Fostering Global Citizenship with National Geographic Learning
What is global citizenship?
We live in an interconnected world.
Globalization is everywhere.
We rely on each other in so many ways.
We rely on each other for...

Trade  Political Stability  Resources  Sustainability
Protection  Innovation  Peace  Communication
Health  Energy  Aide.....

NATIONAL GEOGRAPHIC LEARNING  CENGAGE Learning
This means our students need more skills to prosper in the global world...
How can we solve these challenges?
By developing active global citizens committed to making the world a great place to live.
To become active global citizens, students need:
knowledge, skills, values
To foster global citizenship we need to teach:

[Knowledge] This includes developing an understanding about all aspects of the world

[Skills] This focuses on developing their skills and competencies across all aspects of thinking and communication

[Values] This includes focusing on developing a core set of values and beliefs that ensure young people feel empowered to contribute in a positive way on the planet and to their future
Knowledge, Skills and Values...

People
To successfully communicate with the **people** in our world we need to learn about their **culture**, **customs**, **beliefs**, **norms**, **language**, their similarities and their **differences** with us.
Knowledge, Skills and Values...

The Environment
The environment covers a range of area including the where and how animals and plants live, eco systems, the earth formations and geography, the sea, the atmosphere, the chemical and physical world. All of these areas are critical to our ongoing survival and sustainability.
Knowledge, Skills and Values...

Technology
What can we do to implement *digital literacy* in our classrooms?
Digital literacy is the ability to effectively and critically navigate, evaluate and create information using a range of digital technologies.
It’s revolutionary, the Internet. Any linguists worth their salt can’t help but be impressed. If nothing else, the Internet deserves great credit for granting us a mode of communication more dynamic than traditional writing and more permanent than traditional speech. In fact, electronic communication is neither writing or speech per se. Rather, it allows us to take features from each medium and adapt them to suit a new form of expression.
“If we can help them to use applications, not because they help develop language, but because they are the tools that we genuinely use to socialize, study and develop ourselves, then we will be equipping both teachers and students with the skills that we need to be successful 21st-century citizens”

Peachey, 2012
How much technology is good technology?

Will technology make teachers obsolete?

What do you think?
…the “verbs” are the unchanging skills of education, such as thinking critically, communicating effectively, presenting logically, and calculating correctly.

…the “nouns” are the tools of education – the technologies that students use to learn and practice the skills.
<table>
<thead>
<tr>
<th>Functions / Skills</th>
<th>Computer-Based</th>
<th>Web-Based</th>
</tr>
</thead>
<tbody>
<tr>
<td>Storing</td>
<td>MP3 players, servers, flash drives</td>
<td>Dropbox, iCloud, Box</td>
</tr>
<tr>
<td>Listening</td>
<td>Podcasts, iTunes</td>
<td>Streaming media</td>
</tr>
<tr>
<td>Presenting</td>
<td>PowerPoint, Keynote</td>
<td>Prezi</td>
</tr>
<tr>
<td>Producing</td>
<td>GarageBand, iMovie, Final Cut, Jing, CamStudio</td>
<td>Wordle, Storybird, ToonDoo, ArtisanCam, Animoto</td>
</tr>
<tr>
<td>Communicating</td>
<td></td>
<td>E-mailing, text messaging, Skype, ooVoo</td>
</tr>
<tr>
<td>Sharing</td>
<td></td>
<td>YouTube, Pinterest, Flickr, blogs, Scoop.it</td>
</tr>
<tr>
<td>Collaborating</td>
<td></td>
<td>Google docs and sites, Google calendar, Doodle, wikis, Delicious, VoiceThread</td>
</tr>
<tr>
<td>Networking</td>
<td></td>
<td>Facebook, Ning, MySpace, Twitter, Digg, Google+</td>
</tr>
<tr>
<td>Searching</td>
<td></td>
<td>Google, Yahoo, Bing</td>
</tr>
</tbody>
</table>
LET’S RECAP

To become active global citizens students need:

global knowledge
global skills
global values

people
the environment
technology
For more information, please contact your local Learning Consultant, or

Jair Felix
jair.felix@cengage.com
ELS Senior Academic Manager
National Geographic Learning – Cengage Learning Latin America