



Hispanic Educational Technology Services

# Highlights of the Special Event

Board Meeting  
June 28, 2017

Borough of Manhattan Community College  
New York, NY



## **Important to Transfer Students:**

Guaranteed admissions, Transfer articulations, affordability, seamless transfer is really important.

## **Ideas from the group:**

1. Compile catalogs of participating members and save on HETS website.
2. Create a Transfer student page with admissions requirements.
3. Add RFI forms to HET's website as a way to capture prospect information on the website.
4. The Website should be presented in dual languages.
5. Provide information about what makes an institution unique on the HET's webpage.



6. Add video of student interviews on the website in Spanish and English.
7. Highlight institutions that offer courses in Spanish.
8. Create of a brochure readily available to hand to students/parents at recruitment fairs.
9. All member institutions should agree to share the HETS message to students (include a QR code).
10. Provide URL's to each institutions virtual tours on the HETS website.
11. Design an orientation for online students...webinars?





12. Offer students a real person who can stay in contact with the student from day one and can help the online student navigate the system. Phone, online, skype, etc.
13. Explore the possibility of creating a student experience to attend an institution for a semester as a visiting student.
14. Create opportunities for students to qualify for in state tuition.
15. Highlight HETS on institutional websites.



Thanks for your  
support and active  
participation!



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