

Blackboard

Engage Everyone Every Time, Everywhere with Blackboard Collaborate

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Vice President, Product Management

Blackboard
collaborate™



Education is Changing





**EDUCATION
TRULY GLOBAL**



**NON-
TRADITIONAL
LEARNERS**



**CONSUMER-
PREFERENCES/
ALTERNATIVE
MODELS**



**LEARNER
CENTRIC
EDUCATION**

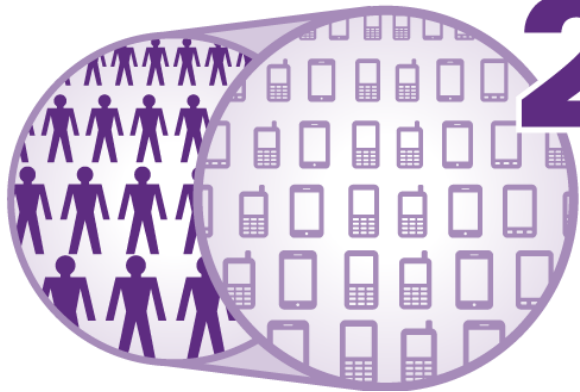


**BIG-DATA IN
MAINSTREAM**



**ONLINE &
MOBILE
EVERYWHERE**





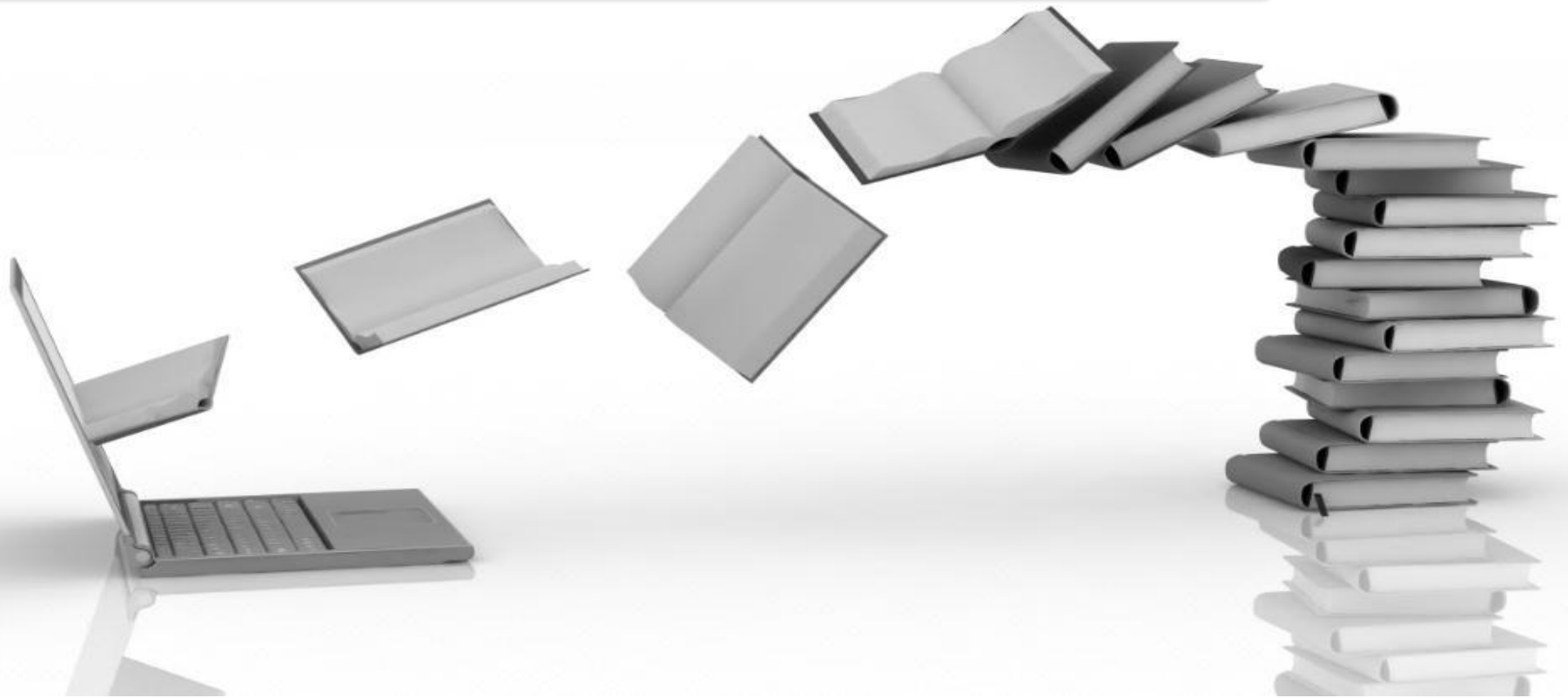
2013

