

IT'S MORE THAN HIGHER EDUCATION...  
IT'S A HIGHER VISION

**2011-12**  
ANNUAL REPORT

# HETS Strategic Plan 2012-2017

Yubelkys Montalvo

HETS Board Meeting

January 17<sup>th</sup> & 18<sup>th</sup>, 2013

San Juan, PR



# Strategic Plan Term: 2012-2017

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- Allows the organization to:
  - Set the bases for the change
  - Grow internally and externally
  - Develop resources required to accomplish tasks
  - Focus on strongly developing the three core areas
  - Be proactive
  - Adjust to our reality (limited human, financial, and physical resources)
- Annual revisions to the plan as we progress

# Vision

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To become the leading Hispanic bilingual technology-oriented consortium to efficiently and effectively enhance Hispanic student success and opportunities in Higher Education.

# Revised Mission

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- To promote, support, and increase the capabilities of member institutions in order to enhance Hispanic/Latino student success and opportunities in Higher Education by:
  - Providing training and support for faculty, staff and students of member institutions;
  - Facilitating, promoting, and nurturing strategic alliances among HETS members and the academic, government, and corporate sectors;
  - Supporting the integration of new education-oriented technologies; and identifying and gathering expert support and resources for member institutions.

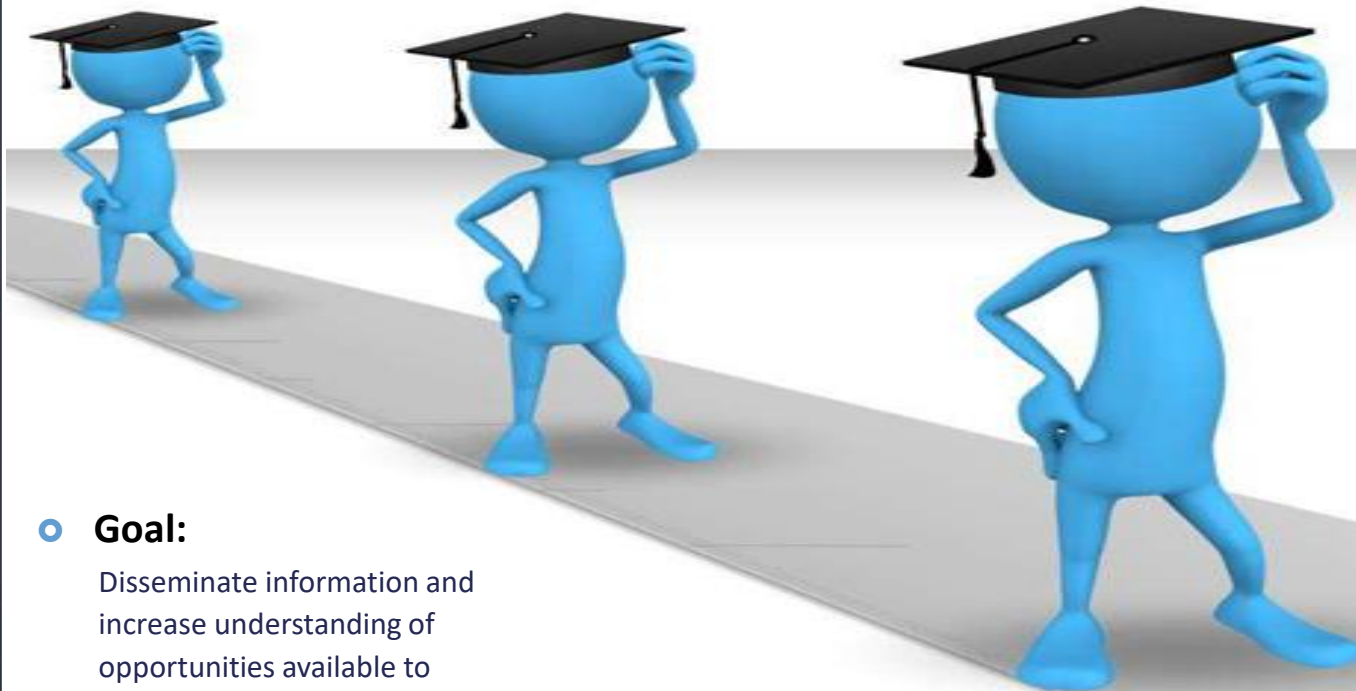
# CORE STRATEGIC AREA 1: ACCESS

**Focus:** To increase Hispanics' access to Higher Education and the achievement of a Higher Education degree. It seeks to enhance the potential of recruitment efforts and increase Hispanics' understanding about opportunities available to access and succeed in Higher Education.

# Access

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**Major Focus:** Increase Hispanics' access to higher education.



- **Goal:**

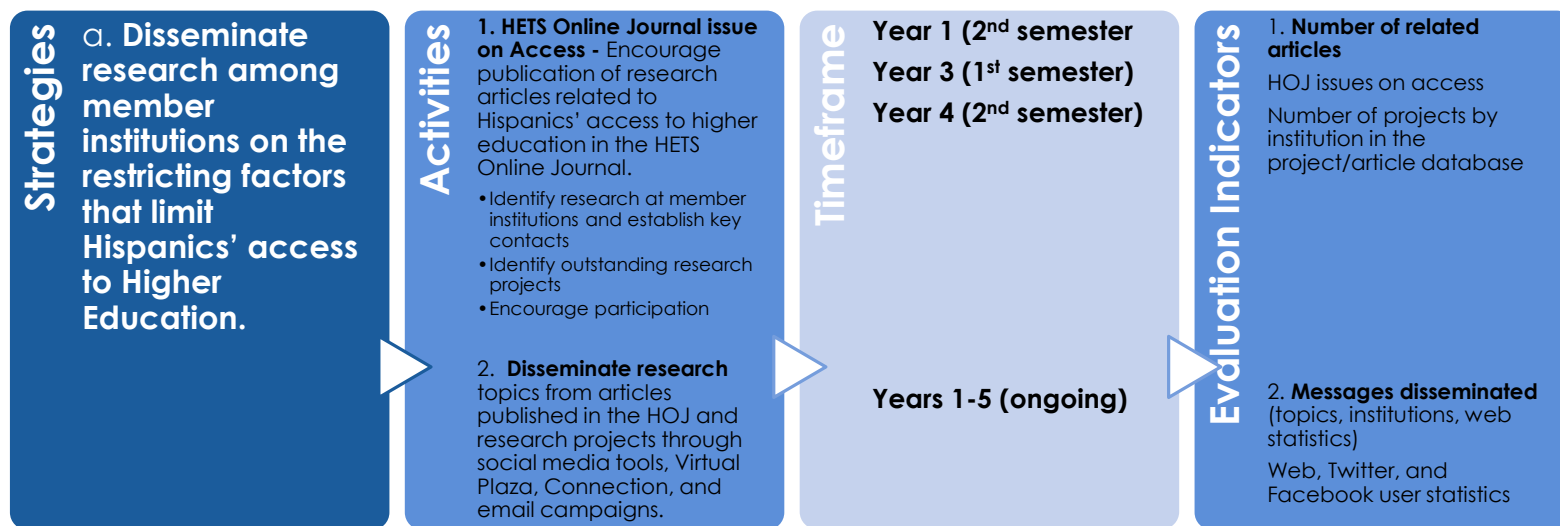
Disseminate information and increase understanding of opportunities available to Hispanics to access and succeed in Higher Education.

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# Objective 1

Facilitate and increase member institutions' awareness and understanding of the factors that impact Hispanics' access to Higher Education and potential strategies to overcome barriers.

