



# El sector Educativo está cambiando...

**Jorge Salinas**

**Ingeniero de Soluciones, Blackboard Internacional**



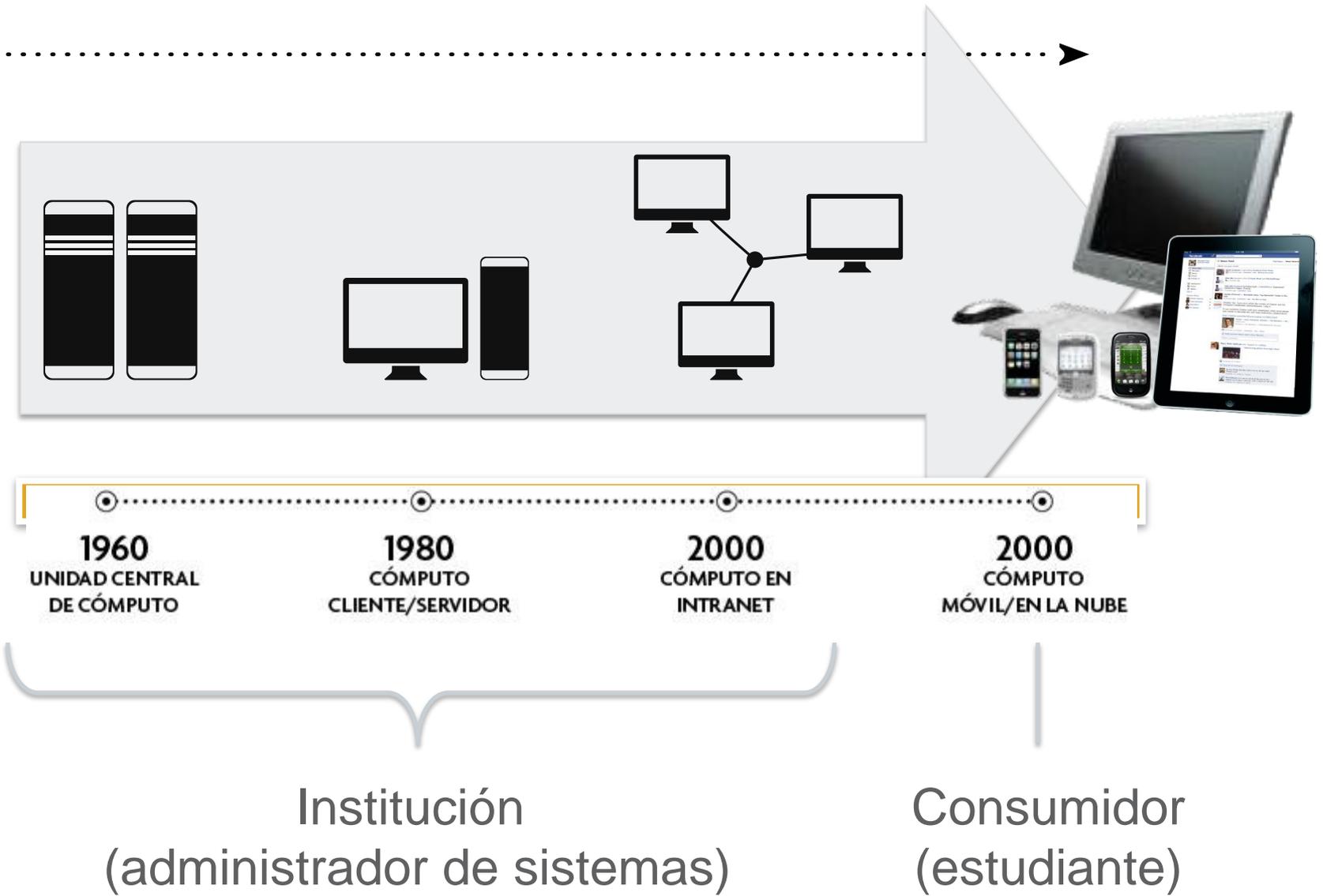
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“ Estoy completamente seguro de que en veinte años, veremos hacia el pasado los procesos educativos utilizados en la mayoría de las escuelas hoy en día y nos preguntaremos, cómo es que pudimos tolerar algo tan primitivo. ”