The year when connected mobile devices surpassed the number of people on Earth

Mobile VIDEO traffic accounts for over half of all wireless traffic.



Consumer Preferences / Alternative Models



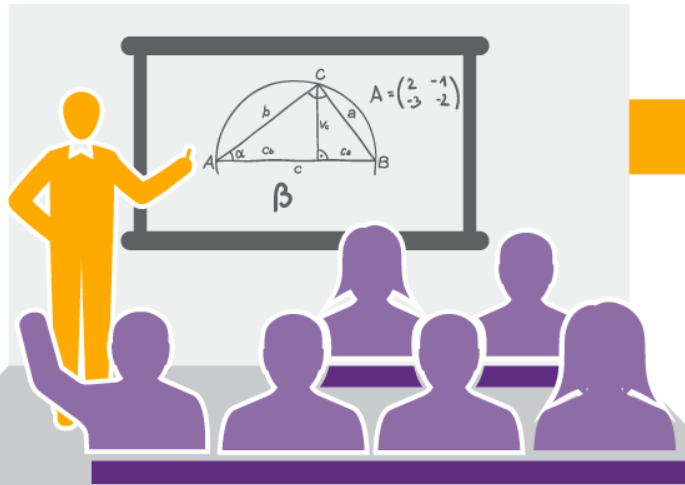
By 2020, **6.5M** students will be enrolled in fully-online programs, generating **\$150B** in student tuition revenue. Growth in hybrid will be even sharper.

Learner Centric Education— *The Flipped Classroom*



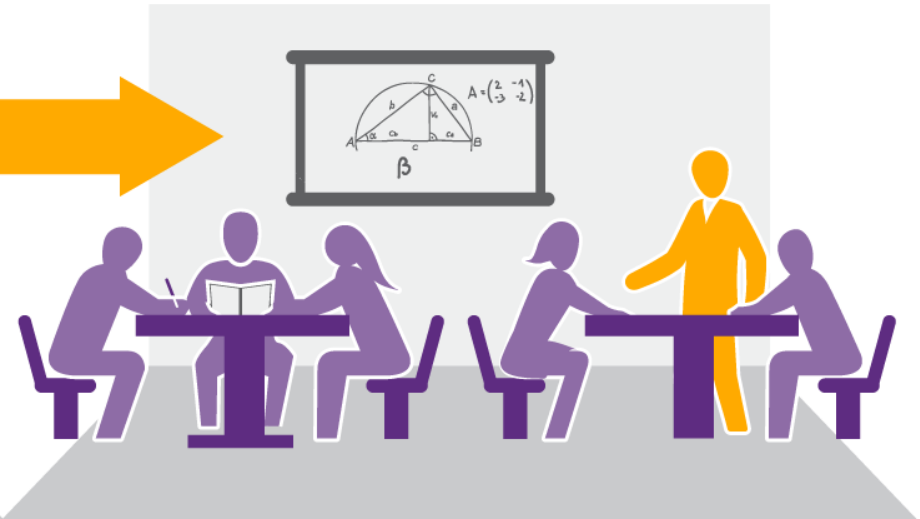
Traditional Classroom

Teacher's Role:
"Sage on the Stage"