# Access



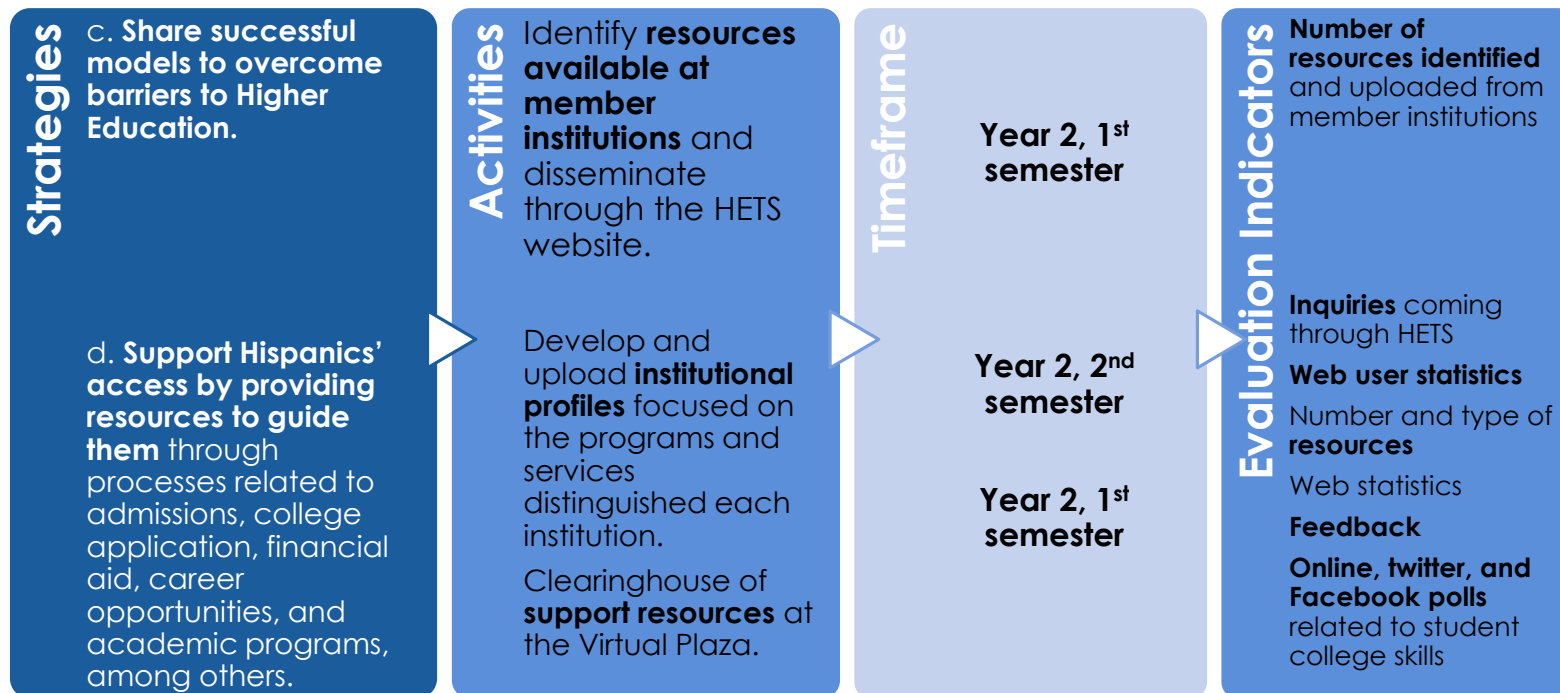


# Access

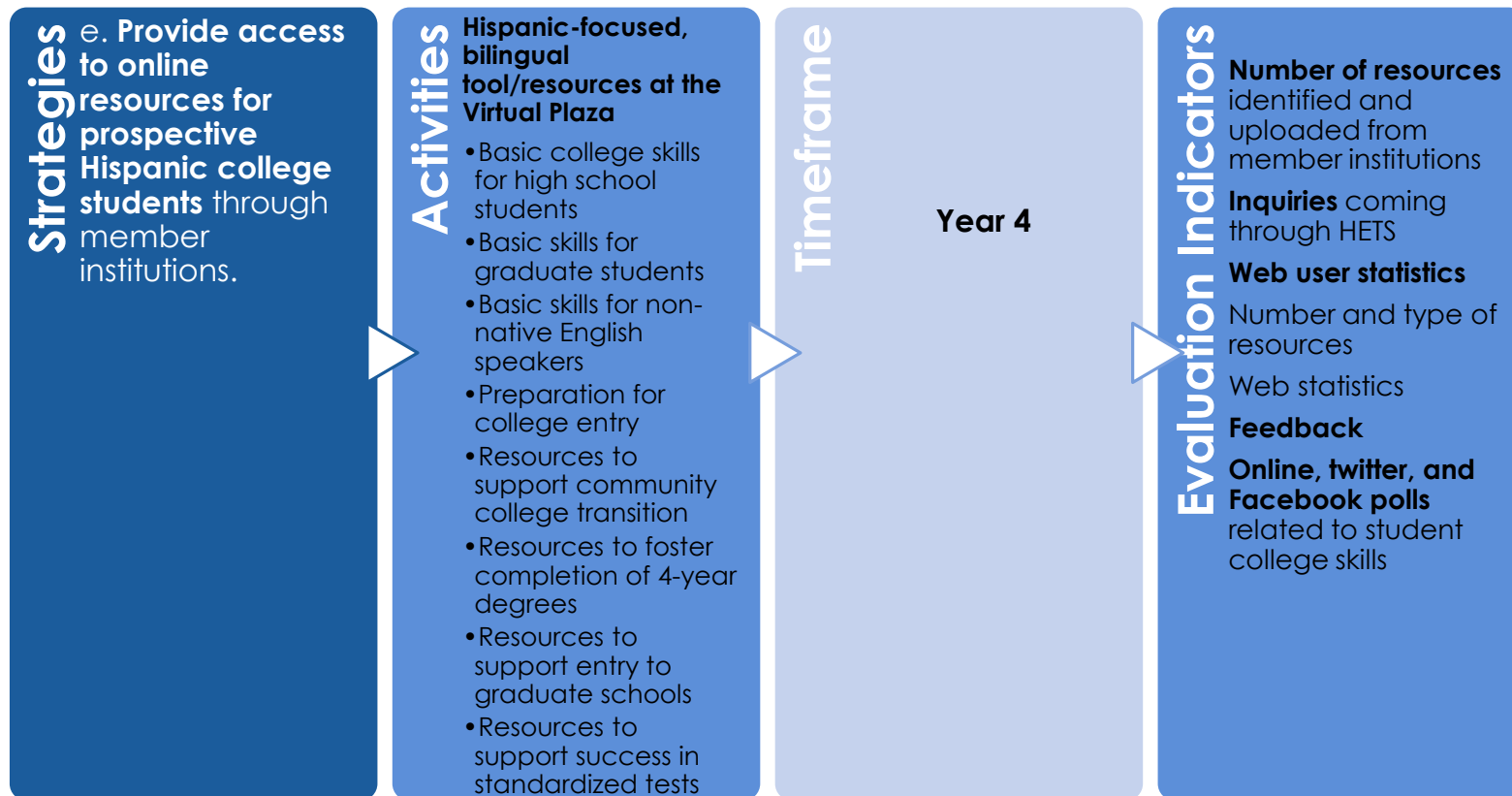
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# Access



# Access



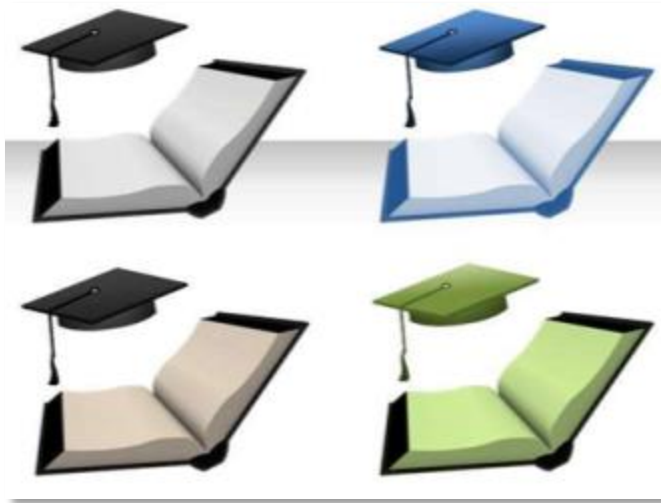
# CORE STRATEGIC AREA 2: RETENTION

Aiming at the promotion of the strategic use of technology to support, drive, and optimize the retention of Hispanic students at member institutions.

