

ATTUAL REPORT









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# Message from the Chairman of the Board

Dear members, partners, and collaborators:

We closed the fourth year of our five-year strategic plan period. This has been a good year for the organization, both fiscally and programmatically. This year, we continued our focus on identifying and sharing strategies to help Hispanics overcome barriers to succeed in Higher Education, as well as providing the support our members need to enhance retention and assessment efforts through the use of technology. The organization continued moving towards increased self-sustainability and recognition and we continued to see the active involvement of our members.

A total of 30 institutions participated in the HETS Best Practices Showcase. The HETS Virtual Best Practices Showcase provided another great forum for faculty and administrators to share their work. Also, faculty and administrators from more than 13 member institutions took advantage of the several professional development opportunities offered. We were also able to impact more than 400 students through our student leadership initiatives. We also recently launched the HETS Commons initiative, another important means to continue sharing our best practices and learning from others' efforts. It has been a pleasure to complete this term as Chairman of the Board. I will continue working proactively and dynamically as the Board's Treasurer.

I congratulate and welcome Dr. Carlos Vargas-Aburto as the newly elected Chairman of the Board. I also congratulate Dr. Gloria Baquero, elected as Vice Chair, Eng. Gladys Nieves, elected as Secretary; and Dr. David Gómez, Dr. Carlos Morales, and Dr. Lorena Meza, elected as regional representatives. It will be an honor to work closely with them as part of the Executive Committee.

I would like to thank our Board of Directors, member institutions, partners, and the HETS staff for the invaluable support and active engagement in the pursuit of the organization's mission.

Thank you for an exceptional year.

Sincerely, Manuel S. Firm

Manuel J. Fernós, Esq., Chair Inter American University of Puerto Rico HETS Board of Directors Chairman



# Message from the **Executive Director**

Dear Members and Colleagues:

I would like to thank our members and partners for helping us reach another step in the accomplishment of our mission. With this Annual Report, we once again celebrate and share with you the results of a year of efforts at multiple levels to leave a mark in Hispanic Higher Education. We will continue working collaboratively to enhance the opportunities available for Hispanic college students.

We have been able to provide our members with tools and resources to help them increase access and retention, as well to continue assessing and demonstrating the results of their efforts. Initiatives such as the HETS Best Practices Showcase, the HETS Online Journal, the HETS Commons, and the Student Leadership Showcases, among many others, show the value of collaboration for our members. We believe that "working together" can be the key to reaching our members' goals in Hispanic Higher Education. I am grateful for the ongoing support of our members, the collaboration of our partners, and the consistent trust and guidance of the Board of Directors.

We hope you enjoy the 2015-2016 HETS Annual Report, and that you continue working with us and with each other in making an impact on the thousands of Hispanic students that look forward to a brighter future through education.

Best regards,

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Yubelkys Montalvo, M.A. **Executive Director** 



MORE THAN GHER EDUCATION... I'S A HIGHER VISION



# **Hispanic Educational Technology Services**



Manuel J. Fernós, Esq. President Inter-American University of Puerto Rico HETS Chairman



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Dr. José F. Méndez President Ana G. Méndez University System HETS Treasurer



Dr. Carlos Vargas-Aburto

Southeast Missouri State University

HETS Second Vice-Chair

Presiden

Eng. Gladys T. Nieves President EDP University HETS Secretary



President Borough of Manhattan Community College HETS Regional Representative



Dr. Lorena Meza Vice President of Student Affairs California State University San Marcos HETS Regional Representative





**Dr. Carlos Morales** President, TCC Connect Tarrant County College HETS Regional Representative





Mr. Juan C. Nazario-Torres, Esq. President American University of Puerto Rico



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Dr. Chip Lenno Chief Information Officer California State University Monterey Bay



Dr. Tomás D. Morales President California State University San Bernardino



Dr. Haydee Zayas Hernández Chancellor Colegio Universitario de San Juan



**Dr. Kimberly A. Beatty** Vice Chancello Instructional Services and Chief Academic Officer **Designated Representative** Houston Community College- Texas



Dr. Diane B. Call President Queensborough Community College (CUNY)



Ms. María del Mar López President Huertas College



Mr. Jorge Mojica, Esq. President Humacao Community College



Mr. Kamari Collins Vice President of Student and Multicultural Affairs Designated Representative Springfield Technical Community College



**Dr. Scott Evenbeck** President Stella and Charles Guttman Community College - New York

# 2015-2016 Board of Directors





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**Dr. Thomas Isekenegbe** President Bronx Community College



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**Dr. David Dowell** Provost & Senior VP of Academic Affairs California State University Long Beach



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**Ms. Daritza Mulero** President Columbia Central University



Dr. Maud Goodnight Director Title V Project Designated Representative Cumberland County College -New Jersey



**Dr. Joe May** Chancellor Dallas County Community College -Texas



**Ms. Martha Hinojosa** Director Higher Education Opportunity Center Designated Representative Fort Hays State University- Kansas



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Dr. Olga E. Rivera President and CEO ICPR Junior College



