

Welcome!

## HETS Chair Message



As HETS Chair of the Hispanic Educational Technology Services (HETS) Consortium, I am pleased to announce the publication of the **2024 Fall Issue** of its peer-reviewed Online Journal (HOJ). This Journal, created in 2010, provides high-quality research articles covering online teaching, learning, and training topics for the academic community around the world.

“We are pleased to publish four new articles, two in English and two in Spanish, and consistently continue providing this peer-reviewed publication focusing on showcasing innovative research, scientific papers, and best practices on topics related to online education with a globalized perspective,” said Eng. Gladys Nieves, Chair of the HETS Board of Directors and President of EDP University in Puerto Rico.

Access to the publication on the new platform is available from the HETS website ([hets.org/ejournal/](https://hets.org/ejournal/)). In this issue, the Journal showcases articles in English and Spanish, discussing topics such as Encouraging Women and Underrepresented Groups in STEM Careers, A Model for the Development of Entrepreneurship Ecosystem and Technology Integration, *La Investigación de mercados como pilar del éxito Empresarial*, and *Neuroaprendizaje basado en la lectoescritura y estrategias lúdicas en el currículo Artes del Lenguaje*.

HETS invites you to enjoy reading the articles on this issue and share the Journal with colleagues, academics, students, and administrators involved with higher education. Likewise, HETS encourages all those interested in publishing their articles to take advantage of this opportunity to share their knowledge. The deadline for submission of articles to be considered for publication in **Volume XV, Spring Issue**, is **March 10, 2025**.

Finally, we extend our invitation to join HETS collaborators as reviewers of our publication. If you are interested, please send an e-mail to [info@hets.org](mailto:info@hets.org).

We hope you enjoy this edition!

Regards,

**Gladys Nieves, P.E.**

HETS Chair

President, EDP University