# Retention

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**Major Focus:** Enhance the capacity of member institutions to increase Hispanic student retention through technologically-based strategies.



**Goal:** Support, drive, and optimize the retention of Hispanic students at member institutions.

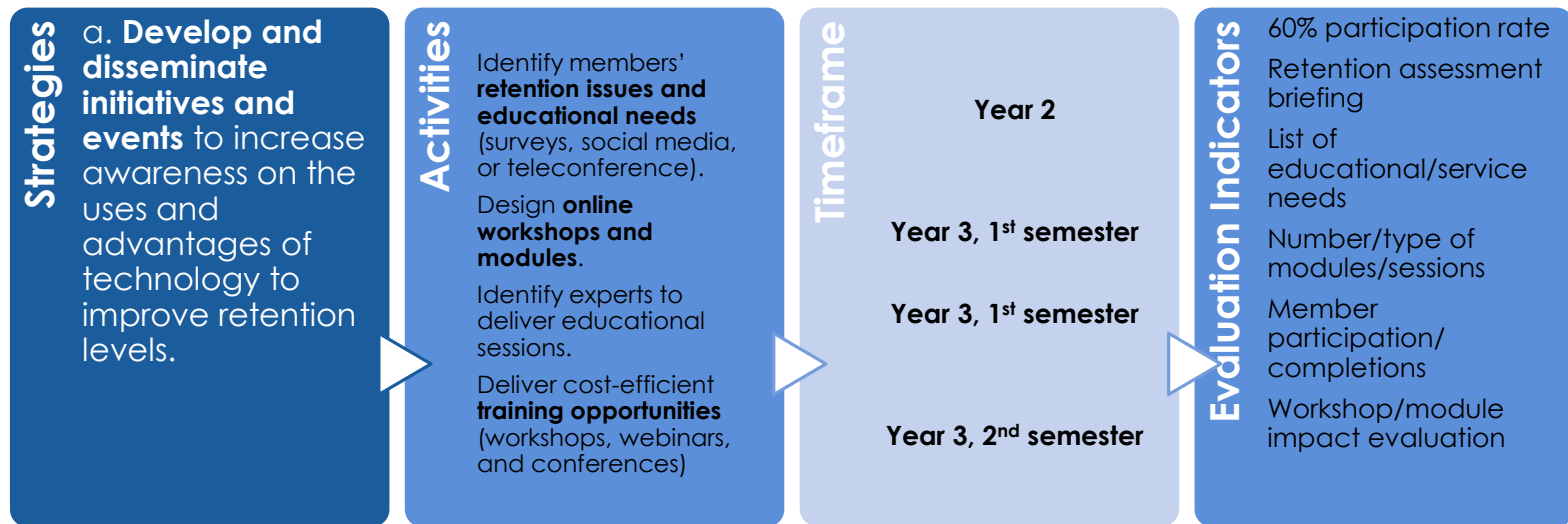
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# Objective 1

Promote knowledge exchange and access to resources on how to integrate and implement initiatives to improve retention.