**Dr. Jeremy Travis** President John Jay College of Criminal Justice (CUNY)



**Dr. Ricardo R. Fernández** President Lehman College (CUNY)



**Dr. Rudolph F. Crew** President Medgar Evers College (CUNY)



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**Dr. Jorge I. Vélez Arocho** President Pontificia Universidad Católica de Puerto Rico

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Dr. Henry Saltiel Vice President Information Technology LaGuardia Community College



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**Dr. José Ginel Rodríguez** President Universidad Central del Caribe – Puerto Rico



Mr. Gilberto Marxuach-Torros, Esq. President Universidad del Sagrado Corazón Puerto Rico



**Dr. Celeste Freytes** Interim President Universidad de Puerto Rico



Dr. Havidán Rodríguez Provost & Executive VP Academic Affairs University of Texas Rio Grande Valley



## HETS Member Institutions & Partners per State 2015-2016

### Puerto Rico

Ana G. Méndez University System American University Atenas College Colegio Universitario de San Juan Columbia Central University **EDP** University Huertas College Humacao Community College ICPR Junior College Inter American University of Puerto Rico National University College NOVA Southeastern University Polytechnic University of Puerto Rico Pontificia Universidad Católica de Puerto Rico Universidad Adventista de las Antillas Universidad Central del Caribe Universidad del Sagrado Corazón University of Puerto Rico

#### **United States of America** California

California State University, Dominguez Hills California State University, Fullerton California State University, Long Beach California State University, Los Angeles California State University, San Bernardino California State University, San Marcos California State University, Monterey Bay

### Florida

Ana G. Méndez University System

#### Kansas

Fort Hays State University

#### New York

Berkeley College Borough of Manhattan Community College Bronx Community College College of Staten Island Hostos Community College John Jay College of Criminal Justice LaGuardia Community College Lehman College Medgar Evers College Queensborough Community College Stella and Guttman Community College

#### New Jersey

Berkeley College Bergen Community College Cumberland County College

#### Maryland

Ana G. Méndez University System

Massachusetts Springfield Technical Community College

#### Missouri

Southeast Missouri State University

#### Texas

Dallas County Community College Houston Community College Tarrant County College Connect University of Texas Rio Grande Valley Ana G. Méndez University System

Washington, D.C.

Ana G. Méndez University System

#### Virtual

Ana G. Méndez University, Virtual Campus Virtual College at Fort Hays State University

#### **Corporate Partners**

#### Major Corporate Partners

Blackboard, Inc. Cengage Learning Grupo Parada

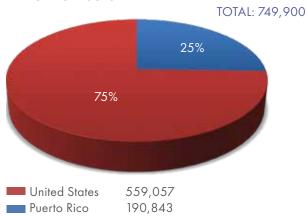
#### **Corporate Partners**

Educational Testing Services (ETS) Oracle Academy Ramona Munsell & Associates Consulting, Inc. Transworld Systems, Inc. Lighthouse Translation and Interpretation Services Dialpad, Inc.

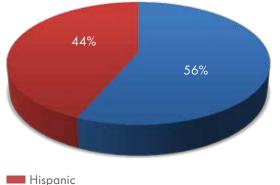
# HETS Membership Profile 2015-2016



#### Total Enrollment among HETS Members

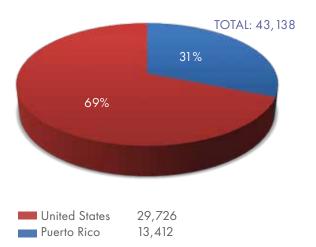


#### Enrollment among HETS Member Institutions



Non-Hispanic

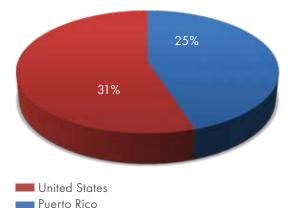
#### Total Faculty among HETS Member Institutions



#### Student enrollment among HETS Member Institutions by State



#### Distribution of Hispanic Enrollment (56%)



#### Faculty among HETS Member Institutions, Full-Time and Part-Time





# Vision, Mission, and Core Areas

### **Our Vision:**

To become the leading Hispanic bilingual technology-oriented consortium to efficiently and effectively enhance Hispanic student success and opportunities in Higher Education.

### **Our Mission:**

To promote, support, and increase the capabilities of member institutions to enhance Hispanic/Latino student success and opportunities by: providing training and support for faculty, staff, and students from member institutions; facilitating, promoting, and nurturing strategic alliances among HETS members and the academic, government, and corporate sectors; supporting the integration of new education technologies; and identifying and gathering expert support and resources for member institutions.

### Core Area 1: Access

Disseminate information and increase understanding of opportunities available to Hispanics to access and succeed in Higher Education.

Divulgar información y aumentar el entendimiento de oportunidades para que el estudiante hispano acceda y tenga éxito en la educación postsecundaria.

### **Core Area 2**: Retention

Support, drive, and optimize the retention of Hispanic students at member institutions.

Apoyar, promover y optimizar la retención de los estudiantes hispanos en las instituciones miembros.

### Core Area 3: Assessment

Support members in establishing a solid assessment culture through the use of technology.

