



HETS 
Hispanic Educational Technology Services

IT'S MORE THAN HIGHER EDUCATION... IT'S A HIGHER VISION!

OUR SERVICES



About HETS:

The Hispanic Educational Technology Services (HETS) is a nonprofit consortia-type organization, constituted by affiliated postsecondary institutions in the United States, Puerto Rico and Latin America, essentially either Hispanic Serving Institutions (HSIs) or emerging HSIs. Founded in 1993, HETS focuses on promoting the innovative use of technology to support access to higher education and retention among Hispanics. Together, HETS members have more than 28,000 faculty members and over half a million students, of which approximately 60% are Hispanic.

Our Vision and Mission:

Vision

To become the leading Hispanic bilingual technology-oriented consortium to efficiently and effectively enhance Hispanic student success and opportunities in Higher Education.

Mission

To promote, support, and increase the capabilities of member institutions to enhance Hispanic/Latino student success and opportunities by:

- Providing training and support for faculty, staff, and students from member institutions;
- Facilitating, promoting, and nurturing strategic alliances among HETS members and the academic, government, and corporate sectors;
- Supporting the integration of new education technologies;
- Identifying and gathering expert support and resources for member institutions

Our Structure:

HETS Board of Directors is the major authority and is constituted by the presidents or designated representatives' at all member institutions, who meet twice a year to establish and monitor the progress of the agenda of the organization. In addition, task forces in areas like distance learning, technology, assessment, and retention, and key contact persons collaborate with the headquarters of the Consortium, currently located in San Juan, Puerto Rico. HETS member institutions are located in the United States, Puerto Rico and Latin America. Some of them are entirely virtual educational institutions.

Strategic Path Towards 2017

The HETS Board of Directors approved a new strategic plan with main focus on: **access**, **retention**, and **assessment**.

Member Categories, Corporate Partnership, and fees:

HETS welcomes postsecondary educational institutions, related corporations and nonprofit organizations, high schools, and interested individuals to its membership.

Current annual membership fees (all pricing is in USD)

- Institutions- \$1,250 USD to \$5,000 USD, depending on the type of institutions and the category that applies
- Corporate membership -\$500 (non profit) and \$1,500 (profit)
- Individual - \$100 or \$120
- Also, HETS provides Corporate Partnership opportunities that range from \$1,500 to \$10,000, depending on the level of benefits.

In order **to become a HETS member**, please complete the **Affiliation Form** according to your membership category. The form is available **as a downloadable PDF document** at www.hets.org . Once completed, **send your form via email** to info@hets.org. The HETS office will be contacting you or your main representative shortly after receiving your affiliation form for more details.

We urge you to network, collaborate, and be part of the economy of scales. Together we can do more!



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Corporations and Non-Profit Organizations

Corporations and nonprofit organizations interested in supporting the success of Hispanics in Higher Education and the development of innovative educational technologies in Higher Education can also become members or partners of the HETS Consortium.

What HETS offers:

- Mutually beneficial arrangements
- Targeted partnership, sponsorship, and gift opportunities
- Opportunities and advantages according to a five-level partnership and gift scale
- Benefits proportional to the level of contribution agreed

The Corporate Partnership Program (CPP)

The HETS-CPP was created with one very significant objective in mind: to continue funding existing and additional innovative projects, programs, and activities to benefit the post-secondary educational community, particularly college students and faculty. While supporting opportunities for the Hispanic learner, partners can take advantage of this flexible program to reach target national and international audiences, get access to exclusive events, endorse major conferences, participate actively as main speakers, and get publicly recognized in multiple venues, among others.

Who can participate?

Organizations (nonprofit or for profit) interested in endorsing and promoting the advancement of Hispanic higher education through technology innovations and educational technology opportunities

Why participate?

The HETS-CPP allows your organization to become a leading, recognized supporter of the creation and development of programs and specific activities to enhance the role of educational technology and technology resources in the advancement of Hispanic Higher Education

Program benefits,

(dependent upon the partnership level) include the following:

- **Access to decision-makers** to develop key relations
- **Access to HETS Leaders, Talent, and Experts** and interact with multiple leaders and experts from HETS member institutions at different events throughout the year and address targeted audiences from national and international academic, corporate, and nonprofit sectors.
- Sponsor or participate of the **HETS Best Practices Showcase** annual conference (face to face or virtual) and get an inside look to innovate teaching, learning, and assessment practices taking place in Hispanic Higher Education.
- Access to the **HETS Online Journal** including innovative research and practices with impact on Hispanic Higher Education and Hispanic student success taking place at member institutions and beyond.
- **Thought Leadership Series** gain different perspectives on current technology issues from prominent academic leaders, key faculty members, researchers, and industry experts
- **Attend formal presentations by prominent leaders** from the Higher Education, government, nonprofit, and corporatesectors hosted by HETS
- Take advantage of **discounts on trainings registration** fees based on corporate giving levels
- **Public recognition** of your partnership with HETS through different venues
- HETS and its partners work together in **identifying key opportunities for exposure**
- **Additional Benefits** - Increase your market by reaching out to academic audiences nationally and internationally. Broaden your corporation visibility among **more than 40 colleges and universities** in the United States, Puerto Rico, and Latin America
- **Other specific benefits are available** in accordance with your partner/donor level

Partnership levels:

- Freshman - \$1,500 USD
- Sophomore - \$2,500 USD
- Junior - \$4,000 USD
- Senior - \$6,000 USD
- Major Corporate partner - \$10,000 USD (annual, 3 year commitment)

Let's formalize our partnership!

- Meet with HETS to discuss the partnership level of interest
- HETS will draft a partnership agreement and send it for review and final signing
- Parties will sign a formal contract, including the specific set of agreements and areas of collaboration

We look forward to welcoming you as a new partner. To participate in the HETS Corporate Partnership Program, please contact:

Ms. Yubelkys Montalvo, Executive Director; info@hets.org; Tel. 787 250-1912 exts. 2372, 2373.

Stay Connected!



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