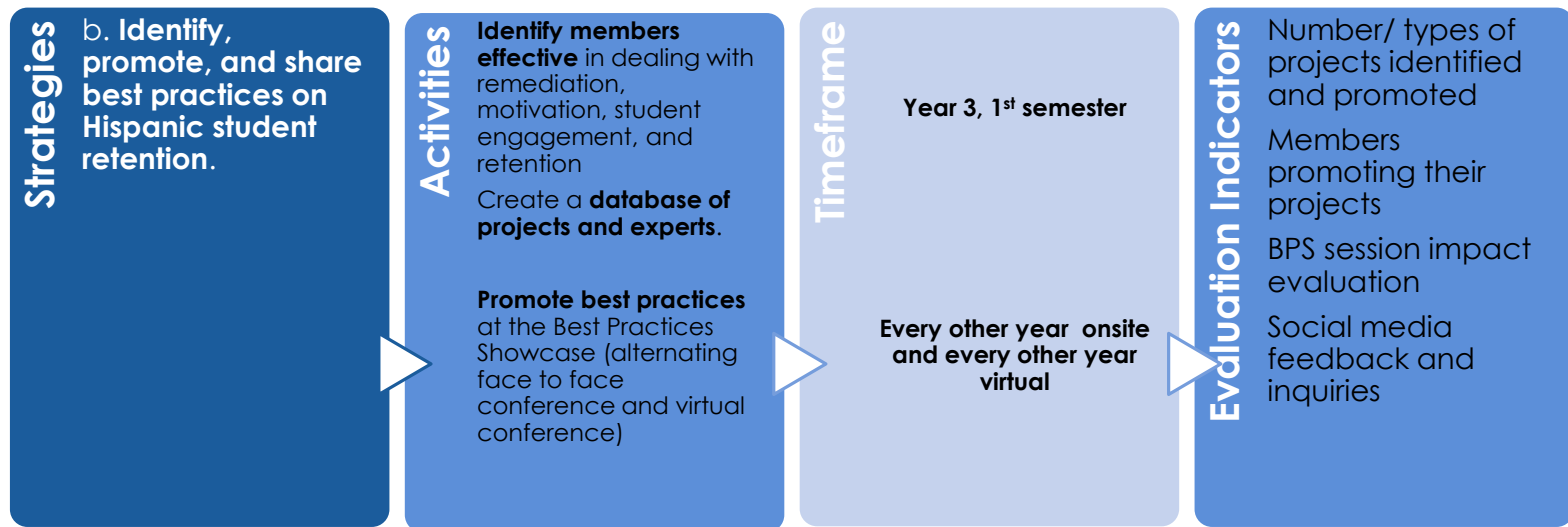
# Retention

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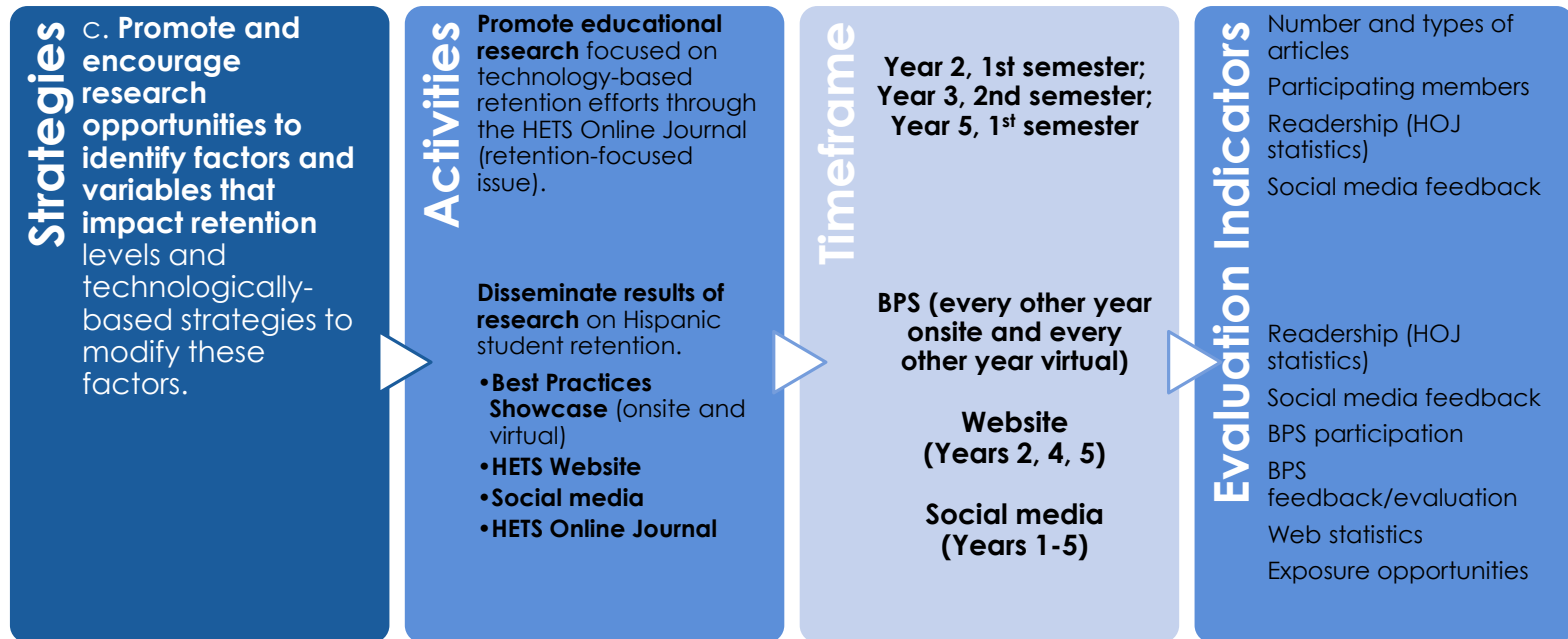
# Retention

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# Retention

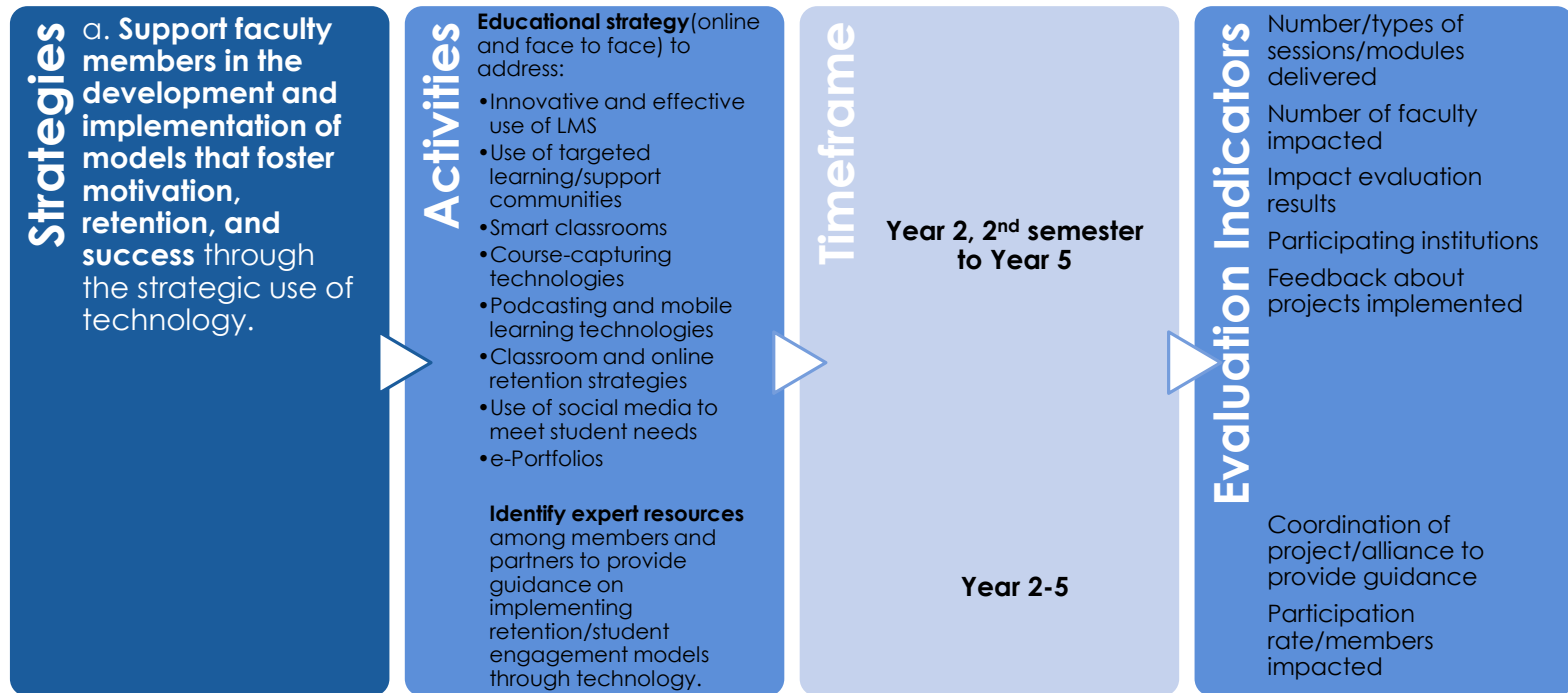


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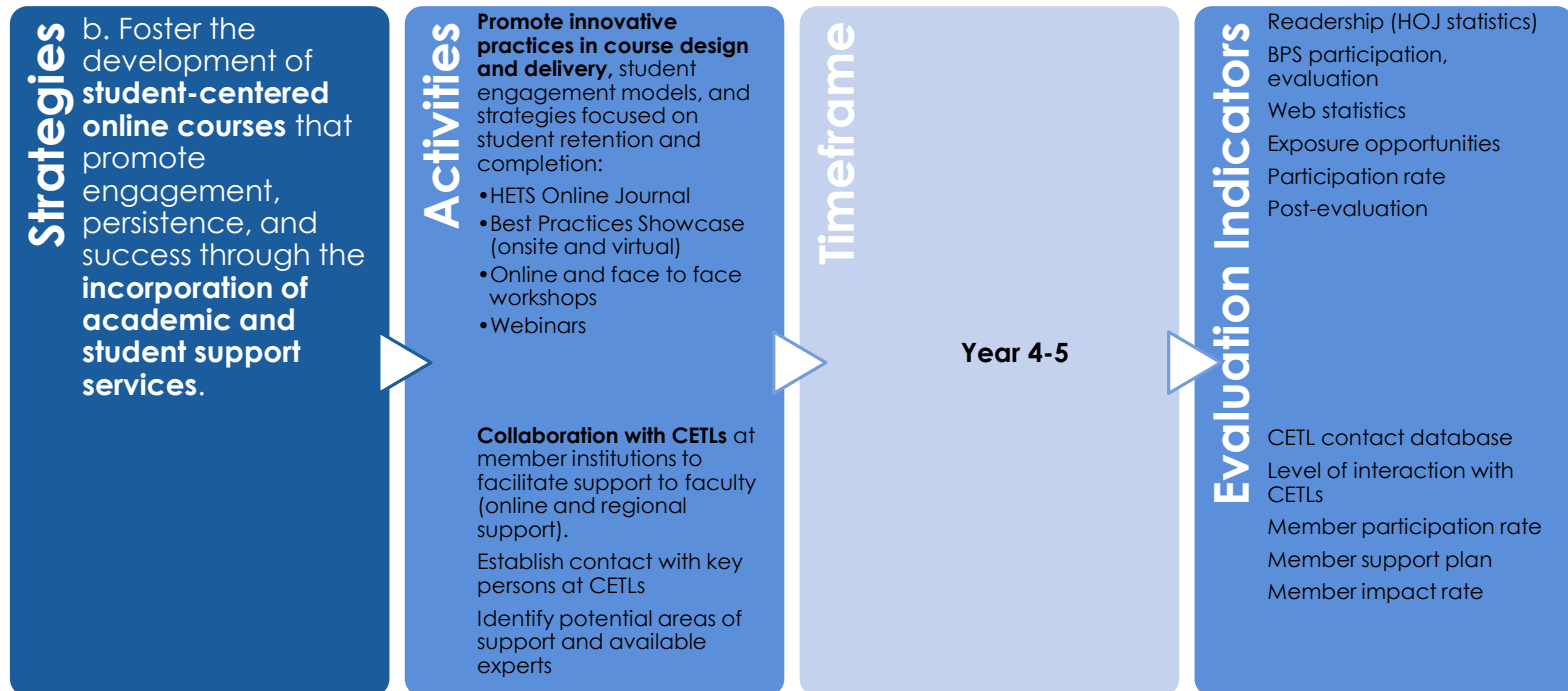
## Objective 2

Help members optimize faculty performance in both face-to-face and online environments through the effective integration, implementation, and use of technology to promote motivation, student engagement, and academic success.