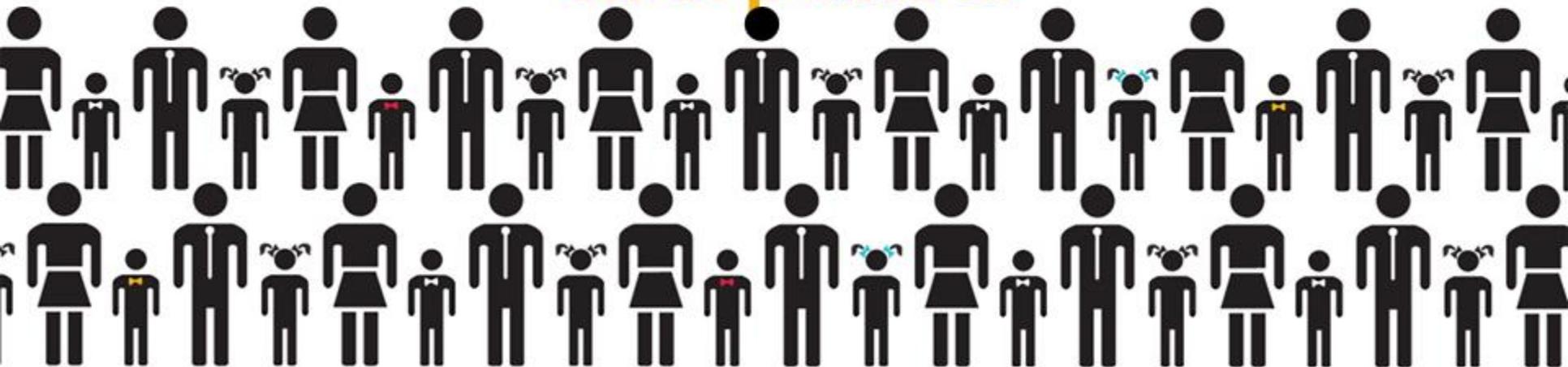
**JOHN W. GARDNER,**  
**Secretario de Educación del**  
**Presidente Lyndon Johnson,**  
**1965-1968**







7 mil millones de personas  
en el planeta



& 5 MIL MILLONES DE  
TELÉFONOS MÓVILES



# MOOCs



*The New York Times*  
The Year of the MOOC

To MOOC or not  
to MOOC?

The UVA controversy  
threatens its reputation

Heard: MOOCs growing from Stanford  
to Georgia Tech to MIT to Udacity and  
udemy

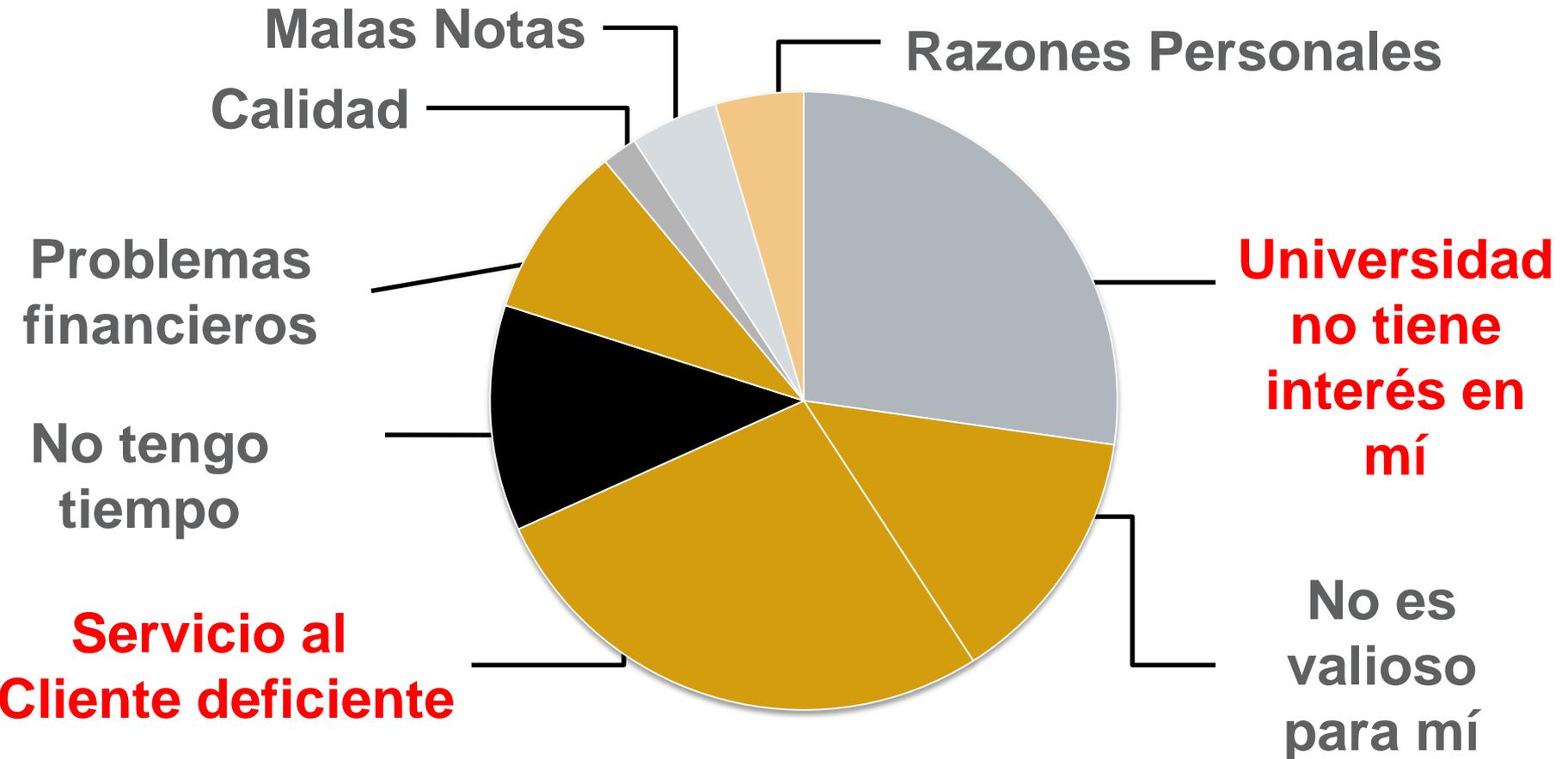
MOOC Update: University of  
Texas System Forges  
Partnership with EdX

