



Hispanic Educational Technology Services

Overview of HETS Strategic Plan 2017-2020 Areas

Yubelkys Montalvo
Board Meeting
June 28, 2017

Borough of Manhattan Community College
New York, NY

- ▶ Explore the possibility of **HETS promoting the collaboration between HETS Member Institutions to facilitate their students' transfers**
- ▶ Share your feedback and ideas





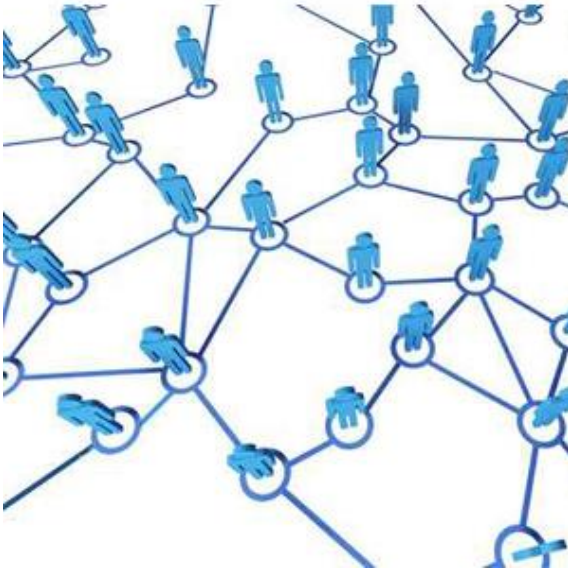
The Hispanic Educational Technology Services is the first bilingual consortium dedicated to serving the higher education needs of the fast-growing Hispanic communities.



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Universities and Colleges localized in:

Puerto Rico	Texas
Florida	Washington, DC
Kansas	Massachusetts
New Jersey	California
New York	Maryland
Missouri	Connecticut

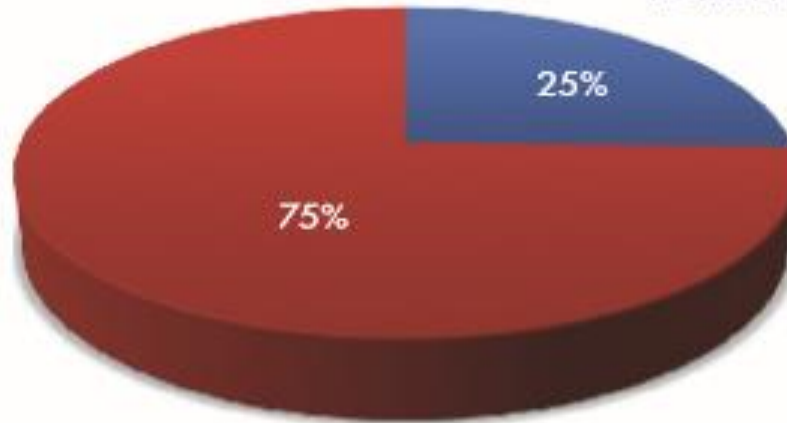


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Corporate Partners:
Blackboard, Cengage
Learning, *Grupo Parada*, ETS,
Dialpad & Transworld Systems,
Inc.

Total Enrollment among HETS Members

TOTAL: 749,900



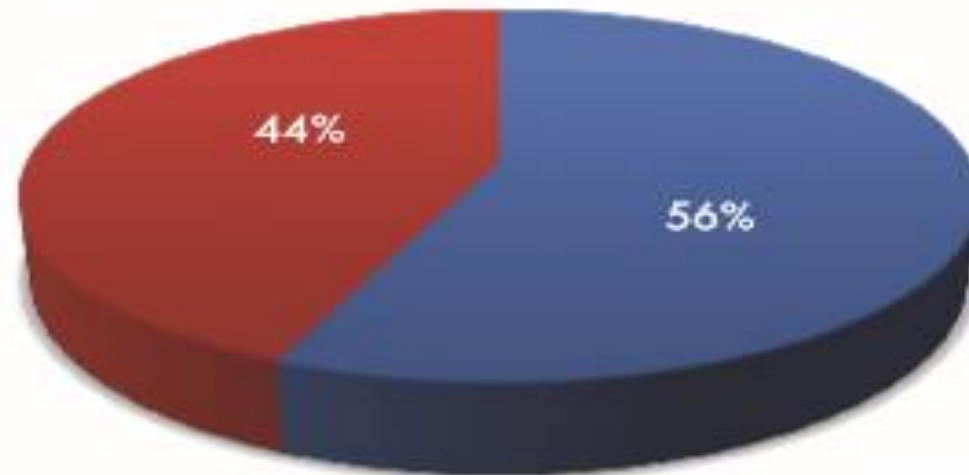
United States	559,057
Puerto Rico	190,843