# Retention



# Retention



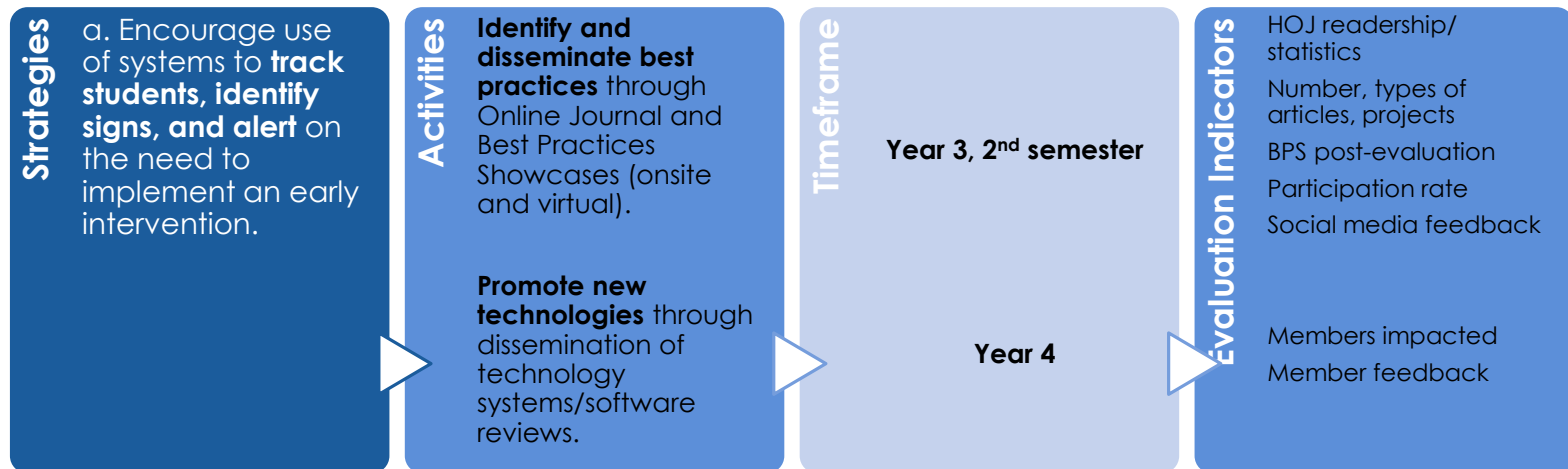
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# Objective 3

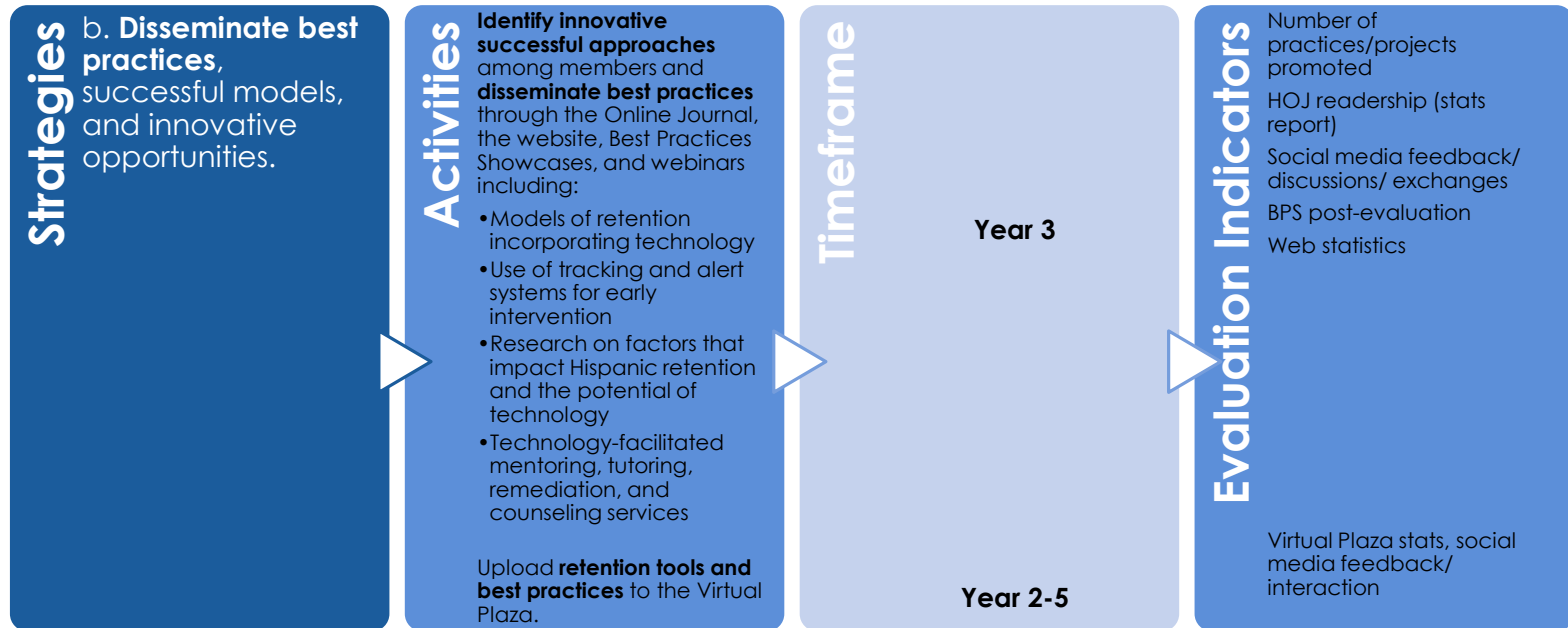
Promote and support the implementation of academic and student support services that take advantage of technology resources to improve student retention, persistence, and success.