**Además  
el estudiante es  
diferente**





# Por qué los estudiantes desertan?

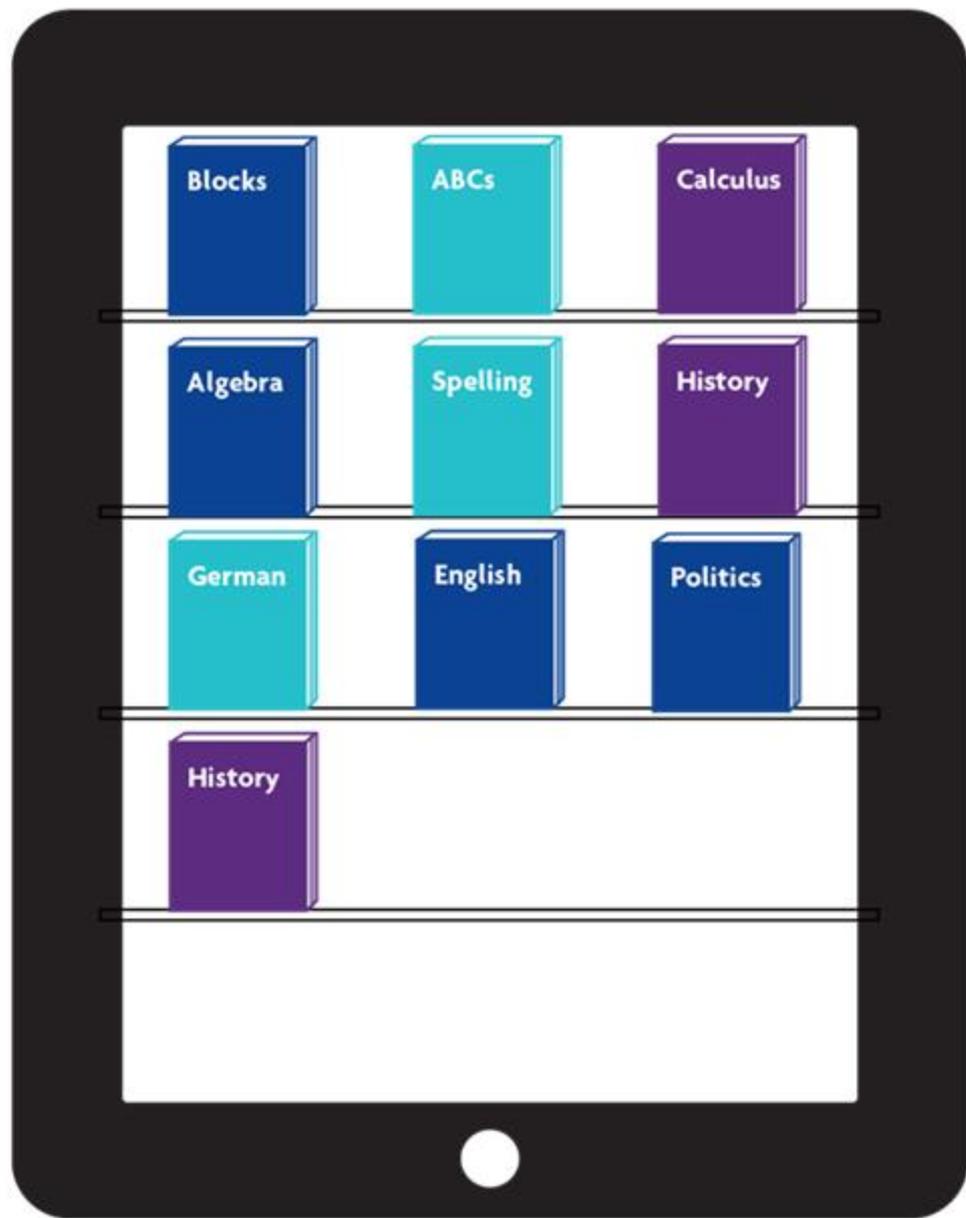


Source: *AcademicMAPS* student survey

Existen niños de 2do grado que escriben

**60 palabras**  
por minuto





Cada libro de texto  
que un niño cargará  
en toda su etapa  
escolar  
**CABRÁ EN UNA  
TABLET**  
que pesa menos  
de 2 libras

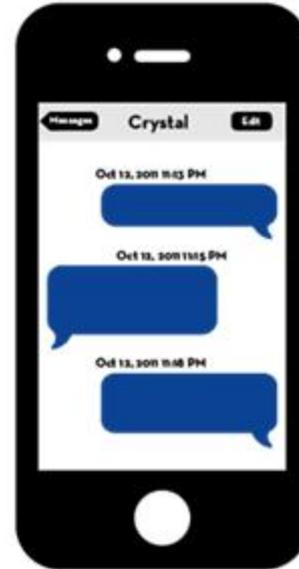
# 9%

**Estudiantes pasan 9% más tiempo usando apps Móviles que lo que hacen en Internet.