749,900



HETS Members Profile 2015-2016

Enrollment among HETS Member Institutions

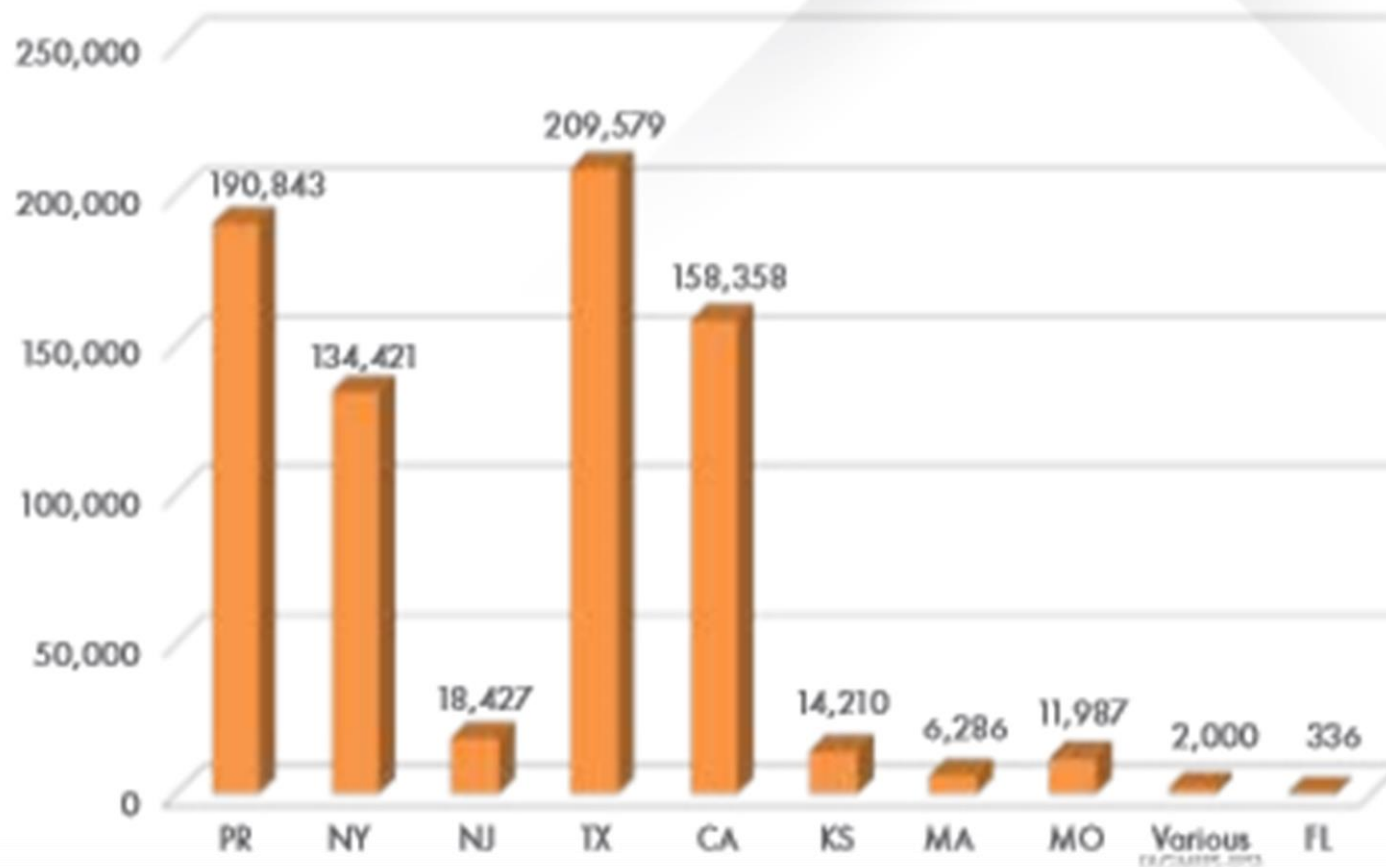


 Hispanic
 Non-Hispanic

749,900



Student enrollment among HETS Member Institutions by State



HETS Board of Directors (major authority –presidents of all member institutions)



HETS Board of Directors Meeting (meets twice a year to establish and monitor the organization)



To promote, support, and increase the capabilities of member institutions in order to enhance **Hispanic/Latino student success and opportunities** in Higher Education.





HETS WELCOMES INSTITUTIONS, ORGANIZATIONS, & INDIVIDUAL MEMBERSHIPS

More than **30 colleges and universities** constitute HETS. **Corporate members** from the United States, Puerto Rico, and Latin America, nonprofit organizations related to **technology and education**, as well as individuals, have joined this vast and varied group of institutions.