Apoyar a los miembros en el establecimiento de una cultura sólida de avalúo a través del uso de la tecnología.

# Year 2015-2016 in Review



In 2015-2016, HETS completed year 4 of the implementation of its strategic plan period. HETS focused on services and opportunities to: 1) facilitate and increase understanding of the factors that impact Hispanics' access to Higher Education and potential technologically-based strategies to overcome barriers; 2) support, drive, and optimize the retention of Hispanic students at member institutions; and 3) support members in establishing a solid assessment culture through the use of technology. Activities taking place throughout the year in order to achieve these goals included:

- Online trainings
- The HETS Online Journal (peer review)
- Web strategies and online resources
- Student Leadership Showcases in PR and USA
- The Best Practice Showcase
- Coordination of contents and ongoing identification of experts
- Strategic alliances
- Multiple dissemination efforts
- Funding and development strategies

HETS offered several online workshops, including its basic and advanced online certifications on the Integration of New Technologies in Higher Education. HETS also delivered two online workshops in English: Using Learning Styles for Online Courses to Increase Hispanic Student's Access and Retention and General Education/Outcomes Assessment. A total of four online sessions were offered from August 2015 to May 2016, with 68 participants overall from 13 member institutions. Also, HETS organized several educational events in collaboration with member institutions and corporate partners. These included an event with Blackboard, which gathered participants from eight institutions, and a special event in collaboration with the California State University, San Marcos, with special focus on CSU's best practices to support success of Latino students. In addition, this year HETS celebrated the Best Practices Showcase, with a record 38 best practice proposals submitted. There were a total of 118 and 137 participants registered per day from 30 institutions. During the BPS, HETS also celebrated its second Student Leadership Showcase, which help HETS connect with more than 400 students from 12 institutions.



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HETS continued to provide services and support through web strategies and online resources. Services and resources are available at both of HETS web portals: the HETS site and the Virtual Plaza. The Virtual Plaza, in particular, includes resources for students, faculty, and institutional administrators and hosts the Testing and Education Reference Center (TERC) and the Career Transition service, provided as part of HETS alliance with Cengage Learning. Another popular service is the HETS Online Journal. In 2015-2016, two issues (November 2015 and April 2016) were distributed and made available online, with access to a total of 12 articles from seven educational institutions.

En el 2015-2016, HETS completó el cuarto año de la implantación de su plan estratégico. El Consorcio centró su gestión en servicios y oportunidades para: 1) facilitar y aumentar el entendimiento sobre los factores que impactan el acceso a la educación postsecundaria para hispanos; 2) apoyar, impulsar y optimizar la retención del estudiante hispano en las instituciones miembros; y 3) fomentar una cultura sólida de avalúo a través de la tecnología. HETS proveyó acceso a diversos talleres en línea, incluyendo las versiones básica y avanzada de la certificación en la integración de nuevas tecnologías en la educación superior. También ofreció dos talleres en línea en inglés y organizó eventos educativos en colaboración con instituciones miembros y aliados corporativos. La versión presencial del HETS Best Practices Showcase tuvo lugar este año. Además, se organizó, por segundo año, el HETS Student Leadership Showcase, que permitió a la organización impactar a esta población e identificar liderato y proyectos innovadores estudiantiles. En total, HETS logró conexión con más de 400 estudiantes provenientes de 12 instituciones.

HETS continuó sirviendo a sus miembros a través de estrategias en la red y recursos en línea en sus dos portales: hets.org y la Plaza Virtual. La Plaza Virtual, que incluye recursos para estudiantes, facultad y administradores, alberga dos de los servicios más populares: el Testing and Education Reference Center (TERC) y Career Transition. Otro de los servicios populares de HETS es el HETS Online Journal, la publicación profesional oficial del Consorcio. En el 2015-2016, HETS lanzó dos números del HOJ con 12 artículos. HETS divulgó, además, las mejores prácticas entre sus instituciones miembros a través de campañas electrónicas y las redes sociales.

# 2014-2015 Professional Development Opportunities

# **2015-16**

### HETS Signature Online Workshops

HETS offered several online workshops, including its basic and advanced online certifications on the Integration of New Technologies in Higher Education, both offered in Spanish. HETS also delivered two online workshops in English: Using Learning Styles for Online Courses to Increase Hispanic Student's Access and Retention and General Education/Outcomes Assessment. A total of four sessions were delivered to nearly 70 participants from 13 member institutions.

HETS ofreció varios talleres en línea, incluyendo sus certificaciones básica y avanzada en Integración de Nuevas Tecnologías en la Educación Superior. HETS también facilitó dos talleres en línea en inglés enfocados en el uso de estilos de aprendizaje para aumentar el acceso y la retención de estudiantes y el avalúo de resultados. Se ofrecieron seis sesiones a cerca de 70 participantes provenientes de 13 instituciones.