**

# 4.6

**Las personas pasan 4.6 horas a la semana en redes sociales-más tiempo del que pasan leyendo o escribiendo correos electrónicos.**

Muchos estudiantes usan



**EN LUGAR DEL  
CORREO ELECTRÓNICO.**



Enter Last Name of Professor

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Professors

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Best Professors Lists



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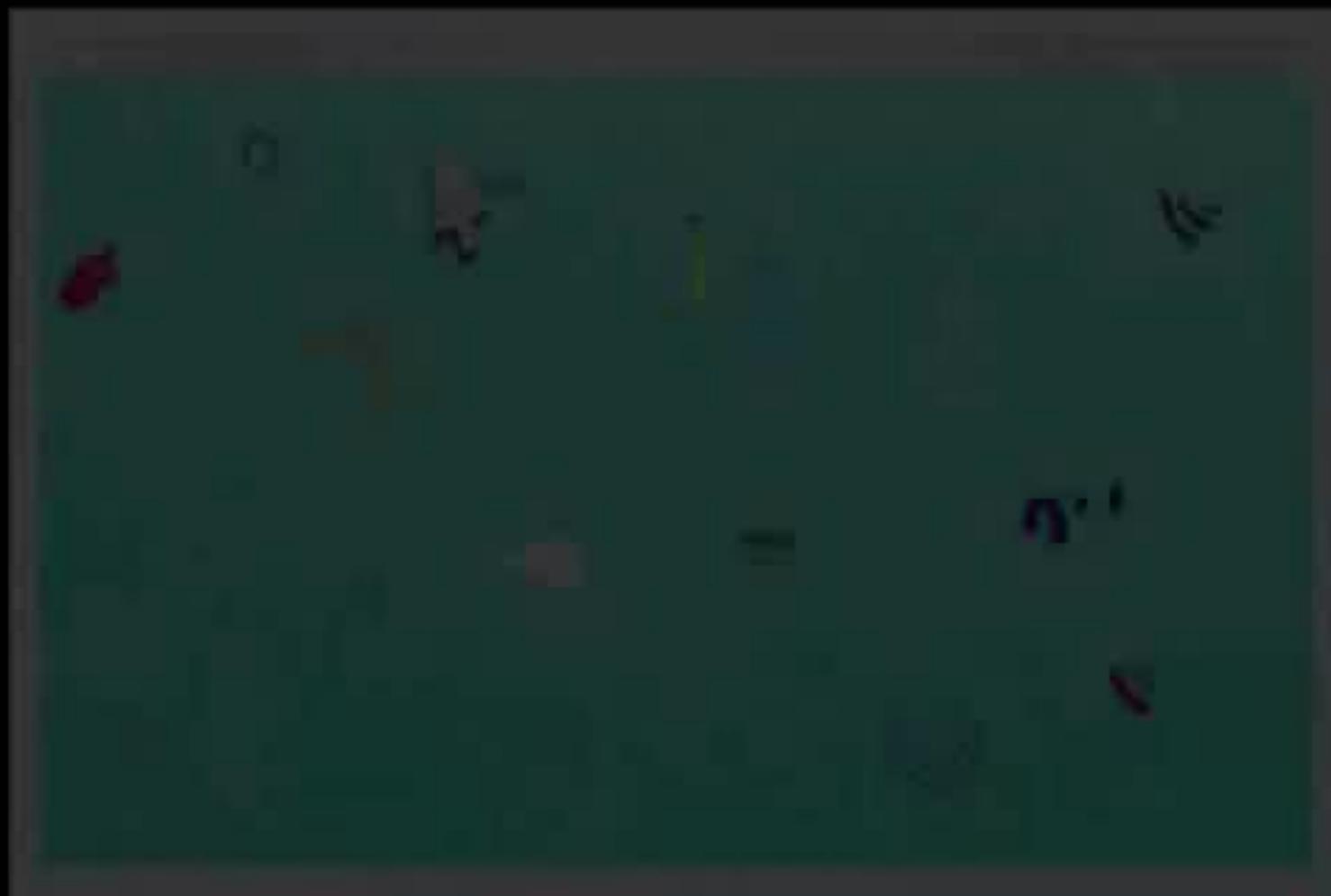
Professors Strike Back