Flipped Classroom

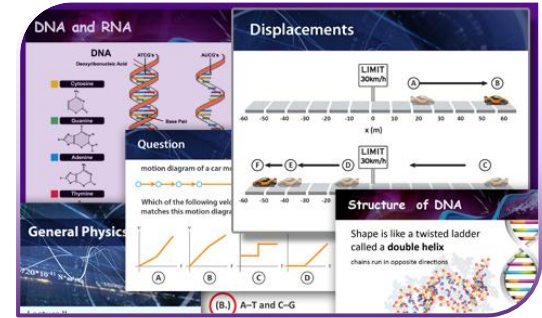
Teacher's Role:
"Guide on the Side"



In a recent study by the UNC, after flipping the classroom, student performance on an identical final exam improved between 2011 and 2013 by 5.1 percent.



Access + Demand + Content



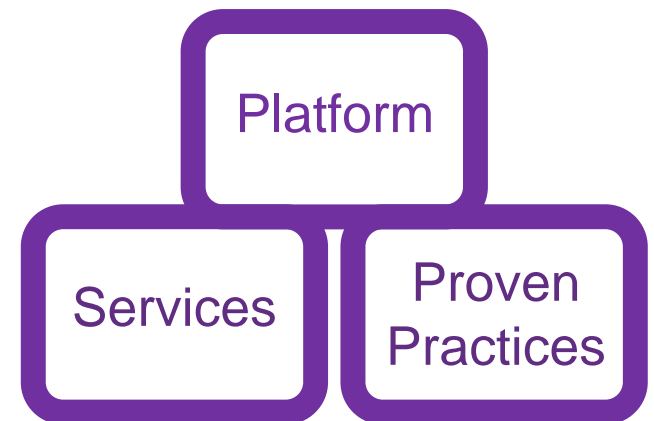
≠ Learning



Learning Requires
COLLABORATION



takes **live engagement,**
learning and collaboration
online



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54
55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72
73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108
109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126

Talk Video



Blackboard collaborate



Blackboard Collaborate™ Platform

Web Conferencing



- Virtual classes
- Webinars
- Professional development
- Meetings
- Lecture Review

Enterprise Instant Messaging



- Office Hours
- Meetings
- Tutoring
- Student services
- Desktop Conferencing

Voice Authoring



- Personalized coaching
- Facilitate language study
- Voice feedback

Mobile Collaboration

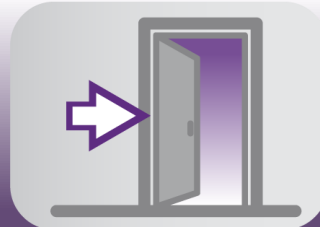
LMS, CMS and Custom Integrations

Designed for Education



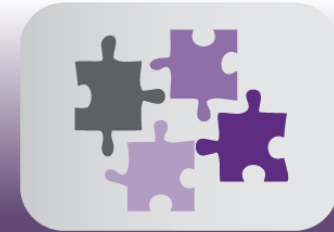
Product features

- Academic whiteboard
- Breakout rooms
- Moderator insight and controls
- Polling for engagement
- Mobile collaboration
- Office Hours status
- School services access



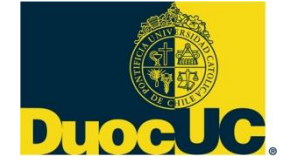
Accessibility

- Screen reader compatibility
- Closed captioning
- Short-cut keys
- Color schemes
- Auditory notifications
- Low bandwidth and multiplatform support



Integrations

- Blackboard Learn
- Moodle
- Sakai
- Desire2Learn
- LTI Standard
- Pearson Learning Studio
- Epsilen
- BrainHoney



Blackboard Collaborate



Improve Outcomes

- Better student-to-student engagement
- Increased course completion and student retention rates
- Improved grades and exam scores



Increased Revenues

- Expand classroom beyond the physical building
- Offer virtual classes and seminars
- Increase capacity for greater enrollments