### **HETS Best Practices Showcase**

HETS celebrated its Best Practices Showcase on January 14 and 15, 2016 in San Juan, Puerto Rico. A record of 38 best practices were submitted for consideration, 14 from member institutions in the United States. A total of 118 and 137 participants, in the first and second day, respectively, from 30 institutions registered for the event. Participating institutions from Puerto Rico included the Inter American University of Puerto Rico (Arecibo, Metro, and Ponce), National University College, University of Puerto Rico (Río Piedras), Huertas College, EDP University, and the Pontifical Catholic University of Puerto Rico. US institutions included: The CUNY Graduate Center, Bronx Community College, Hostos Community College, Lehman College, Queensborough Community College, Berkeley College, University of Texas-Rio Grande Valley, Houston Community College, Tarrant County College, California State University-San Bernandino, San José Community College, South Texas College, and University of Houston - Downtown. Proposals submitted were reviewed by an Evaluation Committee constituted by members from the Inter American University of Puerto Rico, Ana G. Méndez University System, Huertas College, University of Puerto Rico, Lehman College, Fort Hays State University, California State University of Puerto Rico, Lehman College, Fort Hays State University, California State University of Texas-Rio Grande Valley.

La versión presencial del HETS Best Practices Showcase tuvo lugar nuevamente los días 14 y 15 de enero de 2016 en San Juan, Puerto Rico. HETS recibió un récord de 38 propuestas este año. El evento reunió a 118 y 137 participantes durante el primer y segundo día, respectivamente, provenientes de 30 instituciones. El Comité Evaluador fue conformado por expertos de ocho instituciones miembros, tanto de Puerto Rico como de Estados Unidos.

### **Special Events**

HETS organized several other educational events in collaboration with member institutions and corporate partners. These included an event with Blackboard Corporation in December 2015, during which training on the latest tools and resources was provided. HETS also conducted an event in collaboration with HETS and California State University, San Marcos, with special focus on the institution's best practices to support success of Latino students. HETS also participated in this year's Internet Day, held on October 29, 2015, as part of global efforts to celebrate the contributions of the Internet contributions and discuss its impact. This event gathered 12 cities, 17 campuses, public and private schools, and Internet-related organizations.

HETS también organizó otros eventos educativos en colaboración con instituciones miembros y aliados corporativos. Éstos incluyeron un evento con Blackboard para adiestrar a instituciones miembros en el uso de las herramientas y los recursos más recientes. También se realizó un evento en colaboración con California State University, San Marcos en el que se discutieron las mejores prácticas de la institución para apoyar el éxito de los estudiantes latinos. HETS también participó este año de la celebración del Día Mundial de la Internet.





# The HETS Online Journal



In 2015-2016, HETS released two issues of the HETS Online Journal, one in November 2015 (Fall issue) and the second one in April 2016 (Spring issue). The two issues provided access to a total of 11 articles from seven educational institutions and one authored by Dr. Eduardo Martí, President Emeritus of Queensborough Community College, former Vice Chancellor for Community Colleges of the City University of New York, and former HETS Chairman. Authors included representatives from Bronx Community College, Queensborough Community College, College of Staten Island, the Pontifical Catholic University of Puerto Rico, University of Puerto Rico-Ponce, the Inter American University of Puerto Rico, and Hostos Community College.

Otro de los servicios populares de HETS es el HETS Online Journal, la publicación profesional oficial del Consorcio. En el 2015-2016, HETS lanzó dos números del HOJ con 11 artículos por representantes de siete instituciones educativas y un artículo redactado y sometido por el Dr. Eduardo Martí.

#### **HOJ Editorial Board**



Pamela A. (Krauser) Vargas Chief Editor Director, Research and Grant Development Southeast Missouri State University



Dr. Manuel Correa Professor and Academic Coordinator of the Noncredit International Program Berkeley College



Prof. Pura Centeno Coordinator, Technology Services and Information Literacy, IT Center University of Puerto Rico, Río Piedras Campus



**Dr. Naydeen González De Jesús** Vice President of Student Affairs Bergen Community College



Mr. Sunil Gupta Dean of the Center for Continuing Education and Workforce Borough of Manhattan Community College (CUNY)



**Dr. Juan "Tito" Meléndez** Full professor, College of Education University of Puerto Rico, Río Piedras Campus



Prof. Ana Milena Lucumi Vice President of Student Affairs National University College



Mr. Carlos Guevara Director, Office of Educational Technology Hostos Community College



Dr. Carlos R. Morales Irizarry President, TCC Connect Tarrant County College



# HETS COMMONS

# Collaboration and exchange of ideas: The HETS Commons

This year, a new strategy to strengthen the organization's impact among faculty and administrators was developed. The HETS Commons, recommended by Prof. Carlos Guevara from Hostos Community College, is an online space for collaboration and exchange of ideas, knowledge, and best practices among all HETS member institutions. Replicating the success of the CUNY Academic Commons, this space aims to serve as a think tank of activities that could lead to new projects and initiatives, mainly emphasizing on the enhancement of teaching and learning through technology. The HETS Commons was made available in the HETS website in February 2016. From February to June 2016, 63 participants joined two discussion groups in this collaborative space.

