mentoring services in English, Spanish or Bilingual
- Identify risk factors associated with financial crisis, to develop online support services to help students overcome them

### Online Learning and Technology Integration

This track is intended to showcase innovative practices that strategically use technology to support, drive, and optimize online courses or programs, and promoting the effective development and design through the innovative and strategic use of technology in Distance Learning. We seek presentations with the one of the following topics:

- Projects that demonstrate how your institutions design and integrate mobile learning
- Projects that demonstrate how your institution manage/assure the integration of new technologies like tablets and smartphones, interactive tools for discussion used in classrooms and online, digital publication and learning experience, Cloud Services, design and delivery of online and hybrid programs or M learning

- Projects and/or project proposals for integrating virtual reality, augmented reality, and other advanced technologies focusing on demonstrations of how these are integrated into the curriculum and used.
- Projects that demonstrate how your institution address social and cultural diversity among students on virtual learning environments, with emphasis on immigrant Hispanic students, and providing for the acquisition and development of coping and adaptive strategies such as resiliency.
- Projects that demonstrate how virtual environments can adopt personalized approaches to learning online, adopt instructional design and teaching strategies to accommodate for social and cultural diversity, or adopt projects that provide students with opportunities for hands-on, active learning experiences while adopting advanced technologies.
- Projects and initiatives on transforming the University by adopting the “entrepreneurial paradigm” mediated by technology innovations like “Hubs and Incubators”.
- Projects and initiatives for opening up college education to populations from different countries through the implementation of alternative approaches such as Moocs.
- Project Proposals, and current initiatives to implement artificial intelligence and other advanced technologies.
- Projects using analytics as a source of students’ learning assessment processes, and assessment and development of existing or new virtual academic programs.

### **Evaluation Criteria**

The Evaluation Committee will evaluate submitted projects on the basis of the following criteria. Each area will be rated on a scale from 1 to 7 (1= non-satisfactory; 7 =outstanding), for a maximum of 63 points.

1. Level of innovation
2. Meaningful use of technology - demonstrates not only how technologies were put in place but also how effectively those technologies were to achieving the goals in performance in online or traditional environments
3. Demonstrated benefit to overall student success and institutional effectiveness
4. Contribution to decision-making and improvement processes
5. Usefulness and cost-effectiveness
6. Use of specific examples, evidence, or indicators to demonstrate success or potential success
7. Quality of the proposal
8. Hispanic focus
9. Lessons learned or expected (in case it is a project proposal)

### **Evaluation Committee**

Evaluation Committee members are selected from HETS Member Institutions, based on their expertise with the nominated track to validate their peers’ proposals.

### **Process to submit your proposal**

Submit a short proposal (no more than five pages long) using the electronic platform available at: [https://hets.org/wp-admin/admin-ajax.php?action=frm\\_forms\\_preview&form=cmb10t3422](https://hets.org/wp-admin/admin-ajax.php?action=frm_forms_preview&form=cmb10t3422) . Include the following information:

- Track

- Name and your position at your institution
- Institution
- Department
- Language: the proposal can be submitted and presented (if selected) in English or Spanish
- Title of your presentation
- General description of the project, including examples or evidence that shows success, and the cost effectiveness of the initiative
- Description of the technology or technologies used
- Explain how project results or accomplishments help the institution in the track selected with emphasis on Hispanics students
- Discuss why this project should be considered a “best practice” and replicable
- Highlights on your proposed presentation and lessons learned
- Brief bio of the presenter(s) – (up to 100 words each)

Make sure to take into account the above mentioned **evaluation criteria** when writing your proposal. **Presentations of up to three presenters will be considered.** Allotted **time for presentation will be of 45 minutes for presentation and 15 minutes** for participants’ questions. The **deadline to submit** your proposal is **November 15, 2019**, and the **expected date to notify the status**, including the **date of your presentation**, of your proposal is **November 27, 2019**.

#### **Date and Location**

The HETS 2020 Best Practices Showcase will take place **January 16 and 17, 2020** at the ***Universidad Interamericana de PR, Facultad de Derecho (IAUPR, Law School)*** in San Juan, Puerto Rico.

#### **Who Should Attend**

Academic leaders, distance learning directors, staff administrators, faculty, technology staff, instructional designers, counselors, student support staff, investigators, corporate representatives related to technology and education, students and general public.

#### **Registration Fees**

- **Presenters:** \$175.00 (Both days) / \$100.00 (One day only)
- **HETS Members:** \$225.00 (Both days) / \$125.00 (One day only)
- **Regular Fee:** \$285.00 (Both days) / \$180.00 (One day only)

\*These fees include the following: access to all the presentations, meals appointed on the agenda, materials and networking opportunities.

**Lodging:** Caribe Hilton Hotel, San Juan, PR

A group rate of **\$262 including taxes** per night was arranged for all participants, and ground transportation will be provided from the Hotel to the Conference place.

\*For Hotel reservation please contact the HETS Office at (787) 250-1912 exts. 2373, 2372.

**Proposed Schedule**

**1<sup>st</sup> Day – Thursday, January 16, 2020**

7:30- 9:00 am	<b>Registration &amp; Continental Breakfast</b>
9:00 – 9:30 am	<b>Welcome and Greetings</b>
9:30- 10:30 am	<b>Opening Plenary Session at the Theater – Peter Shea, PhD</b> Associate Provost for Online Learning, University at Albany, SUNY
<b>10:30- 11:00 am</b>	<b>Coffee Break @ Exhibit Hall</b>
11:00- 12:00 pm	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
<b>12:00- 1:00 pm</b>	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
1:00- 2:00 pm	<b>Lunch</b>
2:00 - 3:00 pm	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
3:00 – 4:00 pm	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
<b>1:30 – 4:30 pm</b>	<b>Closed Session - Board of Directors Meeting</b>
<b>4:30 - 7:30 pm</b>	<b>Academic Fair (Refreshments)</b>

**2<sup>nd</sup> Day – Friday, January 17, 2020**

8:00- 9:30 am	<b>Registration &amp; Continental Breakfast @ Exhibit Hall</b>
9:30 - 10:30 am	<b>Plenary Session at the Theater (Track winners, moderate by Dr. Carlos Morales, President TCC Connect Campus, Tarrant County College District)</b>
10:30 – 11:30 am	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
11:30 – 12:30 pm	<b>Book Presentation</b>
<b>12:30 – 1:30 pm</b>	<b>Lunch</b>
1:30 - 2:30 pm	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
2:30 - 3:30 pm	<b>Breakout Presentations at the Theater, Amphitheaters 3 &amp; 4</b>
<b>1:30 – 3:30 pm</b>	<b>Closed Session - Board of Directors Meeting (Guayabera Day)</b>
<b>3:30 – 4:00 pm</b>	<b>Closing Reception @ Exhibit Hall</b>