



HETS 
Hispanic Educational Technology Services

IT'S MORE THAN HIGHER EDUCATION... IT'S A HIGHER VISION!

OUR SERVICES



About HETS:

The Hispanic Educational Technology Services (HETS) is a nonprofit consortia-type organization, constituted by affiliated postsecondary institutions in the United States, Puerto Rico and Latin America, essentially either Hispanic Serving Institutions (HSIs) or emerging HSIs. Founded in 1993, HETS focuses on promoting the innovative use of technology to support access to higher education and retention among Hispanics. Together, HETS members have more than 28,000 faculty members and over half a million students, of which approximately 60% are Hispanic.

Our Vision and Mission:

Vision

To become the leading Hispanic bilingual technology-oriented consortium to efficiently and effectively enhance Hispanic student success and opportunities in Higher Education.

Mission

To promote, support, and increase the capabilities of member institutions to enhance Hispanic/Latino student success and opportunities by:

- Providing training and support for faculty, staff, and students from member institutions;
- Facilitating, promoting, and nurturing strategic alliances among HETS members and the academic, government, and corporate sectors;
- Supporting the integration of new education technologies;
- Identifying and gathering expert support and resources for member institutions

Our Structure:

HETS Board of Directors is the major authority and is constituted by the presidents or designated representatives' at all member institutions, who meet twice a year to establish and monitor the progress of the agenda of the organization. In addition, task forces in areas like distance learning, technology, assessment, and retention, and key contact persons collaborate with the headquarters of the Consortium, currently located in San Juan, Puerto Rico. HETS member institutions are located in the United States, Puerto Rico and Latin America. Some of them are entirely virtual educational institutions.

Strategic Path Towards 2017

The HETS Board of Directors approved a new strategic plan with main focus on: **access**, **retention**, and **assessment**.

Member Categories, Corporate Partnership, and fees:

HETS welcomes postsecondary educational institutions, related corporations and nonprofit organizations, high schools, and interested individuals to its membership.

Current annual membership fees (all pricing is in USD)

- Institutions- \$1,250 USD to \$5,000 USD, depending on the type of institutions and the category that applies
- Corporate membership -\$500 (non profit) and \$1,500 (profit)
- Individual - \$100 or \$120
- Also, HETS provides Corporate Partnership opportunities that range from \$1,500 to \$10,000, depending on the level of benefits.

In order **to become a HETS member**, please complete the **Affiliation Form** according to your membership category. The form is available **as a downloadable PDF document** at www.hets.org . Once completed, **send your form via email** to info@hets.org. The HETS office will be contacting you or your main representative shortly after receiving your affiliation form for more details.

We urge you to network, collaborate, and be part of the economy of scales. Together we can do more!



LinkedIn:
linkedin.com/company/HETS



TUMBLR:
tumblr.com/hetsorg



Pinterest:
pinterest.com/hetsorg



eMail:
info@hets.org



YouTube:
youtube.com/hetsorg



Twitter:
twitter.com/hetsorg



Facebook:
facebook.com/hetsorg



Web:
hets.org



Our services: opportunities for networking, collaboration, and do more with less

Through the HETS membership, your institution/organization can network with the leadership of our constituencies, collaborate and benefit from **tailored services that are free of charge**. Some of them are **exclusively for members**, while others are available with a **member special rate**, as follows:



Professional Development Events (member special rate) created to support and complement the training already offered at HETS member institutions. Members obtain a **special rate of approximately \$100 per participant**. This fee includes continuing education credits and certificate. Participants also have the opportunity to network with other colleagues and have access to an online platform that helps them acquire the skills necessary to deal with digital native students. Since 2006, more than 1,300 faculty members, administrators, and other professionals have benefited from the HETS professional development events, and more than 1,200 have received continuing education credits. **Institutions can save up to \$250 per participant.**

HETS EVENTS

HETS Events (free of charge or at member special rate) one of HETS priorities is the development and offering of various events throughout the year that are tailored to our member institutions' needs and interests. The majority of these events are free of charge and sponsored by corporate partners like Blackboard, Oracle, ETS, Cengage Learning, etc.



The Best Practices Showcase, our major event, is a two-day conference, face to face or virtual. This event allows HETS to highlight and celebrate the outstanding work of its member institutions with a member special rate close to \$250 per participant. Each Conference showcases more than 30 innovative projects that use technology to achieve Hispanic success. Face to face Best Practice Showcase includes a free of charge exhibitor's space at the Academic Fair, which allows members to outreach for prospective students who want to complete a Higher Education degree (estimated savings of \$3,000 per Fair).

HETS PUBLICATIONS

Publications (free of charge): the majority of HETS publications are available in electronic format through the organization's website, as a green organization. Access to these publications is free of charge. These include the HETS Online Journal (our peer review publication), a members-only newsletter, the HETS Annual Report, and key special reports on topics discussed through roundtable initiatives. HETS publications are distributed to more than 8,000 member representatives and contacts.



The HETS Online Journal highlights original peer-reviewed and high quality papers, research review, and evidence-based articles in the field of technology. The journal is included in Cengage and EBSCO Publishing's databases.



HETS Virtual Plaza (free of charge or at member special rate) HETS membership provides institutions with a variety of services through this portal, which is updated annually with online academic and support resources, training modules, and learning objects for student, faculty, and administrators. (Developed with a FIPSE's Learning Anytime Anywhere Partnership Program grant in 2003) (Estimated savings of more than \$100,000).





