



CALL FOR PROPOSALS

HETS 2018 Best Practices Showcase

**Celebrating Innovation in Access, Retention, and Assessment
to Promote Hispanic Student Success in Higher Education
February 1st and 2nd, 2018
San Juan, Puerto Rico**

Introduction

The Hispanic Educational Technology Services Consortium (HETS) would like to highlight and celebrate the outstanding work of its member institutions in meaningfully and strategically using technology to achieve Hispanic student success. Taking place in February 1st and 2nd, 2018, HETS Best Practices Showcase will focus on **three main tracks: Access, Retention, and Distance Learning** in Higher Education, with an emphasis on Hispanics students.

HETS has defined a “best practice” as an innovative approach or strategy that, with the effective use of technology, has proven to increase recruitment, promote student success, improve student retention and completion, and provide institutions with viable, effective, and efficient approaches to online learning and learning assessment. Overall, this event is a celebration of innovative technology strategies in Higher Education focused on impacting the Hispanic student population by enhancing retention, college completion, and successful learning outcomes.

HETS member institutions are experts in dealing with the Hispanic population and finding ways to provide them with opportunities to succeed, and we want to open a space for them to share this expertise. Attendees will be not only able to learn from the showcased works, but also find solutions to many common issues and even establish new possibilities for collaboration with other institutions and potential partners.

Showcase Tracks

Access

Disseminate best practices and successful models on the use of technology to help Hispanics overcome existing barriers to Higher Education.

- Best practices focused on inclusion strategies, and facilitating broader access to disadvantaged populations, including the technology-assessment gap.
- Best practices that showcase positive aspects of diversity, and multicultural life in your current campus environment.

Retention

This track is intended to showcase innovative practices that strategically use technology to support, drive, and optimize retention of Hispanic students. Proposed projects should be able to demonstrate how their approach has had a significant impact on their success in supporting and increasing Hispanic student retention. We strongly encourage presentations on programs or strategies that have been spread across all levels of the institutions, using systems to track retention indicators to prioritize early interventions. These include:

- Projects that strategically establish, track, and analyze multiple specific indicators and benchmarks to evidence success and allow the institution to determine successful approaches to education, retention, and college completion through the use of technology
- Educational research on the factors that impact retention of Hispanic students and the potential of technologies to support and drive retention efforts
- Projects that demonstrate the usefulness of new technologies like mobile technology and social media, tablets, lecture capture, among others, to increase retention among Hispanics
- Best practices using technology to deal with student motivation and engagement in the online and face to face environments
- Implementation of technology-based remediation, counseling, tutoring, or mentoring services in English, Spanish or Bilingual
- Online support services to help students understand what it takes to be a successful learner
- Evidence-based successful student support practices to improve Hispanic student retention

Distance Learning

This track is intended to showcase innovative practices that promote effective development and design of high quality online learning offerings and use technology strategically to foster quality learning. Potential projects or best practices include:

- Projects that demonstrate how your institution promotes quality in the online environment
- Projects that demonstrate how your institution manages/assures the integration of new technologies, such as tablets and smartphones, interactive tools for discussion used in classrooms and online, digital publications and learning experiences, cloud services, design and delivery of online and hybrid programs, and M-learning, focusing on demonstrations of technology usage.
- Best practices in online courses using web 2.0 tools and open source applications
- Best practices on assessment of online courses and learning outcomes

Evaluation Criteria

The Evaluation Committee will evaluate submitted projects on the basis of the following criteria. Each area will be rated on a scale from 1 to 7 (1= non-satisfactory; 7 =outstanding), for a maximum of 63 points.

1. Level of innovation
2. Meaningful use of technology - demonstrates not only how technologies were put into place but also how effectively those technologies were use in achieving the goals of the project
3. Demonstrated benefit to overall student success and institutional effectiveness
4. Use of specific examples, evidence, or indicators to demonstrate project success
5. Usefulness and replicable initiatives
6. Well-planned, systematic, and cost effective project
7. Quality of the proposal
8. Hispanic focus
9. Lessons learned

Process to submit your proposal

Submit a short proposal (no more than five pages long) using the electronic platform that will be available at the page event in <http://www.hets.org>, including (but not limited to) the following information:

- Track
- Name and position at your institution
- Institution
- Department
- Title of your presentation
- General description of the project, including examples or evidence that shows success, and the cost effectiveness of the initiative
- Description of the technology or technologies used
- Explain how project results or accomplishments help the institution in the track selected with emphasis on Hispanics students
- Discuss why this project should be considered a “best practice” and replicable
- Highlights on your proposed presentation and lessons learned
- Brief bio of the presenter(s) – (up to 100 words each)

Make sure to take into account the above-mentioned **evaluation criteria** when writing your proposal. **Presentations of up to three presenters will be considered. Allotted time for presentation will be of 45 minutes for presentation and 15 minutes** for participants’ questions. The deadline to submit your proposal is **November 17, 2017**, and the **expected date to notify the status** of your proposal is **November 30, 2017**.

Date and Location

The HETS 2018 Best Practices Showcase will take place **February 1st and 2nd, 2018** at the **Universidad Interamericana de PR, Recinto Metropolitano** in San Juan, Puerto Rico.

Who Should Attended

Academic leaders, distance learning directors, staff administrators, faculty, technology staff, instructional designers, counselors, student support staff, investigators, corporate representatives related to technology and education, students and general public.

Registration Fees

- Presenters: \$175.00 (Both days) / \$100.00 (One day only)
- HETS Members: \$225.00 (Both days) / \$125.00 (One day only)
- Regular Fee: \$285.00 (Both days) / \$180.00 (One day only)

*These fees include the following: access to all the presentations, meals appointed on the agenda, materials and networking opportunities.

Lodging **to be announced soon**

A group rate will be arranged for all participants and ground transportation will be provided from the Hotel to the Conference place.

*For Hotel reservation please contact the HETS Office at (787) 250-1912 exts. 2373, 2372.

Additional details on specific location, as well as the final program, will be available shortly.

Proposed Schedule

1st Day – Thursday, February 1st, 2018

7:30-8:45 am	Registration & <i>Continental Breakfast</i>
8:45 – 9:15 am	Welcome and Greetings
9:15-10:30 am	Opening Plenary Session
10:30-11:00 am	Coffee Break @ Exhibit Hall
11:00-12:00 am	Breakout Presentations
12:00-1:30 pm	Lunch
1:30-2:30 pm	Breakout Presentations
2:30 - 3:30 pm	Breakout Presentations
3:30 – 4:00 pm	Coffee Break @ Exhibit Hall
4:00 - 5:00 pm	Breakout Presentations
1:30 – 5:00 pm	Closed Session - Board of Directors Meeting

2nd Day – Friday, February 2nd, 2018

7:30- 9:00 am	Registration & <i>Continental Breakfast @ Exhibit Hall</i>
9:00 - 10:00 am	Plenary Session
10:00 – 11:00 am	Breakout Presentations
11:00 – 11:30 am	Coffee Break @ Exhibit Hall
11:30 -12:30 am	Breakout Presentations
12:30 – 1:45 pm	Lunch
1:45 - 3:30 pm	Breakout Presentations
10:00 – 3:30 pm	Closed Session - Board of Directors Meeting
3:30 – 4:00 pm	Closing Reception @ Exhibit Hall