Reduce Costs

- Reduce or eliminate travel
- Efficient meeting & events
- Efficient faculty Professional Development



Listening to Our Clients



- Mobility
- Simplicity
- Access



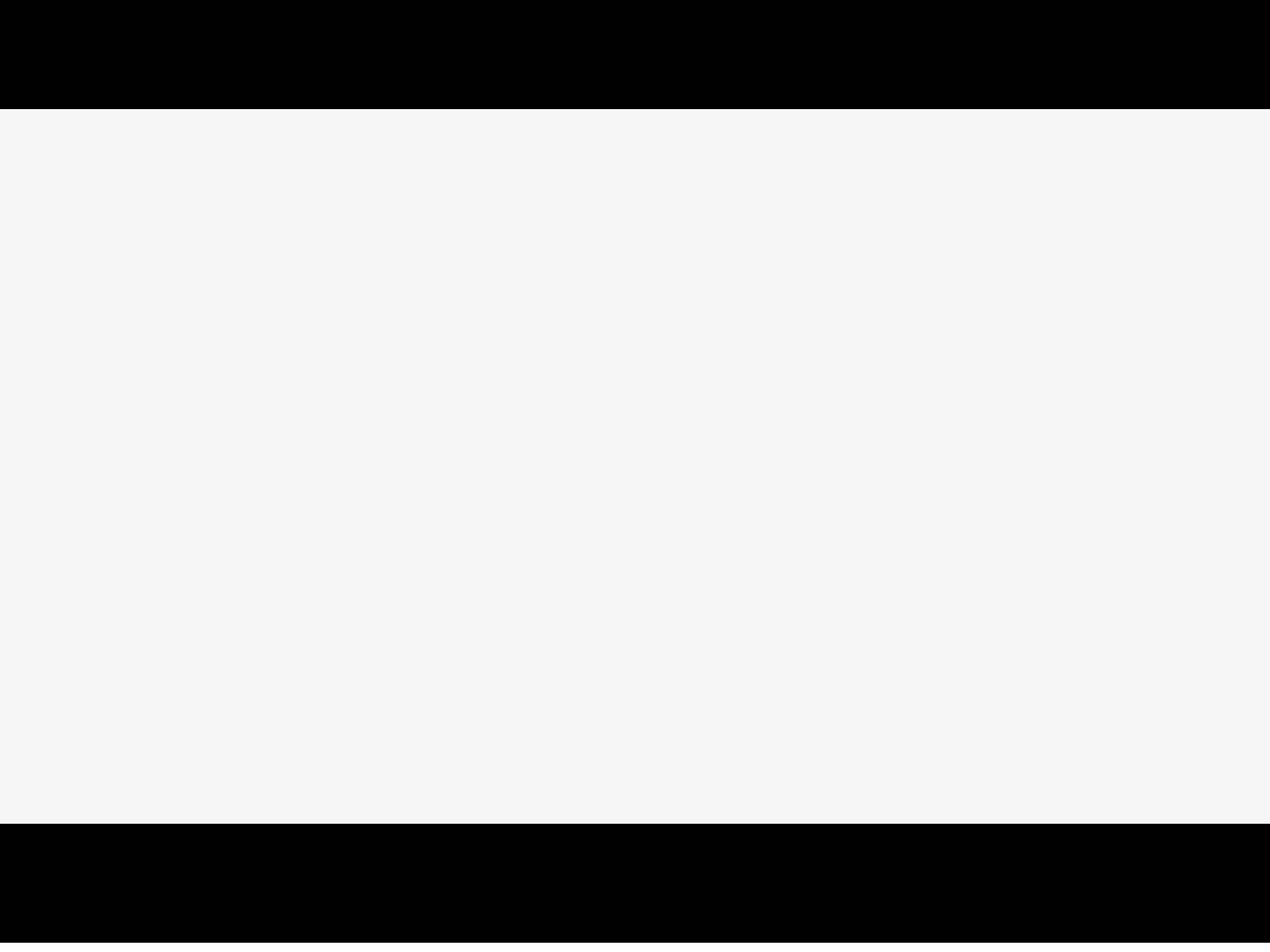
Delivered!

