STAGES OF IMPLEMENTATION
2012-2017

Year 1
- Best Practices Showcase (Virtual)
- Identification and coordination of required content, expert, and funding resources
- HETS Online Journal
- Online training
- Web strategies
- Social media tools

Year 2
- Coordination of content and expert resources
- Diversification of funding
- Training events
- HETS Online Journal
- Online training
- Strategic alliances
- Dissemination of resources
- Virtual Best Practices Showcase (onsite)
- Web strategies
- Social media tools
- Virtual Plaza resources

Year 3
- Best Practices Showcase (Virtual)
- Development and uploading of online resources
- Online training
- Diversification of funding opportunities
- HETS Online Journal
- Research
- Dissemination
- Strategic alliances
- Web strategies
- Social media tools
- Webinars
- Virtual Plaza resources
- Learning style inventory
- CETL Collaboration Assessment tools

Year 4
- Training events
- Joint Online Resource Center at Virtual Plaza
- Diversification of funding opportunities
- Dissemination initiatives
- HETS Online Journal
- Collaboration initiatives
- Project development
- Strategic alliances
- Virtual Best Practices Showcase (onsite)
- Social media tools
- Web strategies
- Webinars
- CETL Collaboration assessment tools

Year 5
- Full implementation

Marketing, Communications, and Development