HETS
Hispanic Educational Technology Services
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MAJOR CORPORATE PARTNERS



Welcome to HETS.org

- What's New
- Other News
- Next Events
- Members Jobs

Univerisia Puerto Rico celebró Taller "Gerencia de proyectos para profesionales"-

Como parte de la colaboración entre HETS y Univerisia de PR, la Directora Ejecutiva de HETS, Yubelkys Montalvo, recibió capacitación de primer nivel en materia de gestión de negocios. La formación basada en dinámica de equipos es fuente de múltiples beneficios para los asistentes a un taller. Por un lado, pueden poner en práctica sus conocimientos previos e incorporar nuevas técnicas frente a la evaluación constructiva de sus compañeros; por otro, la posibilidad de simular espacios reales de actuación confiere a la práctica el valor añadido de la experiencia. Tomando en consideración esta perspectiva didáctica, Univerisia Puerto Rico celebró el taller "Gerencia de proyectos para profesionales", que tuvo lugar a lo largo de toda la jornada del pasado viernes, 12 de ...

Cierra con broche de oro el encuentro de líderes del HETS Student Leadership Tour-

El viernes, 1 de mayo se celebró el último día del encuentro de líderes del HETS Student Leadership Tour. El viernes 1 de mayo se celebró el último día del encuentro de líderes del HETS Student Leadership Tour. El viernes 1 de mayo se celebró el último día del encuentro de líderes del HETS Student Leadership Tour.

VIRTUAL PLAZA



VISIT the **Student Placita** for free practice

GRE, ASVAB, GEO, TOEFL, SAT, LSAT, and other resources.





2017-2020 Strategic Framework



VISION

To become the leading Hispanic bilingual technology consortium to enhance Hispanic/Latino student access and success in Higher Education



MISSION

To promote, support, and increase the capabilities of member institutions to enhance Hispanic/Latino student access, retention, and success in Higher Education through the strategic integration of technology.



STRATEGIC GOALS

1. Promote and advance innovation, leadership, and opportunities in Hispanic Higher Education.
2. Promote and support the strategic and efficient use of technology to facilitate educational opportunities for Hispanic/Latino students.
3. Create ongoing development opportunities for faculty and administrators in the use of technology to foster quality teaching, online learning, student access, and student retention.
4. Foster leadership development among Hispanic/Latino students in order to widen their opportunities for success in Higher Education.



PRINCIPLES THAT GUIDE OUR WORK

- Innovation
- Collaboration
- Excellence
- Diversity and Inclusion
- Strategic Networking and Alliance-Building
- Culture of Service
- Openness and Organizational Learning
- Leadership Development
- Commitment to Our Members





2017-2020 Strategic Priorities



CORE STRATEGIC AREAS

1. Access

This strategic area focuses on increasing Hispanic/Latino access to Higher Education and achievement of a Higher Education degree. HETS will aim to help members enhance the potential of their recruitment efforts and increase Hispanic/Latinos' understanding about opportunities available to access and succeed in Higher Education.



CORE STRATEGIC AREAS

2. Retention and Successful Completion

HETS will promote the strategic use of technology to support, drive, and optimize retention and successful completion of Hispanic/Latino students at member institutions.



CORE STRATEGIC AREAS

3. Online Learning

Through this core strategic area, HETS will promote the development of online learning as a means to support student access, retention, and successful completion, placing emphasis on quality teaching and learning and assessment.





Strategic Area 1: Access



ACCESS

Goal: Foster Hispanic/Latino student access and opportunities in Higher Education.

Objectives

1. Increase members' understanding of factors that limit Hispanic/Latinos' access to Higher Education and strategies to enhance access.
2. Increase awareness among Hispanic/Latino students about existing opportunities to access and succeed in Higher Education.



Strategies**Activities**

C. Share resources to guide students through career exploration, potential post-secondary institutions, admissions processes, standardized tests, financial aid, and degree programs.

- 1) Online resources for prospective students through Student Placita
- 2) Access to the TERC
- 3) Annual Academic Fair
- 4) Annual Student Leadership Showcase
- 5) Participate in members' graduate fairs

D. Facilitate processes for students moving to the United States to pursue a post-secondary degree (new undergraduate students, undergraduate transfer students, and graduate students).

- 1) Online discussion with Directors of Admissions from members in US
- 2) Access to online resources and tools in coordination with Admissions staff
- 3) Collaboration with Admissions staff to facilitate processes for students moving to the US
- 4) Collaboration in the development of a mechanism to track recruitment, retention, and graduation
- 5) Serve as clearinghouse for all aspects of Hispanics seeking information about higher education in the USA

Strategies

E. Promote think-tank discussions among members on key Hispanic/Latino access issues and existing institutional needs in this area.

Activities

- 1) HETS Task Force focused on “Access”,
- 2) Online space through the HETS Commons.
- 3) Incorporate Admissions Staff to the HETS Task Force



ACCESS: MONITORING MEASURES

- Connect with Admissions staff from at least 60% of member institutions in the US
- Participation of Admissions staff from at least 60% of member institutions in the US in regular online discussions
- Commitment from Admissions staff from at least 60% of members in US to participate in collaboration to support students moving to US
- At least 2 HETS Task force interactions/semester (HETS Commons)
- Participation of at least 3 Admissions staff in the HETS Task Force



Thanks for your
support and active
participation!



ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