Blackboard Collaborate 12.5

Access Everywhere

iOS, Android & Kindle Fire





Simple, Flexible, Easy

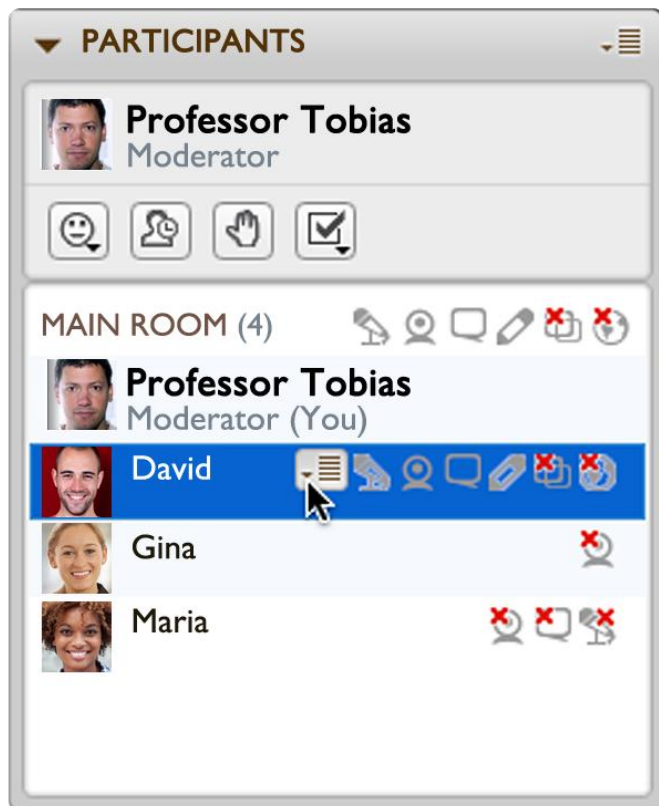
Built-In Phone Conferencing

- Automatically assigned numbers
- Low bandwidth access and attending on the go
- No need for a 3rd party provider
- **INCLUDED** in your Enterprise License!



Usability & Accessibility

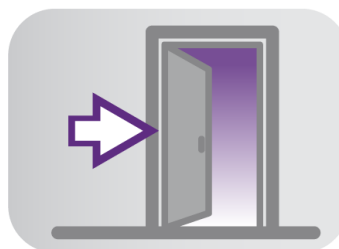
1-Click Participant Permissions



Additional Localizations



JAWS 14 Support



- Added support for JAWS 14 with Java Access Bridge 2.0.2

Usability & Accessibility





Course Info



Edit Mode is:

ON

Blackboard Collaborate

Course Room



Launch Course Room

Edit Publish Link Allow Guests

My Room

Launch My Room

Edit Publish Link Allow Guests

Schedule a Session

Create Schedule

Set Default

SCHEDULED SESSIONS | RECORDINGS

Search

Title

Contains

Start Date

05/08/2013



End Date

05/14/2013



Go

Delete

Page 1 of 2



<input type="checkbox"/>	Session Title ▲	Start Date	End Date	Published?	Guests Allowed?
<input type="checkbox"/>	Bio 101 Office Hours	Mon, Sep 15, 2013 - 11:30 AM EST	Fri, Dec 19, 2013 - 11:59 PM EST	✓	✓
<input type="checkbox"/>	Bio 101 Office Hours	Mon, Sep 15, 2013 - 11:30 AM EST	Fri, Dec 19, 2013 - 11:59 PM EST	✓	
<input type="checkbox"/>	Bio 101 Office Hours	Mon, Sep 15, 2013 - 11:30 AM EST	Fri, Dec 19, 2013 - 11:59 PM EST	✓	