Your profs are reading the comments. Now it's their turn... Watch Now!



We're on Twitter

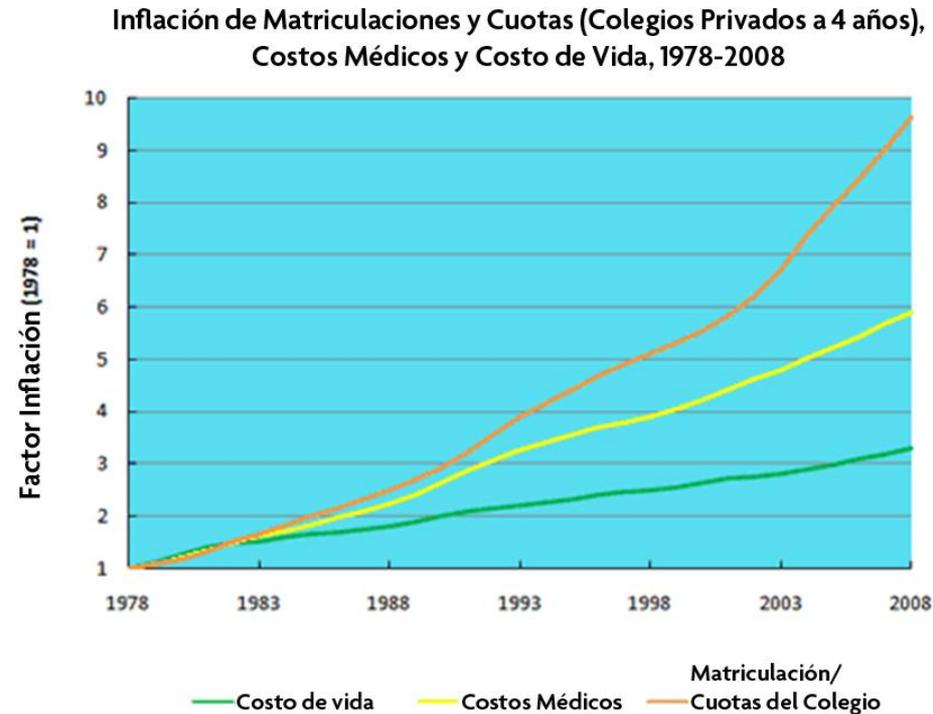
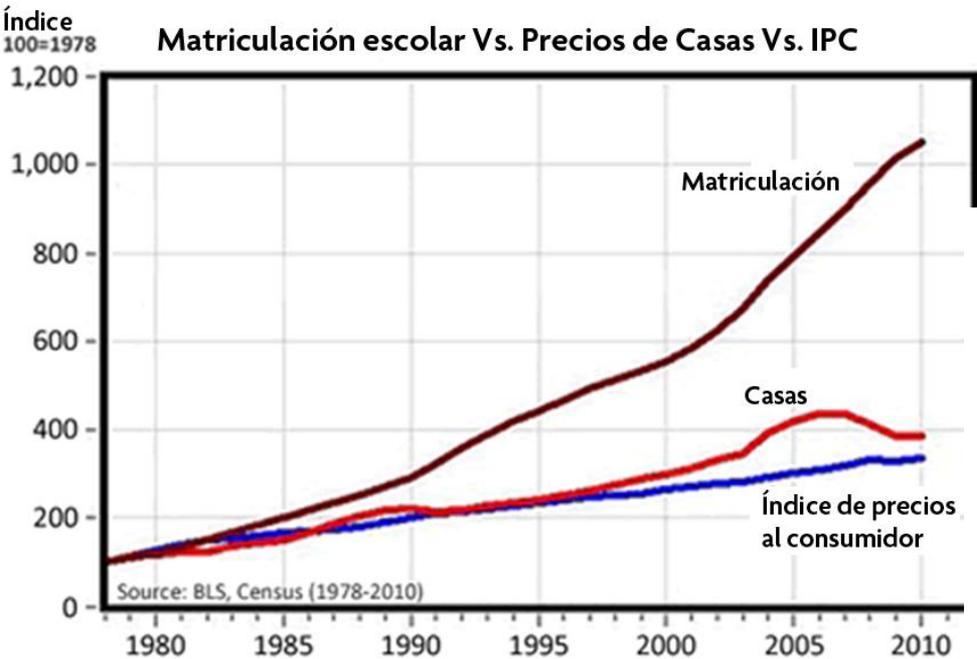
Follow RMP and keep up with all



