# OUR SERVICES

IT'S MORE THAN HIGHER EDUCATION... IT'S A HIGHER VISION!



Hispanic Educational Technology Services





# **About HETS:**

The Hispanic Educational Technology Services (HETS) is a nonprofit consortia-type organization, constituted by affiliated postsecondary institutions in the United States, Puerto Rico and Latin America, essentially either Hispanic Serving Institutions (HSIs) or emerging HSIs. Founded in 1993, HETS focuses on promoting the innovative use of technology to support access to higher education and retention among Hispanics. Together, HETS members have more than 28,000 faculty members and over half a million students, of which approximately 60% are Hispanic.

# **Our Vision and Mission:**

### Vision

To become the leading Hispanic bilingual technology-oriented consortium to efficiently and effectively enhance Hispanic student success and opportunities in Higher Education.

### Mission

To promote, support, and increase the capabilities of member institutions to enhance Hispanic/Latino student success and opportunities by:

- Providing training and support for faculty, staff, and students from member institutions;
- Facilitating, promoting, and nurturing strategic alliances among HETS members and the academic, government, and corporate sectors;
- Supporting the integration of new education technologies;
- Identifying and gathering expert support and resources for member institutions

# **Our Structure:**

HETS Board of Directors is the major authority and is constituted by the presidents or designated representatives' at all member institutions, who meet twice a year to establish and monitor the progress of the agenda of the organization. In addition, task forces in areas like distance learning, technology, assessment, and retention, and key contact persons collaborate with the headquarters of the Consortium, currently located in San Juan, Puerto Rico. HETS member institutions are located in the United States, Puerto Rico and Latin America. Some of them are entirely virtual educational institutions.

## Strategic Path Towards 2017

The HETS Board of Directors approved a new strategic plan with main focus on: access, retention, and assessment.

### Member Categories, Corporate Partnership, and fees:

HETS welcomes postsecondary educational institutions, related corporations and nonprofit organizations, high schools, and interested individuals to its membership.

Current annual membership fees (<u>all pricing is in USD</u>)

- Institutions- \$1,250 USD to \$5,000 USD, depending on the type of institutions and the category that applies
- Corporate membership -\$500 (non profit) and \$1,500 (profit)
- Individual \$100 or \$120
- Also, HETS provides Corporate Partnership opportunities that range from \$1,500 to \$10,000, depending on the level of benefits.

In order to become a HETS member, please complete the Affiliation Form according to your membership category. The form is available as a downloadable PDF document at <u>www.hets.org</u>. Once completed, send your form via email to <u>info@hets.org</u>. The HETS office will be contacting you or your main representative shortly after receiving your affiliation form for more details.

We urge you to network, collaborate, and be part of the economy of scales. Together we can do more!



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# **Students**

The number of students enrolled in HETS member institution continues to increase every day. To date, there are more than half a million students enrolled in these institutions. More than 60% of these students are Hispanic/Latino. Students enrolled at Hispanic Serving Institutions are our main driver. The focus of this organization, from day one, has been to widen opportunities for Hispanics in higher education. HETS provides Hispanic students with access to multiple useful resources to support their access to higher education. More importantly, through its resources, events, and capacity-building efforts, HETS seeks to enhance students' opportunities for true learning and academic success.

Most of the resources available to students can be accessed **free of charge** through the Student Placita at the HETS Virtual Plaza portal (**www.virtualplaza.org**). Here's a list of the most popular resources for students.



# Testing and Education Reference Center (TERC) and Career Transitions:

Through an agreement with Cengage Learning, a company dedicated to innovative teaching, learning and research solutions for the academic, professional and library markets, HETS provides free access, exclusive for member institutions, to the following databases (free of charge):

- **TERC** Students can search for academic programs, more than \$8 billion in scholarships, take online practice tests (e.g., GRE, NCLEX, SAT, TOEFL, LSAT, among others), and use test prep eBooks.
- **Career Transitions** Online career guidance center that walks you through the job-searching process, and providesan array of tips and tools to help you get the job you need, including interview simulators.

#### **Career Exploration Module**

Helps users select the career that best fits your needs and interests (**free of charge**).

# Science, Technology, Engineering & Mathematics

(STEM) – Tool and resources to guide you in one or more of these areas (**free of charge**).

### **E-Writing modules**

Through collaboration with Miami Dade College, HETS allows you to access a comprehensive English laboratory with free innovative online modules and resources (**free of charge**).

#### **Bilingual Entrepreneurship Courses**

Through collaboration with Kutztown University, HETS provides access to an extensive series of online non-credit Entrepreneurship courses free of charge, with video and audio available in both English and Spanish (**free of charge**).

#### **Student Readiness**

Tools and resources that assist Hispanic students in meeting their academic goals in traditional and online learning environments, and helps you determine whether traditional education or online learning is suitable for you. It also includes tools to guide you in the selection of an online program, strategies to determine your level of readiness to study online, several free online courses, and more.

### **Financial Aid opportunities**

Resources on scholarships and fellowships from HETS member institutions and other private organizations specifically focused on the needs of Hispanic/Latino students.

### Internships

Internship opportunities with HETS member institutions.

### **Scholarships**

Information on scholarships available for Hispanics.

# **Stay Connected!**



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