Introduction to Biology



Home Page

Course Materials

Content

Discussions

Groups

Tools

Help

COURSE MANAGEMENT

Control Panel

Content Collection

Course Tools

Evaluation

Grade Center

Users and Groups

Customization

Packages and Utilities

Review Everywhere

MP4 Recordings

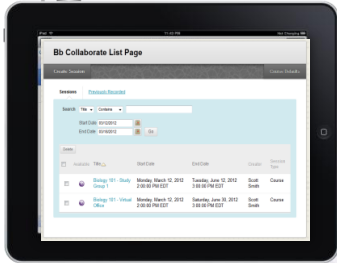


Recordings in industry standard
Mp4 and Mp3 formats

A Complete Mobile Solution



Access



**Attend
on the go**



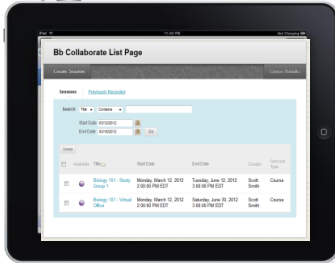
**Review anywhere
(MP4)**



A Complete Mobile Solution



Access



**Attend
on the go**



**Review anywhere
(MP4)**





Looking Ahead >



ACCELERATE



INTEGRATE



INNOVATE

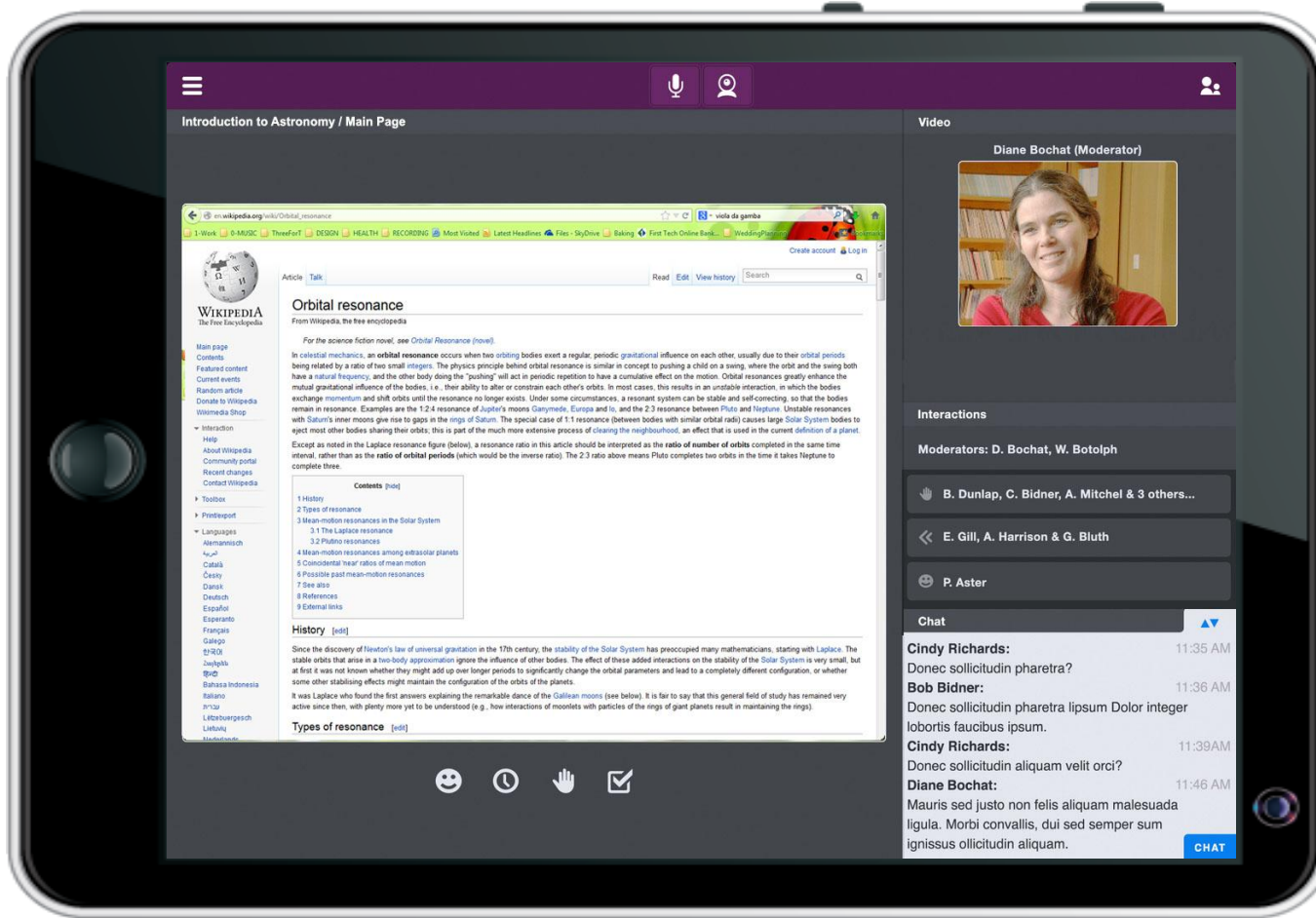
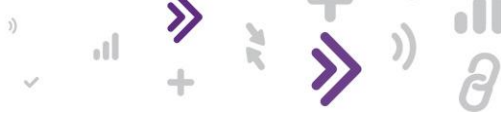