# Retention

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# Retention



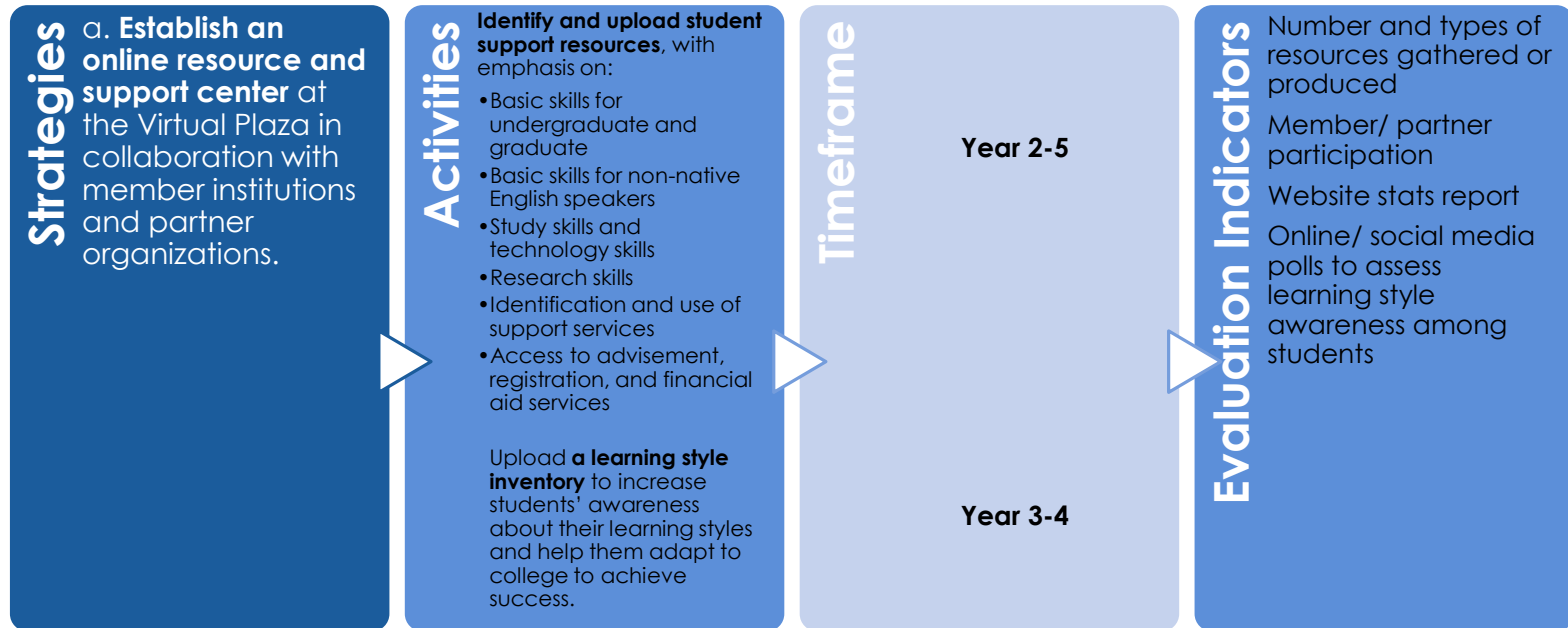
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# Objective 4

Foster student support, motivation, engagement, and retention among member institutions through access to online resources.



# Retention



# CORE STRATEGIC AREA 3: ASSESSMENT

Supporting member institutions in the establishment of a solid assessment culture and applying effective, efficient assessment techniques to demonstrate accomplishment of overall institutional goals and the achievement of learning success.

# Assessment

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**Major Focus:** Enhance members' capacity to demonstrate accountability, quality, and effectiveness through innovative, technologically-based assessment approaches.

**Goals:**

- **Support members in establishing a solid assessment culture** through the use of technology.
- Support members **in applying effective and efficient technologically-based assessment techniques** to demonstrate the accomplishment of the overall institutional and learning goals and the achievement of learning success
- **Promote the effective development and implementation of assessment efforts** through the innovative and strategic use of technology



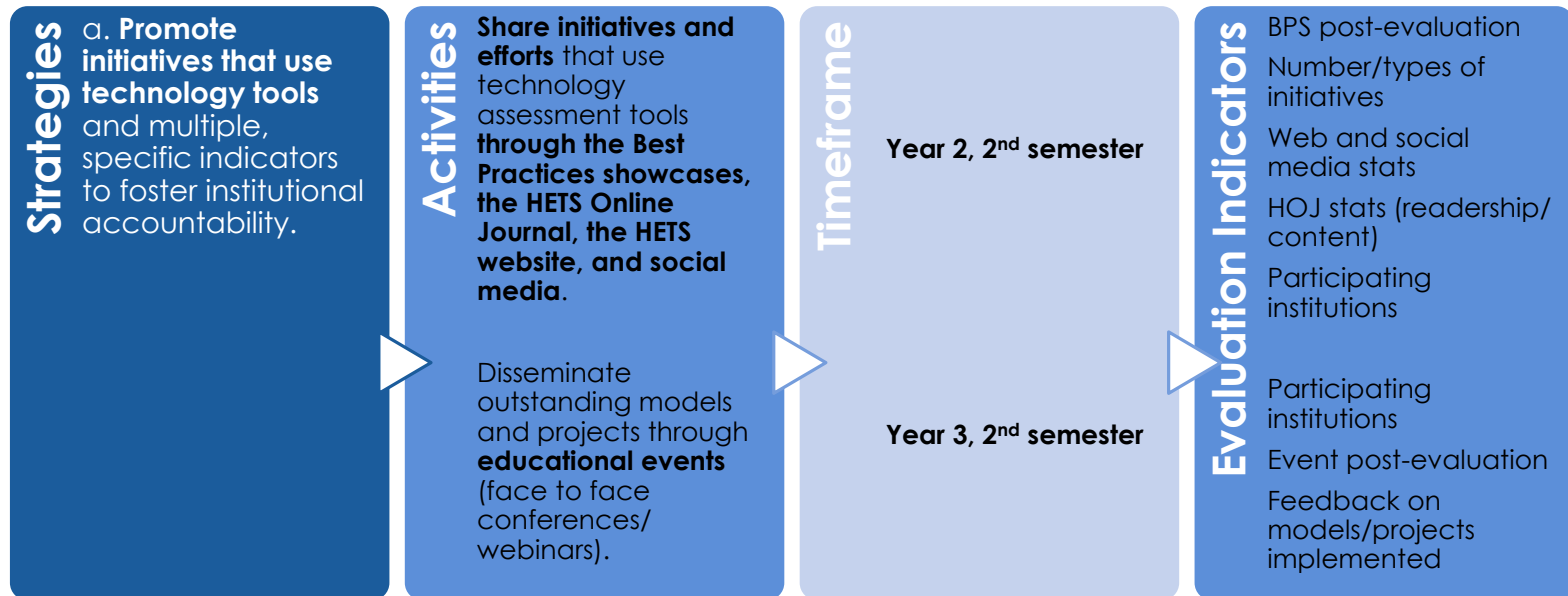
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# Objective 1