**Además  
la economía/industria  
esta cambiando**



# Presiones Económicas



# Las Universidades **están perdiendo** **fondos**

State Support for Colleges  
Falls 7.6% in 2012 Fiscal  
Year

California's Public  
Colleges Face \$1.4  
Billion in New Budget  
Cuts

Texas Budget Plan would cut  
\$1.7 billion from higher  
education

Louisiana colleges  
prepare defense against  
further budget cuts

# MÚSICA



**TOWER RECORDS®**



 *Napster*



 **iTunes**



 **Spotify™**



**PANDORA®**  
internet radio

# LIBROS



**BARNES & NOBLE**  
BOOKSELLERS



**amazon.com**<sup>®</sup>



**Kindle**  
amazon.com  
and you're done.™



**iPad**



**iBooks**

# EDUCACIÓN



**Colegio de ladrillos & mortero**



**Programas en línea**



# EDUCACIÓN



**Colegio de ladrillos & mortero**



**Programas en línea**



**ABIERTO**

**MÓVIL**

**SOCIAL**

**ANÁLISIS**

# Educación 2020



**EDUCACIÓN  
GLOBAL  
AUTÉNTICA**



**ESTUDIANTES  
NO-TRADICIO  
NALES**



**PREFERENCIAS  
DEL CONSUMIDOR/  
MODELOS  
ALTERNATIVOS**



**EDUCACIÓN  
ENFOCADA  
A  
ESTUDIANTES**



**GRANDES  
VOLÚMENES DE  
DATOS EN  
MAINSTREAM**



**EN LÍNEA &  
MOVILIDAD  
EN TODAS  
PARTES**

**Estamos Cambiando?**





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**Shirley Harrell**  
Educator  
United States

> Read more

FEATURED COURSE

A DECADE OF OPEN SHARING

CELEBRATING

# Aparecerán alternativas viables a los MOOCs



*The New York Times*  
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udemy

MOOC Update: University of  
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Partnership with EdX



Michael Chasen

## My Stream



Rich text editor area with icons for attachments, images, and links.

DISCUSSION BOARD in Modern Architecture

TODAY

## Top-Heavy Architecture



*The Tartu Rebase Street project tries to combine the best of two worlds when it comes to residential structures. It essentially brings together the benefits of both a house and an apartment into one convenient package.*

” **What are your thoughts on top-heavy architecture?**  
[Please join us as part of this discussion.](#)



9 MINUTES AGO

I think this is a good way to address the need for condensed, economic homes while acknowledging the desire for the privacy, space and outdoor gardens that individual houses provide. By taking on a stacked villa form, it offers all those things while keeping the building and maintenance costs low.



LESSON 5 in Modern Architecture

Successfully submitted assignment: **Architectural Composition**

## My Bb Network

## Buddies

4 buddies online

## Classmates

3 classmates online

online



Ardi



Sarah



Jeremiah

offline



Sari



Maya

## Instructors

1 instructor online

## Bb Trends

What's Bbuzzing around here

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54
55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72
73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108
109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126

Talk Video

AUDIO & VIDEO AUDIO & VIDEO AUDIO & VIDEO

Blackboard collaborate

Public Table of the Elements





Switch Role: Faculty

# Spotlights for Sunday, October



**Study**  
Learn more  
info ses  
Join us o  
218 Adm  
semester  
on this ex

## Blackboard »

News and updates from your online courses.