Forward Looking Statements

Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers.

Product visuals and demos are conceptual mock-ups only and may or may not be included in future product releases.

Mobile – A More Robust Experience In Development



- Video
- Web Tour
- Multimedia Library
- Private Chat

Conceptual Mock-up. Subject to Change without notice

Big Pipes with Rich Media

In Design



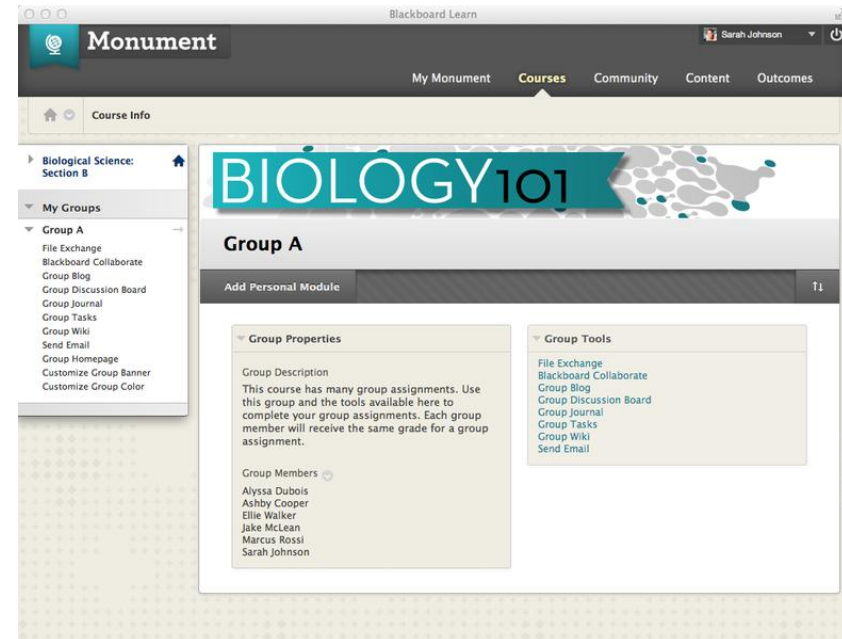
Instructor Efficiency

Improved Building Block: In Design