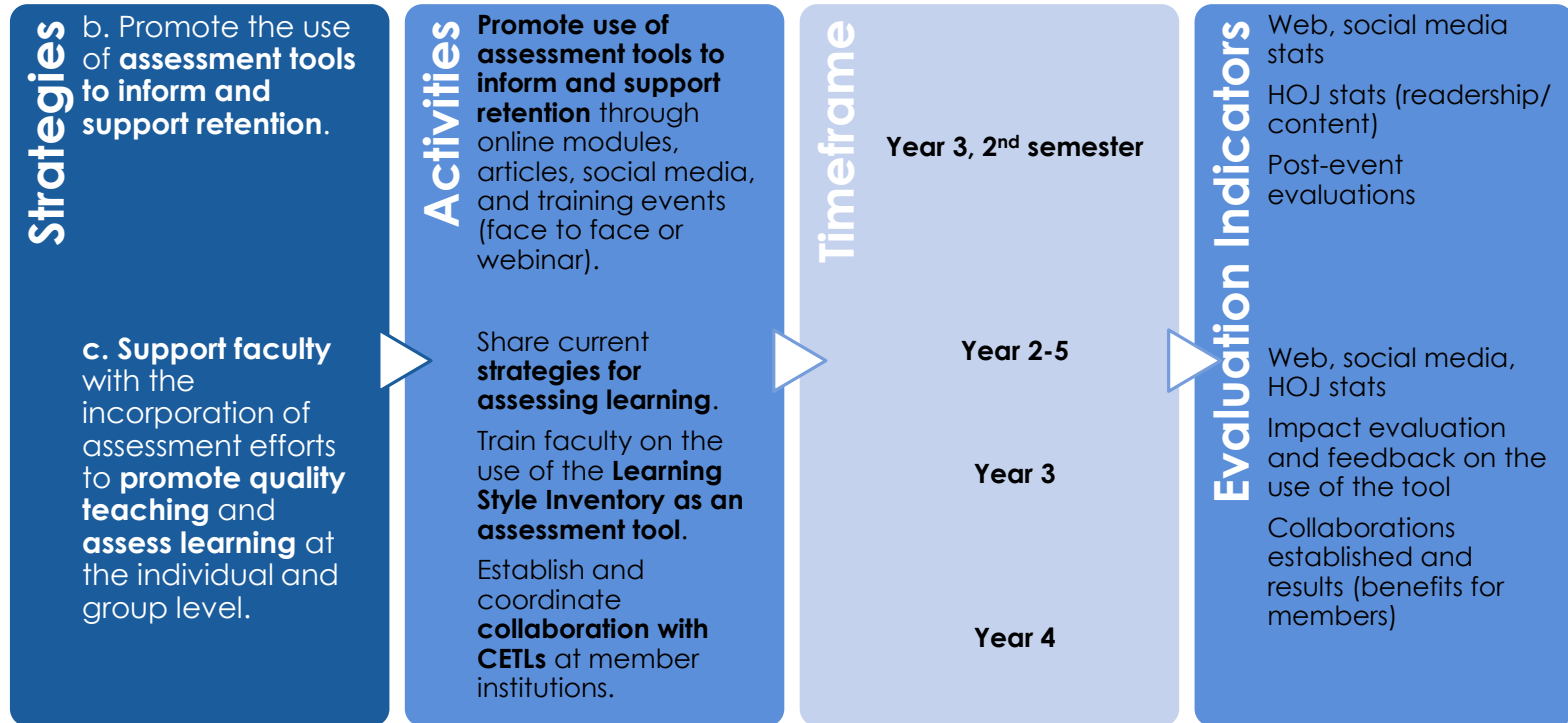
Foster the development of technology-oriented initiatives to help evidence success and determine successful approaches to learning, education, retention, and college completion.

# Assessment

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# Assessment



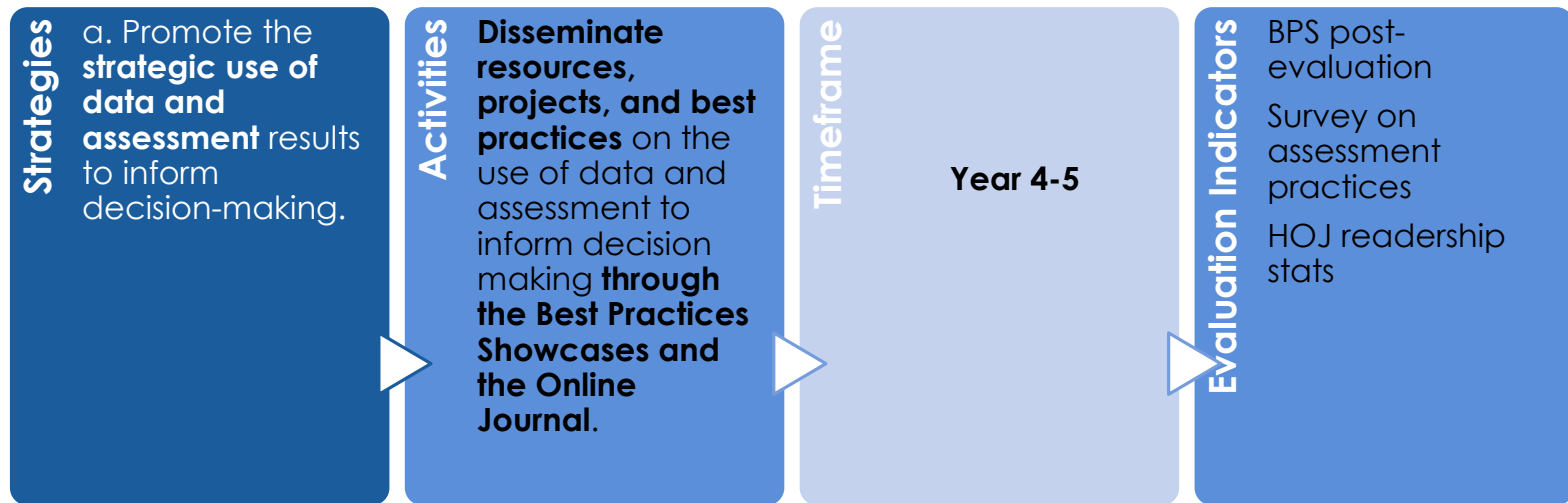
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## Objective 2

Promote and support implementation and continuity of efforts that use technology to track and assess the progress of institutional goals and objectives across all levels and, consequently, sustain data-driven decision-making processes to achieve improvement and quality.

# Assessment

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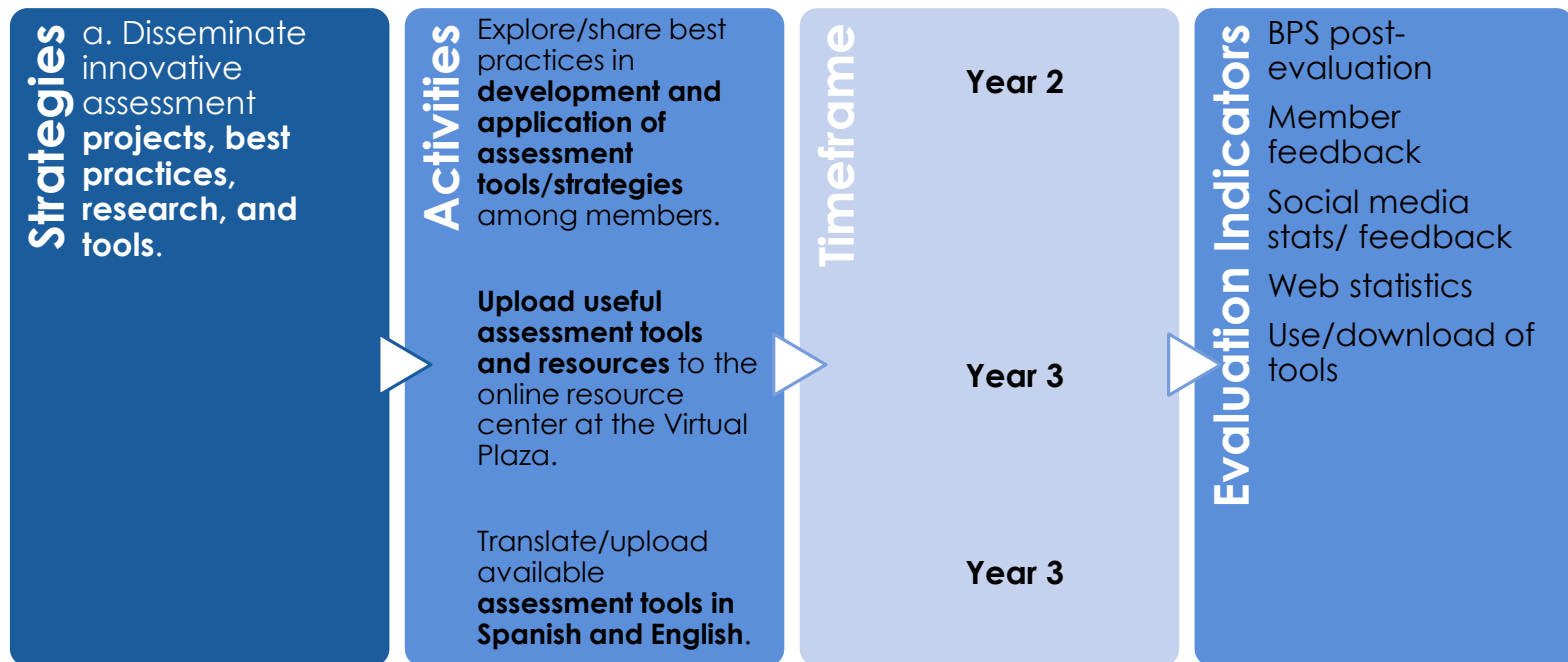
# Objective 3

Increase knowledge and promote the effective use of technology tools and instruments to:

- Evidence institutional goal achievement and student success;
- Track student learning success through multiple specific indicators; and/or
- Identify precise courses of action for improvement.