Faculty and Administrators

Through the HETS membership, institutions and their academic communities can network with the leadership of our constituencies, collaborate and benefit from **tailored services that are free of charge**. Some of them are **exclusively for members**, while others are available with a **member special rate**, as follows:



Faculty and Administrators Placita

- **Faculty Collaborative Initiatives** - Inter-institutional collaboration empowers department heads and faculty to play an active role in the growth and development of their departments. Alliances allow faculty to take an active role in shaping the future.



- **Professional Development** - provides access to modules, learning objects, and resources in several areas free of charge. There is also access to online workshops available at a special member rate. This fee includes continuing education credits and certificate.
- **Resources** - links to support materials, articles, organizations, and research about new trends in distance education. These free resources help faculty and administrators gain new perspectives about the implementation of novel teaching and learning activities.
- **Hispanic Educational Research** - access to articles and research on Hispanic Higher Education.
- **Administrators Area** - research papers, video clips with resourceful leaders, and results of new approaches to becoming a better faculty member or administrator.
- **Fellowship** - information about fellowships or monetary awards, scholarships, connected to working in a specific field, usually at the graduate or post-graduate level. This allows them to complete their training, internship, or research without having to devote time to working outside their field, or to resorting to additional loans for support.



HETS Events - one of HETS priorities is the development and offering of various events throughout the year that are tailored to our member institutions' needs and interests. The majority of these events are free of charge and sponsored by corporate partners like Blackboard, Oracle, ETS, Cengage Learning, etc.



The Best Practices Showcase, our major event, is a two-day conference, face to face or virtual. This event allows HETS to highlight and celebrate the outstanding work of its member institutions with a **member special rate close to \$250 per participant**. Each Conference showcases more than 30 innovative projects that use technology to achieve Hispanic success.



The HETS Online Journal highlights original peer-reviewed and high quality papers, research review, and evidence-based articles in the field of technology. The journal is included in Cengage and EBSCO Publishing's databases.





Students

The number of students enrolled in HETS member institution continues to increase every day. To date, there are more than half a million students enrolled in these institutions. More than 60% of these students are Hispanic/Latino. Students enrolled at Hispanic Serving Institutions are our main driver. The focus of this organization, from day one, has been to widen opportunities for Hispanics in higher education. HETS provides Hispanic students with access to multiple useful resources to support their access to higher education. More importantly, through its resources, events, and capacity-building efforts, HETS seeks to enhance students' opportunities for true learning and academic success.

Most of the resources available to students can be accessed **free of charge** through the Student Placita at the HETS Virtual Plaza portal (www.virtualplaza.org). Here's a list of the most popular resources for students (**Estimated savings of more than \$100,000**).



Testing and Education Reference Center (TERC) and Career Transitions:

Through an agreement with Cengage Learning, a company dedicated to innovative teaching, learning and research solutions for the academic, professional and library markets, HETS provides free access, exclusive for member institutions, to the following databases **free of charge (More than \$6,000 in savings)**:

- **TERC** - Students can search for academic programs, more than \$8 billion in scholarships, take online practice tests (e.g., GRE, NCLEX, SAT, TOEFL, LSAT, among others), and use test prep eBooks.
- **Career Transitions** - Online career guidance center that walks you through the job-searching process, and provides an array of tips and tools to help you get the job you need, including interview simulators.

Career Exploration Module

Helps users select the career that best fits your needs and interests (**free of charge**).

Science, Technology, Engineering & Mathematics

(STEM) - Tool and resources to guide you in one or more of these areas (**free of charge**).

E-Writing modules

Through collaboration with Miami Dade College, HETS allows you to access a comprehensive English laboratory with free innovative online modules and resources **free of charge (Estimated savings of more than \$50,000)**.

Bilingual Entrepreneurship Courses

Through collaboration with Kutztown University, HETS provides access to an extensive series of online non-credit Entrepreneurship courses free of charge, with video and audio available in both English and Spanish **free of charge (Estimated savings of more than \$60,000)**.

Student Readiness

Tools and resources that assist Hispanic students in meeting their academic goals in traditional and online learning environments, and helps you determine whether traditional education or online learning is suitable for you. It also includes tools to guide you in the selection of an online program, strategies to determine your level of readiness to study online, several free online courses, and more.

Financial Aid opportunities

Resources on scholarships and fellowships from HETS member institutions and other private organizations specifically focused on the needs of Hispanic/Latino students (**Opportunity to promote and recruit students free of charge**).

Scholarships

Information on scholarships available for Hispanics.

Stay Connected!



LinkedIn:

[linkedin.com/company/HETS](https://www.linkedin.com/company/HETS)



YouTube:

[youtube.com/hetsorg](https://www.youtube.com/hetsorg)



TUMBLR:

[tumblr.com/hetsorg](https://www.tumblr.com/hetsorg)



Twitter:

[twitter.com/hetsorg](https://www.twitter.com/hetsorg)



Pinterest:

[pinterest.com/hetsorg](https://www.pinterest.com/hetsorg)



Facebook:

[facebook.com/hetsorg](https://www.facebook.com/hetsorg)



eMail:

info@hets.org



Web:

[hets.org](https://www.hets.org)