- Overview
- CMPE 321
- CRAB 101
- deb
- LLC 600
- LLC 644
- SCI 100
- SCI 100Y
- SCI 100Y

### System Announcements

No system announcements.

### Course Activity

[what's this?](#)

Course	You	Course (Avg)	Grade Distribution
CMPE 321	9	108	<a href="#">check</a>
CRAB 101	0	25	<a href="#">check</a>
deb	0	147	<a href="#">check</a>
LLC 600	461	240	<a href="#">check</a>
LLC 644	102	109	<a href="#">check</a>
SCI 100	3	124	<a href="#">check</a>





# SCHOOL OF THE FUTURE

127 EAST 22nd STREET



# Nuestro Foco



**ACCELERAR**

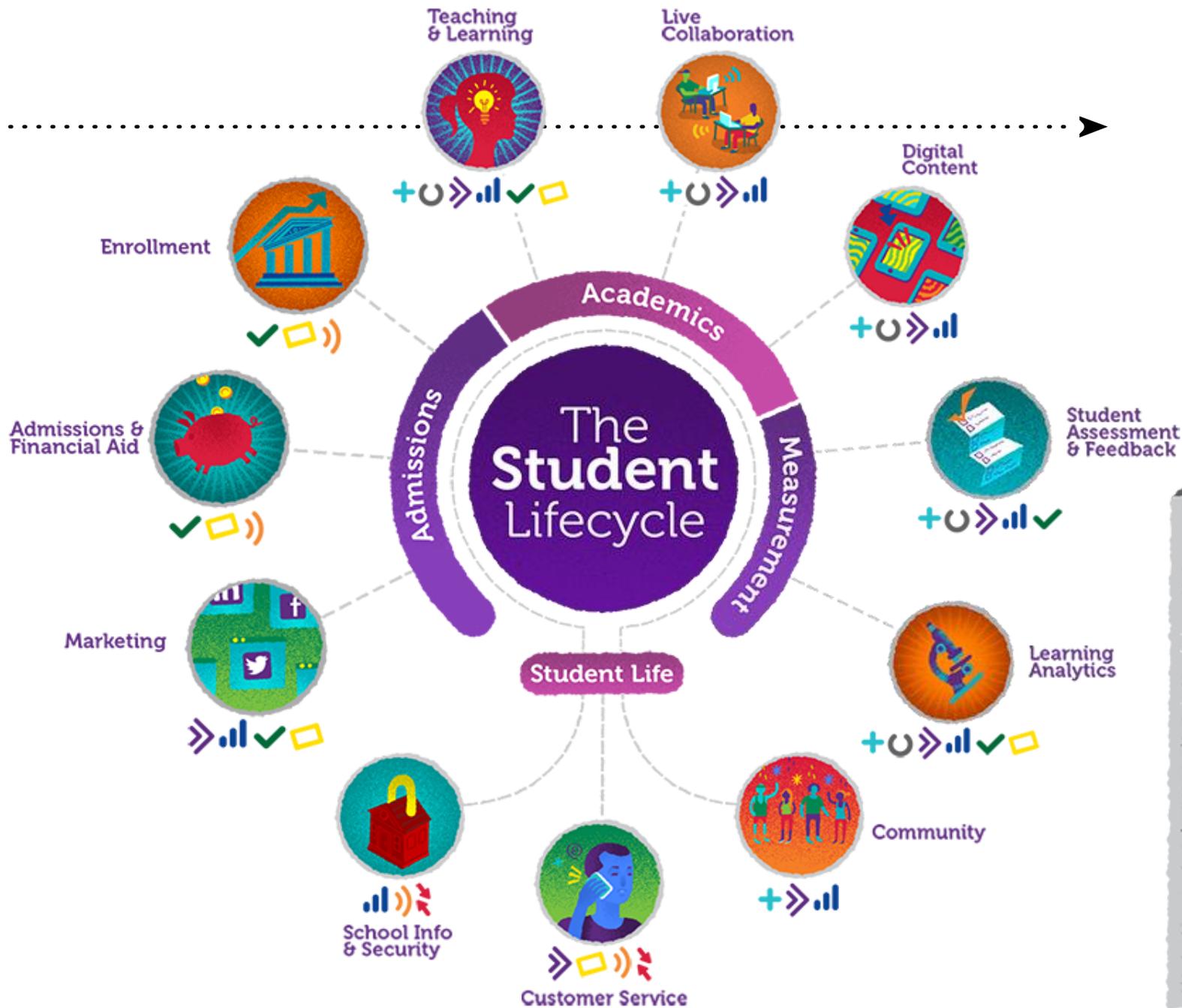


**INTEGRAR**



**INNOVAR**





### Blackboard Platforms

- + Learn
- ⌚ Open Source Services
- Collaborate
- || Mobile
- ✓ Analytics
- Student Services
- ) Connect
- ↯ Transact