Blackboard learn⁺

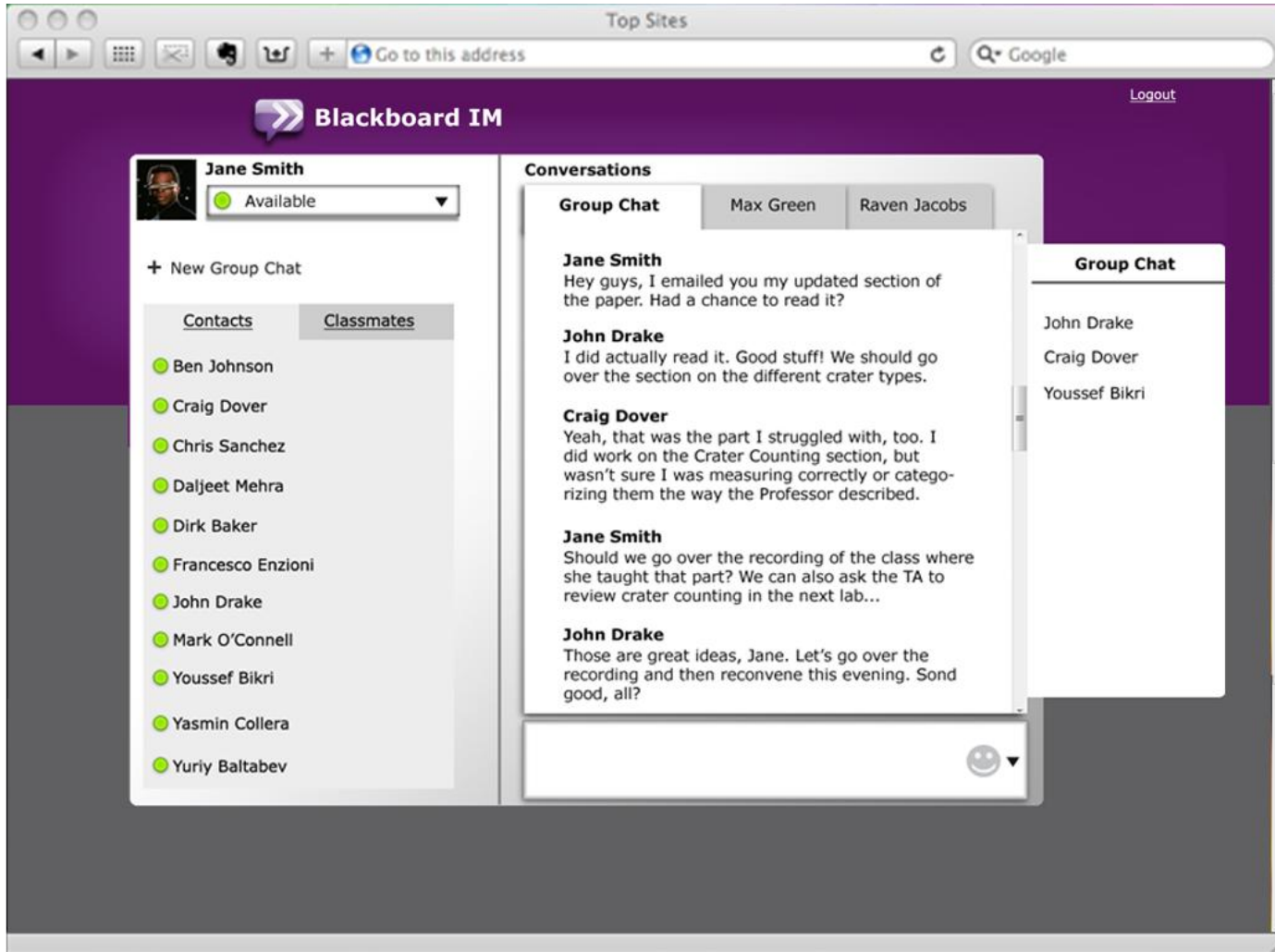
- Collaboration for Course/Org Groups
- Course Copy Support



Conceptual Mock-up.
Subject to Change without notice

Connections Outside the Classroom

Web Based IM - In Development



Conceptual Mock-up. Subject to Change without notice



ACCELERATE

INTEGRATE

INNOVATE



We value your feedback!

bbcollaboratefeedback@blackboard.com

Blackboard

2013 Roadmap

Blackboard Collaborate

Blackboard
collaborate™