Durante el año 2015-2016, HETS estableció una nueva estrategia para fortalecer el impacto de la organización entre miembros de facultad y administradores de sus instituciones miembros. La iniciativa "HETS Commons", recomendada por el Profesor Carlos Guevara de Hostos Community College, es un espacio para la colaboración e intercambio de ideas, conocimiento y mejores prácticas entre miembros. HETS Commons procura replicar el éxito de "CUNY Academic Commons" y está disponible en el portal de HETS desde febrero de 2016. Desde esta fecha hasta junio del mismo año, 63 miembros de facultad y administradores participaron de dos grupos de discusión en este espacio colaborativo.

# Web Services and Social Media Strategies

HETS continued to provide services and support through web strategies and online resources. Services and resources are available at both of HETS web portals: the HETS site and the Virtual Plaza. The Virtual Plaza, in particular, includes resources for students, faculty, and institutional administrators. Also, it hosts the Testing and Education Reference Center (TERC), and the Career Transition services. This year, there were more than 3,500 visits to the TERC and the Career Transition databases. According to Cengage Learning HETS partner providing the access, indicated that the practice tests most accessed by students from member institutions were those for the GRE, NCLEX - RN, ASVAB, and LSAT. The Career Transition's most popular features were the scholarships section and the resume builder, those showcased in the HETS promotional flyers.

HETS also disseminated best practices and innovative projects and ideas through the active use of email campaigns and social networks. In total, 75 email campaigns were sent to targeted audiences. HETS has shared more than 12,200 tweets, and ended the year ended with 474 Twitter followers. The organization also reached 868 Facebook likes and almost 10,000 YouTube views across 250 total videos uploaded. On Pinterest, HETS has posted 567 pins and reached 124 followers. The organization also reached 109 connections on its LinkedIn account.

HETS continuó sirviendo a sus miembros a través de estrategias en la red y recursos en línea en sus dos portales: hets.org y la Plaza Virtual. La Plaza Virtual, que incluye recursos para estudiantes, facultad y administradores, alberga dos de los servicios más populares: el Testing and Education Reference Center (TERC) y Career Transition. En el 2015-2016, se registraron más de 3,500 visitas al TERC y el módulo de Career Transition. Además de estos servicios, HETS divulgó las mejores prácticas entre sus instituciones miembros a través de campañas electrónicas y las redes sociales. Se enviaron 75 campañas electrónicas a diversas audiencias segmentadas. Al finalizar el año, HETS había publicado 12,200 mensajes a través de su cuenta de Twitter y logró alcanzar 474 seguidores en esta red. El año culminó también con 868 seguidores en su página de Facebook y los vídeos en el canal de YouTube fueron accedidos cerca de 10,000 veces. En Pinterest, HETS ha publicdo 567 "pins" y ha alcanzado 124 seguidores. A su vez, este año llegó a 109 conexiones en su cuenta de LinkedIn.







# Impacting Students

### HETS Student Leadership Showcase

For a second year in a row, HETS organized its Student Leadership Showcase (SLS), which allowed the organization to directly reach out to and impact students. The main goal of the SLS is to connect with students from HETS member institutions through a relationship with leadership from student organizations. Celebrated in September 2015 at the Metropolitan Campus of the Inter American University of Puerto Rico, the event also helps identify leadership from students. More than 400 students from 12 out of the 17 member institutions in Puerto Rico participated this year. The event was later replicated in April 2016 at John Jay College of Criminal Justice in New York with 30 students from five member institutions in the area.

En septiembre de 2015, el Consorcio HETS organizó, por segundo año consecutivo, su evento estudiantil Student Leadership Showcase. El mismo, celebrado en septiembre en el Recinto Metro de la Universidad Interamericana de Puerto Rico, permite a la organización impactar a esta población e identificar liderato y proyectos innovadores estudiantiles. Además, el evento promueve los servicios y oportunidades disponibles para estudiantes HETS logró reunir a más de 400 estudiantes provenientes de 12 de las 17 instituciones en Puerto Rico. Más adelante, durante el mes de abril de 2016, HETS replicó el evento estudiantil en John Jay College of Criminal Justice en la ciudad de Nueva York, logrando reunir a 30 estudiantes de cinco instituciones miembros en el área.





### HETS Student Advisory Committee

During 2015-2016, new Student Advisory Committee (SAC) members were appointed as a result of the Student Leadership Showcase. This Committee, established in October 2014, is another important initiative to enhance the organization's relationship with students from member institutions. Committee members were able to participate in several events during the year, presenting and demonstrating some of HETS services. The SAC currently has seven members, two from the Ana G Méndez University System, one student from the University of Puerto Rico, and four students from the Inter American University of Puerto Rico. Three of these students participated in the filming of video tutorials explaining how to use the tools and resources in Spanish. This effort was supported by Universidad del Este. In addition, a student training on leadership was held at Microsoft's facilities in Puerto Rico, with participation of more than 50 students from five member institutions in the Island.