# **Pensamientos Finales**

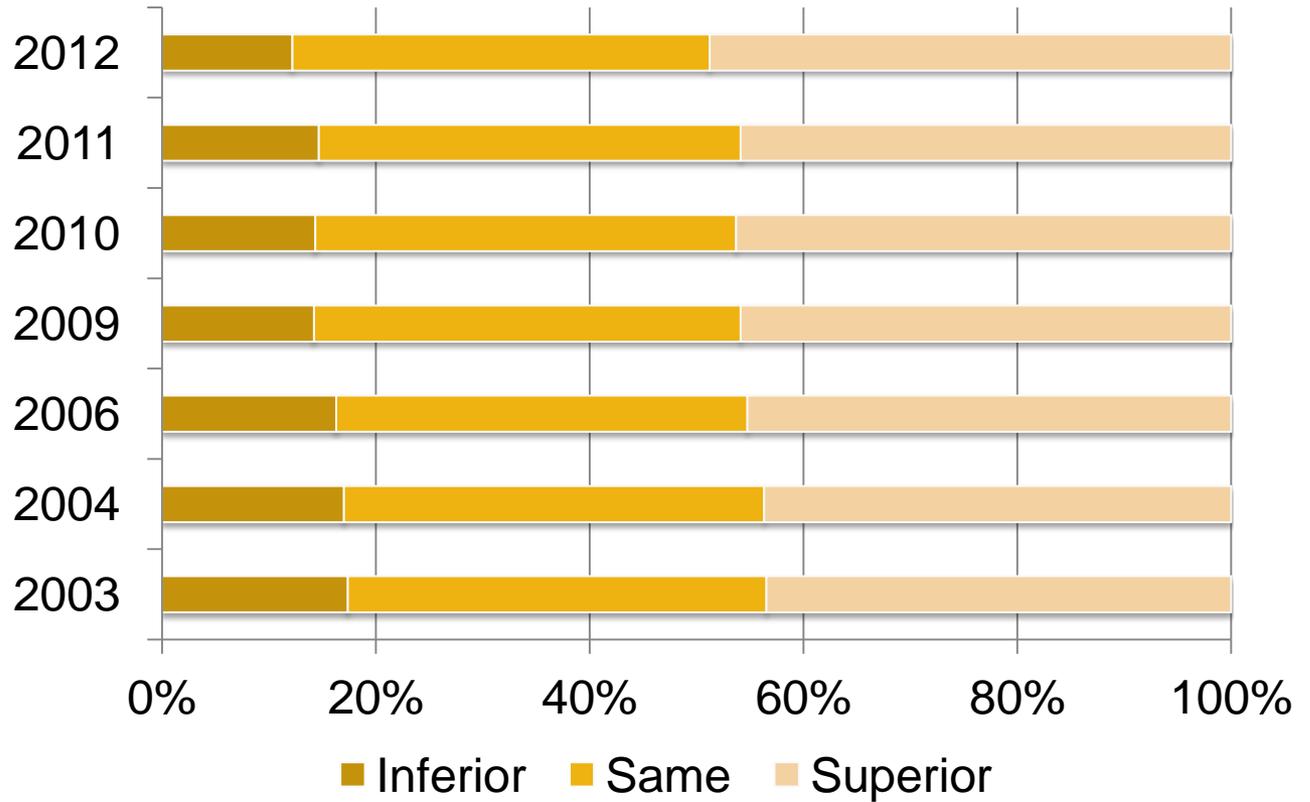


# Online gana aceptación

**77%**



ONLINE OUTCOMES VS FACE-TO-FACE:



**5 millones**  
de estudiantes checan sus calificaciones

**13 millones**  
revisan cursos

**3 millones**  
de visitas en apps en 3 semanas

.....>

...el gasto social en el desarrollo humano, y en particular en materia de salud y educación, juega un rol enorme en la equidad de oportunidades para todos...



**Gracias**

**Jorge Salinas**

**[jorge.salinas@blackboard.com](mailto:jorge.salinas@blackboard.com)**