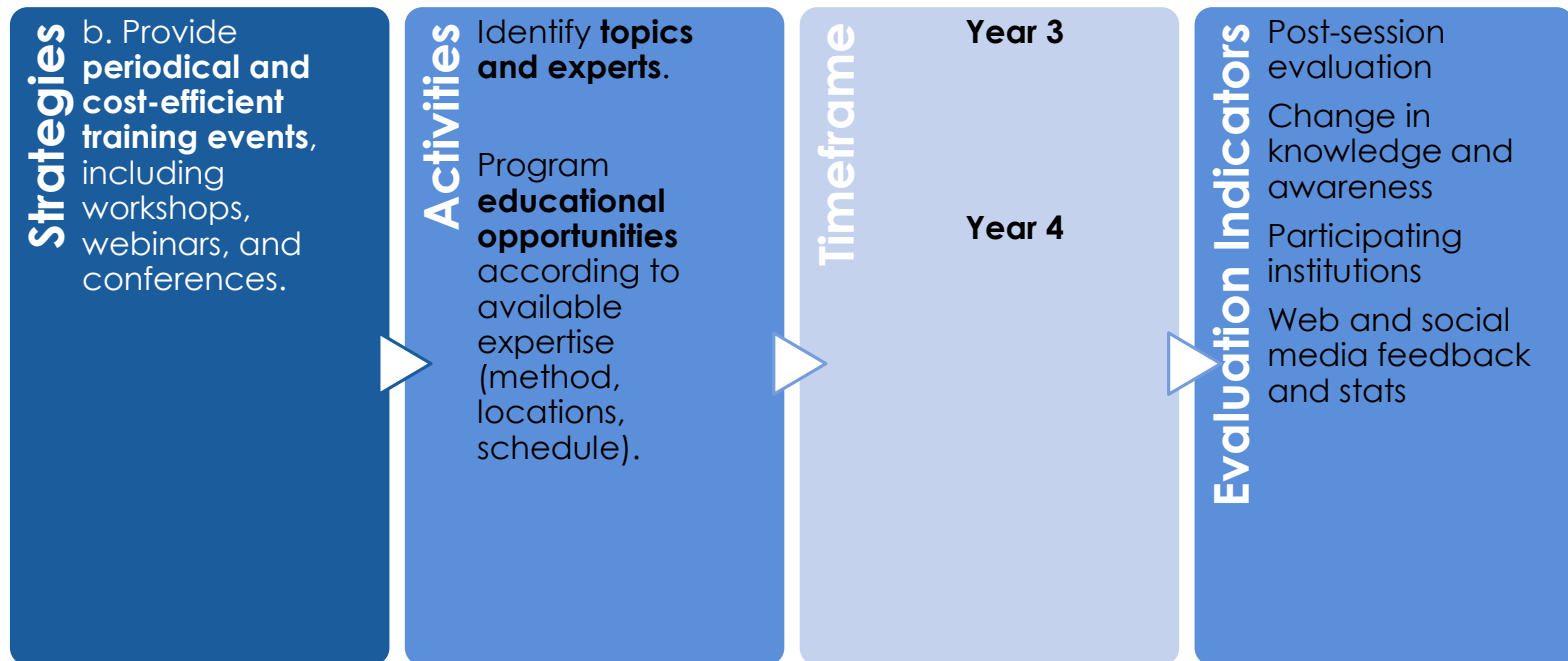
# Assessment

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# Assessment

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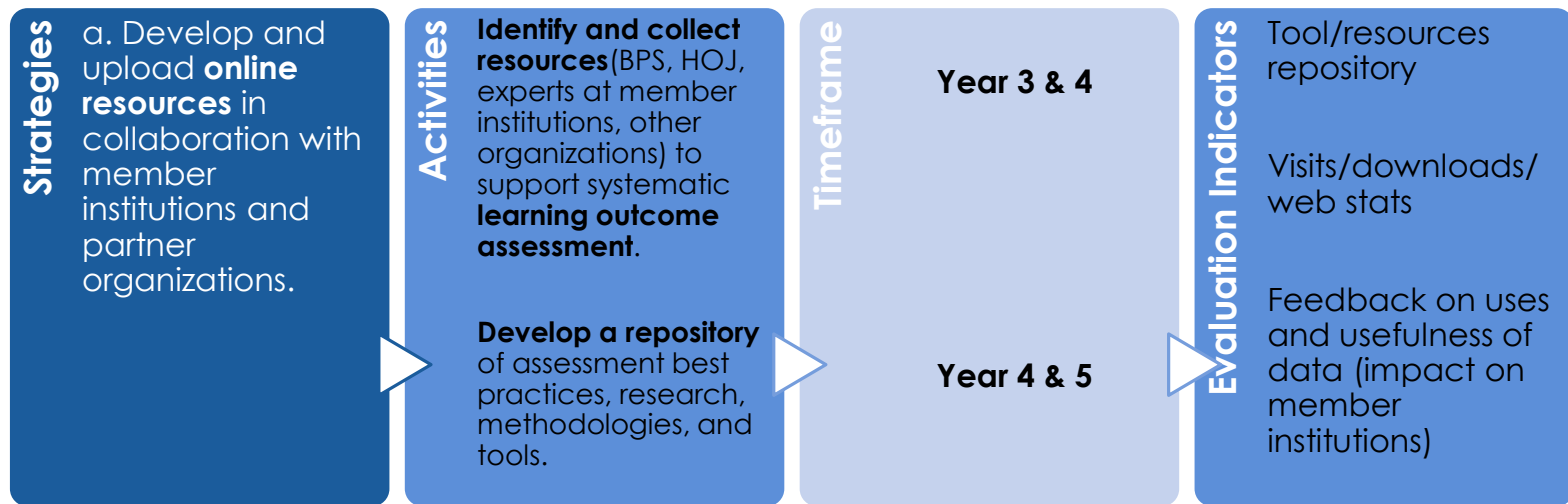
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# Objective 4

Promote leadership, creativity, and innovation in developing effective, systematic technology-based processes to assess learning outcomes.

# Assessment

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# Stages of Implementation

Year 2012-2017

# Stages of Implementation

## YEAR 1

**Best Practices Showcase (Virtual)**

**Identification and coordination of required content, expert, and funding resources**

**HETS Online Journal**

**Online training**

**Web strategies**

**Social media tools**

## YEAR 2

Coordination of content and expert resources

Diversification of funding

Training events

HETS Online Journal

Online training

Strategic alliances

Dissemination of resources

Virtual Best Practices Showcase (onsite)

Web strategies

Social media tools

Virtual Plaza resources

## YEAR 3

Best Practices Showcase (Virtual)

Development and uploading of online resources

Online training

Diversification of funding opportunities

HETS Online Journal

Research

Dissemination

Strategic alliances

Web strategies

Social media tools

Webinars

Virtual Plaza resources

Learning style inventory

CETL Collaboration

Assessment tools

## YEAR 4

Training events

Joint Online Resource Center at Virtual Plaza

Diversification of funding opportunities

Dissemination Initiatives

HETS Online Journal

Collaboration Initiatives

Project development

Strategic alliances

Virtual Best Practices Showcase (onsite)

Social media tools

Web strategies

Webinars

CETL Collaboration assessment tools

## YEAR 5

**Full Implementation**