El Comité Asesor Estudiantil de HETS, establecido en octubre de 2014, es otra importante iniciativa de HETS para optimizar su relación con los estudiantes de sus instituciones miembros. Al finalizar el 2015-2016, el Comité tenía un total de 7 miembros, dos del Sistema Universitario Ana G. Méndez, uno de la Universidad de Puerto Rico y cuatro de la Universidad Interamericana de Puerto Rico. Tres de estos estudiantes participaron en la filmación de tutoriales en vídeo que explican en español cómo utilizar las herramientas y recursos de HETS, un esfuerzo realizado con apoyo de la Universidad del Este. Se realizó, además, un adiestramiento sobre liderazgo para estudiantes en las instalaciones corporativas de Microsoft, con la participación de 50 estudiantes de cinco instituciones miembros en Puerto Rico.

### Student Leadership Tour

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Committee members demonstrated once again their leadership skills through their participation in the HETS Student Leadership Tour. Through this event, student leaders help promote the myriad of online support services available to students at no charge at hets.org and the Virtual Plaza. These services intend to support students' academic goals, increase student retention, and enhance their opportunities for success. The Student Leadership Tour took place from October 29, 2015 to May 19, 2016 across several member institutions in Puerto Rico. Institutions visited included: the University of Puerto Rico - Arecibo and Utuado; Inter American University of Puerto Rico-San Germán; Universidad Metropolitana - Cupey; Universidad del Este - Santa Isabel; Huertas College; ICPR Junior College - Arecibo, Hato Rey Manatí and Mayagüez; and Columbia Central University. Overall, these events impacted more than 500 students.

en colaboración con el Comité Asesor Estudiantil, su gira de liderazgo estudiantil le servicios en línea disponibles para los estudiantes en los portales de Internet tar estudiantes con proyectos innovadores que puedan servir de ejemplo y evento cubrió varias instituciones miembros en Puerto Rico, logrando impactar





# Promoting HETS Growth and Development

### **Enhancing Sustainability**

Membership dues continued to be the main source of sustainability for the HETS Consortium, representing 70% of the Consortium's total revenues. However, the Consortium continued to diversify its funding sources. Corporate Sponsorships and Donations represented 18% of total revenues in 2015-2016. Revenues from registration to workshops and the Best Practices Showcase represented close to 12% of total revenues this year.

Las cuotas de membresía se mantuvieron como la fuente principal de sustentabilidad del Consorcio, representando un 70% del total. Los ingresos provenientes de auspicios y donativos corporativos representaron un 18%. También obtuvo ingresos de los registros de los eventos educativos y el Best Practices Showcase, que representaron cerca del 12% del total de ingresos.

# Strengthening relations with and among HETS members

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americana de Puerto

Campus visits have served as a key strategy to not only increase HETS exposure among member constituencies, but also as opportunities to interact with key contacts and continue learning about members' needs and interests. During 2015-2016, HETS visited several members in PR and the USA, including: Ana G. Mendez University System units, Huertas College, *Colegio Universitario de San Juan*, Columbia Central University, Inter American University of Puerto Rico, National University College, Pontifical Catholic University of Puerto Rico, Carlos Albizu University, and the Polytechnic University of Puerto Rico. In the USA, HETS was able to visit Hostos Community College, Borough of Manhattan Community College, Berkeley College, John Jay College, Bronx Community College, Hostos Community College, Stella & Guttman Community College, California State University-San Marcos, and Houston Community College. HETS also established online contact with Universidad Cooperativa de Colombia.

HETS also continued to enhance collaboration opportunities among its members. For instance, this year, the Southeast Missouri State University established a nursing program exchange with the Inter American University in Puerto Rico.

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### **Corporate Relations and Strategic Alliances**

HETS continues to strengthen its relationship with key corporate partners. These relationships allow the Consortium to continue expanding and enhancing its services to its members. Corporate partners supporting the organization and its members this year included: Cengage Learning, Blackboard, and Transworld Systems. Cengage participated as exhibitor at the HETS Student Leadership Showcase in September 2015. Blackboard conducted another special event for HETS members in December 2015. Also, HETS was able to negotiate with Transworld Systems a special rate for its member institutions. In addition, two new corporate partners joined the Consortium this year: Lighthouse Translations and Interpretation Services, and Dialpad Inc.

HETS continued to participate in strategic alliances to continue expanding the work of the Consortium. These included its participation in the Internet Corporation for Assigned Names & Numbers (ICANN's) At-Large Committee. ICANN organizes volunteers to keep the Internet secure, stable, and interoperable. During year 2015-2016, HETS participated in eight conference calls and supported the coordination of an event in PR to discuss ICANN policy development. The Consortium also participated in the Blackboard World Conference in Washington, DC; Connect Marketplace Conference in Pittsburg, PA; Virtual Educa in Puerto Rico; The Internet Day held with PR Chapter of the Internet Society; and the PEAFAL at the Inter American University of Puerto Rico-Ponce Campus. In addition, HETS established an agreement with Puerto Rico Department of State to publish a second Research Report on Distance Learning Practices in PR that was available on May, 2016.

Otra estrategia importante fue el fortalecimiento de las relaciones corporativas del Consorcio. Estas relaciones permiten continuar expandiendo y mejorando el servicio a sus miembros. Entre los socios corporativos que apoyaron la labor de la organización este año se encuentran Cengage Learning, Blackboard y Transworld Systems. HETS mantuvo su afiliación a la Corporación ICANN, que reúne a múltiples usuarios de la Internet a nivel mundial y organiza las voces de voluntarios alrededor del mundo para mantener a la Internet segura, estable e interoperable. HETS también participó en diversos eventos para continuar exponiendo sus iniciativas, así como para generar alianzas estratégicas multisectoriales. Entre estas alianzas, estableció un acuerdo con el Departamento de Estado de Puerto Rico para publicar un segundo Informe de Investigación sobre las Prácticas de Aprendizaje a Distancia en Puerto Rico.





## 2014-2015 Financial Statements

### **Statement of Activities**

Actuals as of May 31, 2016 and June 2016 projected

Description	Fiscal Year 2016*	Fiscal Year 2015 (AUDITED)	% Change
REVENUES			
Membership Dues	\$191,537	\$155,000	23.57
Corporate Spons. & Donations	\$56,222	\$42,602	31.97
Best Practices Showcase (Virtual)	\$22,277	\$3,349	565.18
Workshop Registration	\$11,450	\$11,000	4.09
EXPENSES			
Administrative	\$19,069	\$25,962	-26.55
Direct Services	\$177,415	\$135,924	30.53
Operational Expenses	\$57,285	\$58,563	-2.18
Total Expenses	\$253,769	\$220,449	15.11
Change in Net Assets	\$27,717	(\$8,498)	(426.16)
Net Assets at Beginning of Year	\$34,863	\$43,361	-19.6
Net Assets at End of Year	\$62,580	\$34,863	79.5

#### **Statements of Financial Position**

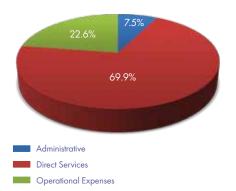
Actuals as of May 31, 2016 and June 2016 projected

Description	Fiscal Year 2016*	Fiscal Year 2015 (AUDITED)	% Change
ASSETS			
Current Assets			
Banco Popular Checking Account	\$58,036	\$47,077	23.28
Accounts Receivable	\$27,679	\$24,404	13.42
Prepaid Expenses	\$5,413	\$4,940	9.57
Total Current Assets	\$91,127	\$76,421	19.24
PROPERTY AND EQUIPMENT			
Property and Equipment			
Equipment	\$6,769	\$2,599	160.46
Accum. Depreciation	(\$2,695)	(\$1,549)	73.95
Total Property and Equipment	\$4,075	\$1,050	288.08
Total Assets	\$95,202	\$77,471	22.89
LIABILITIES AND NET ASSETS			
Current Liabilities			
Accounts Payable	\$27,442	\$28,775	(4.63)
Accrued Expenses	\$4,780	13,433	(64.42)
Deferred Revenues	\$400	400	0
Total Current Liabilities	\$32,622	42,608	(23.44)
NET ASSETS			
Total Net Assets	\$34,863	43,361	(19.6)
Net Income	\$27,717	(8,498)	(426.16)
Total Net Assets	\$62,580	34,863	79.50
Total Liabilities & Net Assets	\$95,202	\$77,471	22.89

### Distribution of 2015-2016 Revenues



### Distribution of 2015-2016 Expenses



#### Distribution of HETS 2015-2016 Direct Services Expenses



# 2015-2016 New Members and Partners

# HETS warmly welcomes its new 2015-2016 members and corporate partners!

### **Educational Institutions**

### Southeast Missouri State University

Southeast Missouri State University is a public, accredited university located in Cape Girardeau, Missouri with a total undergraduate enrollment of more than 10,000. As a comprehensive institution, the institution offers over 200 areas of study, including undergraduate degrees as well as master's degrees and a cooperative Ed.D. program with the University of Missouri. The recent addition of the River Campus, housing the Holland School of Visual and Performing Arts, has increased the university's commitment to education in the arts. The most popular majors at Southeast Missouri State University include: Liberal Arts and Sciences, General Studies and Humanities, Registered Nursing, Nursing Administration, Nursing Research and Clinical Nursing, and Teacher Education and Professional Development. Southeast Missouri State University was ranked 103rd in the Regional Universities Midwest category and 29th among top Midwestern Public Schools category for the 2017 U.S. News & World Report's Best Colleges rankings (Source: US News, 2017).

### American University

The American University of Puerto Rico (AUPR) is a private university in Puerto Rico with campuses in Bayamón and Manati. The university, founded in 1963 as the American Business College, offers undergraduate programs in arts, business administration, education, and sciences, and graduate studies in criminal justice. This institution serves both traditional and non-traditional students. It is accredited by the Council of Higher Education of Puerto Rico and the Middle States Association of Colleges and Schools. AUPR fosters collaboration with other universities in Puerto Rico, United States, and Latin American to expand its offerings through technologyfacilitated joint programs. (Source: www.aupr.edu)

### **Corporate Partners**

### Lighthouse Translation and interpretation Services

Lighthouse Translation was birthed out of the need to provide quality translation of documents and interpretation of presentations and meetings to a multicultural network of clients. The company provides accurate, professional quality translation of documents, websites, and live interpretation services. It specializes in: document translation, website translation, business meeting interpretation, conference interpretation, simultaneous interpretation, and interpretation equipment rental. Lighthouse has a team of over 200 native-speaking professionals, trained in translation and interpretation services in more than 20 languages. This enterprise is affiliated to the American Translators Association, the Tampa Bay Convention & Visitors Bureau, the Miami Visitors & Convention Bureau, the Puerto Rico Hotels & Tourism Association, Asonahores (Dominican Republic) and the Puerto Rico Convention Bureau. (Source: http://lighthouseonline.com).

### Dialpad Inc.

Dialpad is a leader in pure-cloud communications solution for business. Dialpad, Inc. designs and develops a cloud-based platform for enterprise communications. Available on any device, the company provides voice; video; group messaging; SMS; MMS; conferencing; screen and document sharing services. The company is headquartered in San Francisco, California. (Sources: Bloomberg, LinkedIn).







# **I** Dialpad





# Recognition to Former Leadership

Throughout its history of more than 20 years, HETS has been privileged to gather an outstanding number of renowned educational leaders. Many of these leaders have guided the organization's steps since its inception, as founding fathers, while others have joined along the way, leaving significant contributions. Unfortunately, along the years, some of these leaders have made the decision to retire, not without first leaving a great legacy. This space in our Annual Report recognizes several of the leaders who, after this year, will not be part of the Consortium any longer. These leaders helped build what the HETS Consortium is today and we thank them for their LEADERSHIP and LEGACY.



Dr. José F. Méndez Former President Ana G. Méndez University System

The Ana G. Mendez University System is one of the HETS Consortium's founding members, led by Dr. José F. Méndez, the institution's president for 40 years. AGMUS was HETS Host Institution for eight years (2006-2014), with full support from President Méndez. Dr. Méndez served the HETS Board of Director's Executive Committee as Chairman (2007-2010), Vice-Chairman (2010-2014), Treasurer (2005-2006 and 2015-2016), and Secretary (1998-1999). HETS has recognized him as Member Contributor of the Year in 2003, as part of its 10th Anniversary celebration, and honored him with the HETS Visionary Leadership Award in 2009, during the celebration of the Consortium's 15th Anniversary. Dr. José F. Méndez was a consistent believer in the work of the HETS Consortium as a means to create a brighter future for Hispanic students. His commitment to education and innovation significantly contributed to the evolution of the organization and its road toward the Higher Education of the 21st Century.



**Dr. Ricardo Fernández** Former President Lehman College

Lehman College is one of the HETS Consortium's founding members, led by Dr. Ricardo Fernández, who served as President of the institution for 26 years. Dr. Fernández made extraordinary contributions to the HETS Consortium as Chairman (2001-2004), and Vice Chairman (1998 to 2000). He was also a very active member of the Board and showed his genuine interest in the progress of the organization throughout his 24 years of involvement in the organization. On HETS 10th Anniversary in 2003, Dr. Fernández was recognized as Board Member of the Year for his commitment to the Consortium. Under his leadership, Lehman College sponsored several HETS meetings and events throughout the organization's history.





Alberto Maldonado, Esq. Former Chancellor Universidad del Este, Ana G. Méndez University System

Alberto Maldonado represented AGMUS in the HETS Board in several occasions. He hosted HETS Board Meetings in 2008, 2013, and 2015, as well as the HETS Best Practices Showcase in January 2016. He was very active in promoting HETS services among faculty and students through different strategies, including inviting HETS staff to participate in their faculty assembly, and coordinating trainings for faculty and students, among other activities. In 2015, Maldonado offered the support of his institution's external resources staff to help HETS identify grant opportunities to continue developing the HETS Commons initiative.



**Dr. Michael Kress** Professor of Computer Science College of Staten Island Member of the Doctoral Faculty at The Graduate Center, CUNY Vice President for Information Technology and Economic Development Executive Director of the CUNY Interdisciplinary High-Performance Computing Center

Dr. Michael Kress represented the College of Staten Island in the HETS Board of Directors many occasions. He was also part of the HETS Technology Task Force and served as members of the HETS Best Practices Showcase Evaluation Committee. He was actively promoted HETS services among CSI's students through different strategies, including inviting HETS staff to participate in CSI's Annual Technology Fair.



A través de su historia de más de 20 años, HETS ha tenido el privilegio de reunir a líderes de renombre en el sector de la educación. Muchos de estos líderes han guiado los pasos del Consorcio desde su fundación, como padres fundadores. Otros se han unido a través del camino, dejando contribuciones significativas. Desafortunadamente, algunos de estos líderes dejan de estar con nosotros al tomar la decisión de retirarse, no sin antes dejar un gran legado. HETS desea dedicar un espacio en su Informe Anual para reconocer a un grupo de líderes que, luego de este año, no continuarán formando parte del Consorcio, pero que aportaron grandemente a lo que la organización es hoy día. ¡LES DAMOS LAS GRACIAS POR SU LIDERAZGO Y SU LEGADO!



# Credits and General Information

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Special thanks to Johnny Torres for Yubelkys Montalvo's hair and makeup.



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